



# REPORT TO EXECUTIVE

## PORTFOLIO AREA: The Leader (Promoting Carlisle)

---

Date of Meeting: 23 April 2007

---

Public

---

Key Decision: Yes

Recorded in Forward Plan:

No

---

Inside Policy Framework

---

**Title:** Carlisle Sustainable Community Plan 2007/2017  
**Report of:** Local Strategic Partnership Manager/Head of Policy & Performance Services  
**Report reference:** PPP 27/07

### Summary:

The Local Government Act 2000 requires authorities to prepare a Sustainable Community Strategy or Plan for their area. This report presents the final draft of the Plan. It is intended that the final draft Plan be adopted by Full Council at its meeting on 01 May 2007.

### Recommendations:

It is recommended that the Executive:

1. Approve the final draft of the Sustainable Community Plan for Carlisle (Annex A).
2. Recommend to Carlisle City Council, that the final draft of the Sustainable Community Plan for Carlisle, be adopted at the meeting of Full Council on 01 May 2007.

**Contact Officer:** Ned Kemp

**Ext:** 7030

**Note:** in compliance with section 100d of the Local Government (Access to Information) Act 1985 the report has been prepared in part from the following papers: None

## **1. BACKGROUND INFORMATION AND OPTIONS**

The Local Government Act 2000 requires local authorities to publish a Sustainable Community Strategy. This obligation is developed in a variety of guidance and analytical documents most recently the white paper “Strong and prosperous communities”. Which states (Government) proposes to put sustainable community strategies at the heart of what local authorities do.

(Detailed background notes available in Report PPP 13/07)

### **The Sustainable Community Strategy in Context**

It is worth restating that:

“The Sustainable Community Strategy should sit at the heart of a network of interlocking, inter-dependant and mutually supporting local plans and strategies.”

The final content has been compiled with the material contained those supporting documents in mind, however it should be noted that the Plan is not intended to be a complete reiteration of tributary plans and documents.

## **2. CONSULTATION**

Feedback from consultation of City Council Executive, Overview and Scrutiny, Carlisle Partnership Executive and Partners has been incorporated. A final review of the Plan was carried out by Carlisle Partnership Executive at its meeting on 28 March 2007.

## **3. IMPLICATIONS**

- 3.1** Staffing: The production of the Sustainable Community Plan has consumed significant capacity in the LSP and Policy and Performance teams.
- 3.2** Finance: There will be modest budgetary implications with regard to publishing the Plan.
- 3.3** There are potentially significant resource implications in delivering the community strategy including LAA pump priming and reward funds. In the longer term, other pooled funds for delivering the LAA element of the community strategy, may include mainstream budgets. Arrangements for Governance, monitoring and accountability of these funds and performance management of delivery of LAA Targets are

currently under development by CSP and its partners including the Carlisle Partnership.

- 3.4** Legal: The production of a Sustainable Community Plan for Carlisle is a statutory obligation for the City Council. (Local Government Act 2000 et al).
- 3.5** Corporate: The City Councils Corporate plan will be an element in the network of plans co-ordinated with the Sustainable Community Plan.
- 3.6** Risk Management: A risk management plan will be produced as part of the project planning for delivering the community strategy.
- 3.7** Equality & Diversity: The Sustainable Community Plan is designed to have positive effects on Equality and Diversity within the area. A mechanism has been established within all LSP groups for the audit of all proposed initiatives against Equality and Diversity criteria.
- 3.8** Environment: The Environment has been identified as a cross-cutting theme by the LSP therefore the environmental impact of all proposed activities will be considered and recorded.
- 3.9** Crime and Disorder: The LSP priority group “Safer and Stronger Communities” is the existing Carlisle and Eden Crime and Disorder Reduction Partnership (CDRP). Improving crime and disorder outcomes for local people and communities will be a key element of the community strategy for Carlisle.
- 3.10** Rural issues: A mechanism for “proofing” has been established within the LSP, particularly the priority groups, which will allow for audit of all proposed initiatives against “rural” criteria, in a similar way to equality and diversity.

## **The Draft Plan**

# A Community Plan for Carlisle 2007

A good place to live, work and visit



# 100% recycled

This leaflet is printed  
on 100% recycled paper

Produced by  
Carlisle City Council, May 2007

Photographs courtesy of  
Jonathan Becker, Jason Friend,  
Charlie Hedley and Graeme Peacock

## English

If you would like a copy of this document in another format such as large print, Braille, audio or in a different language please call **01228 817200** or email **customerservices@carlisle.gov.uk**

## Bengali

আপনি যদি এই নথির একটি কপি অন্য কোন মাধ্যমে যেমন, বড় ছাপা, ব্রেইল, ওডিও বা অন্য কোন ভাষায় চান তবে দয়া করে **01228 817200** এ নাম্বারে ফোন করুন অথবা ইমেইল করুন এ ঠিকানায়: **customerservices@carlisle.gov.uk**

## Lithuanian

Norėdami gauti vertimą kuria nors kita kalba ar kitu formatu (pvz. audio), Brailio ar dideliu šriftu, prašau susisiekti su mumis telefonu **01228 817200** ar elektoriniu paštu **customerservices@carlisle.gov.uk**

## Polish

Jeśli życzą sobie Państwo kopię tego dokumentu w odmiennym formacie takim jak pisany dużym drukiem, brajlem, jako audio albo w innym języku proszę zadzwonić pod numer **01228 817200** albo e-mail **customerservices@carlisle.gov.uk**

## Portuguese

Se desejar uma cópia deste documento num outro formato, tal como em letras grandes, Braille, áudio ou num idioma diferente, contacte-nos pelo telefone **01228 817200** ou pelo endereço de correio electrónico **customerservices@carlisle.gov.uk**

## Turkish

Eğer bu belgeyi başka bir biçimde, örneğin büyük punto baskı, kabartma yazı, ses kaseti ya da başka bir dilde istiyorsanız lütfen **01228 817200**'ı arayın ya da **customerservices@carlisle.gov.uk** adresine e-posta gönderin.

## Cantonese

如果您需要这个文件用其他格式，比如大印刷字体，盲人识字系统，音像或用另外一种语言，请联系我们：电话：**01228 817200**

电子邮件地址：**customerservices@carlisle.gov.uk**

# A Community Plan for Carlisle

## “A good place to live, work and visit”

### Foreword by the Carlisle Partnership Chairman, Councillor Mike Mitchelson

Carlisle has a long history, which has shaped the City today. But Carlisle is also a City looking forward to the future.

Our City and its surrounding countryside are constantly changing and have responded to devastating events such as the Foot and Mouth outbreak in 2001 and the 2005 floods. For very many local people these crises were life changing. But throughout these times, Carlisle's communities have remained its strong heart.

