

PORTFOLIO:

ECONOMIC PROSPERITY

Report of
Portfolio Holder:

COUNCILLOR MRS M BOWMAN

Since my last report to Council, meetings that I have attended have included Urban Regeneration Working Group, Willowholme Business Group, Community Recovery, Briefings with Business Unit Head, Irthington Parish Council, Executive and presentation by Environment Agency.

1.0 EMPLOYMENT ALTERNATIVES PROJECT

The Employment Alternatives Project provides in depth support to people facing redundancy or seeking to alternative employment. The Project has been particularly effective in redundancy situations and with assisting people returning to work after caring for children or relatives. This includes career advice, help with applications and interview skills.

The Programme operates as a partnership between South Lakeland District Council, Eden District council and Carlisle City Council.

The programme also helps people develop ideas for self employment so that they can enter the Point self employment programme. It should be stressed that no other programme or initiative provides this kind of service.

Over the last year the programme has assisted 72 people of whom 10 were people made redundant from Lappett Manufacturing. The City Council's contribution to the project is £6,500 per annum.

The details of the people assisted are as follows:

Found new jobs 23
 Combining part time work with training 5
 Returned to training full - time or entered further education 3
 Presently in work but planning career changes including self employment 9
 Unemployed and preparing for self employment 4
 Successfully started in business (including 2 ex Lappetts) 15
 Combining Self Employment and part time work 4
 Unemployed but in part time education 1

The programme has lost contact with 8 people affected by the flooding.

2.0 WOMEN INTO EMPLOYMENT PROGRAMME

This is a programme developed at Brampton Business Centre and Telecentre and is linked to the Employment Alternatives course above.

The centre recognised that many women returning to the labour market after caring for children find that office technology has moved on and that they need to brush up on IT skills. Also many need help in preparing applications for jobs and letters. The Centre has put together three short courses for around 30 women to run over the next year

following a pilot programme. The course provides help in preparing applications and letters and then uses these as practical examples to form the basis of some IT training. The Centre was successful in obtaining £1,000 support from Carlisle Housing Association for the pilot and £2,905 from Leader+ for the on going programme.

3.0 TOURISM

Recovery Campaign: Response to Flyer Campaign

3000 enquiries have been received for more info' on Carlisle.

Visit Britain's City Culture Campaign 2005

Carlisle finished in the top 10 English cities who generated most visits/stays following the campaign.

Christmas 2004 Performance

Footfall to City Centre:- 2,084,631 (+0.5% up on 2003).

Serviced Accommodation Occupancy (Dec) : 9% up on 2003.

Tullie House Numbers (Dec) : 4% up on 2003.

Major New Events Attracted for 2005/6 :

Pirelli International Rally (20/21 May); Tour of Britain Cycle Race (31 Aug); British Isles Bowls Team Championships June 30/1&2 July 2006).

4.0 CAVAGHAN & GRAY UPDATE

Redundant Workforce

Total job losses will be 550 of which 500 had already been made redundant by end of March with remainder likely to finish by end of April.

London Road Factory

Production ended on 31st March - small number of people left on site.

Eastern Way

Approx. 80-100 people of those originally under threat will be redeployed to Eastern Way where a £3 million investment in improved production facilities is underway.

Approx. 900 are left at Eastern Way and Riverbank sites.

City Council Involvement

We have worked with advice and support agencies to produce a pack of information for the redundant workers publicising the range of help and advice available e.g. Benefits Advice Centre, Job Centre+.

The company are giving a positive message about retaining the current facilities in Carlisle and we are working with them to bring in expertise

from other agencies, e.g. LSC to explore ways in which the public sector can help.

5.0 RATHBONES UPDATE

Background

Carlisle bakery and distribution centre based at Durranshill Industrial Estate suffered a devastating fire four weeks ago. 185 staff were employed at this site. The distribution operation was moved to Kingmoor Park, which retained the services of 100 employees, the remaining staff were on basic pay but not working. The Rathbones group as a whole was put into administration on the 1st April.

