

PORTFOLIO:

**ECONOMIC DEVELOPMENT
& ENTERPRISE**

Report of
Portfolio Holder:

**COUNCILLOR
MRS MARILYN BOWMAN**

1. Business Start Up Support and support for Rural Tourism Businesses

Due to high levels of demand, funding for new business start up support in Carlisle ran out early in 2006. From the outset the need to support new businesses has been included in the Carlisle Renaissance concept bid. However, it was clear that this funding would not be immediately available. With this in mind, £12,000 was made available to the Cumbria Chamber of Commerce and Industry, who provides Local Enterprise Agency services in Carlisle so that at least a basic level of service could be provided. It should be stressed that the programme offered has been very much a stop gap, and has provided limited assistance and certainly not to the level of support proposed under the Renaissance programme.

In total 96 people or small businesses received some form of assistance including day-time and evening start up courses.. In addition, advice was provided to 19 people who did not attend courses, 14 people undertaking the Creative Business Start up course at the Cumbria Institute of the Arts. 8 clients referred from Job Centre Plus were helped with preparing a business plan. The funding also enabled 26 established businesses to receive some specialist advice.

Of the 70 people interested in self – employment, following assistance, around 50 have commenced trading.

The City Council has for some time supported efforts to develop tourism businesses along the line of Hadrian's Wall, and once again support for tourism businesses has been included in the Carlisle renaissance Concept Bid. We were able to provide some stop gap support to the Cumbria Farm Tourism Initiative to enable it to continue working with rural tourism businesses. From March 2006 until October 2006, 27 businesses in rural Carlisle were provided with intensive support from specialist business advisors. This covered a range of subject areas, including general business planning through to more specialist support in areas such as marketing and IT projects.

2. Longtown MTI

The Longtown & District Enterprise Trust, in common with a number of other MTIs, are currently in discussions with the Northwest Regional Development Agency regarding the rolling forward of 2006/7 resources likely to be underspent this year; a decision is expected shortly.

Approval of the Agency has already been received to roll forward, in to 2007/8, monies allocated to the town centre public realm scheme, which is focused on Swan Street. There have been considerable delays to this project and more work is required to produce a scheme that can be delivered for the budget available.

Assistance to businesses, the most important part of the programme, delivered principally through the two grant schemes (Business Expansion Grant and Marketing Grant) continues to produce excellent results in terms of outputs, particularly around new jobs created. Additional resources have also been secured from the European Objective 2 programme to increase the provision of the necessary associated business support.

Other recent developments include the approval of the first round of projects under the scheme's Delegated Fund, which supports small local community groups and projects. In addition approval was given to the Tourism project that has been designed in conjunction with representatives of the industry locally and which will produce a promotional strategy and development plan.

3. The Lanes

The final Thursday late night till 9.00pm 21/12/06 was a RECORD DAY for the shopping centre in terms of customer numbers with 67222 customers through the doors which was +3.5% on the previous busiest day which was the corresponding Thursday the previous year.

Also for the whole of 2006 the centre was +2.2% on the previous year at 11,042,394 - not quite a record as we had 11,224,098 in 2004 but to finish up on the year is excellent when considering that the National position will probably be negative by up to 5% on the previous year. The Lanes has been bucking the trend for most of this year and certainly since August. A major benefit to our footfall was the opening of New Look in May 06 replacing the previous occupier - Littlewoods. New Look are attracting up to 50% more customers into the unit than Littlewoods did.

Councillor Mrs M Bowman
Economic Development & Enterprise Portfolio Holder

Monthly Unemployment Briefing

05/01/07

November 2006

The November 2006 jobless and claimant count figures were released by the Office for National Statistics today. The claimant count was taken on 9th November 2006.

National Measures of Joblessness

These figures may be quoted by the national press but are not available for local areas and are provided for information only. They should not be compared with those shown elsewhere in this report.

The *jobless* total for the UK (claimants *and* non claimants looking for work) fell by 7,000 in the 3 months to October 2006, giving a total of 1.70m. The jobless rate is 5.5% nationally (these data are not produced at local level).

The *seasonally adjusted* claimant count for the UK is 950,800, a fall of 5,700 from last month but up 49,500 over the year. The seasonally adjusted claimant count rate (% of working age pop) is unchanged at 2.5% nationally (seasonally adjusted data are not produced at local level).

