

Economic Growth Scrutiny Panel

Agenda
Item:

A.3

Meeting Date: 1st March 2018
Portfolio: Economy, Enterprise and Housing
Key Decision: No
Within Policy and Budget Framework YES
Public / Private Public

Title: Borderlands Growth Deal
Report of: Corporate Director of Economic Development
Report Number: ED 08/18

Purpose / Summary:

To provide the panel with an update on the progress of the Borderlands Growth Deal.

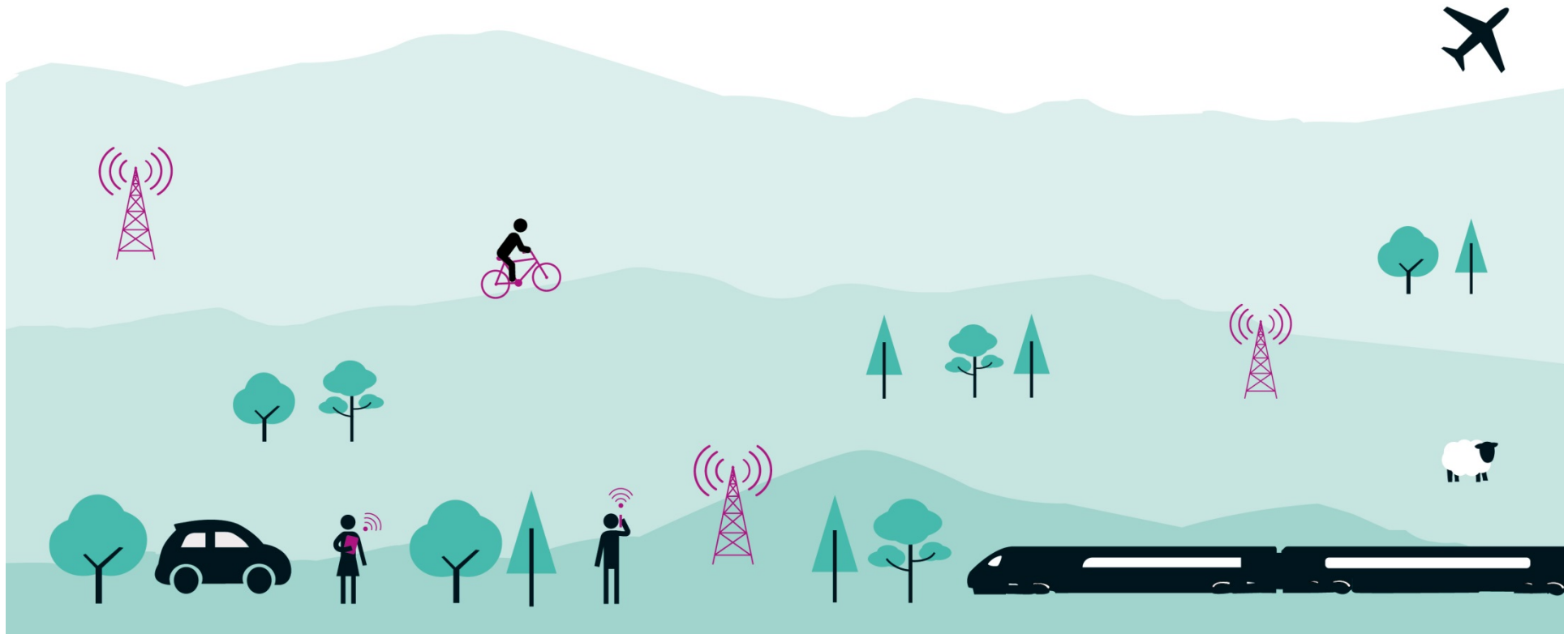
Recommendations:

To note the progress made to date, and to scrutinise the emerging key themes and priorities.