Redundant Workforce

Job Losses announced by the administrators at Durranshill of 85.

Kingmoor Park

Temporary distribution centre - warehouse, distribution and support staff currently employed in this temporary operation.

City Council Involvement

We are extending the activities for C&G to the redundant workforce from Rathbones. Information packs are going to everyone affected by the redundancies shortly. Job Centre plus are now involved and are investigating what they will be able to offer.

We are also liaising with Business Link regarding providing support to local suppliers and sub-contractors who will also have been affected by the closure.

Monthly Unemployment Briefing – February 2005

The February 2005 jobless and claimant count figures were released by the Office for National Statistics today. The claimant count was taken on 10th February 2005.

National Measures of Joblessness

These figures may be quoted by the national press but are not available for local areas and are provided for information only. They should not be compared with those shown elsewhere in this report.

The *jobless* total for the UK (claimants and non claimants looking for work) rose by 22,000 in the 3 months to January 2005, giving a total of 1.41 million. The jobless rate is 4.7% nationally (these data are not produced at local level).

The *seasonally adjusted* claimant count for the UK is 813,300, a fall of 700 from last month. The rate has fallen 0.1 to 2.2% nationally (these data are not produced at local level).

The Claimant Count (not seasonally adjusted)

The number of people out of work and claiming benefit across the UK rose by 12,925 to 884,997. The number of people out of work and claiming unemployment benefit in Cumbria fell by 109 to 5,640. The male claimant count in Cumbria fell by 132 and the female claimant count rose by 23. The number of claimants fell in all Local Authority Districts except Eden and South Lakeland where the counts rose by 23 and 11 respectively and the count fell in all Travel to Work Areas except Appleby, Kendal and Penrith where the counts rose by 5, 11 and 19 respectively.

Residence-Based Claimant Rate

The residence-based claimant count expresses the number of claimants in an area as a percentage of the working age population resident in that area.

UK residence rate – was unchanged at 2.4%.

Cumbria residence rate – was unchanged at 1.9%, 0.5 below the UK rate.

Cumbria male residence rate – fell 0.1 to 2.8%, 0.6 below the UK male rate.

Cumbria female residence rate – was unchanged at 1.0%, 0.3 below the UK female rate.

Cumbria Economic Intelligence Partnership is a Countywide Partnership established to improve the understanding of the local economy through research, analysis, and data dissemination.

Cumbria County Council Cumbria Inward Investment Agency Cumbria Learning & Skills Council Allerdale BC Carlisle CC Copeland BC
Eden DC South Lakeland DC Cumbria Tourist Board Lake District NP Business Link Cumbria Furness College Lakes College WC

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RESIDENCE-BASED CLAIMANT COUNT RATES

Table 1: County/Region/Country

AREA	Male		Female		All Persons		All Persons Monthly Change	
	Number	Rate	Number	Rate	Number	Rate	Number	Rate
Cumbria	4,269	2.8	1,371	1.0	5,640	1.9	-109	0.0
North West	78,460	3.6	24,510	1.2	102,970	2.5	1,942	0.0
United Kingdom	657,815	3.4	227,182	1.3	884,997	2.4	12,925	0.0
Great Britain	634,936	3.4	220,465	1.3	855,401	2.4	12,902	0.0

Table 2: Local Authority Districts

DISTRICT	Male		Female		All Persons		All Persons Monthly Change	
	Number	Rate	Number	Rate	Number	Rate	Number	Rate
Allerdale	870	2.9	317	1.2	1,187	2.1	-46	-0.1
Barrow in Furness	1,029	4.7	240	1.2	1,269	3.0	-29	-0.1
Carlisle	930	2.9	296	1.0	1,226	2.0	-4	0.0
Copeland	898	4.0	286	1.4	1,184	2.8	-64	-0.2
Eden	162	1.0	70	0.5	232	0.8	23	0.1
South Lakeland	380	1.2	162	0.6	542	0.9	11	0.0

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Table 3: Travel to Work Areas