The Claimant Count (not seasonally adjusted)

The number of people out of work and claiming benefit across the UK fell by 11,592 to 922,069. The number of people out of work and claiming unemployment benefit in Cumbria fell by 119 to 5,346. The male claimant count in Cumbria fell by 54 and the female claimant count fell by 65. The number of claimants fell in all districts except South Lakeland where the count rose by 42.

Residence-Based Claimant Rate (not seasonally adjusted)

The residence-based claimant count expresses the number of claimants in an area as a percentage of the working age population resident in that area.

UK residence rate – was unchanged at 2.5%.

Cumbria residence rate – was unchanged at 1.8%, 0.7 below the UK rate.

Cumbria male residence rate – was unchanged at 2.6%, 0.9 below the UK male rate.

Cumbria female residence rate – was unchanged at 1.0%, .04 below the UK female rate.

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RESIDENCE-BASED CLAIMANT COUNT RATES – Nov 2006

Table 1

County/Region/Country – Nov 2006								
AREA	Male		Female		All Persons		All Persons Monthly Chg	
	Number	Rate	Number	Rate	Number	Rate	Number	Rate
Cumbria	4,051	2.6	1,295	1.0	5,346	1.8	-119	0.0
North West	84,580	3.9	28,297	1.4	112,877	2.7	-1,694	0.0
United Kingdom	673,724	3.5	248,345	1.4	922,069	2.5	-11,592	0.0
Great Britain	654,002	3.5	241,831	1.4	895,833	2.5	-10,495	0.0

Table 2

Local Authority Districts & Travel to Work Areas – Nov 2006								
DISTRICT/TTWA	Male		Female		All Persons		All Persons Monthly Chg	
	Number	Rate	Number	Rate	Number	Rate	Number	Rate
District								
Allerdale	867	2.9	271	1.0	1,138	2.0	-57	-0.1
Barrow in Furness	906	4.2	277	1.4	1,183	2.8	-5	0.0
Carlisle	928	2.8	291	0.9	1,219	1.9	-66	-0.1
Copeland	848	3.6	254	1.2	1,102	2.5	-26	-0.1
Eden	178	1.1	64	0.4	242	0.8	-7	0.0
South Lakeland	324	1.1	138	0.5	462	0.8	42	0.1
Travel to Work Area								
Appleby	41	0.9	19	0.5	60	0.7	-1	0.0
Barrow-in-Furness	1,033	3.5	339	1.3	1,372	2.5	8	0.0
Carlisle	1,004	2.8	324	1.0	1,328	1.9	-74	-0.1
Kendal	163	0.9	61	0.4	224	0.7	30	0.1
Keswick	22	0.7	12	0.4	34	0.6	-3	-0.1
Penrith	123	1.2	37	0.4	160	0.8	-4	0.0
Whitehaven	828	3.8	242	1.3	1,070	2.6	-21	-0.1
Windermere	26	0.4	12	0.2	38	0.3	0	0.0
Workington	790	3.4	242	1.1	1,032	2.3	-54	-0.1
Lancaster and Morecambe	1,426	3.1	487	1.1	1,913	2.1	52	0.1

Table 3

Parliamentary Constituencies – Nov 2006								
CONSTITUENCY	Male		Female		All Persons		All Persons Monthly Chg	
	Number	Rate	Number	Rate	Number	Rate	Number	Rate
Barrow & Furness	1,013	3.7	330	1.3	1,343	2.6	7	0.0
Carlisle	798	3.4	258	1.2	1,056	2.3	-63	-0.1
Copeland	848	3.8	254	1.3	1,102	2.6	-26	-0.1
Penrith & The Border	372	1.4	125	0.5	497	1.0	-17	0.0
Westmorland & Lonsdale	217	0.8	85	0.4	302	0.6	30	0.1
Workington	803	3.1	243	1.0	1,046	2.1	-50	-0.1

