





The need

If you sit & talk to young people about what they would like to do in their free time... they don't make outlandish, extravagant requests, instead they ask for something so simple that surely we ought to be able to provide it, they ask for:

- Somewhere to go
- Something to do
- & Someone to talk to

Young people grow & prosper in this environment, become part of society rather than outside it.

Jeremy Glover MBE, Chief Executive, OnSide Northwest

The Model: Bolton Lads and Girls Club





Building on success: OnSide Northwest Aim

“to build a network of 21st Century Youth Centres across the North West which will give young people top quality, safe and affordable places to go in their leisure time.”



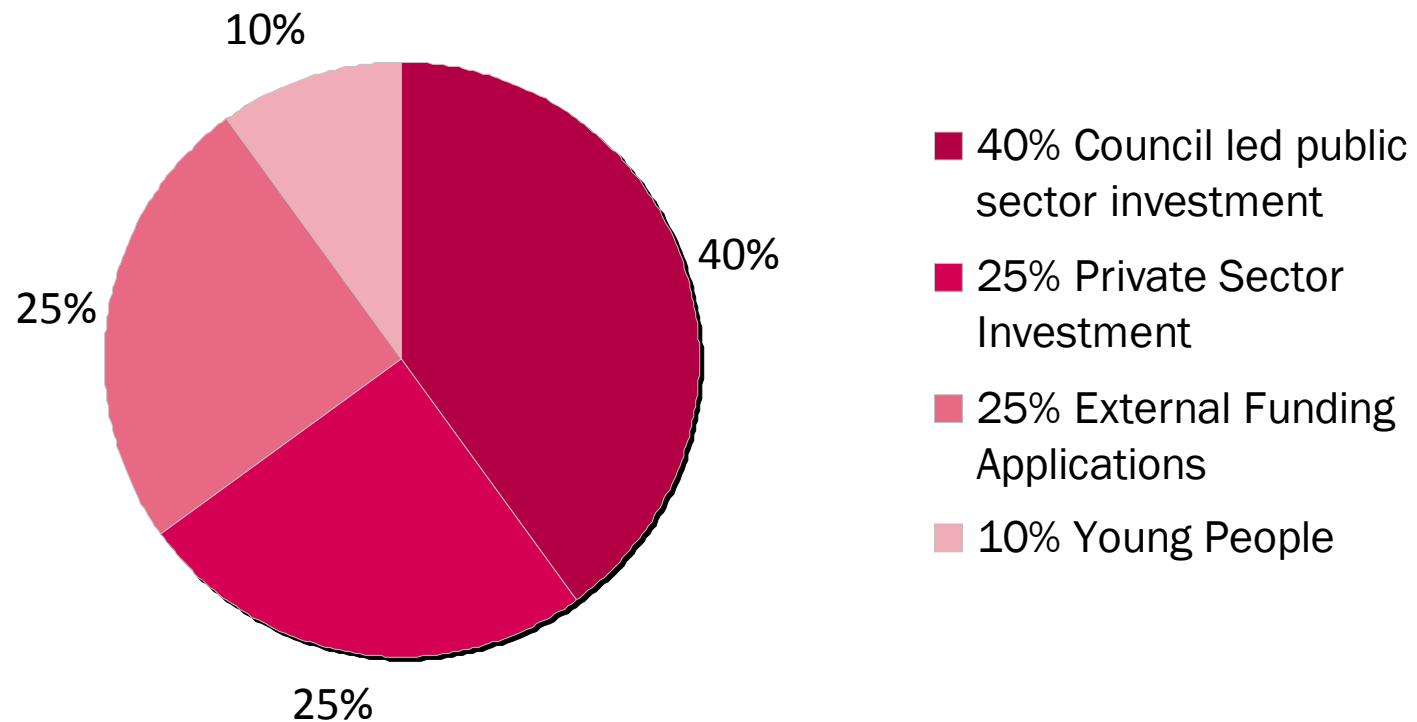
Building on success: Three Step Support Plan

1. Private Sector Development
2. Local Engagement
3. Facilities Development

Each partnership is established as a fully independent charity with its own board of trustees.

