



PORTFOLIO AREA: HEALTH AND WELLBEING

Date of Meeting: 28th January 2002

Public

Key Decision: No

Recorded in Forward Plan: Yes

Inside Policy Framework

Title: DRAFT COMMUNITY SPORTS DEVELOPMENT STRATEGY
Report of: Director of Leisure and Community Development
Report reference: LCD 3/02

Summary:

The Improvement Plan which flowed from the Leisuretime Best Value Review recognised the need to develop sports activities for young people in the community (rural and urban) in addition to the central facilities. This document is a draft costing plan for the delivery of that programme. The Improvement Plan anticipated that the work would be funded from savings arising from the Leisuretime tender.

Recommendations:

The Executive is recommended to note the draft report and ask the Community Overview and Scrutiny Committee to examine the proposals.

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Note: in compliance with section 100d of the Local Government (Access to Information) Act 1985 the report has been prepared in part from the following papers: None

1. BACKGROUND INFORMATION AND OPTIONS

The Leisuretime Best Vale review considered the needs for further Sports Development in the Community and the need to plan for this was agreed as part of the improvement plan.

2. CONSULTATION

2.1 Consultation to Date.

The report is a draft for consultation.

2.2 Consultation proposed.

The Community Overview and Scrutiny Committee
Carlisle Local Sports Council
Sport England (North West)
Crime and disorder Partnership
Cumbria Sports

3. STAFFING/RESOURCES COMMENTS

Staffing implications are detailed in the report

4. CITY TREASURER'S COMMENTS

The City Treasurer has been involved in the preparation of the estimates.

5. LEGAL COMMENTS

Not applicable.

6. CORPORATE COMMENTS

Not applicable.

7. RISK MANAGEMENT ASSESSMENT

Not applicable.

8. EQUALITY ISSUES

The strategy has been prepared bearing in mind equality issues. Other points may emerge during wider consultation.

9. ENVIRONMENTAL IMPLICATIONS

Not applicable.

10. CRIME AND DISORDER IMPLICATIONS

The implementation of this strategy would be expected to have an impact on Crime and Disorder Issues – hence the proposed consultation with the partnership.

11. RECOMMENDATIONS

The Executive is recommended to note the draft report and ask the Community Overview and Scrutiny Committee to examine the proposals.

11. REASONS FOR RECOMMENDATIONS

Wider consultation and comments are needed before the Strategy is recommended to Council for adoption as Council policy.



**DRAFT
COMMUNITY
SPORTS
DEVELOPMENT
PLAN**

2002 – 2007

FOREWORD

The Sport and Recreation Section has produced the first Community Sports Development Plan for Carlisle, in line with the recommendations from the Government's Social Exclusion Unit in respect of the role of sport in community regeneration.

Sport is an important factor in improving the quality of life. It can make a difference to people's lives and to their communities.

Sport has the ability to overcome social barriers and empower individuals, reducing social exclusion.

The Community Sports Development Plan sets out the future direction of the Section's work, using sport as a medium to assist in meeting wider agendas of regeneration, social inclusion and community safety.

The Plan focuses on three main areas; the recruitment and training of coaches & volunteers; ward based sports development targeting areas of deprivation; and rural based development.

The Plan will have a great impact the number and quality of opportunities available to participate in sport at ward level, particularly for young people. It will empower local people to develop and coach activity, as well as strengthen opportunities in rural areas.

In summary, the Community Sports Development Plan will enhance the quality of life for all citizens of Carlisle.



Councillor Ray Bloxham

Portfolio Holder for Health & Well-being

GLOSSARY OF TERMS

CSLA	Community Sports Leader Award
DCA	Development Coach Award for Tennis
HAZ	Health Action Zone
HFO	Health and Fitness Officer
JSLA	Junior Sports Leader Award
NGB	National Governing Body
NPFA	National Playing Fields Association
OBI	Outdoor Basketball Initiative
PAT 8	Policy Action Team document 8. A Government document that sets out the case for sport and the arts being an integral part of the Government's policy to combat social exclusion
PAT 10	Policy Action Team document 10. A Government document that addresses anti social behaviour.
PO	Principle Officer
SDO	Sports Development Officer
YOT	Youth Offending Team

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Community Sports Development Plan

Section 1 - INTRODUCTION

1.1 Introduction

1.1.1 *'Sport can make a difference to people's lives and to the communities in which they live..... there is evidence to show that sport has the ability to overcome social barriers and empower individuals. It can help to reduce social exclusion, promote lifelong learning, and provide opportunities for engagement in community life through voluntary work.'*

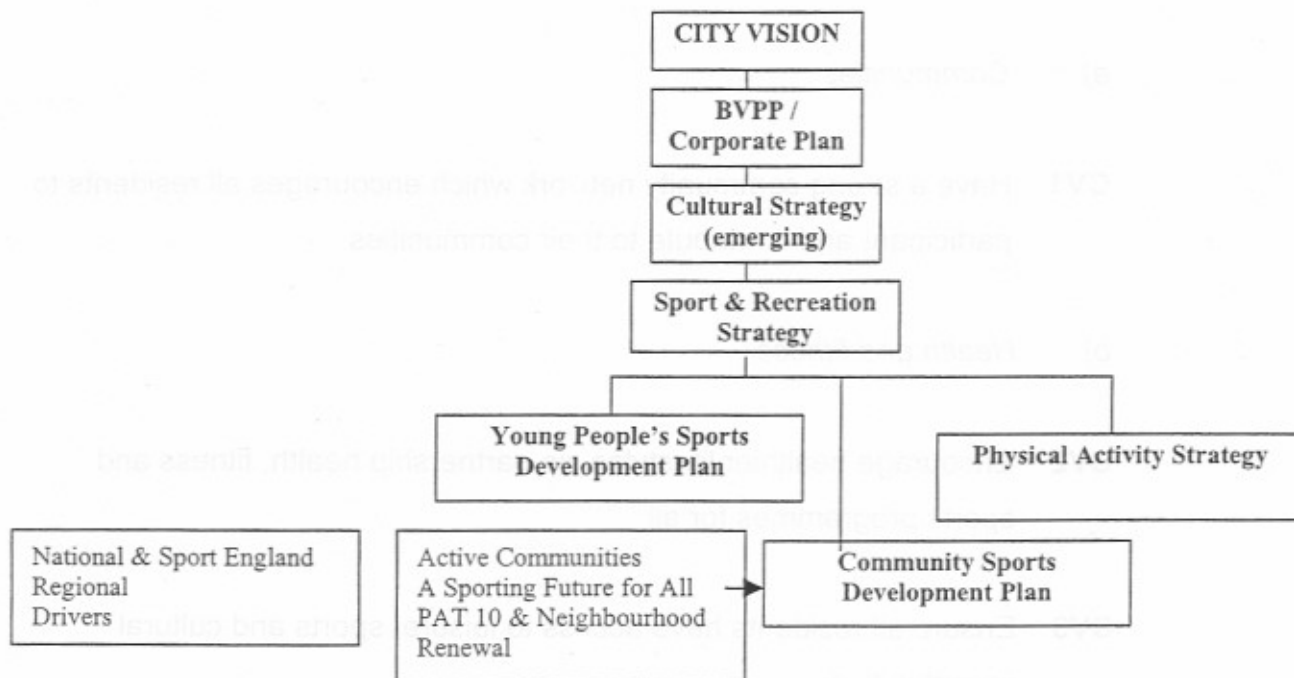
(Trevor Brooking, Chair, Sport England)