NB: Rates are of the resident working age population

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Table 4

Key Service Centres & Other Areas – Nov 2006								
AREA	Male		Female		All Persons		All Persons Monthly Change	
	Number	Rate	Number	Rate	Number	Rate	Number	Rate
Key Service Centres								
Alston KSC	13	1.9	4	0.7	17	1.3	1	0.1
Ambleside KSC	4	0.4	#	#	6	0.3	0	0.0
Appleby KSC	15	1.7	3	0.4	18	1.1	1	0.1
Aspatria KSC	35	3.5	15	1.6	50	2.6	-9	-0.5
Barrow KSC	821	4.5	238	1.4	1,059	3.0	-7	0.0
Brampton KSC	38	3.0	9	0.8	47	1.9	-2	-0.1
Carlisle KSC	735	3.5	235	1.2	970	2.4	-53	-0.1
Cleator Moor KSC	116	5.3	27	1.4	143	3.4	-7	-0.2
Cockermouth KSC	46	1.9	22	1.0	68	1.5	5	0.1
Dalton in Furness KSC	85	2.1	39	1.1	124	1.6	2	0.0
Egremont KSC	98	3.9	35	1.5	133	2.8	-1	0.0
Grange KSC	10	1.1	3	0.3	13	0.7	0	0.0
Kendal KSC	101	1.2	39	0.5	140	0.8	26	0.2
Keswick KSC	15	0.9	3	0.2	18	0.6	0	0.0
Kirkby Lonsdale KSC	8	1.2	3	0.4	11	0.8	-1	-0.1
Kirkby Stephen KSC	5	0.7	6	0.9	11	0.8	-3	-0.2
Longtown KSC	33	2.6	7	0.6	40	1.7	-2	-0.1
Maryport KSC	184	4.9	59	1.7	243	3.4	-5	-0.1
Millom KSC	62	2.2	32	1.6	94	1.9	-6	-0.1
Milnthorpe KSC	8	1.2	0	0.0	8	0.7	-1	-0.1
Penrith KSC	85	1.8	18	0.4	103	1.2	-8	-0.1
Silloth KSC	30	3.2	6	0.7	36	2.0	-1	-0.1
Ulverston KSC	91	2.5	42	1.3	133	2.0	8	0.1
Whitehaven KSC	389	4.9	95	1.3	484	3.2	-17	-0.1
Wigton KSC	48	3.0	18	1.2	66	2.1	0	0.0
Windermere KSC	15	0.6	6	0.3	21	0.4	2	0.0
Workington KSC	370	4.8	76	1.1	446	3.0	-24	-0.2
West Cumbria Partnership Areas								
Cleator Moor WCP	186	4.8	47	1.3	233	3.1	1	0.0
Cockermouth WCP	75	1.6	41	1.0	116	1.3	2	0.0
Egremont Rural WCP	138	2.7	49	1.1	187	1.9	-5	-0.1
Keswick WCP	15	0.7	3	0.2	18	0.4	-1	0.0
Maryport WCP	196	4.1	71	1.6	267	2.9	-8	-0.1
North Allerdale WCP	159	2.0	67	0.9	226	1.5	-19	-0.1
South Copeland WCP	70	1.9	39	1.4	109	1.7	-6	-0.1
Whitehaven WCP	454	4.7	119	1.3	573	3.1	-16	-0.1
Workington WCP	422	4.3	89	1.0	511	2.7	-31	-0.2
Health Areas								
Carlisle City South (Health)	724	4.0	231	1.3	955	2.7	-47	-0.1
Cockermouth & Keswick (Health)	90	1.3	44	0.7	134	1.0	1	0.0
Maryport (Health)	196	4.1	71	1.6	267	2.9	-8	-0.1
Mid Copeland (Health)	324	3.6	96	1.2	420	2.4	-4	0.0
North Allerdale (Health)	159	2.0	67	0.9	226	1.5	-19	-0.1
South Copeland (Health)	70	1.9	39	1.4	109	1.7	-6	-0.1
Whitehaven (Health)	454	4.7	119	1.3	573	3.1	-16	-0.1
Workington (Health)	422	4.3	89	1.0	511	2.7	-31	-0.2
Other Areas								
Keswick Market Town Initiative	21	0.8	7	0.3	28	0.6	0	0.0
Longtown Market Town Initiative	42	2.2	8	0.5	50	1.4	1	0.0
Penrith Market Town Initiative	131	1.2	43	0.4	174	0.8	-7	0.0
Lake District National Park (wards)	116	0.7	51	0.4	167	0.6	4	0.0

NB: Rates are of the resident working age population. Counts of less than 3 are denoted by a #.