It is our diverse communities that have made Carlisle a great place to live, work and visit. Cumbria and the Northwest Region influence Carlisle's ebb and flow as the economy, social make up and physical environment change. Indeed as we publish our plan, Councils in Cumbria are opening a new chapter on how local government will be organised in the future. By working together and taking forward Carlisle Renaissance, we can make sure that these changes are opportunities rather than threats.

Our Community Plan sets out our ambitions for the development of our historic City over the next 10 years. We recognise that if Carlisle is to continue to be a good place to live, we have to ensure that we support our communities, enabling all our people to have a home that is of a decent standard and affordable, to be able to find employment and have every opportunity to access good quality education and health care. We also want them to feel secure in their homes and to be safe when they are moving around the area.

The Carlisle Partnership (whose partners include the public, private, voluntary and community sectors) sets out in the plan how we will work together in providing quality services for local people. In writing the plan, we have listened to what you have told us about your hopes and worries, for the future of the places where you live, work, study and enjoy your free time. Your opinions have been fundamental in ensuring that our plan provides a strong statement of intent, to take Carlisle forward, and sustain our communities.



**Councillor Mike Mitchelson**

# What is a Sustainable Community?

Not all communities are the same but sustainable communities have many things in common – decent homes at prices people can afford; clean, safe, green spaces; access to good jobs and local services such as schools, health services, shops and banks; places where local people have a say in the way their community is run, and a sense that everyone is treated with respect. They are communities where people are happy to live and work, now and in the future.

It is our ambition that our communities have a sense of pride, identity, and ownership of their local area, where:

- People are able to connect with public services and each other.
- People are involved in the delivery of local services and have confidence in dealing with local issues and problems.
- Public, Private, Voluntary and Community sector are growing together to the benefit of all.
- Communities are encouraged to come together to help increase mutual understanding and reduce discrimination and prejudice.

We published our first Community Plan, City Vision, in 2002 but much has changed since then and it is important that we respond to events as they happen.

The combination of the Foot and Mouth outbreak in 2001, floods of 2005 and loss of a large number of manufacturing jobs has presented additional challenges that could not have been anticipated when our earlier plan was published. These three

events have meant that we have to think of new ways of doing things in Carlisle. We have responded to these challenges by developing the Carlisle Partnership and the Carlisle Renaissance project team, both are working towards a recovery and forward programme for the area. These ambitious schemes aim to lead the social, economic and physical regeneration of Carlisle by:

- Attracting new business and jobs to the area
- Developing Carlisle as a Learning City
- Improving transport and communication links
- Revitalising the City Centre and historic parts of the City
- Increasing tourism
- Ensuring opportunities are available to all our local communities – especially those not so well off and living outside the Urban centre or from different backgrounds.

Carlisle Partnership's joint work with the Carlisle Renaissance team ensures that everyone involved is 'joining up' their efforts in creating a sustainable community for the future. Carlisle Renaissance sets out the priorities for local people and what we are going to do to make our local communities sustainable. You can find out how to get involved or get more information, on page 30.





# About Carlisle

Carlisle is a good place to live – a recent survey by Cumbria County Council found that more than 75% of residents in Carlisle are happy with life in this area. We are proud of this and will use it as a means of drawing people to our historic city and surrounding countryside.

Our growing migrant worker population provides clear evidence that Carlisle is an attractive place to live and work. This increasing diversity in our communities brings a new vibrancy to the area, boosting our skills base and cultural variety.

This does not mean we do not have problems and it is in these areas that we need to concentrate our efforts. We have looked at the facts and figures available to us nationally, and what you have told us locally. This has helped us to draw a 'picture' of Carlisle in 2007, and to identify some of the most significant issues for the City, these are:

- Young people in Carlisle are less likely to stay on at school than those in other parts of Cumbria and nationally
- Our young people get fewer GCSEs when compared to other areas
- We have more older and fewer younger people than other places
- Some areas of Carlisle have significantly higher rates of poor health and people die younger than in other areas within the City (and Cumbria and England as a whole)
- Carlisle has some pockets of high unemployment and much of our workforce is in low paid jobs.

The combination of these and other problems, produce areas where residents are excluded from the benefits most of us enjoy. This exclusion can also arise through disability, lack of education, sexuality/gender/ethnic or faith discrimination - or just straightforward poverty. All our local people should have the opportunity to access good education, reasonably paid jobs, decent housing and good health care regardless of their background.

Exclusion is a cycle of disadvantage showing itself from an early age, and persisting into adult life and through to further generations of children. The cost is devastating to individuals and to society.

Our prosperity would improve if everyone could achieve their full potential and not get locked into poverty with the associated risks from alcohol/drug abuse, poor health, criminality and anti-social behaviour.

Deprivation factors are cumulative and the Upperby and Botcherby wards fall into the 10% most deprived wards in England for five out of the nine factors measured. It would, however, be wrong to think that deprivation and exclusion are only problems in urban areas. Our four most rural wards on the boundaries of the district are in the top 10% of wards in England with the poorest access to services (e.g. Schools and affordable housing).



In addressing these deep-seated problems we need the support of all the organisations involved in the Carlisle Partnership, including the vital contributions from the business, voluntary and community sectors. Clearly the Partnership will have to be very careful in focusing its resources and attention. We will ensure that issues relating to deprivation and exclusion, equality and diversity, are taken into account in every area of work undertaken by the Partnership.

Carlisle Partnership's other priorities are:

- Rural access to services
- Environmental issues
- Improving education and the foundation of the University of Cumbria
- Reducing crime and road traffic collisions
- Reducing levels of smoking and obesity
- Increasing employment
- Housing for vulnerable young people





## The Carlisle Partnership, who are we?

The Carlisle Partnership is made up of 80 or so organisations, which have a stake in the area and improving the quality of life of the residents of Carlisle and the success of our City.

We have included organisations from the public, private, voluntary and community sectors and, where appropriate, the local associations of sectors for example, Carlisle Council for Voluntary Service.

All the partners are members of the Carlisle Partnership Forum which meets in public on at least two occasions each year, one of which is its Annual General Meeting. At the Annual General Meeting, the partnership elects a Chair and Vice Chair.

Carlisle City Council has the responsibility of providing the support to enable the Partnership to meet, discuss Community issues and develop plans to make changes in the City.

The Partners meet in four groups. Each one helps the partnership to put its activities in priority order and to ensure all the important aspects of life get their share of attention.