- 1.1.2 The department of Culture, Media and Sport (DCMS) recommends that Local Authorities should provide the local strategic leadership role for sport and should use sport as a major vehicle for the delivery of their new powers to promote economic, social and environmental well being. They should ensure that the contribution sport can make to developing and regenerating communities is integral to local planning and delivery of services at all levels.
- 1.1.3 Leisuretimes' Best Value Fundamental Performance Review identifies the need to improve services to young people. The improvement plan identifies the Community Sports Development Plan as an action to meet this objective. The Improvement plan was submitted to the Executive on the 15th October 2001, requesting the Councils commitment of £85K to this plan.
- 1.1.4 The Community Sports Development Plan focuses on the use of sport as a medium to contribute to these agendas within Carlisle. The plan links with the Sport England Active Communities programme which works in line with the recommendations of the Government's Social Exclusion Unit in respect of the role of sport in community regeneration. The plan has a strong focus on young people.

1.1.5 In partnership with Sport England, a Sports Development Officer – Active Communities has been appointed who will be responsible for the delivery of this plan.

1.2 Putting the Plan in Context

1.2.1 The Community Sports Development Plan will assist in delivery of in the following council strategies:



In addition community sports development will support the Crime and Disorder Strategy and may support the Council's work on regeneration as that proceeds.

1.2.2 City Vision

The Vision brought together a range of partners to identify a vision of a future Carlisle which everyone could share. This will be the city's route map for the next ten years.

The document identifies five themes:

- Communities;
- Economic Prosperity;
- Health & Well-being;
- Infrastructure, Environment and Transport;
- Celebrating Carlisle.

The five themes each have a number of priorities which describe what Carlisle should have, how it should look and what should be happening by 2011. The Community Sports development Plan will assist in the delivery of the following City Vision priorities:

a) *Communities*

CV1 Have a strong community network which encourages all residents to participant and contribute to their communities

b) *Health and fitness*

CV2 Encourage healthier lifestyles via partnership health, fitness and sports programmes for all

CV3 Ensure all residents have access to leisure, sports and cultural opportunities.

1.2.3 Crime & Disorder Strategy

The partnership strategy aims to tackle crime and disorder in the District.

The strategy is currently coming to the end of its three-year lifespan. However the Community Sport Development Plan will contribute to the delivery of:

CD1 Diversionary activities in crime hot spots

CD2 Reduce the number of reported incidence of Anti-social behaviour by young people

1.2.4 Sport and Recreation Strategy

Identifies objectives for the provision of sport and physical activity within the District.

The Sports and Recreation Strategy is due for review in 2002 and this will be done as part of the consideration of the Local Cultural Strategy.

The current strategy identifies 6 priorities:

- Access;
- Scope;
- Participation;
- Performance development;
- Partners;
- Health.

Each of these objectives are then broken down into actions. This plan will contribute to deliver:

- SR1** Identify non and low participant groups and address their specific needs.
- SR2** Provide an outreach service into the community capable of introducing varied elements of provision into community areas devoid of resources.
- SR5** Support Local Clubs and Agencies through grant aid, sharing information, and training programmes for Sports Coaches and Officials.
- SR6** Developing joint ventures with other Council Departments whose responsibilities and interests cater for the health and well-being of the local community.

1.2.5 Other emerging Issues

Regeneration Issues

A Best Value fundamental performance review is being undertaken. However, experiences from elsewhere, as demonstrated in the Policy Action Team, (PAT) 10 report shows that Community Sports Development can

- R1** Support and develop community led activities
- R2** Ensuring areas of deprivation have equal access to recreation facilities
- R3** Recognise and explore the possibilities of joint schemes for future development with the private and voluntary sectors.
- R4** Address equality of opportunity and promoting social inclusion – targeting services of areas of deprivation and disadvantaged groups.

1.3 External influences

1.3.1 Sport England

Sport England's objective is to lead the development of sport in England by influencing and serving the public, private and voluntary sectors. Its aims are:

- more people involved in sport;
- more places to play sport;
- more medals through higher standards of performance in sport.

Sport England's role is two-fold. Primarily, it is responsible for developing and maintaining the infrastructure of sport in England. Secondly, it is responsible for distributing National Lottery funds. In addition, it is responsible for five National Sports Centres. There are nine regional offices, each working to maximise opportunities for sport through the delivery of Sport England's products and programmes at local level. Sport England in the Northwest covers Cheshire, Lancashire, Merseyside, Gt. Manchester and Cumbria.

Sport England's key initiative for this plan is:

Active Communities

Active Communities is a new programme designed to increase and sustain lifelong participation in sport and recreation and to promote continuous improvement in the delivery of sporting opportunities and services at a local level for all the community. It builds on the well-known slogan of the former English Sports Council of "Sport for All".

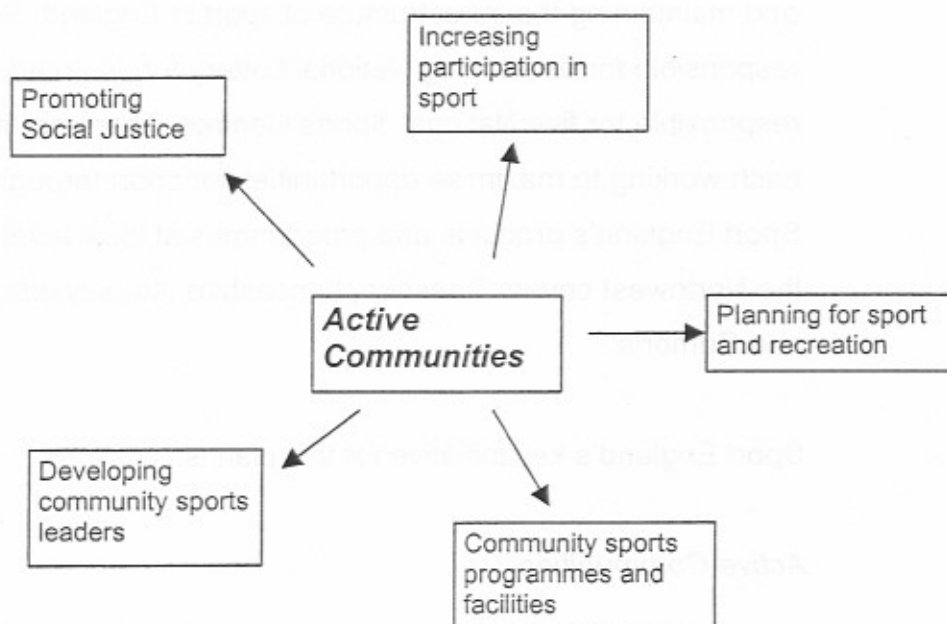
Active Communities will be working to ensure that as many members of our

society as possible are "socially included" in the sporting world and it will be addressing the current inequalities that exist in English sport. Encouraging the efforts of local community leaders will be a major part of the work. However, we will be working closely with local authorities, enabling them to respond in a positive way to the shift in the role of local authorities in the light of the Government's "Best Value" and "Modernising" initiatives.

