

PORTFOLIO:

**ECONOMIC DEVELOPMENT
& ENTERPRISE**

Report of
Portfolio Holder:

**COUNCILLOR
MRS MARILYN BOWMAN**

CUSTOM FLEET

Following the announcement of the closure of the Custom Fleet offices on Kingstown, staff from Development Services asked GE, the new parent company, for an opportunity to meet to discuss the situation and identify ways that the Council can assist through the Redundancy Support Programme. There has been a positive response from GE and their HR Director and the HR manager dealing with Custom Fleet, and a meeting has been scheduled for 6th November with the Business Development Officer and the Economic Regeneration Officer.

JOBS, SKILLS & TRAINING FAIR

As highlighted in my last report, on the 21st September 2006 as part of the Redundancy Response Project we ran a 'Jobs Skills & Training Fair'. 89 Organisations were represented on the day with a mix of public and private sector employers, advice and support agencies and the training and education sector.

- 1150 members of the public attended the event and registered
- over 400 'live' vacancies were on offer
- 10 individuals had successfully gained employment by the close of the event
- 167 individuals to date have successfully gained employment as a direct result of attending the event
- 2000 (plus) application forms were distributed or requested on the day

We will be holding another 'Jobs Skills & Training Fair' on Friday, 2nd February at the Sands Centre. We are hoping to have even more employers offering jobs at the event, as well as agencies promoting training and support.

BRAMPTON BUSINESS CENTRE

The Business Centre held a "Celebration of Achievement", which I attended, on Wednesday 18th October 2006 to celebrate the achievements of all students over the last academic year.

Some students need to gain certificates and qualifications to get into or further their employment. Others want to learn so that they are able to use their newfound skills, but do not necessarily need a certificate to prove that they can do it.

Some students come to the Centre with basic IT skills on which they want to build, and they may progress to achieve a higher level. Some come through the door without even having switched on a computer, so their learning journey starts from a very different point. Each student achieves something unique and achieves it via a different route, but one achievement is no less valid than any other.

Course/Achievers	
Certificate in Bookkeeping	8

Certificate in Accounting Level 2	9
CLAiT Plus Certificate	4
Digital Photography for beginners	21
ECDL European Computer Driving Licence Part 1	4
ECDL European Computer Driving Licence Part 2	2
Introduction to Computers	26
New CLAiT Certificate	3
New CLAiT Diploma	5
Text Processing Levels 2 & 3	4
New CLAiT unit qualifications	33
Women Returners	23
Recreational Fine Woodworking Club	22

Daily Centre users This September 469 compared with 448 over the same period last year shows an increase of 4.7%

New Courses [ebay](#) for beginners five-week taster course has just completed with some positive feedback from those attending. The aim was to enable people to trade on-line; to snap up bargains, collectables and sell those unwanted items stored in the loft/garage. Next planned course commencing Tuesday, 27th February 2007.

Website Creation 2-day course. This was a 2-day workshop, with light lunch, giving all the necessary knowledge to create, upload and promote your web site.

Christmas Address Labels Fully subscribed short course to enable preparation of mailing labels for Christmas cards.

Tenancies 89% occupancy for September

One vacant unit has been redecorated to bring it up to a marketable standard and now advertised for let.

LATE NIGHT SHOPPING

The figures for the period 1st June (first late night shopping Thursday) until 5th October are shown below. Numbers have held well with an average of 1,844 people using the Lanes between 5-6 pm each Thursday night and 995 between 6-7 pm.

This means that between 1st June and 5th October 2006 there has been, on average an additional 1,082 people using the Lanes each Late Night Thursday evening.

LATE NIGHT SHOPPING

		2006	2006
		5 - 6 pm	6 – 7 pm
October	5 th	1,970	1,084
September	28 th	1,790	904
	21 st	1,873	965
	14 th	1,473	769
	7 th	1,816	950
August	31 st	1,971	990
	24 th	2,038	1,165
	17 th	1,861	876
	10 th	1,809	1,009
	3 rd	2,100	1,150
July	27 th	2,258	1,273
	20 th	2,230	1,225
	13 th	2,169	1,353
	6 th	1,692	1,014
June	29 th	1,661	889
	22 nd	1,595	822
	15 th	1,379	792
	8 th	1,710	910
	1 st	1,638	762
		Average no. 5-6 pm each Thursday 1,844	Average no. 6-7 pm each Thursday 995

CITY CENTRE

Footfall through the City Centre as a whole remains strong with increases of +5.8% in August and +6.5% in September on last year's figures. 30th September saw the busiest Saturday of the year and 1st October the busiest Sunday. Footfall for the year up to 15th October is up by 1.2%.