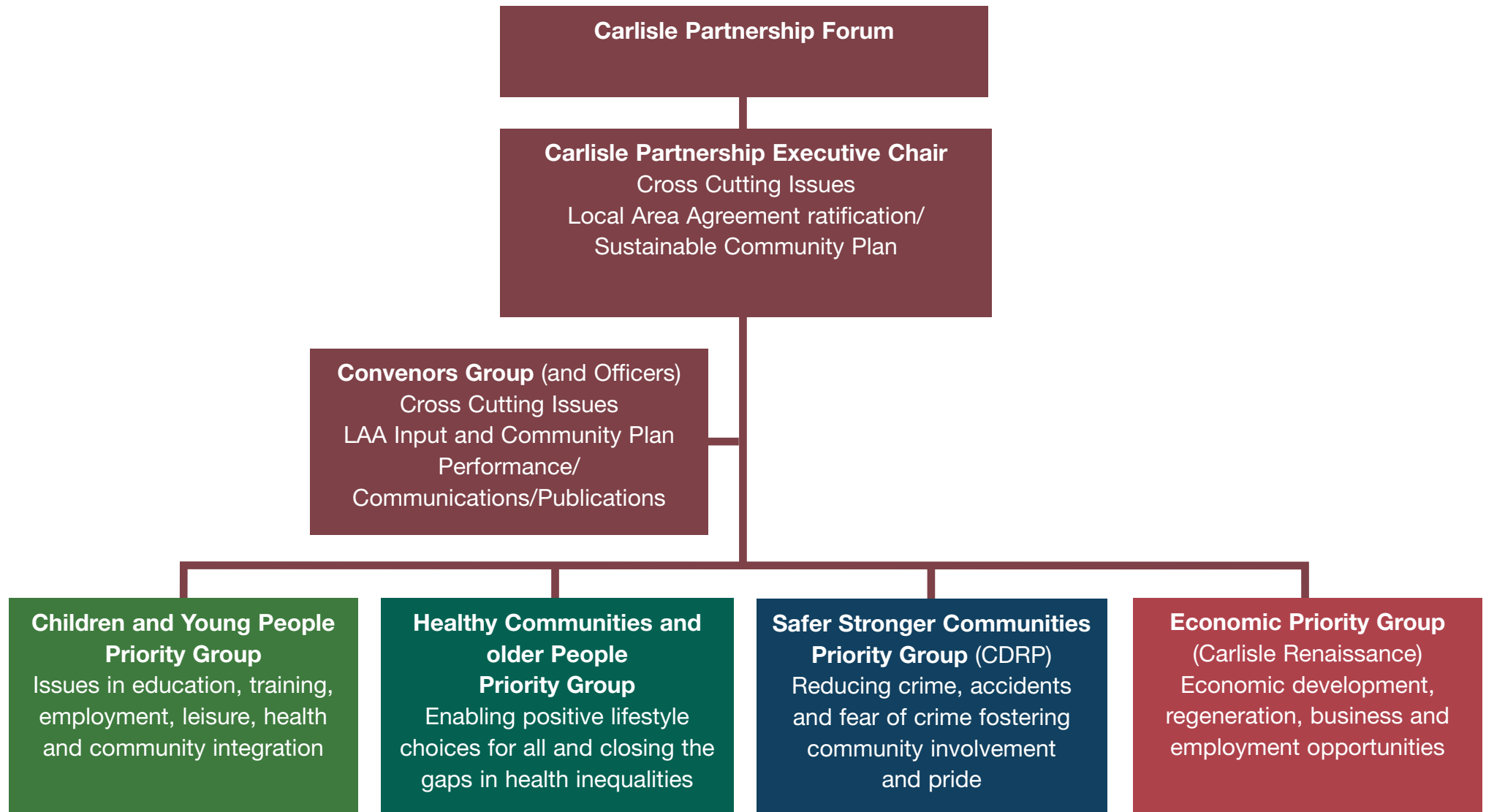
The four groups are:

- Children and Young People
- Healthy Communities and Older People
- Safer Stronger Communities
- Economic Development and Enterprise

The groups have developed into 'communities of interest' which have researched and prioritised the needs of local communities in Carlisle. The Partnership has also agreed a number of high priority 'cross-cutting' issues that reflect things that are important to local people. (They are referred to as cross-cutting because they do not fit into just one group area).

We have developed targets for all these priorities, which can be found on pages 24 to 28.

# Carlisle Partnership



CDRP – Crime & Disorder Reduction Partnership

LAA – Local Area Agreement.



# The Local Area Agreement

Our major public service partners have also been undergoing change. We have been working with Cumbria County Council and other partners to develop a contract with Central Government in the form of a Local Area Agreement.

The Local Area Agreement will help to co-ordinate the work that councils, the police, Jobcentres, Primary Care Trusts (health providers) carry out in delivering and improving the quality of services in Cumbria and Carlisle.

The structure of the Local Area Agreement is the same as the structure of the Carlisle Partnership.

Partner organisations have played an indispensable role in developing this Plan and identifying priorities for the City.

The **Primary Care Trust** is working hard at a local level to foster partnerships, co-ordinate initiatives, champion public health action and influence other agencies to improve the health of the people of Carlisle and District and also to reduce the health inequalities that exist.

This is alongside clinical interventions such as placing more emphasis on primary and secondary prevention of cardio vascular disease, or action on respiratory and alcohol related diseases.

The reduction in health inequalities depends not only on the actions of the NHS and its partners but community programmes are also essential. Engaging local communities can transform the way communities perceive health issues. Narrowing health inequalities is a major challenge but it is achievable if we all work together.

The Voluntary and Community sector in the Carlisle District is strong and vibrant. A diverse range of organisations provide services to hard to reach and disadvantaged local people, assisting with health and social care, money advice, skills and employment to name but a few.

Voluntary, community and self-help groups also increase opportunities for people to participate and regenerate their local community by contributing to local plans and activities. The sector sends a delegate to each of the Priority Groups providing opportunities to develop community empowerment networks.

The **Economic group** has representatives of some of our largest employers and they have contributed their business expertise, local knowledge and time to the development of the Economic Strategy.

Working as a team with a business consultant and representatives of the public sector, the group has been able to make an important contribution and have shared ownership of the process that will lead to the final Economic Strategy document. Following an initial analysis, the group have developed a Strategic Action Plan, involving consultation and input from other “stakeholders”.

The **Rural Support Group** is a Carlisle working group (consisting of Carlisle City Council and Cumbria County Council officers, Carlisle Council for Voluntary Service, Voluntary Action Cumbria, Cumbria Association of Local Councils and the Rural representative to the Local Strategic Partnership) committed to advocating for the rural areas of Carlisle where 30% of Carlisle residents live. It works with the Partnership on policy initiatives to assist rural inclusion and delivery. Partners commit time and other resources to furthering the work of the Rural Support Group.





