



# **Place Panel**

# Thursday, 01 December 2022 AT 16:00 In the Flensburg Room, Civic Centre, Carlisle, CA3 8QG

\*\*A pre meeting for Members to prepare for the Panel will take place 45 minutes before the meeting\*\*

The Press and Public are welcome to attend for the consideration of any items which are public.

# Members of the Place Panel

Councillor Bainbridge (Chair), Councillors Allison, Ms Ellis-Williams, Glendinning, Mrs Mitchell, Mitchelson, Sunter, Dr Tickner (Vice Chair)

Substitutes:

Councillors Alcroft, Atkinson, Mrs Birks, Brown, Bomford, Collier, Mrs Finlayson, Glover, Lishman, McKerrell, Morton, Patrick, Pickstone, Robson, Shepherd, Miss Sherriff, Southward, Miss Whalen and Wills.

# PART A

# To be considered when the Public and Press are present

## APOLOGIES FOR ABSENCE

To receive apologies for absence.

## **DECLARATIONS OF INTEREST**

Members are invited to declare any disclosable pecuniary interests, other registrable interests and any interests, relating to any items on the agenda at this stage.

## PUBLIC AND PRESS

To agree that the items of business within Part A of the agenda should be dealt with in public and that the items of business within Part B of the agenda should be dealt with in private.

#### **MINUTES OF PREVIOUS MEETING**

7 - 10

To note that Council, at its meeting on 8 November 2022, received and adopted the minutes of the meetings held on 1 September 2022 The Chair will sign the minutes

[Copy minutes in Minute Book Vol 49(3)].

The Chair will move the minutes of the meeting held on 13 October 2022 as a correct record. The only part of the minutes that may be discussed is their accuracy.

(Copy minutes herewith).

# A.1 CALL-IN OF DECISIONS

To consider any matter which has been the subject of call-in.

# A.2 UK SHARED PROSPERITY FUND - YEAR ONE DELIVERY OF INVESTMENT PLAN

11 -66

67 -

90

Portfolio:	Economy, Enterprise and Housing
Directorate:	Economic Development
Officer:	Jane Meek, Corporate Director of Economic Development
Report:	ED.31/22 and Minute Excerpts herewith

#### Background:

The Corporate Director of Economic Development to submit a report regarding the delivery of the Shard Prosperity Fund Investment Plan for Carlisle. The matter was included in the Notice of Executive Key Decisions and was considered by the Executive on 24 October 2022 and full Council on 8 November 2022.

#### Why is this item on the agenda?

Agreed at work planning meeting between Corporate Director and Place Panel Chair.

#### What is the Panel being asked to do?

Consider and comment on the information provided.

#### A.3 QUARTER 2 PERFORMANCE REPORT 2022-23

Portfolio:Finance, Governance and ResourcesDirectorate:Corporate SupportOfficer:Steven O'Keeffe, Policy and Communications ManagerReport:PC.28/22 herewith

The Policy and Communications Manager to submit a report on the Quarter 2 2022/23 performance against the Council's current Service Standards and a summary of the Carlisle Plan. Performance against the Panel's 2022/23 Key Performance Indicators (KPIs) are also included.

#### Why is this item on the agenda?

Annual monitoring of performance.

#### What is the Panel being asked to do?

Scrutinise the performance of the City Council with a view to seeking continuous improvement in how the Council delivers its priorities

# A.4 OVERVIEW REPORT

Portfolio:	Cross Cutting
Directorate:	Cross Cutting
Officer:	Rowan Jones, Overview and Scrutiny Officer
Report:	OS.25/22 herewith

## Background:

To consider a report providing an overview of matters related to the work of the Place Panel.

## Why is this item on the agenda?

The Place Panel operates within a Work Programme which is set for the 2022/23 municipal year. The Programme is reviewed at every meeting so that it can be adjusted to reflect the wishes of the Panel and take into account items relevant to this Panel in the latest Notice of Executive Key Decisions.

## What is the Panel being asked to do?

- Note the items (within Panel remit) on the most recent Notice of Executive Key Decisions

- Discuss the Work Programme and prioritise as necessary

# A.5 TALKIN TARN MANAGEMENT ARRANGEMENTS

95 -102

Portfolio:	Environment and Transport
Directorate:	Community Services
Officer:	Luke Leathers, Head of Health and Wellbeing
Report:	CS.38/22 herewith

#### Background:

The Deputy Chief Executive to submit a report updating members on potential management arrangements at Talkin Tarn Country Park following the Panel's site visit.

#### Why is this item on the agenda?

The Panel requested the item at its meeting of 21 July 2022 (Minute Excerpt PLP.18/22 refers).

#### What is the Panel being asked to do?

Consider and comment on the information provided.

