

Report to: Council

Agenda
Item

11(iii)(b)

Meeting Date: 10 September 2013

Public/Private*: Public

Title: **Environment & Economy Overview and Scrutiny Panel - Chairman's Report –
Councillor Mrs Bowman**

The Panel's only meeting since my last report to Council took place on the 25th July 2013, with the main focus of the meeting being the work of Carlisle Economic Partnership. The Panel were able to question and raise concerns with the Deputy Chief Executive and Mr. Martin Ward, Chairman of the Economic Partnership and through this Members were able to gain a better understanding of the Partnership's Action Plan. Full details of the discussions at that meeting are included within the Minute Book.

The Deputy Chief Executive introduced the Carlisle Story. He advised the Panel that this was not a City Council project, but the aim was to put Carlisle on the map in its own right for investment or a holiday. The Carlisle Ambassador scheme had also been launched, supported by the City Council, but it was up to the local business people of Carlisle to take the project forward.

The Panel's next meeting will take place on 12th September 2013. At this meeting Members will begin their scrutiny of the Tourism Service and Review, a subject given high priority on the Panel's Work Programme.

Cllr. Marilyn Bowman.
Chairman.