# A picture of Carlisle

## Facts and figures – what are they telling us?

Carlisle is an attractive City, with a wealth of history and character. It is Cumbria's main retail and administrative centre, with many people travelling from other parts of the county, and South West Scotland, for work, shopping and leisure.

Just over 100,000 people live in Carlisle & District, one third residing in the rural areas, which are often sparsely populated. The City is well placed for the M6 motorway and the West Coast rail links, as well as being ideally situated for access to the Hadrian's Wall World Heritage Site and three areas of outstanding beauty: the Solway Coast, North Pennines and the Lake District National Park.

When making our plans to improve the area, it is important that we concentrate on activities that will make a difference to people's lives. There is a great deal of information available to us now, that gives a clear picture of the challenges ahead.

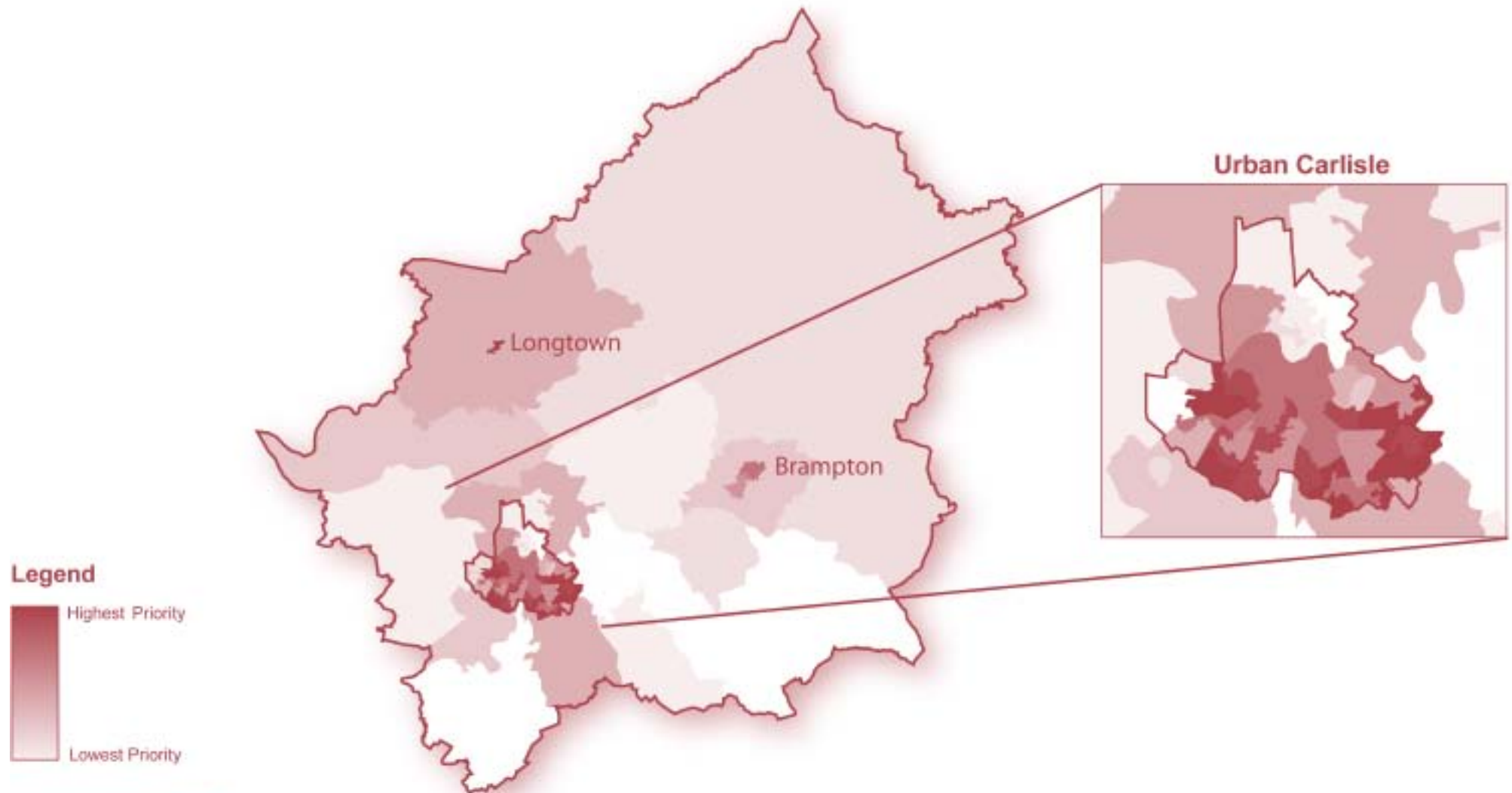
We have produced several maps, which illustrate where we need to focus our efforts to improve the economic, educational, health prospects and quality of life of residents and noted "headline" information in each area of interest.

(The charts are included to provide qualitative illustrations of aspects of Carlisle. They are not designed and should not be used to derive detailed quantitative data. Guidance on sources is available via the Carlisle Partnership, see page 30 for contact details)





# Economy and Enterprise Priority



© Crown Copyright. ODPN 2004

© Crown Copyright. All rights reserved. Carlisle City Council LA 0100024459, 2007.



### Headline Indicators

- 25% of Carlisle residents can be classified as financially “hard-pressed” with an average income of around £15,000 per year.
- Upperby and Botcherby wards in the south east of the urban area are in the 10% of wards in England where the residents are paid least.
- Castle, Upperby and Botcherby wards fall into the top 10% of wards in England for unemployment.
- Although a significantly greater proportion of the working age population of the district as a whole is employed (78.3% in 2005), average household earnings are some 8% less than the Cumbrian average (median weekly full-time income is £339 in Carlisle, £369 in Cumbria and £397 in England).
- 5.2% of people of working age in Carlisle claim Disability Allowance, below the regional figure of 6.4% but above the national figure of 4.6%.

### What you have told us – Cumbria Quality of Life Survey (December 2006)

- You were very interested in getting good public transport in and around Carlisle (public transport was more important to those with no qualifications and to Housing Association Tenants than to the general population).
- 34% of residents felt that good job prospects were a very important factor in life in Carlisle (job prospects were more important to the young than to older people).