CARLISLE CONFERENCE GROUP

Enquiries are currently up on the same period last year, predominantly due to a direct mailing campaign that was carried out earlier in the year and recent exposure at the National Venue Show and Event Expo North. Bookings however are slightly down and recent discussions with CCG members seem to show that reasons for this are: The amount of flood related meetings last year (Jan – June, by Agencies / Local authorities / Utility companies etc), companies tightening budgets / regarding them as ‘jollies’, in-house events and fuel costs.

EXHIBITIONS

CCG had a stand at the National Venue Show on 19, 20 & 21 September at the NEC in Birmingham. The CCG stand was the best yet thanks to ‘in kind’ support from Rhythm of Life who supplied a fresh modern look to the Carlisle image, with a plasma screen & powerpoint loop, a CCG Logo that was lit up in the aisles and high-spec spotlights. Visitor numbers to the stand were disappointing and it is unlikely that we will return to this show in 2007.

CCG also had a presence at Event Expo – North show on 27 & 28 September at the Yorkshire Event Centre in Harrogate. Visitor numbers to this show were highly disappointing, however this was the debut year of the show, so it is likely to be better in 2007. Although visitor numbers were low, those persons that did come to the Carlisle stand, were familiar with / interested in using Carlisle as a Business Tourism Destination.

FUTURE CONFERENCES / EVENTS

Although there have been no major developments, Carlisle Conference Group continues to work with **Rotary District 1020**, who will be returning to Carlisle for their annual conference in 2007. The main venue for the event will be the Sands Centre and approx 900 delegates are expected to attend. The event dates are 26, 27 & 28 October 2007.

Roger Albert Clark Rally is once again visiting Carlisle in November. The event will be spending two nights in the city on the 18th and 19th November. The Rally will be based at the Premier Travel Inn but it is anticipated the many of the accommodation providers across the City will benefit. Development Services have assisted the event to find suitable space for the servicing of rally cars and has put the organisers in touch with a local business that has agreed to act as in kind sponsor of the event whilst it is in the city. The event starts and finishes in Harrogate.

In recognition of this the organisers have offered that the 15 Official Cars that will run ahead of the Rally will carry the City Council's logo.

Councillor Mrs M Bowman
Economic Development & Enterprise Portfolio Holder

Monthly Unemployment Briefing

19/10/06

August 2006

The August 2006 jobless and claimant count figures were released by the Office for National Statistics today. The claimant count was taken on 10th August 2006.

National Measures of Joblessness

These figures may be quoted by the national press but are not available for local areas and are provided for information only. They should not be compared with those shown elsewhere in this report.

The *jobless* total for the UK (claimants and non claimants looking for work) rose by 93,000 in the 3 months to July 2006, giving a total of 1.70m. The jobless rate is 5.5% nationally (these data are not produced at local level).

The *seasonally adjusted* claimant count for the UK is 950,100, a fall of 3,900 from last month. The seasonally adjusted claimant count rate (% of working age population) is unchanged at 2.6% nationally (seasonally adjusted data are not produced at local level).

The Claimant Count (not seasonally adjusted)

The number of people out of work and claiming benefit across the UK fell by 1,959 to 958,881. The number of people out of work and claiming unemployment benefit in Cumbria rose by 31 to 5,752. The male claimant count in Cumbria fell by 23 and the female claimant count rose by 54. The number of claimants fell in Allerdale and Carlisle but rose in Barrow, Copeland, Eden and South Lakeland.

Residence-Based Claimant Rate (not seasonally adjusted)

The residence-based claimant count expresses the number of claimants in an area as a percentage of the working age population resident in that area.

UK residence rate – was unchanged at 2.6%.

Cumbria residence rate – was unchanged at 1.9%, 0.7 below the UK rate.

