

**PORTFOLIO:**

**ECONOMIC DEVELOPMENT**

Report of  
Portfolio Holder:

**COUNCILLOR**  
**MRS MARILYN BOWMAN**

## **PLANNING CARLISLE'S FUTURE**

### The Issues and Options Paper for the Core Strategy.

The consultation on the above document started on Monday 19<sup>th</sup> September for a six week period to the end of October. The purpose of the consultation is to gather comment on the key spatial planning issues that have previously been identified by the local community, and the Council, and choose from a range of options to address these issues.

During the six week period, and as part of an ongoing wider programme of dialogue and consultation with a diverse range of groups and individuals, the following events, workshops and meeting have been scheduled, or have already taken place.

- Local Development Framework stakeholder workshop;
- Parish Council drop in session;
- Youth Council discussion;
- Internal meetings with department heads;
- Presentations to Local Strategic Partnership sub groups;
- Web banner on the City Council's web site;
- Circulated at Neighbourhood Forums;
- Display in the Civic Centre Foyer with documents and questionnaires available;
- All libraries supplied with copies of documents and questionnaires;
- Presentation to North Cumbria Strategic Employers Forum;
- Direct e-mail alert or letter to all statutory (e.g. Natural England, the Environment Agency) and non-statutory contacts on our consultation database.

### **Station TIP (Tourist Information Point)**

An attractive new TIP was installed Platform side at The Citadel Station w/c 24 October. This replaced the one installed over 7 years ago and reflects both the historic and vibrant qualities of the city and includes a new 3D map and a spectacular lenticular panel fluctuating between Romans on Hadrian's Wall and a family relaxing at the Castle. The panels also reflect the new 'discovercarlisle' web site and social media addresses. A small contribution for the panels was kindly made by Tullie House Museum & Art Gallery Trust and The Lanes Shopping Centre. The new TIP serves to further enhance the recent station improvements.

### **Winter Lighting Festival**

For the second year running, the city centre is being lit by thousands of tiny lights. Our Winter lighting programme commenced on Friday 21 October and continues until February Half Term. The energy efficient lighting was supplemented by contributions made by 18 businesses throughout the city centre (sponsor plaques on each lit tree reflect those contributions)

### **Winter Events Programme**

We have more to look forward to in this year's Winter Events Programme.

**Santa Parade – 24 November** - introduced in 2010, this year the parade will take a different route and commence from Carlisle Castle following a programme of entertainment in the grounds of the castle. A marching brass band will lead the entertainers, Santa, his sleigh and reindeer accompanied by the Mayor over Castle Way and onto Castle Street and proceed to the city centre (Greenmarket) where they will be joined by the Town Crier on the balcony of the Crown & Mitre Hotel to announce the opening of the:

### **Traditional Christmas Market 24 - 27 November**

A magical 4 day market with traditional chalets, features, entertainers, live reindeer and a Santa Cabin will grace the city centre for the 2<sup>nd</sup> time (introduced in 2010).

Both events delivered in a partnership between the City Council and CN Events

### **Roger Albert Clark Rally 2 – 5 December**

Featuring Carlisle Racecourse as the overnight venue and service area and a ceremonial finish (5<sup>th</sup> Dec) in the city centre for this classic rally. This event is supported by the City Council and Invest in Cumbria.

**Councillor Mrs M Bowman**  
**Economic Development Portfolio Holder**