# Children and Young Peoples Priority

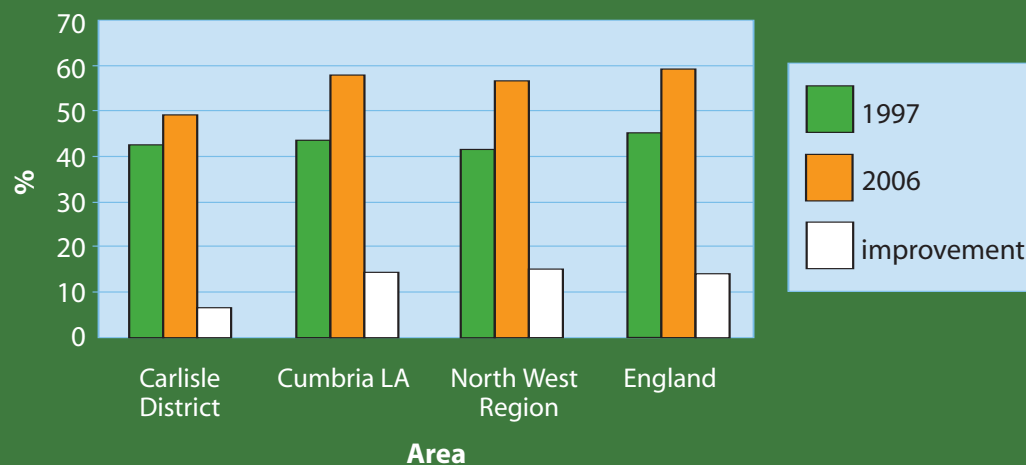
© Crown Copyright. ODPM 2004



© Crown Copyright. ODPM 2004

© Crown Copyright. All rights reserved. Carlisle City Council LA 0100024459, 2007.

Pupils with more than five A\*– C GCSEs



### Headline Indicators

- Qualifications: Relatively few Carlisle residents have qualifications above Level 2
- GCSE performance in Carlisle schools is significantly lower than Cumbria, the North West and England and is improving less rapidly.
- Fewer 16 year olds in Carlisle stay on in education than in the rest of Cumbria and England.
- Although only 6.9% of 16 to 19 year olds are not in education, employment or training (NEET) and that number is falling, 11.6% of Carlisle's young people are in jobs without further training in comparison with 7.6% in Cumbria and 6.6% in England.

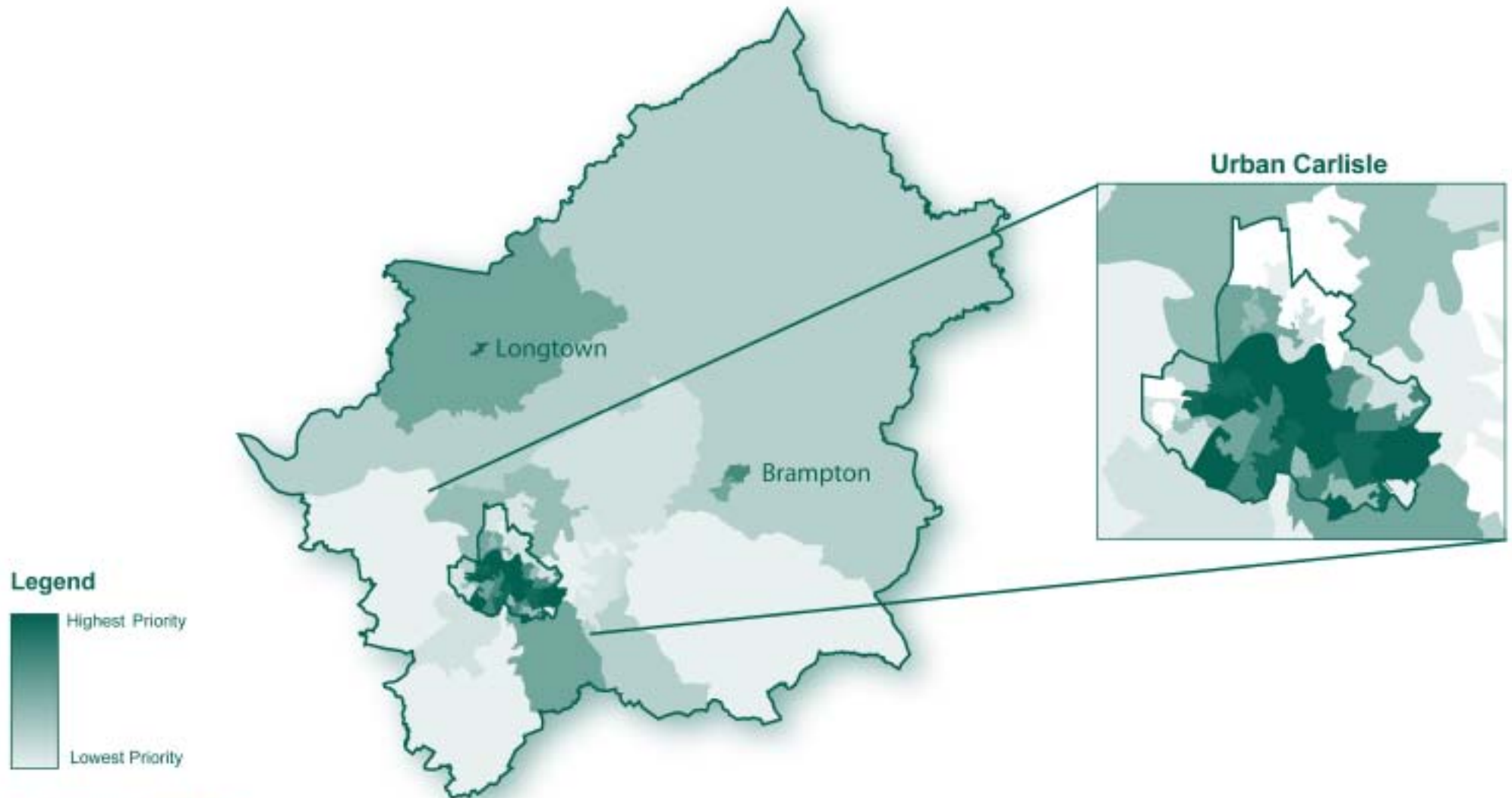
### What you have told us – Cumbria Quality of Life Survey (December 2006)

Teenagers hanging around on streets and parents not taking responsibility for the behaviour of their children were seen by 32% of Carlisle residents and 20% Cumbria wide as serious issues and. A key priority for improvement was upgraded provision for teenagers and young people which 53% of you in Carlisle want to see improved.





# Healthy Communities and Older People Priority



© Crown Copyright. ODPM 2004

© Crown Copyright. All rights reserved. Carlisle City Council LA 0100024459, 2007.