TRAVEL TO WORK AREA	Male		Female		All Persons		All Persons Monthly Change	
	Number	Rate	Number	Rate	Number	Rate	Number	Rate
Appleby	35	0.8	16	0.4	51	0.6	5	0.1
Barrow-in-Furness	1,193	4.1	295	1.1	1,488	2.7	-26	0.0
Carlisle	1,006	2.8	331	1.0	1,337	1.9	-17	0.0
Kendal	167	0.9	85	0.5	252	0.7	11	0.0
Keswick	26	0.8	12	0.4	38	0.6	-4	-0.1
Penrith	104	1.0	51	0.5	155	0.8	19	0.1
Whitehaven	859	3.9	272	1.4	1,131	2.8	-57	-0.1
Windermere	48	0.8	20	0.4	68	0.6	-2	0.0
Workington	810	3.5	285	1.4	1,095	2.5	-37	-0.1
Lancaster and Morecambe	1,341	2.9	424	1.0	1,765	2.0	-89	-0.1

Table 4: Parliamentary Constituencies

CONSTITUENCY	Male		Female		All Persons		All Persons Monthly Change	
	Number	Rate	Number	Rate	Number	Rate	Number	Rate
Barrow & Furness	1,174	4.3	280	1.1	1,454	2.8	-20	0.0
Carlisle	798	3.4	259	1.2	1,057	2.3	2	0.0
Copeland	898	4.0	286	1.4	1,184	2.8	-64	-0.2
Penrith & The Border	362	1.3	137	0.6	499	1.0	10	0.0
Westmorland & Lonsdale	235	0.9	122	0.5	357	0.7	2	0.0
Workington	802	3.1	287	1.2	1,089	2.2	-39	-0.1

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	Unemployment by Ward – Feb 2005						Monthly Change	
	Male		Female		All Persons		All Persons	
	Number	Rate	Number	Rate	Number	Rate	Number	Rate
CARLISLE								
Belah	26	1.4	14	0.8	40	1.1	-6	-0.2
Belle Vue	64	3.7	22	1.3	86	2.5	-4	-0.1
Botcherby	87	5.0	31	1.7	118	3.3	8	0.2
Brampton	41	3.2	9	0.8	50	2.0	-5	-0.2
Burgh	8	1.2	5	0.9	13	1.1	3	0.2
Castle	108	5.2	19	1.1	127	3.4	-11	-0.3
Currock	73	3.9	21	1.2	94	2.6	2	0.1
Dalston	14	0.9	9	0.6	23	0.8	-1	0.0
Denton Holme	73	3.9	20	1.1	93	2.5	5	0.1
Great Corby and Geltsdale	2	0.3	4	0.6	6	0.5	-3	-0.2
Harraby	59	3.4	19	1.2	78	2.3	8	0.2
Hayton	8	1.2	4	0.7	12	1.0	3	0.2
Irthing	15	2.2	3	0.5	18	1.4	4	0.3
Longtown & Rockcliffe	25	1.9	6	0.5	31	1.3	-1	0.0
Lyne	9	1.4	2	0.4	11	0.9	1	0.1
Morton	79	4.9	17	1.1	96	3.1	2	0.1
St Aidans	67	3.5	20	1.1	87	2.3	-7	-0.2
Stanwix Rural	12	1.0	3	0.3	15	0.6	-6	-0.2
Stanwix Urban	25	1.5	7	0.4	32	1.0	5	0.2
Upperby	91	5.8	37	2.4	128	4.2	3	0.1
Wetheral	16	1.3	4	0.4	20	0.9	-2	-0.1
Yewdale	26	1.3	20	1.1	46	1.2	-3	-0.1

For definitions of areas or for further information, please contact
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 Research Manager
 Cumbria Inward Investment Agency

