

Meeting Date: 19th July 2022

Public/Private*: Public

Title: **Leader's Portfolio Holder Report –
Councillor John Mallinson**

BORDERLANDS INCLUSIVE GROWTH DEAL

Carlisle Projects

Good progress continues to be made on Carlisle projects - Carlisle Station and Citadels:

Carlisle Station

- The masterplan review of the scheme is underway – this work will ensure the co-ordination of the different phases of project delivery and consistency of design with regards to the City Centre being delivered through the Future High Streets Fund and Town Deal programmes
- The City Council are working with Cumbria County Council to assemble the site and a report will be taken to the Executive later in July regarding The Pool site

Citadels

- Planning Application for the scheme has been received by the City Council's Development Management Team and is in the process of being determined. It is expected that the Application will be considered in August
- The land assembly work has commenced, with the City Council leading on that workstream and a report will be taken to the Executive in September for the necessary approvals

Place Programme

- The Council has appointed Prosocial Place to assist in the production of a Place Plan for Longtown
- Four workshops have been held with the community so far, with the final workshop to be held on 23rd July. Engagement has been very positive, with a core group of around 30 people who have committed to forming a 'Town Team' to take the Place Plan forward

CARLISLE AMBASSADORS

Carlisle Ambassadors membership has continued to grow with the number of businesses now at 368.

The latest meeting was themed 'Tourism and Cultural Experience', took place in the Civic Centre on Thursday, 7th July 2022. The newly refurbished Civic Centre ground floor facilities accommodated over 200 delegates and 16 businesses showcasing the Tourism and Cultural sectors. Speakers from Hadrian's Wall Partnership, Carlisle Cathedral, English Heritage, Discover Carlisle and Carlisle City Council provided Ambassadors with a packed agenda celebrating our local culture and heritage.

The next meeting of Carlisle Ambassadors will take place on Thursday, 15th September 2022 at Eden Golf Club. A Marketeer's event is also planned for 5th October 2022 and will bring together marketing professionals at an event to be held in the Fraternity building, Carlisle Cathedral.