Cumbria male residence rate – was unchanged at 2.8%, 0.8 below the UK male rate.

Cumbria female residence rate – was unchanged at 1.0%, 0.5 below the UK female rate.

RESIDENCE-BASED CLAIMANT COUNT RATES – August 2006

Table 1

County/Region/Country – Aug 2006								
AREA	Male		Female		All Persons		All Persons Monthly Chg	
	Number	Rate	Number	Rate	Number	Rate	Number	Rate
Cumbria	4,335	2.8	1,417	1.0	5,752	1.9	31	0.0
North West	87,083	4.0	30,251	1.5	117,334	2.8	-461	0.0
United Kingdom	694,041	3.6	264,840	1.5	958,881	2.6	-1,959	0.0
Great Britain	672,933	3.6	256,565	1.5	929,498	2.6	-2,693	0.0

Table 2

Local Authority Districts & Travel to Work Areas – Aug 2006								
DISTRICT/TTWA	Male		Female		All Persons		All Persons Monthly Chg	
	Number	Rate	Number	Rate	Number	Rate	Number	Rate
District								
Allerdale	891	3.0	292	1.1	1,183	2.1	-17	0.0
Barrow in Furness	947	4.3	276	1.4	1,223	2.9	4	0.0
Carlisle	1,068	3.3	332	1.1	1,400	2.2	-8	0.0
Copeland	917	4.0	289	1.4	1,206	2.8	22	0.1
Eden	173	1.0	74	0.5	247	0.8	23	0.1
South Lakeland	339	1.1	154	0.5	493	0.8	7	0.0
Travel to Work Area								
Appleby	40	0.9	17	0.4	57	0.7	4	0.0
Barrow-in-Furness	1,079	3.7	336	1.3	1,415	2.5	-3	0.0
Carlisle	1,139	3.2	367	1.1	1,506	2.2	-18	0.0
Kendal	161	0.9	78	0.5	239	0.7	4	0.0
Keswick	23	0.7	15	0.5	38	0.6	7	0.1
Penrith	113	1.1	48	0.5	161	0.8	9	0.0
Whitehaven	890	4.1	272	1.4	1,162	2.8	18	0.0
Windermere	37	0.6	11	0.2	48	0.4	2	0.0
Workington	826	3.6	263	1.2	1,089	2.5	-7	0.0
Lancaster and Morecambe	1,370	3.0	507	1.1	1,877	2.1	60	0.1

Table 3

Parliamentary Constituencies – Aug 2006								
CONSTITUENCY	Male		Female		All Persons		All Persons Monthly Chg	
	Number	Rate	Number	Rate	Number	Rate	Number	Rate
Barrow & Furness	1,056	3.9	328	1.3	1,384	2.6	-6	0.0
Carlisle	919	3.9	281	1.3	1,200	2.6	-31	-0.1
Copeland	917	4.1	289	1.5	1,206	2.9	22	0.1
Penrith & The Border	384	1.4	155	0.6	539	1.0	39	0.1
Westmorland & Lonsdale	230	0.9	102	0.4	332	0.7	17	0.0
Workington	829	3.2	262	1.1	1,091	2.2	-10	0.0

NB: Rates are of the resident working age population

Cumbria Economic Intelligence Partnership is a countywide partnership established to improve the understanding of the local economy through research, analysis, and data dissemination