Active Communities Overall Aim:

'to increase and sustain lifelong participation in sport and recreation and to promote continuous improvement in the delivery of sporting opportunities and services at a local level for the community.'

The Active communities' framework is divided into five key areas.



Implications for this plan

- AC1 Promoting social justice through sport
- AC2 Increase participation in sport
- AC3 Develop community sports programmes and facilities
- AC4 developing opportunities for leadership & volunteering in sport

1.3.2 Sporting Future for All

In April 2000 the Department of Culture, Media and Sport published its strategy for the development of sport over the next decade 'A sporting Future for All' sets a clear goal for the future: to ensure that every member of our society is offered opportunities and encouragement to play, lead and manage sport. That goal has something to offer to all, whatever their age, gender, race, ability or need.

The strategy covers the three areas of:

- Sport in Education;
- Sport in the Community;
- Sporting Excellence.

Relevant recommendations

- To ensure that at national, regional and local levels all relevant agencies that contribute to delivering the social inclusion and community development agendas are advised on and come to fully recognise the significant contribution that sport can make to the successful achievement of their objectives.
- To ensure that sports providers target their services and activities on areas of deprivation and disadvantaged groups, thereby addressing equality of opportunity and promoting social inclusion.
- That Local Authority should provide the local strategic leadership role for sport and should use sport as a major vehicle for the delivery of their new powers to promote economic, social and environmental well being. They should ensure that the contribution sport can make to developing and regenerating communities is integral to local planning and delivery of services at all levels.
- To build on the pioneering work on social exclusion to develop innovative schemes and programmes.

- To review coaching development and coach education
- To work with key organisations to develop more opportunities for leadership and volunteering in sport for young people.

Implications for this plan

- SF1** Use sport as a key tool in partnerships for the development of individuals and communities
- SF2** Engage with the community and be responsive to local needs.
- SF3** Ensure that sport is included within all council strategies delivering social inclusion & community development agendas.

1.3.3 Policy Action Team (PAT) 10 & Neighbourhood Renewal Strategy

The Social Exclusion Unit (SEU) was set up by the Prime Minister in December 1997. Its remit is to help improve Government action to reduce social exclusion by producing 'joined up solutions to joined up problems.'

18 policy action teams were created to work on solutions. PAT10 report looked at Sport and the Arts. Their recommendations were distilled into the Neighbourhood renewal strategy.

It is recognised in the report that participation in the arts and sport has a beneficial social impact. Arts and sport are inclusive and can contribute to neighbourhood renewal. They can build confidence and encourage strong community groups.

Key Principles

Embedding local control: One of the major benefits of participating in cultural or sporting activity is the opportunity to build local organisational skills and capacity.

Supporting local commitment: The benefits of arts and sports projects are inseparable from the act of participation and engagement.

Promoting equitable partnerships

Defining common objectives in relation to actual needs

Working flexibly with change

Securing sustainability: The development of community-based arts and sports activity has been severely hampered by a lack of sustained commitment and resourcing, whether at local or national levels.

Connecting with the mainstream: It is essential not to isolate arts and sport community development initiatives, either from the rest of policy in the social inclusion and community development agenda or from mainstream arts and sports development.

Implications for this plan

P1 Ensure programmes are sustainable

P2 Link programmes into other main stream initiatives.

1.4 Summary of Key Implications for Community Sports Plan

The preceding review of Council and National Strategies produces the following key issues which influence the Community Sports Plan, over and above issues which arose from consultation:

*Council
strategy
drivers*

- CV1** Have a strong community network which encourages all residents to participate and contribute to their communities
- CV2** Encourage healthier lifestyles via partnership health, fitness and sports programmes for all
- CV3** Ensure all residents have access to leisure, sports and cultural opportunities.
- CD1** Diversionary activities in crime hot spots
- CD2** Reduce the number of reported incidence of Anti-social behaviour by young people
- SR1** Identify non and low participant groups and address their specific needs.
- SR2** Seek ways of providing an outreach service into the community capable of introducing varied elements of provision into community areas devoid of resources.
- SR3** Recognise and explore the possibilities of joint schemes for future development with the private and voluntary sectors.
- SR4** Support Local Clubs and Agencies through grant aid, sharing information, and training programmes for Sports Coaches and Officials.
- SR5** Developing joint ventures with other Council Departments whose responsibilities and interests cater for the health and well-being of the local community.

*Emerging
Council
drivers*

- R1** Support and develop community led activities
- R2** Ensuring areas of deprivation have equal access to recreation facilities
- R3** Recognise and explore the possibilities of joint schemes for future development with the private and voluntary sectors.
- R4** Address equality of opportunity and promoting social inclusion – targeting services of areas of deprivation and disadvantaged groups.

*National
drivers*

- AC1** Promoting social justice through sport
- AC2** Increase participation in sport
- AC3** Develop community sports programmes and facilities
- AC4** Developing community sports leaders
- SF1** use sport as a key tool in partnerships for the development of individuals and communities
- SF2** Engage with the community and be responsive to local needs.
- SF3** Ensure that sport is included within all council strategies delivering social inclusion & community development agendas.
- P1** Ensure programmes are sustainable
- P2** Link programmes into other main stream initiatives.

Community Sports Development Plan

Section 2 - Consultation

- 2.1 Over the past year numerous forms of consultation have been undertaken by the Council. The results provide this plan with some quality secondary information. City Vision, Sport and Recreation Strategy, Leisuretimes' Best Value review and the Sure Start initiative consultation results have all been reviewed.

They have produced the following points:

- Lack of things to do for young people;
- Cost of leisure activities;
- Transportation expensive;
- Youth of Carlise, Brampton, Longtown and surrounding areas need attention;
- Most young children play close to home;
- Need for separate playing area for older children;
- Lack of people to deliver activity.

- 2.2 Primary consultation was also undertaken for this plan. This took the form of meetings with relevant individuals, such as Community Police Officers, Community Safety Officer, Youth Offending Team (YOT), Economic Regeneration Officer, Young Peoples Officer, Councillors, etc. and also a meeting of all external Sports Development stakeholders within Carlisle through the Carlisle Sports Development Forum.

The consultation produced the following points:

Sustainability of projects was an important issue for most people;

Decline in sports opportunities in rural areas;

No public access recreational areas in some wards;

Problem of disorder in crime hotspots;

Need for diversionary activities;

Need to focus on social inclusion issues in deprived wards;

Need for activities for older youths especially in evenings and holiday times;

Need for accessible activities for young people.

2.3 The key areas of priority developing from this consultation which the Community Sports Development Plan should address are:

Provide activity for young people;

Focus on areas of social inclusion and crime hot spot;

Recruitment, training of people to deliver activity;

Access to activities and recreational facilities.

Community Sports Development Plan

Section 3 - Where are We Now?

3.1 Analysis of Existing provision

The information has been collected from a variety of sources to give a broad indication of the most deprived wards.

