



Stephen Mason
Chief Executive
January 2012

Core Purpose

- A Safe Place to Go
- A Place to Belong
- A Place to be Valued and Listened to
- A Place of Opportunities and Challenge

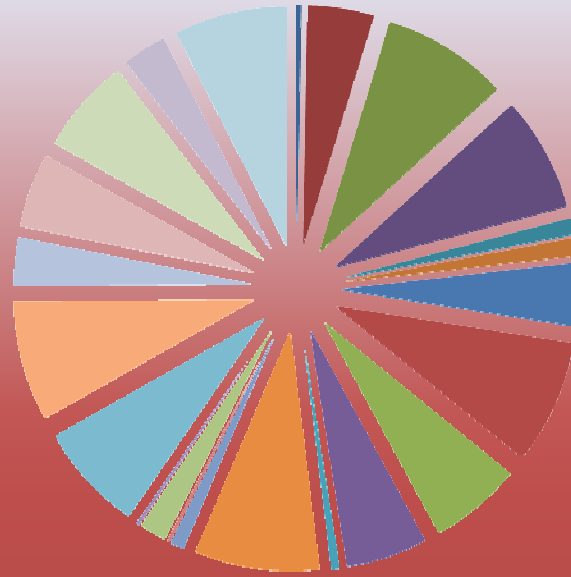
Operating Principles

- Equality and Access for all
- Young person led & driven
- Promote positive image of young people
- Community engagement
- Plug gaps
- Enhance the Youth Offer
- Partnerships
- Charity – not for profit

Breakdown of attendees by area (Ward if possible) as Members were interested in the numbers attending from deprived and/or rural areas.

Carlisle Youth Zone - Attendees for each area between 13/6/11 and 6/01/12																		
	Gym			Inclusion Project			Junior Club			Senior Club			Wednesday/ Saturday Projects			Total		
	F	M	Total	F	M	Total	F	M	Total	F	M	Total	F	M	Total			
Unknown Area	1	0	1	1	0	1	1	0	1	2	1	3	0	0	0	6		
Belah	0	0	0	2	2	4	19	23	42	18	20	31	1	3	4	84		
Belle Vue	1	4	5	3	5	8	46	51	97	15	34	49	1	1	2	161		
Botcherby	1	6	7	1	3	4	34	38	72	26	34	60	2	2	4	147		
Brampton	2	1	3	3	0	3	3	0	3	9	3	12	0	0	0	21		
Burgh	0	1	1	0	0	0	7	5	13	6	4	10	0	0	0	23		
Castle	1	2	3	2	3	5	13	24	37	14	21	35	0	1	1	81		
Currock	1	4	5	3	4	7	36	35	71	27	50	77	2	1	3	160		
Dalston	0	0	0	1	1	2	43	34	77	27	12	39	0	0	0	118		
Denton Halme	0	4	4	0	3	3	27	36	63	20	14	34	0	0	0	104		
Great Corby and Geltsdale	0	0	0	0	0	0	3	1	4	3	2	5	1	0	1	10		
Haraby	0	4	4	3	8	11	32	52	84	18	40	58	2	1	3	160		
Hayton	0	0	0	0	0	0	3	5	8	3	5	8	1	0	1	17		
Irthing	0	0	0	0	0	0	1	1	2	1	1	2	0	0	0	4		
Longlown & Rockcliffe	0	0	0	0	1	1	7	10	17	7	6	13	3	0	3	34		
Lyne	0	0	0	0	1	1	1	1	2	1	0	1	0	0	0	4		
Morlon	3	1	4	4	6	10	30	37	67	16	37	53	1	3	4	138		
St. Aidans	3	6	9	1	1	2	31	51	82	24	33	57	2	2	4	154		
Stanwix Rural	0	0	0	0	3	3	17	30	47	8	4	12	0	0	0	62		
Stanwix Urban	2	0	2	3	0	3	21	27	48	17	23	40	2	0	2	95		
Upperby	0	3	3	1	0	1	35	27	62	25	28	38	3	0	3	122		
Wetheral	0	0	0	0	3	3	17	21	38	8	5	13	1	0	1	55		
Yewdale	1	1	2	4	4	8	47	51	98	17	19	36	0	0	0	144		
TOTAL	15	41	56	32	51	83	482	573	1055	326	426	752	22	14	36	1,904		