Monthly Unemployment Briefing

Cumbria

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Table 4

Key Service Centres & Other Areas – Aug 2006

AREA	Male		Female		All Persons		All Persons Monthly Change	
	Number	Rate	Number	Rate	Number	Rate	Number	Rate
Key Service Centres								
Alston KSC	18	2.6	5	0.8	23	1.8	7	0.5
Ambleside KSC	4	0.4	1	0.1	5	0.2	-1	0.0
Appleby KSC	8	0.9	3	0.4	11	0.7	-2	-0.1
Aspatria KSC	34	3.4	21	2.3	55	2.9	0	0.0
Barrow KSC	860	4.7	248	1.5	1,108	3.2	11	0.0
Brampton KSC	48	3.8	15	1.3	63	2.6	12	0.5
Carlisle KSC	859	4.1	265	1.3	1,124	2.8	-20	0.0
Cleator Moor KSC	123	5.6	33	1.7	156	3.7	8	0.2
Cockermouth KSC	48	2.0	16	0.7	64	1.4	1	0.0
Dalton in Furness KSC	87	2.1	28	0.8	115	1.5	-7	-0.1
Egremont KSC	100	4.0	35	1.5	135	2.8	0	0.0
Grange KSC	11	1.2	2	0.2	13	0.7	0	0.0
Kendal KSC	91	1.1	46	0.6	137	0.8	3	0.0
Keswick KSC	11	0.7	8	0.6	19	0.6	3	0.1
Kirkby Lonsdale KSC	9	1.3	5	0.7	14	1.0	8	0.6
Kirkby Stephen KSC	10	1.3	7	1.1	17	1.2	1	0.1
Longtown KSC	31	2.4	13	1.2	44	1.8	4	0.2
Maryport KSC	207	5.6	64	1.9	271	3.8	-8	-0.1
Millom KSC	79	2.8	31	1.5	110	2.3	0	0.0
Milnthorpe KSC	9	1.4	2	0.3	11	0.9	-3	-0.2
Penrith KSC	78	1.7	27	0.6	105	1.2	6	0.1
Silloth KSC	27	2.9	9	1.0	36	2.0	2	0.1
Ulverston KSC	94	2.6	42	1.3	136	2.0	-8	-0.1
Whitehaven KSC	420	5.2	113	1.5	533	3.5	1	0.0
Wigton KSC	43	2.7	19	1.2	62	2.0	-11	-0.4
Windermere KSC	22	0.9	7	0.3	29	0.6	7	0.1
Workington KSC	375	4.8	86	1.2	461	3.1	2	0.0
West Cumbria Partnership Areas								
Cleator Moor WCP	192	4.9	54	1.5	246	3.3	8	0.1
Cockermouth WCP	77	1.7	30	0.7	107	1.2	-1	0.0
Egremont Rural WCP	142	2.7	52	1.1	194	2.0	0	0.0
Keswick WCP	12	0.6	9	0.5	21	0.5	4	0.1
Maryport WCP	221	4.7	76	1.7	297	3.3	-4	0.0
North Allerdale WCP	154	1.9	79	1.1	233	1.5	-10	-0.1
South Copeland WCP	88	2.4	37	1.3	125	1.9	1	0.0
Whitehaven WCP	495	5.1	146	1.7	641	3.5	13	0.1
Workington WCP	427	4.3	98	1.1	525	2.8	-6	0.0
Health Areas								
Carlisle City South (Health)	829	4.6	251	1.5	1,080	3.1	-27	-0.1
Cockermouth & Keswick (Health)	89	1.3	39	0.6	128	1.0	3	0.0
Maryport (Health)	221	4.7	76	1.7	297	3.3	-4	0.0
Mid Copeland (Health)	334	3.7	106	1.3	440	2.6	8	0.0
North Allerdale (Health)	154	1.9	79	1.1	233	1.5	-10	-0.1
South Copeland (Health)	88	2.4	37	1.3	125	1.9	1	0.0
Whitehaven (Health)	495	5.1	146	1.7	641	3.5	13	0.1
Workington (Health)	427	4.3	98	1.1	525	2.8	-6	0.0
Other Areas								
Keswick Market Town Initiative	15	0.6	11	0.5	26	0.5	1	0.0
Longtown Market Town Initiative	39	2.0	16	1.0	55	1.5	2	0.1
Penrith Market Town Initiative	123	1.1	54	0.5	177	0.8	13	0.1
Lake District National Park (wards)	123	0.8	55	0.4	178	0.6	7	0.0

NB: Rates are of the resident working age population

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CLAIMANT FLOWS – August 2006

Table 5

DISTRICT/TTWA	Male		Female		All Persons	
	Off Flow	On Flow	Off Flow	On Flow	Off Flow	On Flow
Cumbria	980	961	361	411	1,341	1,372
District						
Allerdale	225	190	65	80	290	270
Barrow in Furness	212	210	68	74	280	284
Carlisle	214	210	83	83	297	293
Copeland	177	172	63	87	240	259
Eden	39	55	30	36	69	91
South Lakeland	113	124	52	51	165	175
Travel to Work Area						
Appleby	11	17	8	4	19	21
Barrow-in-Furness	250	240	83	88	333	328
Carlisle	239	226	91	95	330	321
Kendal	56	68	31	26	87	94
Keswick	9	10	2	8	11	18
Penrith	338	361	137	172	475	533
Whitehaven	25	29	21	26	46	55
Windermere	171	166	63	84	234	250
Workington	19	20	4	7	23	27
Lancaster and Morecambe	197	171	56	66	253	237

Note: This dataset counts those who ended or started a claim during the previous month.