Wards Ranked by level of deprivation	Health Action Zone	Sport England priority ward	Combined Hot Spots	Community centres/Village halls & Rural School Halls	Number of recreational facilities (parks & open spaces, not schools)
Upperby	✓	✓	✓	✓	3
Morton	✓	✓	✓	✓	3
Botcherby	✓	✓	✓	✓	2
Belle Vue	✓		✓	✓	4
Harraby				✓	1
Longtown & Rockcliffe	✓	✓		4	3
Brampton		✓		2	2
Denton Holme				✓	2
Currock				✓	2
Castle					3
Yewdale				✓	1
St. Aidans			✓	✓	2
Belah				✓	4
Hayton				1	1
Dalston				3	1
Stanwix Urban					1
Great Corby & Geltsdale				1	1
Burgh				2	1
Irthing		✓		3	3
Lyne		✓		4	1
Stanwix rural				2	3
Wethral				5	3

Health Action Zone

The most deprived wards based on a variety of social and economic indicators.

Sport England Priority wards

Wards which fall within the 20% most deprived wards in England as defined by the index of multiple deprivation (2000).

Combined Hot Spots

Areas defined by the Carlisle Crime and Disorder Audit 1998/99 as having a combination of both high crime and poor social conditions.

3.2 Current Sports Development Issues

- Little delivery of activities at ward level;
Due to a lack of resources, current sport development programmes focus on specific sports and are predominantly city-wide.
- Some work is being under taken to develop sports coaches and volunteers;
Coaches and Volunteers are fundamental to sport. In 1995 the sports council commissioned a research project on 'Valuing Volunteers in Sport', it was found that the estimated number of volunteers at the time of the research was three times that of paid staff working in sport-related activity.
- No activity aimed at crime reduction;
There have been no resources available to focus on this issue.
- Very little Sports development work in rural wards, aside from summer sports activities;
Due to a lack of resources and facilities in rural areas it has been difficult to do any effective sports development work within rural communities
- Clubs are very ad hoc in their development;
Much work has been done to develop clubs to have proper development structures and develop junior sections. There is still a great deal of work to be done to support existing clubs.
- Very few clubs have successful links with local schools.
This is presently very weak within the Carlisle area. School club links are essential to prevent dropout and maintain the health benefits of participation.

3.3 Analysis

The focus wards will be Upperby, Morton , Botcherby and rural wards in particular during crime hot spot areas and times. These will be the focus wards as they areas of high deprivation and social exclusion.

**Community Sports Development Plan
Section 4 -What Do We Want To Do?**

- 4.1 From sections one to four the following themes have been identified:
 Community involvement and empowerment/ social inclusion;
 Anti-social behaviour;
 Deprivation;
 Partnerships;
 Sustainability;
 Rural.

4.2 Five Year Plan :

THEMES & KEY ISSUES ADDRESSED	OBJECTIVES	FIVE YEAR TARGET
<p>Community involvement and empowerment/social inclusion</p> <p>CV1, SR1, SR2, SR4, R1, R4, AC1, AC2, AC3, AC4, SF2</p>	<p>OB1 a) Develop community empowerment through sport OB2 b) Meet local physical needs</p> <ul style="list-style-type: none"> • Train local residents to deliver a variety of activities • Encourage and support development of resident led activity • Help existing sports clubs and voluntary sports organisations based within priority wards to secure their long-term futures • Develop ways of increasing community participation in leisure activities • Encourage local schools to increase their involvement with the local community 	<p>Three new, sustainable, physical activity projects established in four of the most deprived wards over five years</p> <p>Support a minimum of 3 community groups or clubs in target wards per year.</p> <p>A minimum of 10 people per year to receive sports related training. With a minimum to four residents involved in delivering local sport activity per year</p> <p>Ensure that most sports clubs are sustainable, with constitutions and development plans</p> <p>Encourage at least two schools to offer wider community activities.</p>
<p>Anti-social behaviour</p> <p>CV1, CD1, CD1, SF1, SF4</p>	<p>OB3 Work in partnership with the Community Safety Group to reduce the number of reported anti-social behaviour during target times.</p> <ul style="list-style-type: none"> ▪ Identify problem areas and times ▪ Establish a program of outreach sports development to initiate alternative activities ▪ Work with other council officers and agencies to identify and develop young people who maybe at risk 	<p>Establish a programme of activity at times to high incidence</p> <p>Decrease in the number of reported crimes target ward – (target to be developed (community safety statistics to be published April 2002))</p>

THEMES & KEY ISSUES ADDRESSED	OBJECTIVES	FIVE YEAR TARGET
	<ul style="list-style-type: none"> ▪ To engage young people through the medium of sport and develop progression pathways with other agencies. 	
<p>Deprivation</p> <p>SR5, CV3, SR2, R2, AC1, R4, SF3</p>	<p>OB4 Impact on the regeneration of areas of deprivation and work towards preventing the decline of other areas.</p> <ul style="list-style-type: none"> • Support any current programmes and initiatives in target areas • Develop sports based action plans for the individual wards • Ensure sport is included in all other regeneration plans • Develop lifelong learning opportunities through sport • Develop access to quality provision within the target wards 	<p>Work with other departments and agencies to ensure none of the Carlisle wards fall within the top 10% most deprived wards in England</p> <p>Support a minimum of 3 community groups or clubs in target wards per year.</p>
<p>Partnerships</p> <p>CV2, SR3, R3, SF1, SF3</p>	<p>OB5 Work with a variety of partners with a range of expertise, to deliver a high level of sports opportunities.</p> <ul style="list-style-type: none"> • Develop strong communication links with external agencies. • Increase awareness of the value of sports by other council departments and external organisations in delivering wider agendas, i.e. life-long learning, community safety, regeneration, health. • Link with local residence groups, clubs, etc. • Work with other Council departments to meet wider objectives. 	<p>Work with five external organisations (YOT, Community Police, CADAS, Connexions, Community Safety) and all council departments to offer a minimum of three activities over a range of target groups within five of the most deprived wards in Carlisle.</p>
<p>Sustainability</p> <p>P1, P2</p>	<p>OB6 Ensure that all activities are self-sustaining</p> <ul style="list-style-type: none"> ▪ Identify a range of long-term funding methods ▪ Endure that local residence are at the heart of all local activities ▪ Link into and utilise other initiatives, e.g. TOPS, Active Sports ▪ Encourage local people to gain leadership and coaching qualifications in order to participate in the delivery of programmes and activities 	<p>All new activities have identified methods for sustainability</p> <p>All programmes and initiatives have established progression routes.</p>
<p>Rural</p> <p>CV1, CV2, CV3, SR1, SR2, SR3, SR4, R1, R2, R4, AC1, AC2, AC3, AC4, SF4</p>	<p>OB7 To establish a good level of physical activities, which are accessible for rural residents.</p> <ul style="list-style-type: none"> ▪ Develop an action plan for rural wards ▪ Develop links with rural organisations ▪ Identify any additional funding opportunities. 	<p>Establish 4 new resident led activities in various rural locations per year</p> <p>Establish a programme to identify, train and assist local people to develop new activities.</p>

Community Sports Development Plan

Section 5 – How will we get there?

