

Meeting Date: 16th July 2019

Public/Private*: Public

Title: **Leader's Portfolio Holder Report –
Councillor John Mallinson**

BORDERLANDS INCLUSIVE GROWTH DEAL

On Monday, 1st July the Leaders of the Borderlands Councils and UK and Scottish Government Ministers signed a Heads of Terms agreement for the Borderlands Inclusive Growth Deal.

This agreement sets out the framework, projects and programmes that are included in the Deal.

The total value of the Deal is £394.5 million. This means a total of £200 million investment in England – for Cumbria and Northumberland - following a further £5 million contribution from the UK Government.

£150 million investment will go into Scotland.

The Partner Local Authorities will contribute a total of £44.5 million to the Deal.

The Deal covers four key investment themes:

1. Improving places
2. Enabling Infrastructure
3. Supporting business, innovation and skills
4. Encouraging green growth

For Carlisle the Deal includes a commitment to the Station Gateway Project – this includes:

- Improvements to Carlisle Station – for which £15 million funding has been confirmed
- The creation of a new gateway development centred around the Citadel buildings and;
- The redevelopment of Caldew Riverside

The release of Borderlands funding to support the delivery of each of these projects requires detailed business cases to be submitted and approved by UK Government.

CARLISLE AMBASSADORS

Carlisle Ambassadors held their latest meeting at Carlisle Racecourse on Thursday 13th June, where business leaders learnt about the importance of corporate social responsibility for companies, non-profits, and employees alike. Twenty-Four businesses showcased their commitment to corporate social responsibility.

We often think that Corporate Social Responsibility (CSR) is something associated with big business, but that's not the case, it's a vitally important part of any modern business, no matter what size. Whatever you choose to do, it clearly demonstrates your businesses continuing commitment to behave ethically and contribute to economic development, whilst improving the quality of life of your employees and their families as well as of the local community. Having a positive social purpose and a strong core message that really resonates can ultimately also be the main business differentiator in ensuring people from within your community do business with you and in retaining your staff long term.

Carlisle Ambassadors and guests enjoyed the 24 showcases prior to the packed agenda which included Elizabeth Atkinson from Kaefer Ltd, who outlined how they as a company play a role in the communities in which they operate. Jenny Benson from Cumbria Community Foundation, who talked about the importance of supporting local good causes and outlined the support that Cumbria Community Foundation have provided to good causes in their 20-year history. Andy Fearon, spoke about Give A Day to the City, highlighting the difference that the project has made to our local communities, the relationships that have developed between local businesses, their staff and local people and the difference that working together has made to all involved.

Roger Smith, MD of Thomas Graham, congratulated Give A Day on the 90 projects that 2,000 volunteers have already delivered, helping over 6,000 people across Carlisle so far and encouraged other Carlisle Ambassadors to get involved in the next Give A Day, which is set to run this year between 30th June and 6th July.

Economic development and business roundups followed, highlighting the continued growth and development across the City, information on the significant milestone projects for the

City, including The Borderlands Inclusive Growth Deal, St Cuthbert's Garden Village, the Southern Link Road and the City Centre investment strategy.

Carlisle Ambassadors then heard about the continued business investment across the City, including the new Pioneer Food Hall at Rosehill, the new Sytner Mercedes showroom at Kingmoor, the MOD Village at Kingmoor Park, the four-acre solar farm at Kingmoor Park, the Burge Halston development of Portland Square, Aspatia Farmer's new build in Longtown and DSD Construction's new HQ at Kingmoor Park to name a few. Finally, we heard from one of the Young Carlisle Ambassadors who gave an overview of the important role businesses play in championing young people for future business growth as part of Corporate Social Responsibility. They also outlined the forthcoming Young Carlisle Ambassadors Opportunity event being held in the City centre on 21st September between 10am and 4pm and urged Ambassadors to get involved.

The next Carlisle Ambassadors meeting is due to be held on **Wednesday 11th September** and will be held at Carlisle Airport. The theme for this meeting will focus on Development and Regeneration. Numbers will be restricted due to the venue capacity, we are therefore asking our Carlisle Ambassador members to book early and advising them that numbers from organisations will be capped to ensure as many Carlisle Ambassador organisations as possible, are able to attend. Any late requests for tickets will be put onto our wait list along with any requests from non members.

The Carlisle Ambassadors initiative continues to grow with over 185 members and the ever-increasing engagement levels across a variety of platforms both online and offline. Interest from outside Cumbria is evidenced by organisations from Lancashire and Greater Manchester keen to attend events to make contact and share expertise. The increasing reach of Carlisle Ambassadors through promoting Carlisle at events such as the Lakes Hospitality show and more recently at the Greater Manchester Business Expo in May is raising the profile of Carlisle as a great place to visit, live, work and do business.

CARLISLE PARTNERSHIP EXECUTIVE

On Monday 3rd June, Carlisle Partnership Executive held a meeting, which was hosted by the University of Cumbria. The meeting focused on the following key areas:

- Key theme: Carlisle Culture and Arts, led by Carlisle Cultural Consortium
The four themes for Carlisle Cultural Consortium are:
 - o Arts + Culture for health and wellbeing
 - o Programme + Place
 - o Creative and Cultural Economy
 - o Creative Learning
- One Public Estate
- System Infrastructure business:
 - o Climate Change
 - o Prioritisation Exercise
 - o Funding

- Place Standard
- A number of project updates were provided, and successes highlighted; including:
 - Borderlands Partnership
 - Young Carlisle Ambassadors
 - Suicide Intervention Training
 - Youth Engagement
 - Cumbria Youth Commission
 - Great Get Together
 - Give a Day Carlisle

We are grateful to all our wonderful partners for the valuable input and commitment they make to our area, projects and partnership working.

LISTENING COUNCIL

Listening Council events were held between Saturday, 2nd March and Thursday, 14th March. Attendees spoke directly to the Leader of Carlisle City Council and were asked for their views on the current priorities in the Carlisle Plan 2015-18; and whether they thought these are still the priorities. In addition, an online survey was available to capture the views of residents unable to attend an event. The survey had two questions:

- What do you think the priorities should be for Carlisle?
- What are the main issues the City Council should tackle?

EMERGENCY PLANNING

Emergency Orders for Carlisle Lake District Airport

Policy & Performance Officer attended the Emergency Planning Committee, on 19th June 2019 to review the Emergency Orders and exercise scenarios, prior to the commencement of commercial operations.