Table 7

Wards – Aug 2006								
WARD	Male		Female		All Persons		All Persons Monthly Change	
	Number	Rate	Number	Rate	Number	Rate	Number	Rate
CARLISLE								
Belah	30	1.6	9	0.5	39	1.1	-2	-0.1
Belle Vue	72	4.1	23	1.4	95	2.8	-6	-0.2
Botcherby	98	5.6	48	2.6	146	4.1	0	0.0
Brampton	48	3.8	15	1.3	63	2.6	12	0.5
Burgh	14	2.2	3	0.5	17	1.4	0	0.0
Castle	132	6.4	25	1.5	157	4.2	5	0.1
Currock	90	4.8	25	1.4	115	3.2	-3	-0.1
Dalston	26	1.6	8	0.6	34	1.1	3	0.1
Denton Holme	59	3.1	21	1.1	80	2.1	-14	-0.4
Great Corby and Geltsdale	6	0.9	4	0.6	10	0.8	0	0.0
Harraby	80	4.6	23	1.4	103	3.1	1	0.0
Hayton	9	1.4	0	0.0	9	0.7	0	0.0
Irthing	16	2.4	2	0.3	18	1.4	3	0.2
Longtown & Rockcliffe	31	2.4	13	1.2	44	1.8	4	0.2
Lyne	8	1.2	3	0.6	11	0.9	-2	-0.2
Morton	77	4.8	10	0.7	87	2.8	-5	-0.2
St Aidans	81	4.2	30	1.6	111	2.9	7	0.2
Stanwix Rural	16	1.3	7	0.6	23	1.0	3	0.1
Stanwix Urban	22	1.3	13	0.8	35	1.1	-3	-0.1

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Upperby	105	6.7	34	2.2	139	4.5	-3	-0.1
Wetheral	13	1.1	4	0.4	17	0.7	3	0.1
Yewdale	35	1.8	12	0.6	47	1.2	-9	-0.2

NB: Rates are of the resident working age population

For definitions of areas or for further information, please contact
Ginny Murphy, Research Manager, Cumbria Inward Investment Agency
Tel: 01768 895350 E-mail: ginnym@investincumbria.co.uk

Copies of previous releases, together with other labour market and economic data, can be found on the following website: <http://www.cumbria.gov.uk/factsandfigures/>

Cumbria Economic Intelligence Partnership is a countywide partnership established to improve the understanding of the local economy through research, analysis, and data dissemination

19/10/06

September 2006

The September 2006 jobless and claimant count figures were released by the Office for National Statistics today. The claimant count was taken on 14th September 2006.

National Measures of Joblessness

These figures may be quoted by the national press but are not available for local areas and are provided for information only. They should not be compared with those shown elsewhere in this report.

The *jobless* total for the UK (claimants and non claimants looking for work) rose by 45,000 in the 3 months to August 2006, giving a total of 1.70m. The jobless rate is 5.5% nationally (these data are not produced at local level).

The *seasonally adjusted* claimant count for the UK is 962,000, a rise of 10,200 from last month. The seasonally adjusted claimant count rate (% of working age population) is unchanged at 2.6% nationally (seasonally adjusted data are not produced at local level).

The Claimant Count (not seasonally adjusted)

The number of people out of work and claiming benefit across the UK fell by 5,972 to 952,909. The number of people out of work and claiming unemployment benefit in Cumbria fell by 145 to 5,607. The male claimant count in Cumbria fell by 124 and the female claimant count fell by 21. The number of claimants fell in Carlisle (-94), Copeland (-38) and South Lakeland (-32) but rose slightly in Allerdale (+7), Barrow (+3) and Eden (+9).