2 FIVE YEAR PROGRAMME

Full programme details appendix 1

Objectives	Planned Programme	How	Target	Where	Who	When	Resources	
							Unit Cost	Total
OB1 & OB6	Coach & Volunteer Programme	SDO to organise series of progressive Coach/Instructor/ Leader awards for existing/potential volunteer coaches.	City Wide with concentration on Priority Wards	April 2002	Sport Development Officer (SDO) & Health & Fitness Officer (HFO)		See Appendix 1	Yr1 = £11,960 Yr2 – 5 = £9,300
OB3, OB4, OB5	Outreach Sports Development	Coach to offer range to activities to engage young people	Crime hot spot areas and times	1 Ward (Upperby, Botcherby or Morton)	SDO In consultation with 'Hot Spots' Group	April 2002	Coach fees; Head coach x 6hrs x £12.50. Assistant coach x6hrs x £10 = £132 £132 x 42weeks = £5,544 Facility hire = £2000 Equipment = £100	£7,644 per ward x 3 wards = £22,932
	Flood Lighting	Van mounted portable floodlight unit	One Van & training for staff	City Wide Use	Sport & Recreation Section	April 2002	Van = £17,000 Floodlights + Fitting =£8,880 Maintenance + Fuel =£2,500	£28,380

OB2, OB5	LTA City Tennis Club Initiative	Organise and run a variety of tennis activities	All social backgrounds, particularly deprived communities	Bits Park	Leisuretime to appoint Development Coach Award (DCA) tennis coach	2002- on-going		See page 36 LTA - £15,000 grant split over 3years
OB3, OB4, OB5	Midnight Basketball	Targeting disaffected young people in Upperby, Petteril Bank and Currock through the provision of combined recreation and learning opportunities. The Youth Offender team will refer young people on court orders on to the programme	30 Children aged 13-16 from each of the following areas; Upperby, Petteril Bank and Currock	Upperby, Petteril Bank & Currock	SDO, North Cumbria HAZ & YOT	Dec 2001	See Page 36	£15,583 (Funded by NC HAZ in first year)
OB3, OB4, OB6	Facility Dev.	Seek funding to provide facilities (Pos. floodlit Multi-sport areas)	Areas of little or no recreation provision	Upperby Ward (Petteril Bank) Plus 2 other areas	Principal Officer (PO), SDO, Community Groups & community safety partnership	2002	CCC & community Safety Part. £7,000 Sport England £63,000	Facility £70,000
OB7	Rural Sports Development Officer	Responsible for developing and delivering sports provision	Rural Wards. All age groups	To be developed through consultation		April 2002 - on-going	Wages £9,215 Travel £1.500	£10,715

OB2,OB5, OB6, OB7	Rural Programme	Coach to develop range of activities which are self sustaining after two years	All ages	Rural wards.	Rural Development Officer	April 2002	Coach fees; Head coach x 3hrs x £12.50. Assistant coach x3hrs x £10 = £67.50 £67.50 x 42weeks = £2,835 Equipment = £100 Publicity = £50 Facility hire = £1,500	£4,485 per ward x 4 wards = £17,940 (if officer appointed total = £11,640)
OB3, OB4,	Holiday Activities	Coach to offer range to activities to engage young people	Crime hot spot areas	Target Wards	SDO In consultation with 'Hot Spots' Group	April 2002	Coach fees; Head coach x 6hrs x £12.50. Assistant coach x 6hrs x £10 = £135 £135 x 10weeks = £1,350 Equipment = £50 Publicity = £50 Facility Hire = £ 800	£2,250 per ward x 5 wards = £10,750
OB1 & OB2	Health Programme	Develop a health programme to be delivered at ward level	To be developed Year 3		SDO & HFO	Year 4 - onwards	To be developed	£9,000
	Monitoring and Evaluation	Possibly link to university research programme. Annual report To be developed further	All programmes		SDO	Through out	To be developed	£1,000
	SDO – Active Communities	To run and over see all programmes				April 2004	Continued funding after Sport England Grant	£5,000
	Admin. Support	For all programmes. Monitoring and evaluation				April 2002	£7.50 per hour x 8hrs per week x 52 weeks (includes all add on costs)	£3,120

Community Sports Development Plan

Section 6 - Financial Projections

6.1 Assumptions and Principles

There will be no charge for the Sports Outreach and holiday sessions. A charge of £0.50 per hour will be charged for the rural sessions to develop sustainability. Coaches will be employed by the City Council as Casual Employees. Level of pay will be:

Leader	£5.00 per hour
Level I coach	£10.00 per hour
Level II coach	£12.50 per hour
Level III coach	£15.00 per hour
Level IV coach	£20.00 per hour

6.2 Financial Projections

Summary – Expenditure, Income, Partnership Funding, Shortfall

(Please see tables below)

6.2.1 Funding Contributions

	Annual Total Expenditure £	External Partnership Funding £	Grants £	Estimated Income £	Estimated Shortfall/ Council's Contribution £
Year 1	221,617	39,076	122,697	37,515	74,498
Year 2	224,392	38,518	114,854	37,015	82,337
Year 3	222,055	23,521	76,519	37,015	85,000
Year 4	86,957	0	0	2,000	84,957
Year 5	86,957	0	0	2,000	84,957
	841,978	101,115	314,070	115,545	411,749

6.2.2 Expenditure

	COACH/ VOLUNTEER PROGRAMME £	SPORTS OUT-REACH £	FLOOD LIGHTING £	FACILITY DEVELOPMENT £	RURAL SPORTS OFFICER £	RURAL PROGRAMME £	HOLIDAY ACTIVITIES £	HEALTH PROGRAMME £	MONITORING £	OFFICER £	ADMIN. £	CITY TENNIS £	MIDNIGHT BASKETBALL £	ANNUAL TOTAL EXPENDITURE £
Year 1	11,960	15,288	28,380	70,000	0	0	6,750		2,000	5,000	3,120	63,536	15,583	221,617
Year 2	9,300	22,932	2,500	70,000	10,715	11,640	10,750		2,000	5,000	3,120	63,536	12,899	224,392
Year 3	9,300	22,932	2,500	70,000	10,715	11,640	10,750		2,000	5,000	3,120	63,536	10,562	222,055
Year 4	9,300	22,932	2,500		10,715	11,640	10,750	5,000	2,000	5,000	3,120			86,957
Year 5	9,300	22,932	2,500		10,715	11,640	10,750	5,000	2,000	5,000	3,120			86,957
TOTAL	49,160	107,016	38,380	210,000	42,860	46,560	49,750	10,000	10,000	25,000	15,600	190,608	39,044	886,891

6.2.3 Grants

	COACH/ VOLUNTEER PROGRAMME	SPORTS OUT- REACH	FLOODLIGHTING	FACILITY DEVELOPMENT	RURAL SPORTS OFFICER	RURAL PROGRAMME	HOLIDAY ACTIVITIES	HEALTH PROGRAMME	MONITORING	OFFICER	ADMIN.	CITY TENNIS	MIDNIGHT BASKETBALL	ANNUAL TOTAL INCOME
Year 1	£	£	£	£ 63,000	£	£	£	£	£	£	£	£ 5,000	£ * 15,583	£ 83,583
Year 2				£ 63,000								£ 5,000	£ 8,519	£ 76,519
Year 3				£ 63,000								£ 5,000	£ 8,519	£ 76,519
Year 4														
Year 5														
Total				** 189,000								* 15,000	32,621	236,621