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CLAIMANT FLOWS – Nov 2006

Table 5

DISTRICT/TTWA	Male		Female		All Persons	
	Off Flow	On Flow	Off Flow	On Flow	Off Flow	On Flow
Cumbria	957	403	1,360	923	343	1,266
District						
Allerdale	220	80	300	183	59	242
Barrow in Furness	184	73	257	192	66	258
Carlisle	230	98	328	195	77	272
Copeland	181	85	266	179	68	247
Eden	47	21	68	46	18	64
South Lakeland	95	46	141	128	55	183
Travel to Work Area						
Appleby	13	4	17	11	5	16
Barrow-in-Furness	222	87	309	234	88	322
Carlisle	252	107	359	211	81	292
Kendal	42	24	66	71	26	97
Keswick	7	8	15	7	6	13
Penrith	29	15	44	31	12	43
Whitehaven	171	80	251	169	66	235
Windermere	13	6	19	13	6	19
Workington	203	69	272	170	52	222
Lancaster and Morecambe	323	120	443	367	132	499

Note: This dataset counts those who ended or started a claim during the previous month.

CLAIMANT USUAL AND SOUGHT OCCUPATION – Nov 2006

Table 6

OCCUPATION	Usual Occupation			Sought Occupation		
	Male	Female	Total	Male	Female	Total
Occupation unknown	5	0	5	5	0	5
Managers and Senior Officials	150	55	205	145	55	200
Professional Occupations	125	50	175	120	50	170
Associate Professional and Technical Occupations	165	70	235	175	65	240
Administrative and Secretarial Occupations	210	230	440	225	235	455
Skilled Trades Occupations	655	15	670	665	15	675
Personal Service Occupations	55	180	240	55	200	255
Sales and Customer Service occupations	345	350	695	345	365	705
Process, Plant and Machine Operatives	575	45	625	590	45	635
Elementary Occupations	1,755	290	2,045	1,715	270	1,990

Note: This dataset records the usual & sought occupation given by the claimant when registering for Job Seekers' Allowance. Values are rounded to the nearest 5 and therefore may not sum.

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Table 7 (contd)

Wards – Nov 2006								
WARD	Male		Female		All Persons		All Persons Monthly Change	
	Number	Rate	Number	Rate	Number	Rate	Number	Rate
CARLISLE								
Belah	22	1.2	10	0.6	32	0.9	-7	-0.2
Belle Vue	69	4.0	23	1.4	92	2.7	1	0.0
Botcherby	90	5.2	44	2.4	134	3.8	-5	-0.1
Brampton	38	3.0	9	0.8	47	1.9	-2	-0.1
Burgh	14	2.2	3	0.5	17	1.4	1	0.1
Castle	116	5.6	26	1.5	142	3.8	-7	-0.2
Currock	79	4.2	29	1.6	108	3.0	-8	-0.2
Dalston	25	1.5	9	0.6	34	1.1	-3	-0.1
Denton Holme	59	3.1	17	0.9	76	2.0	6	0.2
Great Corby and Geltsdale	8	1.2	0	0.0	8	0.6	0	0.0
Harraby	57	3.3	12	0.7	69	2.1	-8	-0.2
Hayton	7	1.1	0	0.0	7	0.6	-5	-0.4
Irthing	12	1.8	3	0.5	15	1.2	3	0.2
Longtown & Rockcliffe	33	2.6	7	0.6	40	1.7	-2	-0.1
Lyne	9	1.4	#	#	10	0.8	3	0.3
Morton	69	4.3	12	0.8	81	2.6	1	0.0
St Aidans	56	2.9	18	1.0	74	2.0	-17	-0.5
Stanwix Rural	10	0.8	8	0.7	18	0.7	-4	-0.2
Stanwix Urban	15	0.9	5	0.3	20	0.6	-7	-0.2
Upperby	92	5.9	34	2.2	126	4.1	-6	-0.2
Wetheral	11	0.9	5	0.5	16	0.7	4	0.2
Yewdale	37	1.9	16	0.9	53	1.4	-4	-0.1

For definitions of areas or for further information, please contact
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Copies of previous releases, together with other labour market and economic data, can be found on the following website: <http://www.cumbria.gov.uk/factsandfigures/>