Tracking

Overview and Scrutiny:	1 st March 2018
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The Borderlands Growth Deal



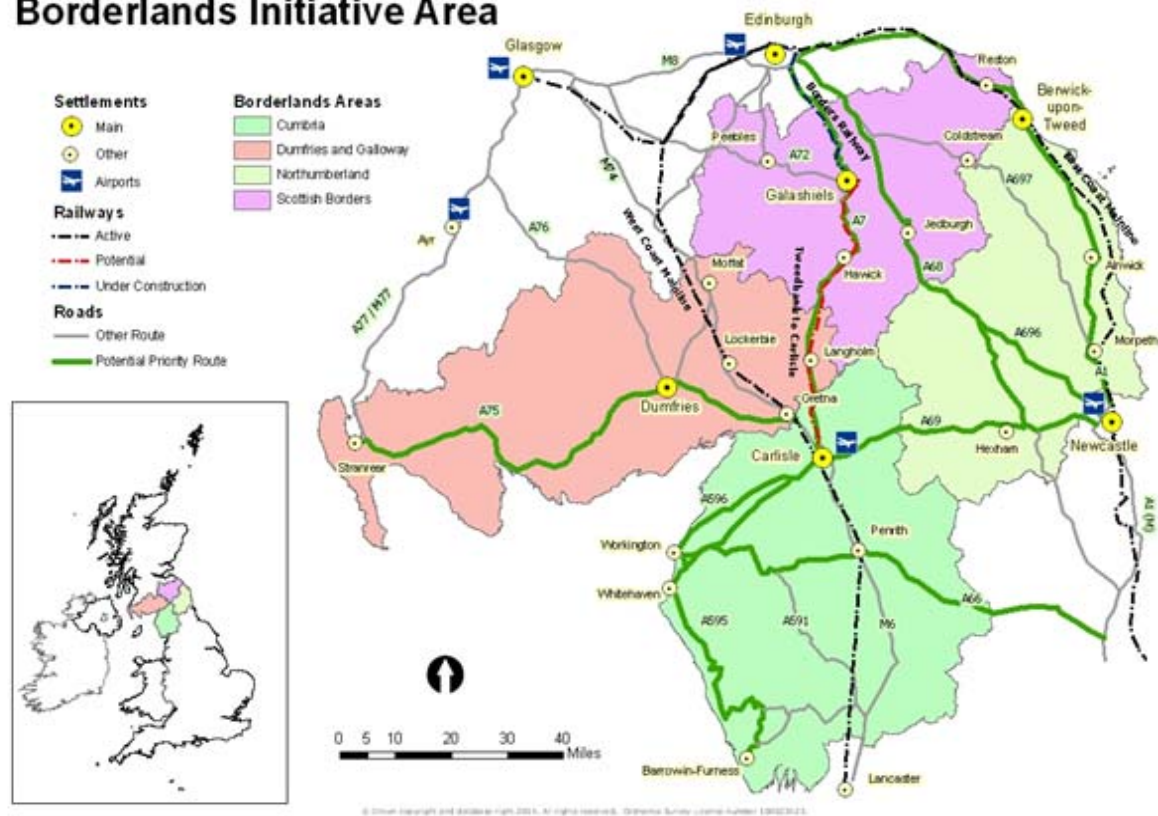
**The Borderlands Growth Deal
Presentation to
Economic Growth Scrutiny Panel
1st March 2018**