* Grant secured

** Subject to Lottery Bid

6.2.4 Income

	Year 1	Year 2	Year 3	Year 4	Year 5	Total
COACH/ VOLUNTEER PROGRAMME	£					
SPORTS OUTREACH	£					
FLOODLIGHTIN G	£					
FACILITY DEVELOPMENT	£					
RURAL SPORTS OFFICER	£					
RURAL PROGRAMME	£	2,000	2,000	2,000	2,000	8,000
HOLIDAY ACTIVITIES	£					
HEALTH PROGRAMME	£					
MONITORING	£					
OFFICER	£					
ADMIN.	£					
CITY TENNIS	£	35,015	35,015	35,015		105,045
MIDNIGHT BASKETBALL	£					
ANNUAL TOTAL INCOME	£	35,015	37,015	37,015	2,000	113,045

Year 1

Activity	External Partnership Funding £	Estimated Income £	Grants £	Annual total Expenditure £	Estimated Shortfall £
Coach/Volunteer Programme	0	0	0	11,960	11,960
Sports Outreach	0	0	0	15,288	15,288
Floodlighting	0	0	0	28,380	28,380
Facility Development	0	0	63,000	70,000	7,000
Rural Sports Officer	0	0	0	0	0
Rural Programme	0	0	0	0	0
Holiday Activities	0	0	0	6,750	6,750
Health Programme	0	0	0	0	0
Monitoring	0	0	0	2,000	2,000
Officer	5,000 Sport England	0	0	5,000	0 (Current budget)
Admin.	0	0	0	3,120	3,120
City Tennis	23,521 (Leisuretime -current budget)	35,015	5,000	63,536	0
Midnight Basketball	0	0	15,583 (HAZ – Awarded)	15,583	0
TOTAL	28,521	35,015	83,583	221,617	74,498

Year 2

Activity	External Partnership Funding £	Estimated Income £	Grants £	Annual Total Expenditure £	Estimated Shortfall £
Coach/Volunteer Programme	0	0	0	9,300	9,300
Sports Outreach	0	0	0	22,932	22,932
Floodlighting	0	0	0	2,500	2,500
Facility Development	0	0	63,000	70,000	7,000
Rural Sports Officer	0	0	0	10,715	10,715
Rural Programme	0	2,000	0	11,640	9,640
Holiday Activities	0	0	0	10,750	10,750
Health Programme	0	0	0	0	0
Monitoring	0	0	0	2,000	2,000
Officer	5,000 (Sport England)	0	0	5,000	0 (current budget)
Admin.	0	0	0	3,120	3,120
City Tennis	23,521 (Leisuretime - current budget)	35,015	5,000	63,536	0
Midnight Basketball	0	0	4,139 (NPFA) 4,380 (Community Safety)	12,899	4,380
TOTAL	28,521	37,015	76,519	224,392	82,337

Year 3

Activity	External Partnership Funding £	Estimated Income £	Grants £	Annual Total Expenditure £	Estimated Shortfall £
Coach/Volunteer Programme	0	0	0	9,300	9,300
Sports Outreach	0	0	0	22,932	22,932
Floodlighting	0	0	0	2,500	2,500
Facility Development	0	0	63,000	70,000	7,000
Rural Sports Officer	0	0	0	10,715	10,715
Rural Programme	0	2,000	0	11,640	9,640
Holiday Activities	0	0	0	10,750	10,750
Health Programme	0	0	0	0	0
Monitoring	0	0	0	2,000	2,000
Officer	0	0	0	5,000	0 (current budget)
Admin.	0	0	0	3,120	3,120
City Tennis	23,521 (Leisuretime – current budget)	35,015	5,000	63,536	0
Midnight Basketball	0	0	4,139 (NPFA) 4,380 (Community Safety)	10,562	2,043
TOTAL	23,521	37,015	76,519	222,055	85,000

Years 4 & 5

Activity	External Partnership Funding £	Estimated Income £	Grants £	Annual total Expenditure £	Estimated Shortfall £
Coach/Volunteer Programme	0	0	0	9,300	9,300
Sports Outreach	0	0	0	22,932	22,932
Floodlighting	0	0	0	2,500	2,500
Facility Development	0	0			
Rural Sports Officer	0	0	0	10,715	10,715
Rural Programme	0	2,000	0	11,640	9,640
Holiday Activities	0	0	0	10,750	10,750
Health Programme	0	0	0	9,000	9,000
Monitoring	0	0	0	2,000	2,000
Officer	0	0	0		5,000
Admin.	0	0	0	3,120	3,120
City Tennis		Run by Leisuretime – self sustaining			0
Midnight Basketball		Prog. End			
TOTAL		2,000		86,957	84,957

Community Sports Development Plan

Section 7 - Performance Indicators

7.1

Objective	Key Indicators	Definition	Measurement Method	Target Setting Year One
OB1 & OB2	Number of community groups & clubs supported in target wards.	Groups assisted with establishing new activities, funding, etc.	Records	3
OB1 & OB2	Number of residence from target wards involved in delivering sport activity.	Residents identified and trained to deliver activity in their community	Training Records	4
OB3	Decrease in the number of reported crime in target wards	A reduction in crime in targeted areas during the times when interventions are being delivered	Police Statistics	To be developed (community safety statistic to be published April 2002)
OB4	Number of community groups	Residents identified and trained to deliver activity in their community		
OB5	Number of partnerships formed	To work in partnership with relevant residential groups and professional bodies	Annual Report	2 Residents groups (PETRA + 1) 3 Professional bodies (YOT, Community Safety, Connexions)
OB6	Number of programmes which become self-sustaining	Programmes which continue to run independently		0
OB7	Number of new activities developed within rural wards	number of new sports clubs established		0

7.2 Programme Specific performance indicators - examples

Key Indicators	Definition	Measurement Method	Target Setting
Total number of people attending taking part in the programme	Total attending taking part per month/quarter/year	Records	Increase the number of people attending per quarter until full capacity is reached
Number attending by target population	Total attending by target group per year	Records	Target groups to be established
Numbers attending who are taking up/resuming sport after a period of non participation	Percentage of those attending who were not taking part in any sport or physical activity (excluding walking) in the 12 months prior to first attending	Survey	See individual programme indicators
Commitment to continued post intervention participation by those attending	Percentage of those attending to take part in sport who think it 'extremely likely' that they will continue to participate in their chosen activity at least once a month after the 'intervention' has been completed	Survey	
Obtaining a new coaching qualification	The number of people attending an organised course who have obtained a new governing body recognised coaching qualification	Records	
Self assessed improvements to fitness and health	Percentage of those who have attended an intervention to take part in sport who 'strongly agree' that their fitness and health has improved as a result of attending	Survey	

Section 8 – Summary

8.1 Nationally there has been increased recognition of the benefits which sports development can contribute to achieving wider social agendas. For example, regeneration, lifelong learning, community empowerment and community safety.