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Ward	Male		Female		All Persons		Monthly Change
	Number	Rate	Number	Rate	Number	Rate	
Belah	26	1.4	14	0.8	40	1.1	-6
Belle Vue	64	3.7	22	1.3	86	2.5	-4
Botcherby	87	5.0	31	1.7	118	3.3	8
Brampton	41	3.2	9	0.8	50	2.0	-5
Burgh	8	1.2	5	0.9	13	1.1	3
Castle	108	5.2	19	1.1	127	3.4	-11
Currock	73	3.9	21	1.2	94	2.6	2
Dalston	14	0.9	9	0.6	23	0.8	-1
Denton Holme	73	3.9	20	1.1	93	2.5	5
Great Corby and Geltsdale	2	0.3	4	0.6	6	0.5	-3
Harraby	59	3.4	19	1.2	78	2.3	8
Hayton	8	1.2	4	0.7	12	1.0	3
Irthing	15	2.2	3	0.5	18	1.4	4
Longtown & Rockcliffe	25	1.9	6	0.5	31	1.3	-1
Lyne	9	1.4	2	0.4	11	0.9	1
Morton	79	4.9	17	1.1	96	3.1	2
St Aidans	67	3.5	20	1.1	87	2.3	-7
Stanwix Rural	12	1.0	3	0.3	15	0.6	-6
Stanwix Urban	25	1.5	7	0.4	32	1.0	5
Upperby	91	5.8	37	2.4	128	4.2	3
Wetheral	16	1.3	4	0.4	20	0.9	-2
Yewdale	26	1.3	20	1.1	46	1.2	-3

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National Measures of Joblessness

These figures may be quoted by the national press but are not available for local areas and are provided for information only. They should not be compared with those shown elsewhere in this report.

The *jobless* total for the UK (claimants and non claimants looking for work) rose by 29,000 in the 3 months to Feb 2005, giving a total of 1.43m. The jobless rate is 4.8% nationally (these data are not produced at local level).

The *seasonally adjusted* claimant count for the UK is 282,700, a rise of 11,000 from last month. The rate is unchanged at 2.3% nationally (these data are not produced at local level).

The Claimant Count (not seasonally adjusted)

The number of people out of work and claiming benefit across the UK fell by 2,699 to 882,298. The number of people out of work and claiming unemployment benefit in Cumbria fell by 83 to 5,557. The male claimant count in Cumbria fell by 13 and the female claimant count fell by 70. The number of claimants fell in Allerdale, Copeland, Eden and South Lakeland but rose in Barrow (+18) and Carlisle (+33). The count also fell in all Travel to Work Areas except Barrow and Carlisle where the counts rose by 1 and 33 respectively.

Residence-Based Claimant Rate

The residence-based claimant count expresses the number of claimants in an area as a percentage of the working age population resident in that area.

UK residence rate – was unchanged at 2.4%.

Cumbria residence rate – was unchanged at 1.9%, 0.5 below the UK rate.

Cumbria male residence rate – was unchanged at 2.8%, 0.6 below the UK male rate.

Cumbria female residence rate – was unchanged at 0.9%, 0.4 below the UK female rate.

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RESIDENCE-BASED CLAIMANT COUNT RATES

Table 1: County/Region/Country

AREA	Male		Female		All Persons		All Persons Monthly Change	
	Number	Rate	Number	Rate	Number	Rate	Number	Rate
Cumbria	4,256	2.8	1,301	0.9	5,557	1.9	-83	0.0
North West	78,134	3.6	24,398	1.2	102,532	2.5	-438	0.0
United Kingdom	656,194	3.4	226,104	1.3	882,298	2.4	-2,699	0.0
Great Britain	633,621	3.4	219,521	1.3	853,142	2.4	-2,259	0.0

Table 2: Local Authority Districts

DISTRICT	Male		Female		All Persons		All Persons Monthly Change	
	Number	Rate	Number	Rate	Number	Rate	Number	Rate
Allerdale	857	2.9	293	1.1	1,150	2.0	-37	-0.1
Barrow in Furness	1,034	4.7	253	1.3	1,287	3.1	18	0.0
Carlisle	971	3.0	288	1.0	1,259	2.0	33	0.1
Copeland	881	3.9	272	1.4	1,153	2.7	-31	-0.1
Eden	163	1.0	59	0.4	222	0.7	-10	0.0
South Lakeland	350	1.1	136	0.5	486	0.8	-56	-0.1