Residence-Based Claimant Rate (not seasonally adjusted)

The residence-based claimant count expresses the number of claimants in an area as a percentage of the working age population resident in that area.

UK residence rate – was unchanged at 2.6%.

Cumbria residence rate – was unchanged at 1.9%, 0.7 below the UK rate.

Cumbria male residence rate – was down 0.1 at 2.7%, 0.9 below the UK male rate.

Cumbria female residence rate – was unchanged at 1.0%, 0.8 below the UK female rate.

Monthly Unemployment Briefing

Cumbria

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RESIDENCE-BASED CLAIMANT COUNT RATES – Sept 2006

Table 1

County/Region/Country – Sept 2006								
AREA	Male		Female		All Persons		All Persons Monthly Chg	
	Number	Rate	Number	Rate	Number	Rate	Number	Rate
Cumbria	4,211	2.7	1,396	1	5,607	1.9	-145	0.0
North West	87,254	4.0	30,225	1.5	117,479	2.8	145	0.0
United Kingdom	689,656	3.6	263,253	1.5	952,909	2.6	-5,972	0.0
Great Britain	668,942	3.6	255,547	1.5	924,489	2.6	-5,009	0.0

Table 2

Local Authority Districts & Travel to Work Areas – Sept 2006								
DISTRICT/TTWA	Male		Female		All Persons		All Persons Monthly Chg	
	Number	Rate	Number	Rate	Number	Rate	Number	Rate
District								
Allerdale	915	3.0	275	1.0	1,190	2.1	7	0.0
Barrow in Furness	937	4.3	289	1.4	1,226	2.9	3	0.0
Carlisle	993	3.0	313	1.0	1,306	2.1	-94	-0.1
Copeland	876	3.8	292	1.4	1,168	2.7	-38	-0.1
Eden	177	1.1	79	0.5	256	0.8	9	0.0
South Lakeland	313	1.0	148	0.5	461	0.8	-32	-0.1
Travel to Work Area								
Appleby	43	1.0	16	0.4	59	0.7	2	0.0
Barrow-in-Furness	1,058	3.6	348	1.3	1,406	2.5	-9	0.0
Carlisle	1,070	3.0	346	1.0	1,416	2.0	-90	-0.1
Kendal	149	0.8	68	0.4	217	0.6	-22	-0.1
Keswick	16	0.5	12	0.4	28	0.5	-10	-0.2
Penrith	113	1.1	52	0.6	165	0.8	4	0.0
Whitehaven	854	3.9	277	1.4	1,131	2.8	-31	-0.1
Windermere	34	0.6	17	0.3	51	0.4	3	0.0
Workington	846	3.7	249	1.2	1,095	2.5	6	0.0
Lancaster and Morecambe	1,372	3.0	480	1.1	1,852	2.0	-25	0.0

Table 3

Parliamentary Constituencies – Sept 2006								
CONSTITUENCY	Male		Female		All Persons		All Persons Monthly Chg	
	Number	Rate	Number	Rate	Number	Rate	Number	Rate
Barrow & Furness	1,040	3.8	340	1.4	1,380	2.6	-4	0.0
Carlisle	855	3.6	265	1.2	1,120	2.4	-80	-0.2
Copeland	876	3.9	292	1.5	1,168	2.8	-38	-0.1
Penrith & The Border	379	1.4	154	0.6	533	1.0	-6	0.0
Westmorland & Lonsdale	210	0.8	97	0.4	307	0.6	-25	0.0
Workington	851	3.3	248	1.1	1,099	2.2	8	0.0

NB: Rates are of the resident working age population

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Monthly Unemployment Briefing