8.2 Leisuretimes' Best Value Fundamental Performance Review identifies the need to improve services to young people. The improvement plan identifies the Community Sports Development Plan as an action to meet this objective. The Improvement plan was submitted to the Executive on the 15th October 2001, requesting the Councils commitment of £85K to this plan.

8.3 In April 2001 Carlisle City Council created a new Sports Development post aimed at delivering community based sports development.

8.4 The plan shows how community based sports development can be rolled out effectively within the Carlisle district, over 5 years. The focus is on six key issues:

- Community involvement and empowerment
- Anti-social behaviour
- Deprivation
- Partnerships
- Sustainability
- Rural areas

8.5 The programmes include:

8.5.1 *Coach and volunteer development programme*

Due to a lack of qualified coaches and volunteers in the Carlisle area this will form the foundation to all other programmes.

8.5.2 *Outreach programme*

Engaging young people through the medium of sport who are not currently participating in main stream programmes. This will run in partnership with community safety and target crime hot sport areas. Due to the adhoc locations for this programme and how early darkness falls in winter a floodlighting system is essential to the programme.

8.5.3 *Holiday Programme*

As above, but running during daytime in the holidays when crime usually rises.

8.5.4 *Rural Sports Development*

This programme focuses on building capacity and access to sport within rural communities.

8.5.5 *Facility Development*

Presently some of our most deprived wards have little or no access to recreational areas. We aim to prepare and submit applications to the Sport England Lottery fund, for floodlight multi-sport areas with in three wards.

APPENDIX 1

Programme Outlines

1. Sport and Recreation Coach & Volunteer Programme

1.1 Introduction

1.1.2 Volunteers in UK Sport' to calculate the importance of volunteers in terms of numbers and value, and to identify the real needs of volunteers working in sport. The research confirmed that volunteers are the backbone of sport in the UK. It was discovered that there were 1.5 million volunteers in sport in the UK and the total annual value of this sports volunteer contribution was estimated at over £1.5 billion.

1.1.3 On a local perspective, it has been identified that there is a lack of volunteers and qualified coaches in the Carlisle area.

1.1.4 **This programme will develop the foundation for all other programmes.**

1.1.5 A number of questions need to be addressed:

Who are our target audiences?

What do these people want?

Where do we find these people?

Why do or should they volunteer and why should they be enthused by our programme?

- 1.1.6 This volunteer programme needs to be aimed at a number of entry points for local people and local groups.
- 1.1.7 We need to provide a continuum of opportunities where people can enter and leave the programme with suitable training to suit **their needs**. Even information to help guide them in the right direction will help.
- 1.1.8 We need to be the main source for information purposes to guide these people and assist in any way we can.
- 1.1.9 The volunteer programme will need funding opportunities to attract and interest people into the programme.
- 1.1.10 We also need to recognise our volunteers by way of recognition Awards from the City Council.
- 1.1.11 We don't only need to attract new volunteers. We already have a large number of people who volunteer. These people need to be recognised as well.
- 1.1.12 Partnerships need to be looked into in depth, as there are organisations that will be able to assist in a variety of ways and in some circumstances take the lead role.
- 1.1.13 The volunteers must feel that that they are being recognised at all times through such mediums as regular newsletters and updates.
- 1.1.14 Opportunities need to be identified for new volunteers to exit into after the initial training.

1.2 *Aimed at whom?*

5 sections:

1.2.1 Primary Schools

A recognised volunteer programme for Primary Schools in Carlisle and District. Volunteers, who are linked to the School and provide after school activities, help within school time lessons and at lunchtime. Parents, helpers and lunchtime supervisors could benefit from the scheme.

Main partners would be the Head Teacher and the Parent Teacher Association.

1.2.2 Local Sports Clubs

Dedicated volunteers need to be recognised within existing clubs. These awards could range from the club coach to any ancillary personal within the club. It is important that these people are recognised whatever their involvement as they all contribute for the good of sport.

Encouragement, assistance and guidance need to be provided to ensure volunteers are moving forward to suit their own needs and also for the good of the club.

1.2.3 Young People

A volunteer programme for young people who are within local sports clubs as a player but can be encouraged to develop their skills in aspects of leadership and coach education to help the club retain their services for the future.

The club would act as a responsible mentor for these Young People and encourage them to assist in coaching junior teams.

1.2.4 Voluntary organisations

The "other" people (but play a very important role) who are situated in voluntary organisations who to some extent deliver sport and want more opportunities to attend sports related courses.

This programme would encourage more volunteers to be trained in sports for delivery within their own organisation.

1.2.5 Higher and further education:

A vital opportunity for us to link with these establishments to provide a "futures programme" beyond the School day. We need to work closely with these establishments to ensure young people are recognised and offered the opportunity to develop further.

1.3 *Training Pathway*

1.3.1 Why?

We need to spend time to develop this programme to suit the needs of all. We must understand the demands on the people who do volunteer and work around the constraints they face.

Below is a programme of courses and the mentioned groups or individuals could link in or out at any time:

Tops as an introductory;

N.G.B. taster courses;

Sports Coach UK specific courses including Coaching Children and Child Protection;

J.S.L.A and C.S.L.A linking with other partners e.g. Schools, College;

N.G.B Awards.

COMMUNITY PATHWAY	SCHOOL PATHWAY
Tops	J.S.L.A
Sports Coach UK introductory Awards	C.S.L.A - Tops
N.G.B. Taster – C.S.L.A introductory Awards	Sports Coach U.K
N.G.B Awards	N.G.B Taster
	N.G.B. Awards

COURSE	FOR WHO	PARTNERS
Tops	All five groups	Carlisle City Council Cumbria Sport Local Schools Local Clubs Voluntary Organisations, etc
N.G.B Awards and Taster Awards	All five groups	Governing Bodies City Council Cumbria Sport Sports Clubs Further Education Voluntary Groups, etc.
Sports Related Courses	All five groups	Sports Coach UK City Council Cumbria Sport Voluntary Groups Further Education, etc.
J.S.L.A & C.S.L.A	Voluntary Organisations Higher and Further Education Young People	Carlisle College City Council Voluntary Groups Secondary Schools

The programme should be spread across the Carlisle City District but extra emphasis will be placed on the Active Communities target wards.

1.4 *Promotion of the Programme*

- 1.4.1 The programme should not have a big launch as this will detract from the Active communities' launch however it should have a large promotion.
- 1.4.2 The programme should be promoted to all of the organisations mentioned (Local Schools, Local Clubs, Young People, Voluntary Organisations, higher and further education) as well as volunteer bureau's, community centres, libraries, sports facilities, scouts, guides, probation services, community groups, residents associations.
- 1.4.3 Promotion should include targeted letters, flyers, posters and possibly presentations in specific areas.

1.5 **Financial Breakdown**

1.5.1 *Individual Support (volunteers)*

TOPS Courses

Run TOPS Course for 20 people =£0 (Run in-house)

Purchase 20 Sets of TOP = 20 x £20 =£400

Resource Cards

J.S.L.A./C.S.L.A.

Subsidise 3 Schools/Colleges per year to run courses over the year at 3 different venues.