Sustainable Funding

Revenue Fundraising Ratio





The First Five

Carlisle



The First Five

Oldham





The First Five

Blackburn





The First Five

Manchester





The First Five

Wigan



Consultation – Emerging themes

- A place for all young people to come together
- A safe, non-threatening environment
- A welcoming, accessible and fully inclusive
- Add value, support local provision, fill gaps
- A focus on workforce development
- A “home” for young people



Four aims

- To encourage healthy lifestyles
- To develop positive behaviour, helping young people to deal with challenges and build positive relationships
- To reduce crime, discriminatory and anti-social behaviour
- To raise aspirations – exposing young people to new and inspiring experiences, building confidence, self esteem and self efficacy



Private Sector Expertise + Public Sector interest

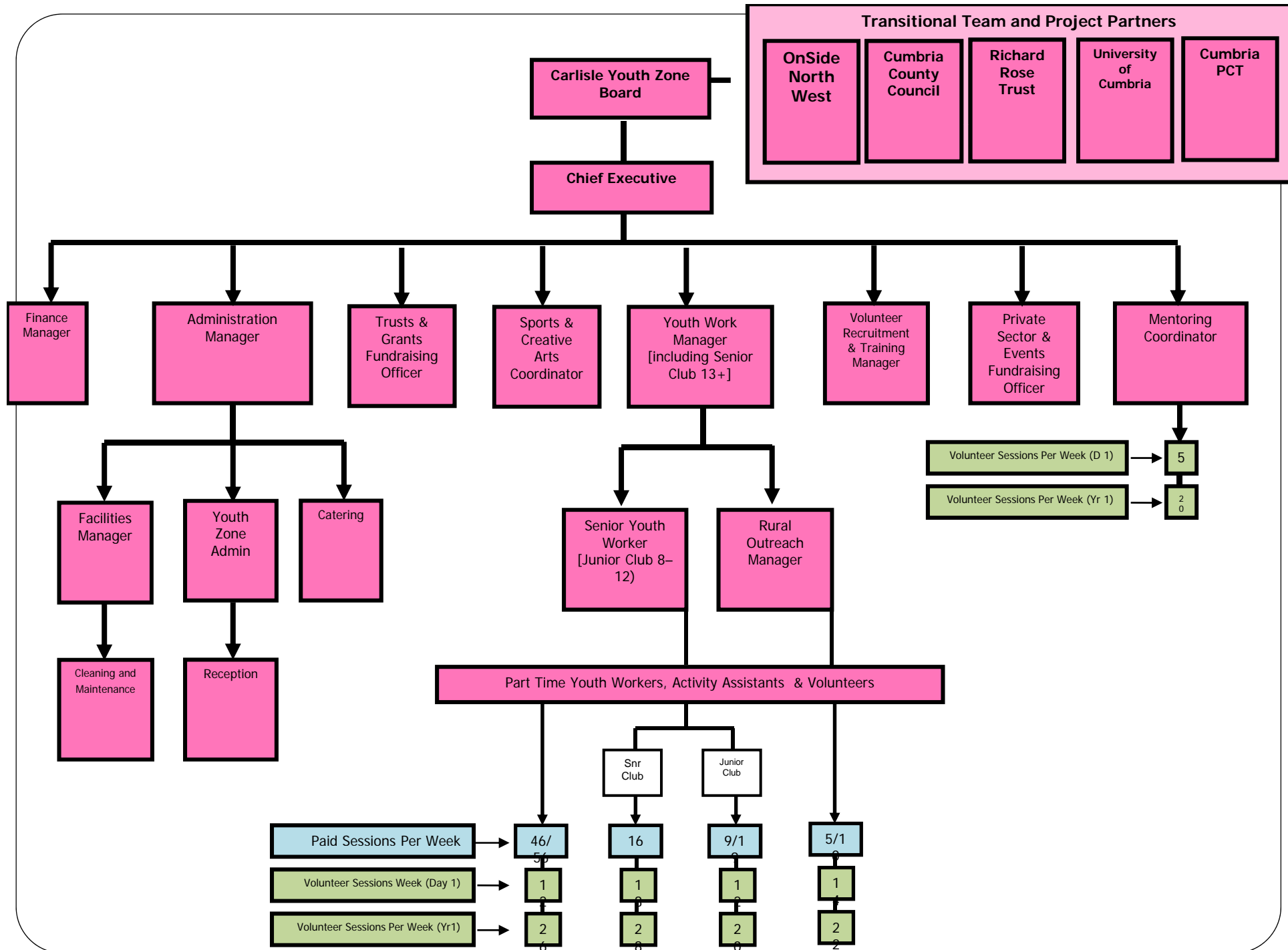
- Partnership working to ADD to the local youth work offer, so young people have MORE during a difficult economic climate
- Placement opportunities for youth work students
- Supporting the Youth Work Forum
- Open and transparent working practices with local groups
- Joined up approach to training and opening places to local providers wherever possible
- Adding, not duplicating