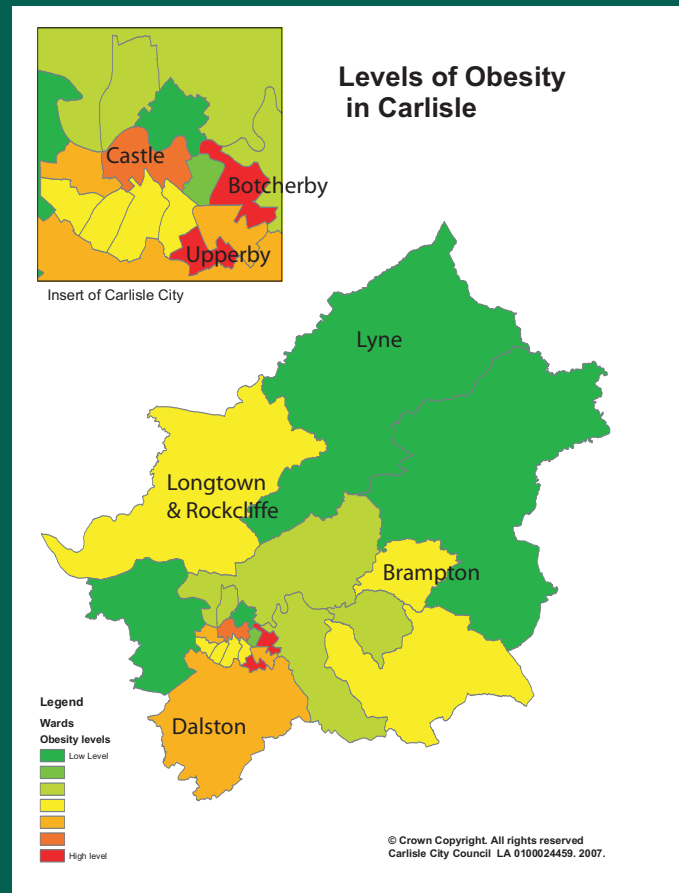
## Healthy Communities and Older People Priority

### Headline Indicators

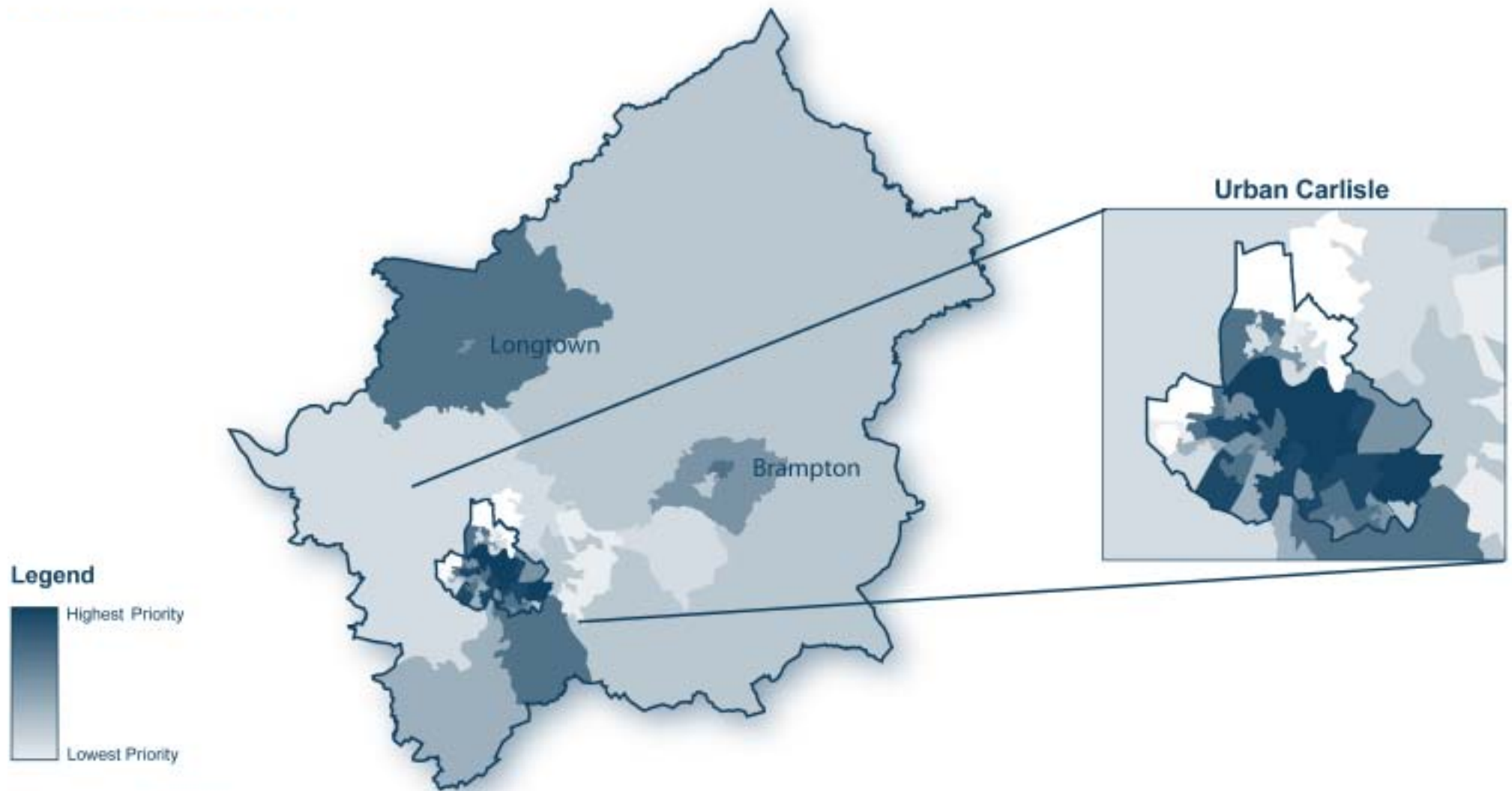
- There is a remarkably acute correlation between deprivation and percentage of residents who smoke. According to statistics compiled by ASH (Action on Smoking and Health) approaching 40% of the residents of our two most disadvantaged wards smoke compared with less than 20% of residents in more affluent areas.
- There is a similar correlation between deprivation and obesity.
- The life expectancy for men in Carlisle is almost a year less than the English average and has improved least (of all of Cumbria) over the last 10 years.

### What you have told us – Cumbria Quality of Life Survey (December 2006)

- 60% of Carlisle residents reported good health, compared to 66% in Cumbria.
- 19% of Carlisle residents said they had a limiting long-term condition or illness compared to 18% nationally



# Safer, Stronger Communities Priority



© Crown Copyright. ODPN 2004

© Crown Copyright. All rights reserved. Carlisle City Council LA 0100024459. 2007.



### Headline Indicators

- 844 incidents of domestic violence were reported in 2005/2006 of which approximately 37% were reports from repeat victims. Of those reports, which resulted in prosecutions, 62% led to convictions. (These statistics are Carlisle & Eden).
- Almost one third of all crimes (around 4,000 reports per year) are criminal damage. The total number of reported incidents of anti social behaviour (not reported as crimes) will pass the total reports of all crimes in 2006/2007 (around 12,000).