**Jane Meek
Corporate Director of Economic Development
Carlisle City Council**



Connectivity

Borderlands Initiative Area

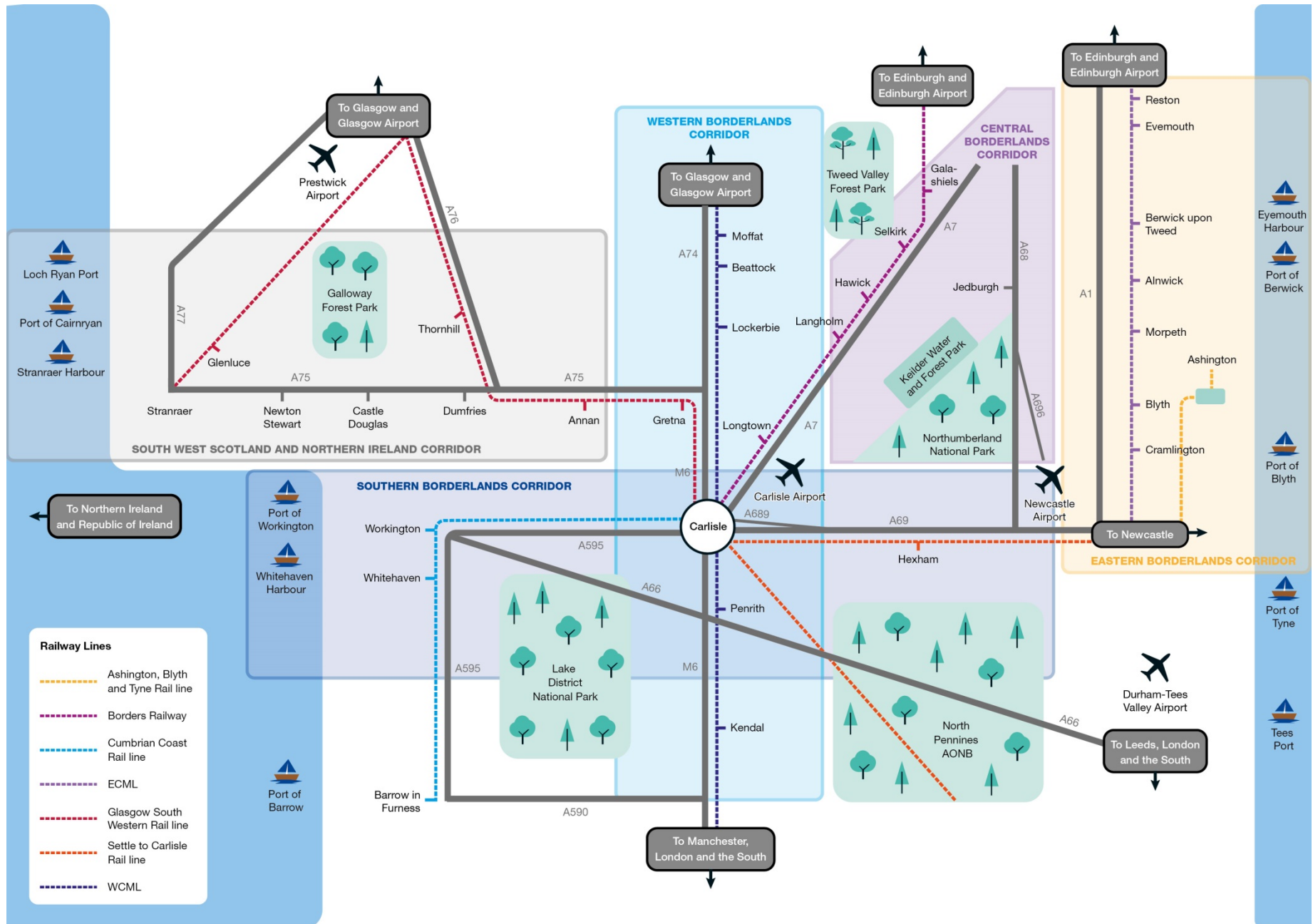


The Borderlands Initiative – A Partnership Approach

- Borderland Summit – April 2014
- Protocol / Ambition – April 2014
- Studies / Ekos Report
 - Economic Corridors
- Economic Sectors
 - Digital Connectivity
 - Educations, Skills and Innovation



5 Strategic Growth Corridors



The Borderlands – An Area of Opportunity

- Growing base of small and medium sized businesses
- Range of international companies
- National scale strategic investment/employment sites
- Connectivity, Position and access to markets
- Natural assets



The Borderlands – Challenges

- Demographics - Working Age Population
- Low wages
- Digital Connectivity
- Transport links
- Investment and Employment sites
- Skills Levels



The Borderlands Proposition – Our Offer and Our Ask

- A Unique Growth Deal – Inclusive Growth
- Proposition
- Partnerships
- Programmes/Projects



Borderlands Vision

The Borderlands Inclusive Growth Proposition will deliver our shared ambition to play our full part in the Scottish and wider UK economy, through the development of our five 'Strategic Growth Corridors', locally supplied with clean low energy, driven by the latest in digital technology.