numbers



- | | |
|-----------------------------|-----------------|
| ■ Unknown Area | ■ Belah |
| ■ Belle Vue | ■ Botcherby |
| ■ Brampton | ■ Burgh |
| ■ Castle | ■ Currock |
| ■ Dalston | ■ Denton Holme |
| ■ Great Corby and Geltsdale | ■ Harraby |
| ■ Hayton | ■ Irthing |
| ■ Longtown & Rockcliffe | ■ Lyne |
| ■ Morton | ■ St. Aidans |
| ■ Stanwix Rural | ■ Stanwix Urban |
| ■ Upperby | ■ Wetheral |
| ■ Yewdale | |

Membership as Population %

- Junior Club (age 8 to 12) 21.11%
- Senior Club (age 13 – 18) 9%
- Young adults (age 19-21) 0.77%

- Total membership 10.88%

What has proved successful/unsuccessful for the Zone?

- Junior Club
 - Inclusion Group
 - Senior club catching up
 - Holiday club
 - Theme nights
 - Activities
 - Parties
-
- Advance programing & publicity
 - Under prepared for rapid success
 - Readiness for more challenging young people

50p per visit adds up when there are more than one child in the family – adding transport and refreshment money to this may make an expensive night to some families – does the Zone have any type of hardship policy?

- It costs approx. £500 a year for a young person utilising the Youth Zone
- Parent contribution for the year is £30 a child
- 3 children for 2 nights a week is only £3 less than a packet of Cigarettes – parental responsibility and ownership
- Transport to the CYZ is discounted through stage coach
- We are exploring how to identify families in need and offer subsidy for additional cost activities
- Developing positive healthy eating – free fruit at the holiday club – working with schools on FSM data
- Targeted groups may have free membership & access through organisation deals

What are the risks to the Zone and what are the strategies to address these?

- Our success – advance planning, growth strategy and working in partnership
- Integration of diverse population – revised plans establish equity culture, partnership working
- Lack of trust with partners – consistent message, real examples of success
- Public Sector funding beyond 2013

Details on the financial viability of the Zone.

- Finance is balanced for 2011-12
- Confident for 2012-13
- Strategy in place for a variety of funding streams
- Partnership working and collaboration
 - Public money invested for bigger return
- Phase 2 – development of targeted services
- Quality work with visible impact and positive outcomes will generate income from all streams

How is CYZ linking with other organisations, eg Community Centres?

Good start – despite initial reservation by partners

- Living well
- Mind
- Mencap
- James Rennie school
- Football 4 All
- Carlisle College
- Shared Facilities with Richard Rose
- Carlisle Inclusion Panel
- Newman Catholic school
- NHS joint programmes, young mums group, TP health clinic
- Rural out reach pilot / program
- Asset sharing being developed
- Brampton Youth Club
- Botcherby
- Greystone
- Currock (Rock & Boxing Club)
- Morton
- Scout Groups
- Cumbria Positive Activities & Youth Work Consortia
- Cumbria Youth Association
- Young Cumbria
- National Citizen Program with Connexions
- Children's Services
 - Young Carers
- Carlisle District Council

Targeted Services

- Gap or enhance
- Mentoring
 - Young Offenders (livingwell & YOS)
 - Multiple Pathways
- Apprenticeship
- Health and Well being
 - Obesity
 - Sexual health
 - Emotional health
- Rural outreach & provider partnership
- Community Action programs
- Enterprise Development
- Inclusion club – peer befriending

And....

- YP engagement in service development
- Reference and advocacy for partners
- Community Engagement
- Community Action Programs
- Creative partnerships
- Flexibility and dual usage
- Private/business engagement
- Working to shared aspiration, strategy and delivery
- Collaboration
- Co-operation
- Together improving the youth offer in both impact and quality

Stobart Group

David Allen

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Stephen Mason
CEO

Stephen.mason@carlisle-youthzone.org

01228 516820

www.carlisle-youthzone.org

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