### What you have told us – Cumbria Quality of Life Survey (December 2006)

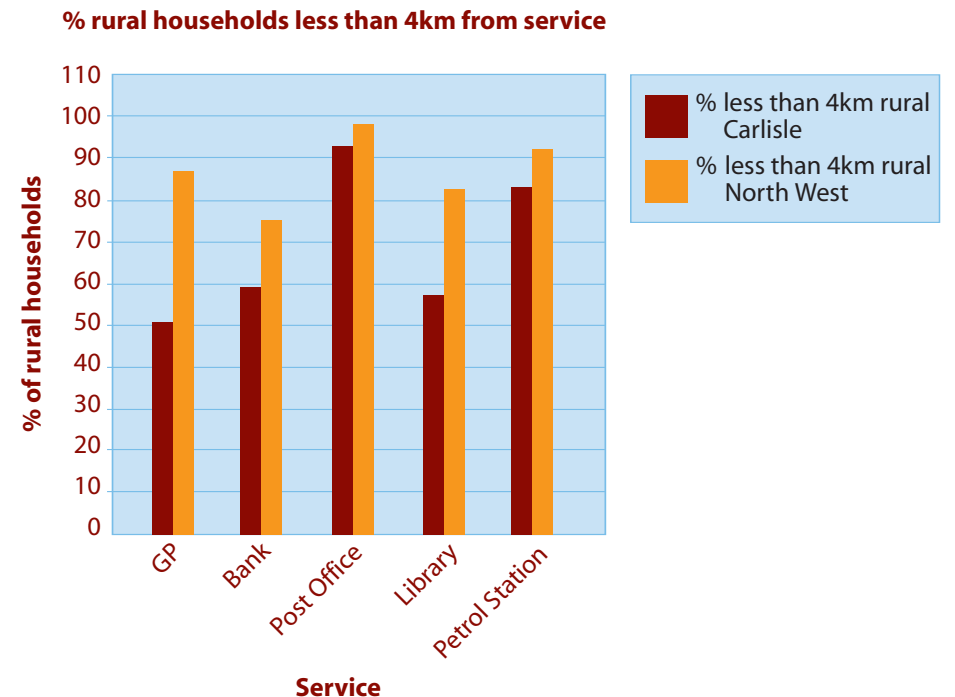
- 33% of Carlisle residents said they felt unsafe in their local area after dark, in comparison with 21% in Cumbria.
- 10% fewer Carlisle residents said they feel they belong to their area than in Cumbria as a whole. One third of you have volunteered in the last 12 months and two thirds of those volunteers did more than two hours voluntary work per week last year. Those who say they feel they belong to their area are more likely to be educated to degree level and be owner-occupiers. Housing Association tenants and those with no formal qualifications are much less likely to be volunteers. 43% of Carlisle residents believed people from different backgrounds got on well compared to 48% in Cumbria.
- Despite a lower than average fear of crime in Cumbria than nationally, anti-social behaviour is a concern for residents and most people do not feel well informed about what is being done to tackle it.



# Cross Cutting Priorities

## Headline Indicators

- Parts of some urban wards in Carlisle are in the 10% most deprived areas of England for multiple reasons.
- Nine wards (some rural and some urban) are in the 10% most deprived areas of England for one or more reasons
- Carlisle is 86<sup>th</sup> out of 354 districts in England for Carbon Dioxide emissions per head, in the worst 25%.
- Access to services: The chart below illustrates the number of households which are within 4km of services. Carlisle's rural residents are significantly worse off than most in this respect. At the same time, some 20 % of the employed population of Carlisle are employed by businesses located in the "Rural Hinterland".





### What you have told us– Cumbria Quality of Life Survey (December 2006)

- Overall, a low level of crime was judged by over half of Cumbria residents to be the most important factor in making somewhere a good place to live, closely followed by health services and affordable decent housing - 39% said education, 35% clean streets and 34% good job prospects. These averages are reflected in Carlisle although we rated education and clean streets above health services. Job prospects and levels of crime are more important to younger rather than older people and public transport was more important to those with no qualifications and to social renters.
- A key priority for improvement Cumbria-wide was more affordable, good quality housing
- Those residents (29% in Carlisle) who thought that there was a deterioration, were more likely to mention crime and safety, children and young people as reasons why.



# What will the Partnership do?

We acknowledge that all the attributes of a sustainable community are interlinked. Areas of poor economic performance also have poor educational attainment, poor health and so on.

We believe that intervention to improve the highest priority areas of need will improve the quality of life of Carlisle as a whole.

We have set ourselves targets in each of the themes:

## Economy and Enterprise priority targets

Priority for action	Contributing Elements	Targets for improvement	Lead Group	Lead Partner
Economic deprivation	2 Wards in most deprived 10% for Employment and Income in Cumbria	0 Wards in most deprived 10% by 2012	Economy and Enterprise	Carlisle City Council and Partners
Employment	Gross Value Added Per head (84% of all England average)	87% of all England Average by 2012 and growing	Economy and Enterprise	Carlisle City Council and Partners
	Increase individuals moving from Incapacity Benefit into employment	Carlisle Target – 20 individuals – (2007/2008) and annually to a total of 60 by end 2009/2010.	Healthy Communities & Older People	Job Centre Plus

Note: Gross Value Added is a measure of economic prosperity. The highest in England is in London at £24,100 per head (2005), the lowest in Wales at £13,800. Carlisle is £14,645 (2004).

The Economy and Enterprise Group is developing an Economic Strategy for Carlisle which will form the basis for activities designed to achieve the economic elements of the vision set out by Carlisle Renaissance. Themes emerging are: People, Place and Connections.

## The University of Cumbria

We have a growing student population which will continue to grow as the University of Cumbria develops. This exciting addition to the City will attract new, talented people and help to retain our home grown talent. The headquarters building will provide an example of high quality development and the diverse student population will enhance the vibrant cultural and creative life of the City.

Priority for action	Contributing Elements	Targets for improvement	Lead Group	Lead Partner
Attainment	Improve GCSE Performance	Match Cumbria average GCSE performance by 2010	Children & Young People	Cumbria County Council Childrens Service
Safety and Economic wellbeing	Young People Housing	Provide 20 additional supported places by 2012	Children & Young People	Carlisle City Council Housing Officers
Inclusion	Out of School Bullying	Increase uptake on sponsored activities by 10% for 2007/2008	Children & Young People	Carlisle City Council/Youth Work in Cumbria
Be healthy	Increase 11-19 year olds taking up sport. 1,128 Leisure Access cards for Young People (2006/2007)	Issue 1,241 Leisure Access cards for Young People (2007/2008)	Children & Young People	Carlisle City Council and Carlisle Leisure Ltd
Inclusion	Young People Media Image	Conduct regular surveys (six monthly)	Children & Young People	Carlisle City Council/Youth Work in Cumbria/St Cuthberts Church

The Children and Young People's Group is working as a joint venture with the Carlisle Children's Planning Group to change the way we deliver services to our children and young people.