The Borderlands Delivery Projects

- Broadband / Gigabit Transformation
- Low Carbon Region
- Infrastructure



The Borderlands Place Based Delivery Projects

- Growth City – Carlisle
- Regional Airport
- The Waverley Line from Tweedbank to Carlisle
- Diversity of Place Attracts Diversity of People
- Network of Innovation and Incubation Parks
- Business Growth Accelerator
- Education – Employment Interface
- Innovation and Incubation Centres
- Destination Borderlands

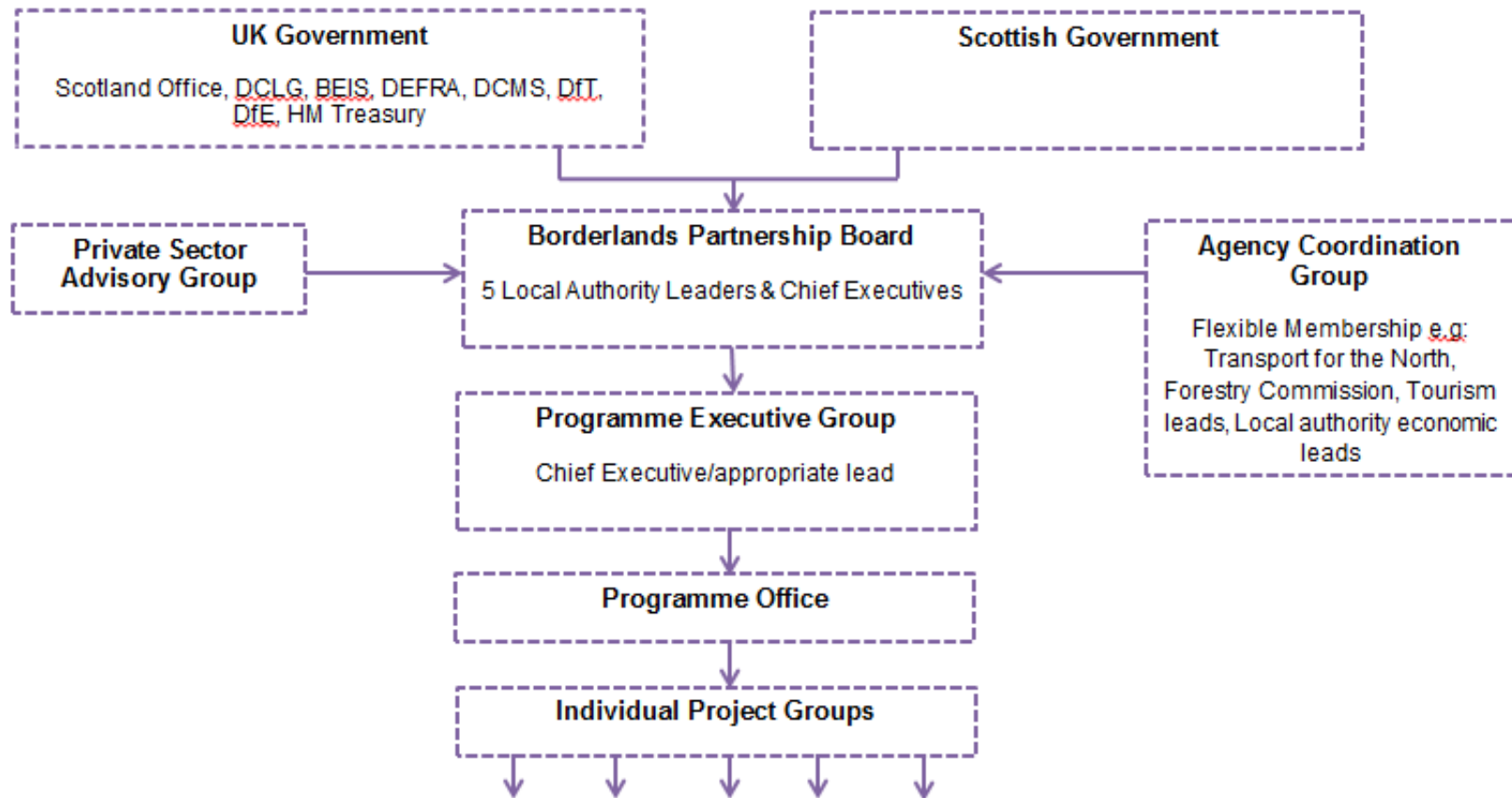


Work so Far / Next steps

- Governance
- Engagement
- Business Cases – Themes
- Ambitions Timeline



Draft Governance Structure



Conclusion

Any Questions?