Table 4

Key Service Centres & Other Areas – Sept 2006								
AREA	Male		Female		All Persons		All Persons Monthly Change	
	Number	Rate	Number	Rate	Number	Rate	Number	Rate
Key Service Centres								
Alston KSC	19	2.8	7	1.2	26	2.0	3	0.2
Ambleside KSC	3	0.3	2	0.2	5	0.2	0	0.0
Appleby KSC	12	1.4	3	0.4	15	0.9	4	0.2
Aspatria KSC	39	3.9	18	2.0	57	3.0	2	0.1
Barrow KSC	846	4.6	260	1.5	1,106	3.1	-2	0.0
Brampton KSC	45	3.5	11	0.9	56	2.3	-7	-0.3
Carlisle KSC	784	3.8	248	1.3	1,032	2.5	-92	-0.2
Cleator Moor KSC	117	5.4	33	1.7	150	3.6	-6	-0.1
Cockermouth KSC	48	2.0	16	0.7	64	1.4	0	0.0
Dalton in Furness KSC	91	2.2	29	0.8	120	1.5	5	0.1
Egremont KSC	93	3.7	34	1.5	127	2.7	-8	-0.2
Grange KSC	14	1.5	2	0.2	16	0.9	3	0.2
Kendal KSC	83	1.0	38	0.5	121	0.7	-16	-0.1
Keswick KSC	7	0.4	4	0.3	11	0.4	-8	-0.3
Kirkby Lonsdale KSC	9	1.3	4	0.6	13	0.9	-1	-0.1
Kirkby Stephen KSC	7	0.9	7	1.1	14	1.0	-3	-0.2
Longtown KSC	33	2.6	10	0.9	43	1.8	-1	0.0
Maryport KSC	184	4.9	62	1.8	246	3.4	-25	-0.3
Millom KSC	69	2.4	35	1.7	104	2.1	-6	-0.1
Milnthorpe KSC	7	1.1	1	0.2	8	0.7	-3	-0.2
Penrith KSC	80	1.7	28	0.7	108	1.2	3	0.0
Silloth KSC	24	2.6	10	1.1	34	1.9	-2	-0.1
Ulverston KSC	89	2.5	39	1.2	128	1.9	-8	-0.1
Whitehaven KSC	415	5.2	118	1.6	533	3.5	0	0.0
Wigton KSC	46	2.9	17	1.1	63	2.0	1	0.0
Windermere KSC	20	0.8	11	0.5	31	0.6	2	0.0
Workington KSC	403	5.2	82	1.2	485	3.3	24	0.2
West Cumbria Partnership Areas								
Cleator Moor WCP	186	4.8	54	1.5	240	3.2	-6	-0.1
Cockermouth WCP	80	1.7	27	0.6	107	1.2	0	0.0
Egremont Rural WCP	133	2.6	51	1.1	184	1.9	-10	-0.1
Keswick WCP	8	0.4	5	0.3	13	0.3	-8	-0.2
Maryport WCP	206	4.3	72	1.6	278	3.0	-19	-0.2
North Allerdale WCP	164	2.1	74	1.0	238	1.6	5	0.0
South Copeland WCP	76	2.0	41	1.5	117	1.8	-8	-0.1
Whitehaven WCP	481	5.0	146	1.7	627	3.4	-14	-0.1
Workington WCP	457	4.6	97	1.1	554	2.9	29	0.2
Health Areas								
Carlisle City South (Health)	762	4.2	233	1.4	995	2.8	-85	-0.2
Cockermouth & Keswick (Health)	88	1.3	32	0.5	120	0.9	-8	-0.1
Maryport (Health)	206	4.3	72	1.6	278	3.0	-19	-0.2
Mid Copeland (Health)	319	3.5	105	1.3	424	2.5	-16	-0.1
North Allerdale (Health)	164	2.1	74	1.0	238	1.6	5	0.0
South Copeland (Health)	76	2.0	41	1.5	117	1.8	-8	-0.1
Whitehaven (Health)	481	5.0	146	1.7	627	3.4	-14	-0.1
Workington (Health)	457	4.6	97	1.1	554	2.9	29	0.2
Other Areas								
Keswick Market Town Initiative	14	0.5	8	0.3	22	0.4	-4	-0.1
Longtown Market Town Initiative	40	2.1	13	0.8	53	1.5	-2	-0.1
Penrith Market Town Initiative	122	1.1	58	0.6	180	0.8	3	0.0
Lake District National Park (wards)	113	0.7	60	0.4	173	0.6	-5	0.0