The over arching vision is to meet children's needs earlier to avoid acute or crisis intervention after issues have become overwhelming for either parents, schools or the children themselves. Projects to meet needs will fall into two broad categories, those delivered by Local Delivery Platforms (these are groups of professionals set up to work in particular geographical areas), or those to be delivered by ad hoc partnerships set up to deliver particular projects affecting the whole district.

We are determined to make a positive contribution to the quality of educational provision in the City. In particular, we will ensure that the interests of all our communities are reflected in the organisation of school provision but with particular reference to disadvantaged areas.

## Healthy Communities and Older People Priority targets

Health is poor in some areas of the City but by making small changes people can make a difference.

Carlisle spearheading the reduction of health inequalities. For example, life expectancy for men in Carlisle is 75.7 years as opposed to 76.6 years for England.

Three key things can make a huge difference:

- **Smoking:** Stopping smoking will benefit health in so many ways and reduces the risks of cancer and heart disease and other illnesses.
- **Being more active:** Trying to build more exercise into daily routines improves heart health and mobility.
- **Diet:** Eating a healthy, varied, low fat and carbohydrate diet, high in fruit and vegetables and drinking less alcohol, significantly improves overall health.

Small changes in any of these start to improve health and life expectancy dramatically.

We will be promoting activities in all these areas.

Priority for action	Contributing Elements	Targets for improvement	Lead Group	Lead Partner
Health priority	Reduce Smoking	779 – 4 week quitters in 2007/2008	Healthy Communities & Older People	Primary Care Trust
	Combat Obesity	Increase active recreation participation by 1% annually	Healthy Communities & Older People	Carlisle Leisure Ltd
	Carlisle Healthy City	Establish health networks	Healthy Communities & Older People	Primary Care Trust
Improved Quality of Life for older people	Maximise Income for older people	400 home visits producing £500,000 additional benefit revenue	Healthy Communities & Older People	Age Concern



## Safer Stronger Communities Priority targets

We will work through Carlisle City Council's Rural Support Officers, the Carlisle Parish Councils Association and individual Parish Councils to amplify the Rural Voice. Specifically, we will work on developing strong community networks through devolved decision making with officer support (this could include using Parish Councils, Village Halls and voluntary groups). In order to be economically viable clustering may be necessary (evidence 88% of rural organisations are run solely by volunteers (from Rural Audit)).

Priority for action	Contributing Elements	Targets for improvement	Lead Group	Lead Partner
Reduce violent crime and disorder	Domestic Violence	Increase reporting by 6.95% Convictions by 3.2% Reduce repeat victims by 8.6% Over three years	Safer Stronger Communities	Crime & Disorder Reduction Partnership
Criminal damage and anti-social behaviour	Prevention Reassurance Intervention	Reduce both elements by 10% by 2009/2010	Safer Stronger Communities	Crime & Disorder Reduction Partnership
Crime reduction	Reduce total of selected offences by 17.5%	2007/2008 target 5,602 Offences	Safer Stronger Communities	Crime & Disorder Reduction Partnership
Road safety	Killed & seriously injured	Reduce by 5% annually	Safer Stronger Communities	Crime & Disorder Reduction Partnership

Carlisle Council for Voluntary Service works to enable community and voluntary organisations to make their involvement in decision-making more effective through encouragement and via access to community involvement networks and the Third Sector Forum.

## Cross Cutting Priority targets

Priority for action	Contributing Elements	Targets for improvement	Lead Group	Lead Partner
Education	Carlisle Learning City	Under Development	Economy and Enterprise	Carlisle City Council and Partners
	University Of Cumbria	First intake of “University of Cumbria” students Autumn 2008	Economy and Enterprise	University of Cumbria from 1 August 2007
Cleaner Greener & Safer	Carbon dioxide (CO <sub>2</sub> ) emissions	Carlisle to be in the lowest quartile of local authorities for CO <sub>2</sub> emissions per capita	Executive	Carlisle City Council as Exemplar and Environment Agency
Equality and diversity	New Regional/ National/ International residents	Social and economic integration	Economy and Enterprise	Carlisle City Council
Ensure the long-term success of Carlisle’s voluntary and community groups and easy access for Carlisle residents	Create a “one stop shop” for voluntary activity – the Carlisle Hub	20-30 small to medium sized Voluntary & Community Sector organisations co-located in a city centre site	Voluntary and Community sector cross-cutting theme Hub working group	Carlisle Council for Voluntary Services
Rural priority	Income related Information Advice and Guidance for older people	400 home visits producing £500,000 additional benefit revenue (50% of both in Rural areas) (Up from 25 %)	Healthy Communities & Older People	Age Concern
	1 ward in most deprived 10% for access to services in Cumbria.	0 (zero) wards in most deprived 10% by 2012 (Additional benefit of referrals from above project)	Healthy Communities & Older People	Age Concern



To take action to deliver the targets we have set, each activity will need to be led by a senior partner. Although this is most often the large public service providers, such as Carlisle City Council or the Primary Care Trust, we have an undertaking from all our partners to contribute to the mutual success of these important joint ventures.

The Lead Partner responsible for each activity and the Carlisle Partnership group that will be providing the first line support are

identified in the right-hand columns of the tables.

Often the targets and, in some cases, the contributing elements will be represented in other plans (often the strategies of the Lead partner) as shown in the 'Context diagram' below.

### Carlisle Community Plan in Context



# How we will measure progress

We will publish an annual review of progress on the targets and activities listed on pages 24 to 28. In addition, we will hold ourselves accountable to our partner organisations through the Carlisle Partnership Forum and to the public through their elected representatives on Carlisle City Council.

You will be able to judge the difference we are making. We welcome your involvement in making Carlisle a better place to live, work and visit.

For more information on how you can get involved or to give us some feedback on our plans, please contact:

The Carlisle Partnership  
Carlisle City Council  
Civic Centre  
Carlisle  
CA3 8QG

By telephone – **01228 817030**

By email – **[carlislepartnership@carlisle.gov.uk](mailto:carlislepartnership@carlisle.gov.uk)**

or via – **[www.carlisle.gov.uk](http://www.carlisle.gov.uk)**



CARLISLE  
CITY COUNCIL



[www.carlisle.gov.uk](http://www.carlisle.gov.uk)