

PORTFOLIO:

PROMOTING CARLISLE

Report of
Portfolio Holder:

**COUNCILLOR
MITCHELSON**

CARLISLE PARTNERSHIP

The Carlisle Partnership continues to enjoy support from all sectors (public, private, voluntary and community) and we are grateful for the time and efforts of all individuals and partners involved.

Carlisle's new Sustainable Community Strategy (Carlisle Community Plan 2011-16), as approved at the January meeting of Carlisle City Council was also formally approved at the last meeting of the Carlisle Partnership.

The plan will be officially launched at the Carlisle Partnership AGM on Friday 17th June. The Carlisle Partnership has also secured John Stevenson MP as the keynote speaker at the AGM and he will be giving his views on the Community Plan and how to best deliver its aims.

Ahead of this, the Carlisle Partnership continues to work to develop specific action plans to ensure the aims of the Community Plan are delivered.

The Healthy Communities Group has identified a range of health improvement projects to be delivered within communities, and notably for Council Members, they will also be arranging briefing notes and training sessions for Members of the City Council in the coming months. These sessions are aimed at raising awareness of the health issues in the district, and within particular wards, with a view to ensuring health considerations influence decision making and to seeking member views on the best way to address these problems.

As a result of restructuring within Children's Services, the Carlisle Locality Planning Group of the Children's Trust will be disbanded in April 2011 and replaced with a Carlisle and Eden Delivery Group. The Carlisle Partnership will work closely with this new group to deliver the Children and Young People's elements of the Community Plan in the coming years. In the meantime, the Carlisle Partnership will work to identify a limited number of specific actions linked to the Children and Young People

elements of the Community Plan and will take these forward in the immediate short term.

Finally, the Economic Development and Enterprise Group have identified a small number of priority projects to advance its aims in the short term. They are working on supporting a city centre and tourism partnership; providing support and advice to new businesses and entrepreneurs; increasing support for skills development; and refreshing the economic strategy for Carlisle. On the 23rd March the group also hosted a well attended workshop on Carlisle City Council's Core Strategy Key Issues consultation. This ensured that partners were given opportunity to respond directly to the issues that Carlisle City Council had identified as key factors in shaping its new Core Strategy.

CARLISLE'S ROYAL GARDEN PARTY

Carlisle's Royal Garden Party in the City will take place on Friday 29th and Saturday 30th April between 10 am and 4pm in English St from outside Boots down to The Old Town Hall.

BBC RADIO 1 – THE BIG WEEKEND

This is being held at Carlisle Airport on Saturday 14th and Sunday 15th May. The event will bring the very best music acts to the City and we're delighted that we've been chosen to host it. The event also provides a great opportunity to promote how great Carlisle is to the rest of the UK and will provide a boost to our local tourism economy.

Previous The Big Weekend events in Bangor and Swindon have reaped significant benefits to the areas they were based in and it is anticipated that this year's event will be even bigger than in previous years following the announcement of the International line-up of Artists

In addition to providing the opportunity for our residents to be part of a world class event, their social action campaign is also great news for our local young people. The event will provide them the opportunity to take part in volunteering schemes that help the local environment and their local communities.

CARLISLE FOCUS

Work on the Summer/Autumn edition of Carlisle Focus is ongoing. It will be delivered in the first week of June and will include information on the new Roman Frontier Gallery; summer activities; and Love Parks Week.

Councillor M Mitchelson
Promoting Carlisle Portfolio Holder