Young People's Development Group

- Outreach work and advocacy
- Partnership working with; Carlisle Mencap, Carlisle Young People First, Cumbria Travellers Project
- Working with Carlisle Joint School Council
- Profile raising and consultation
- Youth Board and Champions
- Interviewing CYZ job candidates
- Social Return on Investment study





State of the art, affordable facilities.
Light years ahead of anything else on offer...

- Climbing wall
- Music room
- Performing arts studio
- Sports hall
- Fully equipped gym
- Football pitch
- Café and chill out areas
- Boxing ring
- IT Suite
- Mentoring rooms



Activities on offer



Weekly and holiday programmes including:

- Junior club 8-12 years
- Senior Club 13-21/25 years
- Independence Group for Young People with Disabilities
- Rural outreach
- Direct youth work with local estates and communities
- Sports and Arts Programme
- Outdoor Education and Residential Trips
- Work, Money, Future and Enterprise

Targeted work and Projects:

- Mentoring Programme with local volunteers
- Drugs, Alcohol and Sexual Health
- Healthy Lifestyles
- Young Carers
- National Citizen Service

Sport – Carlisle Youth Zone will...

- work with local providers to avoid replication and timetable clashes
- be a development agency, signposting young people into local clubs after showing initial interest at CYZ
- offer sports that currently have little or no provision locally
- create more opportunities for young people to get involved in sport
- Offer accredited outcomes



Creative Arts – Carlisle Youth Zone will...

- provide opportunities across a range of art forms to get a taster of a variety or specialise in one
- offer accredited e.g. Arts Award qualifications
- provide the chance to work with local practitioners and organisations to help both the young people's understanding and build a solid arts network locally
- link with other youth providers (e.g. Cumbria dance) to ensure more opportunities are created through partnerships



Carlisle Youth Zone in Numbers



- **£5:** one year membership
- **50p:** per visit
- **52:** weeks a year - open when schools are shut
- **25:** activities on offer at all times, minimum
- **50:** volunteers enrolled by opening
- **13:** full time staff on opening
- **1725m²:** gross floor area
- **£5m:** investment in young people's facilities
- **£1m:** annual running costs being raised locally
- **10pm:** Closing time each night

Working in partnership to train local volunteers to work in the Youth Zone and across Carlisle





Workforce Development

- Volunteer development
- Placements
- Training
- Apprentices
- Sharing part time workers
- Strengthen local youth work economy
- Viable and desirable career option (sharing workers / volunteers / training / placements etc)



Key considerations

- Transport
- Access for some of the most disadvantaged or “hard to reach”
- Impact on other youth providers, and the youth offer
- Workforce development



How will we know if it is working?

- Paying attention to the young people as well as the targets – are they happy?
- Young People's Development Group
- Regular consultation, monitoring and evaluation
- Management information system
- Social Return on Investment study



www.carlisleyouthzone.org

Carlisle Youth Zone

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