

Agenda item
9(iv)

PORTFOLIO:

PROMOTING CARLISLE

Report of
Portfolio Holder:

**COUNCILLOR
MITCHELSON**

1. EVENTS

Spring Show

This year's Spring Show was a great success, with an attendance of over 8,000 people. The weather was extremely good on the Sunday and some traders said it was their best day since the event began 17 years ago. Monday's weather was cool but fair. There were more trade stands than ever before plus more floral art exhibits than in the previous 4 years.

Upperby Gala

Monday 31st May 2.00 pm – 5.00 pm

Included in the attractions will be Cheshire Canine Dog Display Team, Tom and Tilly Turnip Comedy Clown Car, RSCPA Dog Show and a Jazz Band.

Carlisle Fest2val

Saturday 10th and 11th July

This now incorporates THE FESTIVAL OF NATIONS and on Saturday 10th July from 11 am to 4 pm in the City Centre and THE CARLISLE CARNIVAL on Sunday 11th July 12 noon to 5 pm in Bitts Park.

The merging of these two events will hopefully encourage higher attendance, particularly at the Sunday Carnival in Bitts Park. We are also hoping to put on some acts in the City Centre on the Sunday so that people visiting the shops may then move on down to the Park. Acts are currently still being booked for THE FESTIVAL OF NATIONS, but I can confirm an Irish Band, Scottish Dancers, Salsa Band and Bangladeshi Dancers.

Acts for the Carnival include a motorbike stunt display, Haurel and Lardy comedy car, St Stephen's Band, Barracudas Carnival Band, Spotlight Theatre School, Big Rory, Jason the Jester, fairground rides, children's activities, stalls, historic car rally, chainsaw artist etc.

pop2thepark

Sunday August 8th 2 pm to 6pm

The current confirmed line up is: Liberty X, Jamelia, Lemar and twen2y4se7en. Other acts will be added to the line up.

Gates will open at 12 noon with the concert starting at 2 pm and finishing at 6 pm. There will be a fairground and food caterers on site.

At present, 3000 tickets have been sold for this event.

Fireshow

Saturday 6th November 7 pm, Bitts Park

Arrangements are in hand for the fireshow. The theme for the bonfire this year will be a galleon.

We are currently in talks with BBC TV about staging an event in Carlisle towards the end of the year.

2. CARLISLE FOCUS

Owing to rescheduling of the elections, the Summer edition of Carlisle Focus will be delivered to residents from 12th July onwards.

3. REGIONAL GOVERNMENT

The Boundary Committee are due to formally announce their latest stage of findings on Tuesday 25th May. The Council will have to view its stance following the announcement.

4. YOUNG ATTAINERS EVENTS

First time voters were invited to the Civic Centre where they met myself, the Major of Carlisle and the Leader of the Labour Group. This event was to highlight the importance of local democracy.

Information packs have also been sent out to all the 374 Young Attainers who can vote in both the local and European Elections on 10 June.

5. ROYAL VISIT

HRH Princess Alexandra visited Carlisle on Saturday 8th May as part of the King's Own Royal Border Regiments 'Laying up of the Colours'. The visit included the 'Laying up of the Colours' in the Cathedral and a Regimental Parade in the City Centre.

6. CARLISLE UNITED

A meeting has been held with Carlisle United Football Club, discussions included the possibility of joint working between the Football Club, the City Council and other groups and how Carlisle United were looking at community involvement. The Council will work with the Football Club in helping them source grant aid for community activities.

7. CUMBRIA STRATEGIC PARTNERSHIP

An Extraordinary General Meeting of the Cumbria Strategic Partnership was held on Friday 21st May. It was agreed that some restructuring needed to take place. It was agreed to form an Executive Board which will number 19 Members and will include a representative from each of the seven Local Authorities in Cumbria.