# PART B

# To be considered when the Public and Press are excluded from the meeting

# B.1 TALKIN TARN MANAGEMENT ARRANGEMENTS

\*\*\* This report is not for publication by virtue of Paragraph 3 of Part 1 of Schedule 12A to the Local Government Act 1972, as it contains information relating to the financial affairs of any particular person (Including the authority holding that information)\*\*\*

Portfolio:	Environment and Transport
Directorate:	Community Services
Officer:	Luke Leathers, Head of Health and Wellbeing
Report:	CS.38/22 herewith

# Background:

The Deputy Chief Executive to submit a confidential appendix in relation to report CS.38/22, item A.5 refers.

# Why is this item on the agenda?

The Panel requested the item at its meeting of 21 July 2022 (Minute Excerpt PLP.18/22 refers).

# What is the Panel being asked to do?

Consider and comment on the information provided.

# B.2 TULLIE HOUSE BUSINESS PLAN 2021 - 2030 (22/23 REVISIONS)

\*\*\* This report is not for publication by virtue of Paragraph 3 of Part 1 of Schedule 12A to the the Local Government Act 1972, as it contains information relating to the financial or business affairs of any particular person (including the authority holding that information)\*\*\*

Portfolio:	Culture, Heritage and Leisure
Directorate:	Community Services
Officer:	Darren Crossley, Deputy Chief Executive

Report:	CS.33/22 herewith

# Background:

The Deputy Chief Executive to submit a report introducing the Tullie House Museum and Art Gallery Trust Business Plan. Representatives from Tullie House will be in attendance and will deliver a presentation.

## Why is this item on the agenda?

Annual scrutiny of the Business Plan. The matter is a Key Decision and is included in the Notice of Executive Key Decisions (KD.22/22).

## What is the Panel being asked to do?

Review the Business Plan and make recommendations concerning the content of the Plan to the Executive.

Enquiries, requests for reports, background papers etc to: democraticservices@carlisle.gov.uk



Place Panel

Date: Thursday, 13 October 2022 Venue: Flensburg Room

Time: 16:00

**Present:** Councillor Trevor Allison, Councillor James Bainbridge, Councillor Ms Jo Ellis-Williams, Councillor Mrs Anne Glendinning, Councillor Mrs Linda Mitchell, Councillor Michael Mitchelson, Councillor Peter Sunter, Councillor Dr Les Tickner

- Also Present: Councillor Mrs Bowman Economy, Enterprise and Housing Portfolio Holder Councillor Christian - Environment and Transport Portfolio Holder Councillor Ellis - Finance, Governance and Resources Portfolio Holder
- Officers: Corporate Director of Economic Development Policy and Scrutiny Officer Mr Rigg, Environment Agency Mr Mounsey, Environment Agency Mr Lawton, Environment Agency Mr Stephenson, Environment Agency Mr Coyle, Cumbria County Council

# PLP.27/22 APOLOGIES FOR ABSENCE

No apologies for absence were submitted.

# PLP.28/22 DECLARATIONS OF INTEREST

No declarations of interest were submitted.

# PLP.29/22 PUBLIC AND PRESS

RESOLVED - That items in Part A be dealt with in public and the items in private be dealt with in Part B.

# PLP.30/22 MINUTES OF PREVIOUS MEETINGS

RESOLVED - 1) That the Chair sign the minutes of the meeting held on 21 July 2022.

2) That the minutes of the meeting held on 1 September 2022 be agreed as a correct record.

# PLP.31/32 CALL-IN OF DECISIONS

There were no items which had been subject of call-in.

# PLP.32/22 ENVIRONMENT AGENCY UPDATE ON FLOOD RISK MANAGEMENT IN CARLISLE

The Corporate Director of Economic Development submitted report ED.27/22. The Chair welcomed Mr Rigg, Mr Mounsey, Mr Lawton, Mr Stephenson and Mr Coyle to the meeting

Mr Rigg and Mr Mounsey gave a presentation covering: summary of flood risk management completed works at a variety of sites across the district since 2015; recent improvements to the flood warning service in Carlisle; and planning for climate change on the River Eden.

In considering the presentation, Members raised the following questions and comments:

- A number of Members commented on concerns raised by residents in areas surrounding the Caldew regarding the lack of progress in providing additional flood defence measures following the 2015 flood event (Storm Desmond).

Mr Rigg and Mr Mounsey explained that an initial scheme had been designed but had not been progressed due to issues relating to the technical delivery of the proposal. The Environment Agency was committed to delivering additional flood protection along the Caldew in Carlisle; work including data monitoring and model assurance was currently underway which would form the basis for developing a future scheme. In addition to the technical issues, matters such as riparian ownership and the proximity of residential properties were also factors that would need to be fully considered in the development of a new scheme.