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Table 3: Travel to Work Areas

TRAVEL TO WORK AREA	Male		Female		All Persons		All Persons Monthly Change	
	Number	Rate	Number	Rate	Number	Rate	Number	Rate
	Appleby	37	0.8	12	0.3	49	0.6	-2
Barrow-in-Furness	1,179	4.0	310	1.2	1,489	2.7	1	0.0
Carlisle	1,047	2.9	323	1.0	1,370	2.0	33	0.0
Kendal	152	0.8	62	0.4	214	0.6	-38	-0.1
Keswick	18	0.6	9	0.3	27	0.5	-11	-0.2
Penrith	100	1.0	40	0.4	140	0.7	-15	-0.1
Whitehaven	844	3.9	256	1.3	1,100	2.7	-31	-0.1
Windermere	49	0.8	14	0.2	63	0.5	-5	0.0
Workington	804	3.5	267	1.3	1,071	2.4	-24	-0.1
Lancaster and Morecambe	1,313	2.8	408	0.9	1,721	1.9	-44	0.0

Table 4: Parliamentary Constituencies

CONSTITUENCY	Male		Female		All Persons		All Persons Monthly Change	
	Number	Rate	Number	Rate	Number	Rate	Number	Rate
	Barrow & Furness	1,164	4.3	299	1.2	1,463	2.8	9
Carlisle	850	3.6	254	1.1	1,104	2.4	47	0.1
Copeland	881	3.9	272	1.4	1,153	2.7	-31	-0.1
Penrith & The Border	352	1.3	124	0.5	476	0.9	-23	0.0
Westmorland & Lonsdale	220	0.8	90	0.4	310	0.6	-47	-0.1
Workington	789	3.1	262	1.1	1,051	2.1	-38	-0.1

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	Unemployment by Ward – March 2005						Monthly Change	
	Male		Female		All Persons		All Persons	
	Number	Rate	Number	Rate	Number	Rate	Number	Rate
CARLISLE								
Belah	24	1.3	11	0.6	35	1.0	-5	-0.1
Belle Vue	76	4.4	21	1.3	97	2.9	11	0.3
Botcherby	96	5.5	39	2.1	135	3.8	17	0.5
Brampton	32	2.5	12	1.0	44	1.8	-6	-0.2
Burgh	7	1.1	6	1.1	13	1.1	0	0.0
Castle	113	5.5	22	1.3	135	3.6	8	0.2
Currock	80	4.3	24	1.3	104	2.9	10	0.3
Dalston	15	0.9	6	0.4	21	0.7	-2	-0.1
Denton Holme	66	3.5	18	1.0	84	2.2	-9	-0.2
Great Corby and Geltsdale	2	0.3	3	0.5	5	0.4	-1	-0.1
Harraby	66	3.8	19	1.2	85	2.5	7	0.2
Hayton	10	1.5	4	0.7	14	1.1	2	0.2
Irthing	11	1.6	1	0.2	12	1.0	-6	-0.5
Longtown & Rockcliffe	24	1.9	8	0.7	32	1.3	1	0.0
Lyne	11	1.7	0	0.0	11	0.9	0	0.0
Morton	80	5.0	12	0.8	92	3.0	-4	-0.1
St Aidans	77	4.0	19	1.0	96	2.5	9	0.2
Stanwix Rural	13	1.0	2	0.2	15	0.6	0	0.0
Stanwix Urban	24	1.4	5	0.3	29	0.9	-3	-0.1
Upperby	98	6.3	35	2.3	133	4.3	5	0.2
Wetheral	14	1.2	3	0.3	17	0.7	-3	-0.1
Yewdale	30	1.5	18	1.0	48	1.3	2	0.1

For definitions of areas or for further information, please contact
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Copies of previous releases, together with other labour market and economic data, can be found on the following website: <http://www.cumbria.gov.uk/factsandfigures/>

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