

**CORPORATE RESOURCES**  
**OVERVIEW & SCRUTINY COMMITTEE (SPECIAL)**  
**FRIDAY 7 JUNE 2002 AT 3.15 PM**

PRESENT: Councillor Guest (Chairman), Councillors Mrs Bowman,  
Mrs Bradley, Jefferson, Joscelyne, Mallinson (J) and  
Mrs Styth.

**CROS.63/02 APOLOGIES FOR ABSENCE**

An apology for absence was received from Councillor Bain.

**CROS.64/02 DECLARATIONS OF INTEREST**

There were no declarations of personal interests relating to any item on the Agenda.

**CROS.65/02 CORPORATE PLAN**

The meeting had been preceded by a presentation to all Members of the Council on the Corporate Plan. The Chairman reminded Members that the purpose of the meeting was to consider and comment on those aspects of the draft Council Corporate Plan/Best Value Performance Plan, which appertained to the work of the Corporate Resources Overview and Scrutiny Committee. Those comments would then be submitted to the Special Meeting of the Executive and the City Council.

Members noted that the section of the Plan which related to the work of the Corporate Resources Overview and Scrutiny Committee were the 'Celebrating Carlisle Objectives which were:

CC1 Improve Carlisle's Image Locally, Nationally and Internationally.

CC2 Cultural and Educational facilities of a high standard and

CC3 Promoting our Heritage and Natural Surroundings.

It was further noted that in addition to the above Quality of Life Objectives, there may well be a number of Council Management Objectives which could be referred to the Corporate Resources Overview and Scrutiny Committee by the Management Committee.

In considering the Quality of Life Objective to Improve Carlisle's Image Locally, Nationally and Internationally, Members noted the target for the City Marketing Forum to develop and

agree new branding and sought further information on proposals.

RESOLVED – (1) That it be noted that the Corporate Resources Overview and Scrutiny Committee will be charged with reviewing and monitoring the Quality of Life Objectives under Celebrating Carlisle, i.e. CC1 Improve Carlisle's Image Locally, Nationally and Internationally, CC2 Cultural and Educational facilities of a high standard, CC3 Promote our Heritage and Natural surroundings together with the review and monitoring of any Council Management Objectives, which may be delegated to the Corporate Resources Overview and Scrutiny Committee by the Overview and Scrutiny Management Committee.

(2) That Officers be asked to submit reports on the above Quality of Life and Council Management Objectives to the Corporate Resources Overview and Scrutiny Committee every 3 months to enable that Committee to monitor performance and review objectives.

(3) That the Town Clerk and Chief Executive be asked to circulate a copy of Council Branding proposals to all Members of the Council for information, prior to the Special Meeting of the Council on the 27 June together with examples of proposed usage.

(The meeting ended at 3.26 pm)