As part of the development of a new scheme for the Caldew consideration would be given to the implementation of measures upstream. Each scheme had to be tailored to the individual circumstances of the particular river's catchment area, therefore the measures included across various schemes would differ.

Members were assured that the existing flood defences in the city were some of the best in the country, affording protection against a 1 in 200 year flood event. Members and Officers discussed how climate change may impact flood events in the future and how the Agency modelled and sought to incorporate the impact of climate change in its future flood resilience schemes.

- A Member noted that earlier in the year, the Environment Agency had indicated it intended to create a stakeholder group for flood resilience in the city, but as yet the group had not been created.

Mr Mounsey responded that he appreciated concern about the likelihood of a flood event occurring increased during the autumn and winter seasons. There was an active website, Flood Hub, which contained information relating to Carlisle Phase 2 schemes in the district, given the comments of Members, it may be useful if information regarding work to develop further flood resilience measures for the Caldew, Caldew Phase 3 were also published on the site for the public to access.

Members would be provided with the Flood Hub website address to enable them to share this with residents or businesses. The Panel were reminded that residents and businesses were able to sign up for flood alerts from the Environment Agency as well as resources to develop a plan for action to take in the event of a flood occurring.

A Member commented that he was reassured that the existing defences in the city were good. He sought information on the Agency's approach to planned maintenance of its

structures such as storm drains, screens and grills.

Mr Mounsey explained that maintenance was a key part of the organisation's work in retaining flood resilience. Performance indicators set a target of 98% of assets to be in the required condition to address a flood event. The Agency carried out routine maintenance throughout the year which was augmented by operational maintenance for example additional work in the autumn time removing leave debris from structures to prevent clogging. Should a resident or business wish to contact the Agency regarding a blockage they could do so by ringing 0800 807060.

The Chair commented that the clearance of highways may also be a factor leading to a flood event, he asked how that matter may be looked at.

Mr Coyle (Cumbria County Council) indicated that he was happy to discuss any areas of concern and to work with the relevant local area manager to resolve the issue.

Mr Mounsey added that partnership working between the Agency and the county council was important to enable the full spectrum of flood issues to be addressed.

RESOLVED - 1) That the presentation be noted.

2) That the Panel were concerned that residents were provided with the latest information of developing flood schemes in the district.

# PLP.33/22 HIGH STREET TASKFORCE

The Corporate Director of Economic Development submitted report ED.28/22 which set out background of the High Streets Task Force and contained the 'Unlocking Your Place Potential' report and its recommendations.

In considering the report Members raised the following questions and comments:

- How had the attendees been selected?

The Corporate Director advised that the attendees were all members of the city centre task force which had been invited in its entirety, however not all had been able to attend.

The Member noted that none of the Ward Members had been invited to participate.

The Corporate Director responded that a meeting of the City Centre Task force was scheduled to take place on 27 October where Elected Members would be invited.

- The Chair expressed concern that the change to unitary authority in Cumbria would mean that the Council was less of a presence.

The Corporate Director acknowledged the Member's concerns, she hoped that the City Centre Task Force would gain greater traction as time moved on.

The Economy, Enterprise and Housing Portfolio Holder considered that the City Centre Task Force had a great deal of potential and included a number local businesses. She was supportive of the 'Unlocking Your Place Potential' report and its conclusions which she wished to take forward to create some activation in the city centre. - A Member noted that there was an active Chamber of Trade and Commerce in the district and felt that the report added another layer to ongoing work. In relation to Local Government Reorganisation he felt that the work should be left to the new unitary authority. The amount of recently secured investment for the city centre was likely to be a draw, it was important that the other wards in the city were supported too.

The Corporate Director agreed there was a significant level of investment, to be delivered via a variety of projects. It was important that businesses were aware of those initiatives, the City Centre Task Force were aware of the upcoming initiatives; the next step was to consider how best to invigorate and support the evening and night time economy in the city.

The Economy, Enterprise and Housing Portfolio Holder advised that the Chamber of Commerce did not work with SME's, however, one of the roles of the Carlisle Ambassadors, which had in excess of 400 members, was to promote the city. Regarding the suggestion that the recommendations of the 'Unlocking Your Place Potential' be left to Cumberland Council, she stated that she did not wish to have six months of no action, and hoped to take the recommendations forward.

- Was the work a duplication of the city centre working group?

The Corporate Director explained that the 'Unlocking Your Place Potential' report had been funded and delivered as part of the Future High Streets Fund, its conclusions were not a surprise in the context of the economic recovery following the pandemic. An overview of some markers of increasing economic activity was given.

A Member welcomed the report and supported its viewpoint, he hoped that the Council would seek to implement as many of the recommendations therein prior to unitary authority.

RESOLVED - That the Panel request that the Executive implement the recommendations contained in the Unlocking Your Place Potential report.