NB: Rates are of the resident working age population

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CLAIMANT FLOWS – Sept 2006

Table 5

DISTRICT/TTWA	Male		Female		All Persons	
	Off Flow	On Flow	Off Flow	On Flow	Off Flow	On Flow
Cumbria	1,199	1,088	511	500	1,710	1,588
District						
Allerdale	237	264	97	83	334	347
Barrow in Furness	236	236	101	113	337	349
Carlisle	294	216	123	103	417	319
Copeland	218	182	84	96	302	278
Eden	59	63	25	31	84	94
South Lakeland	155	127	81	74	236	201
Travel to Work Area						
Appleby	19	22	8	6	27	28
Barrow-in-Furness	286	274	126	136	412	410
Carlisle	312	235	136	115	448	350
Kendal	87	71	47	37	134	108
Keswick	10	5	8	5	18	10
Penrith	32	32	16	22	48	54
Whitehaven	213	179	80	94	293	273
Windermere	17	15	7	13	24	28
Workington	217	246	81	69	298	315
Lancaster and Morecambe	424	432	207	180	631	612

Note: This dataset counts those who ended or started a claim during the previous month.

CLAIMANT USUAL AND SOUGHT OCCUPATION – Sept 2006

Table 6

OCCUPATION	Usual Occupation			Sought Occupation		
	Male	Female	Total	Male	Female	Total
Occupation unknown	0	0	5	0	0	5
Managers and Senior Officials	160	55	215	155	50	205
Professional Occupations	120	75	195	120	70	190
Associate Professional and Technical Occupations	185	55	240	200	55	255
Administrative and Secretarial Occupations	250	275	525	260	275	540
Skilled Trades Occupations	655	25	675	675	20	690
Personal Service Occupations	80	185	265	70	210	280
Sales and Customer Service occupations	380	385	765	375	400	770
Process, Plant and Machine Operatives	570	45	615	590	35	625
Elementary Occupations	1,795	290	2,090	1,750	275	2,025

Note: This dataset records the usual and sought occupation given by the claimant when registering for Job Seekers' Allowance.

Cumbria Economic Intelligence Partnership is a countywide partnership established to improve the understanding of the local economy through research, analysis, and data dissemination

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Table 7

Wards – Sept 2006								
WARD	Male		Female		All Persons		All Persons Monthly Change	
	Number	Rate	Number	Rate	Number	Rate	Number	Rate
CARLISLE								
Belah	24	1.3	11	0.6	35	1.0	-4	-0.1
Belle Vue	66	3.8	21	1.3	87	2.6	-8	-0.2
Botcherby	89	5.1	48	2.6	137	3.8	-9	-0.3
Brampton	45	3.5	11	0.9	56	2.3	-7	-0.3
Burgh	15	2.3	2	0.4	17	1.4	0	0.0
Castle	123	6.0	23	1.3	146	3.9	-11	-0.3
Currock	84	4.5	24	1.3	108	3.0	-7	-0.2
Dalston	33	2.0	8	0.6	41	1.4	7	0.2
Denton Holme	45	2.4	21	1.1	66	1.7	-14	-0.4
Great Corby and Geltsdale	9	1.4	4	0.6	13	1.0	3	0.2
Harraby	65	3.7	17	1.1	82	2.4	-21	-0.6
Hayton	8	1.2	0	0.0	8	0.6	-1	-0.1
Irthing	11	1.6	5	0.9	16	1.3	-2	-0.2
Longtown & Rockcliffe	33	2.6	10	0.9	43	1.8	-1	0.0
Lyne	7	1.1	3	0.6	10	0.8	-1	-0.1
Morton	75	4.7	12	0.8	87	2.8	0	0.0
St Aidans	80	4.1	25	1.4	105	2.8	-6	-0.2
Stanwix Rural	13	1.0	8	0.7	21	0.9	-2	-0.1
Stanwix Urban	24	1.4	13	0.8	37	1.1	2	0.1
Upperby	100	6.4	28	1.8	128	4.2	-11	-0.4
Wetheral	9	0.7	5	0.5	14	0.6	-3	-0.1
Yewdale	35	1.8	14	0.7	49	1.3	2	0.1

NB: Rates are of the resident working age population

For definitions of areas or for further information, please contact
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Copies of previous releases, together with other labour market and economic data, can be found on the following website: <http://www.cumbria.gov.uk/factsandfigures/>