3 Courses x £300 per course = £900

Sports Coach UK

20 people on Child Protection Course = 20 x £22 = £440

20 people on other courses = 20 x £22 = £440

Sport England (Running Sport)

20 People on Volunteer Management Course = 20 x £10 = £200

NGB Awards

20 people on Level 1 Course = 20 x £30 = £600

8 people on Level 2 Course = 8 x £60 = £480

2 people on Level 3 Course = 2 x £120 = £240

Incentives/Rewards

Certificates = 40 x £2 = £ 80

T-shirts = 40 x £10 = £400

1.5.2 Club Support

Sport England (Running Sport)

2 People per club for 30 clubs to attend Sports Development Planning
= 60 x £22 = £1,320

2 People per club for 30 clubs to attend 1 other course of choice
= 60 x £22 = £1,320

Sports Coach UK

2 people per club for 30 clubs to attend Child protection Course
= 60 x £22 = £1,320

2 people per club for 30 clubs to attend 1 other course of choice
= 60 x £22 = £1,320

Awards Evening = £2,500

TOTAL = £11,960

2.0 Outreach Sports Development Programme

2.1 Aims:

To reduce the number of anti-social behaviour incidents;

Meet young people who do not take part in formal youth activities or use commercial centres;

Use sport as a medium through which young people can develop

2.2 Programme

2.2.1 The process begins by contacting young people where they naturally congregate – on street corners, outside shops, in parks etc.... and engaging them in conversation to determine their views on how best to help them. This extends to providing opportunities to help themselves within their neighbourhood and environments in which they feel comfortable thus reinforcing the local community links.

2.2.2 Underpinning the approach are a number of fundamental aims:

Involve the whole community in meeting the social and recreational needs of young people;

Provide opportunities for the adult community to actively participate and pass on their skills;

Create in young people a sense of belonging and of being valued.

2.2.3 The method of approach involves including all sections of the community by identifying and dealing with the causes of mistrust and friction between the young people and others. The use of sport provides a powerful common ground that enables the communities to communicate on a non-confrontational level.

Fundamental to the operation of this programme will be consistency and a long-term outlook at a local level.

2.3 Method.

Two coaches with flood lights and equipment

No fee will be charged

Stage one:

Sports Development Officer, with a coach, to engage with young people and progress to offering activity of their choice.

2hrs x 2days a week, 12 weeks

They will also aim to identify a local person to become involved as an assistant coach & engage the local community.

Stage two

Programme continues with coach and assistant coach

Sports Development Officer set-up scheme in another area.

The programme will run in no more than 4 wards at any one time.

2.4 *Floodlighting*

- 2.4.1 There is strong evidence to show that sport and activities, particularly those played on a casual basis, e.g. in open spaces, in parks and on street corners, provide a vital common ground that enables young people to communicate and participate on a non-confrontational level. The Sports Outreach Programme is designed to address these factors. However to maximise its efforts over a wide geographical area and to provide activities in the evenings it is essential that floodlighting is present at every venue used whether it be a recognised sports facility or just a piece of grass land. It would be impractical to have permanent floodlighting at every venue, therefore the obvious answer to this is that the floodlighting needs to be portable. The ideal solution is to have telescopic floodlights mounted on a four-wheel drive vehicle to enable the operation of evening activities throughout the year where traditional services could not.



2.5 *Performance Indicators*

Not applicable

3.0 **Holiday Sports Development Programme**

3.1 *Aims:*

Meet young people who do not take part in formal youth activities or use commercial centres;

Use sport as a medium through which young people can develop;

To reduce number of crimes committed during school holidays.

3.2 *Programme*

Engage young people through sport by offering a range of activities during identified crime hot spots. Link with other agencies.

3.3 *Method*

Two coaches and equipment.

No fee will be charged.

Two coaches would be employed to offer a variety of activities aimed at engage with young people.

2 x 3hrs per week over 10wks school holidays in 5 wards.

4.0 **Rural Sports Development Officer and Programme**

4.1 *Aim:*

To increase capacity and opportunities for participation in the rural areas.

4.2 Programme

The Rural Sports Development Officer would be in charge of operating this scheme.

Activities would run at 4 rural locations for two hours a week.

The Rural Sports Development Officer will aim to identify and train local individuals to deliver activities. This will be connected to the Coach/Volunteer Scheme.

The activity would eventually be created into a self-sustaining club run by a local residence.

The Rural Sports Development Officer will aim to Support and strengthen any existing sports clubs in the area.

5.0 Facility Development

5.1 Aim:

To provide opportunities for recreational play in wards with little or no recreation provision.

5.2 Programme

Priority wards, facility requirement and location will be identified through consultation.

A Sport England Lottery application would then be prepared and submitted.

6.0 Health Programme

6.1 Aim:

To provide opportunities to access a health promoting activity at ward level.

6.2 Programme

To be developed in Year 3

7.0 Sports Development Officer – Active Communities

- 7.1 This post is fundamental to the community based sports development project. Sport England will part fund the post for £5,000 a year until 2004, at which time the City Council must meet the additional cost.

8.0 Monitoring

It is essential that all programmes are adequately monitored and evaluated to determine whether or not they are achieving the aims. This will also help prove the case for any external funding opportunities.

9.0 City Tennis – Lawn Tennis Assoc.

- 9.1 A City Tennis Club as a programme designed to deliver sustainable and qualitative tennis activities where there is an under provision of established tennis clubs in an inner city location.

9.2 Objectives:

- 9.2.1 To encourage new generations of tennis players from all social backgrounds, particularly those from deprived communities, to participate in tennis.
- 9.2.2 To create an environment which helps raise standards of play for all ages and abilities by providing opportunities for increased and better coaching, practise and competition.
- 9.2.3 To maximise the opportunities to access the sport of tennis through the provision of quality coaching and development programmes within City Tennis Clubs and the communities they serve, hence maintaining life long interest in the game.
- 9.2.4 Help regenerate areas of sporting deprivation by using tennis as a catalyst for change.

10.0 Midnight Basketball

10.1 Concept and Aims

Midnight Basketball is a project developed by the National Playing Fields Association (NPFA) and delivered in the local community through a multi-agency partnership. The project targets young people with diverse needs, aged 12 years and over, offering them sport and educational workshops within their community.

The purpose of Midnight Basketball is to stimulate behavioural and attitudinal change in young people, through the provision of combined recreational and learning opportunities, which encourage good citizenship.

10.2 *The Goals*

Through the provision of a diversionary activity, which combines learning with recreation, the goals of Midnight Basketball are:

- 10.2.1 To support the learning needs of young people and encourage them to participate in mainstream society;
- 10.2.2 To provide a safe and positive environment for young people at times when they may be vulnerable to anti social behaviour;
- 10.2.3 To divert young people from crime and anti-social behaviour;
- 10.2.4 To combat drug, alcohol and other physical abuse by young people;
- 10.2.5 To help break the cycle of poverty for young people and families.

10.3 *Carlisle Project*

The project will be targeted at three specific areas, Petteril Bank, Upperby and Currock. It will run on a Friday from 7.00pm to 10.00pm. The scheme will be lead by Carlisle City Council in partnership with the Upperby and Currock Health Partnership (North Cumbria Health Action Zone), the Police, North Cumbria Technology College and the Youth Offender Team.

APPENDIX 2

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