# PLP.34/22 OVERVIEW REPORT

The Policy and Scrutiny Officer submitted the Overview Report (OS.23/22) which gave an overview of the Place Panel. Regarding the Panel's Work Programme, the Policy and Scrutiny Officer noted that the forthcoming two meetings had lengthy agendas; the Chair undertook to liaise with the Corporate Director of Economic Development to ensure that the agendas were manageable for Members.

In discussing the remit of the scrutiny panels, a member requested that the relevant budget monitoring reports for the Place Panel be added to the work programme. It was agreed that the Policy and Scrutiny Officer give consideration to how this could be progressed.

RESOLVED - 1) That report OS.23/22 be noted.

2) That the Chair liaise with the Corporate Director of Economic Development regarding the agenda items for the Panel's forthcoming meetings.

3) That the Scrutiny and Policy Officer consider the inclusion of the budget monitoring reports in the Panel's Work Programme.



# Carlisle City Council Report to Place Panel



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## Purpose / Summary:

The UK Shared prosperity Fund (UKSPF) has allocated funds to all local authorities in the UK to fund revenue and capital projects over a three-year period 2022-2025. The Government has allocated £4.1 million for the Carlisle area.

To draw it down, the Council has submitted an Investment Plan to the Department for Levelling Up, Homes and Communities setting out how it intends to use and deliver the funding. The submitted Investment Plan sets out that first year of this allocation will managed and delivered by Carlisle City Council, whilst the second and third years of delivery will be managed and delivered by the new Cumberland Authority.

The Investment Plan for Carlisle is due to be approved in October 2022. However, there is a pressing need to confirm the delivery and spend for Year 1 of the programme, which has allocation of £498,138. A number of projects have been identified through an expression of interest that can be delivered by the end of this financial year, 31 March 2023. This report sets out the proposed projects and grant programmes that would comprise the delivery programme for Year 1 of the programme.

# **Recommendations:**

Members of the Place Panel are asked to:

1. Note the Council will be the accountable body for Year 1 of the Carlisle UKSPF programme.

- 2. Note the projects and associated spend forming the first year of the delivery programme for the Carlisle UKSPF Investment Plan, set out in Section 7 of this report.
- 3. Note that a budget of £52,000 has been added to the Council's Capital Programme, according to the financial profile for 2022-23, as set out in Table 1 of this report
- 4. Note that a budget of £446,138 has been added to the Council's Revenue Budget, according to the financial profile for 2022-23, as set out in Table 1 of this report
- 5. Note that authority has been delegated to the Corporate Director of Economic Development following consultation with the Leader of the Council, Portfolio Holder for Economy Enterprise and Housing, the Corporate Director of Governance & Regulatory Services and Corporate Director of Finance and Resources, to:
  - Approve the final details of the projects to be funded the first year of the delivery programme for the Carlisle UKSPF Investment Plan
  - Enter into funding agreements and Memorandums of Understanding, as appropriate, with recipients of UKSPF grant funding to enable project delivery.
    - The final terms of the contracts, funding agreements and Memorandums of Understanding to be agreed by the Corporate Director of Economic Development following consultation with the Corporate Director of Finance and Resources, Corporate Director of Governance and Regulatory Services, Portfolio Holder for Economy Enterprise and Housing and the Leader of the Council.
  - 6. Note that authority has been delegated to the Corporate Director of Economic Development, following consultation with the Leader, the Chief Executive, the Corporate Director of Governance and Regulatory Services and the Corporate Director of Finance and Resources, to decisions relating to any Change Controls, reprofiling and redistribution of UKSPF funding.
  - 7. Note that authority has been delegated to the Corporate Director of Economic Development, following consultation with the Leader, and the Corporate Director of Governance and Regulatory Services to enter into contract(s) with the preferred contractor(s) for the delivery of the
    - Uncovering Roman Carlisle project
    - Heritage Trails project
    - Cumberland Visitor Economy branding project
    - Longtown Place Plan project

# Tracking

Executive:	24 October 2022
Scrutiny:	1 December 2022
Council:	8 November 2022

# 1. Background

- 1.1 The UK Shared Prosperity Fund (UKSPF) replaces the European Regional Development Fund (ERDF) and European Social Fund (ESF). UKSPF provides £2.6bn of new funding to be spent by March 2025, with all areas of the UK receiving a core allocation via a funding formula. The formula used is based on that used previously for distributing European funding with 70% allocated on a per capita basis, and 30% on a needs-based index which includes productivity, household income and skills.
- 1.2 The UKSPF represents a much more localised approach to the previous European Union structural funding, which was co-ordinated at a regional level through Local Enterprise Partnerships and managed by government departments and agencies. The advantage of this new approach is that there is much more discretion for targeting local issues and opportunities; there is also more scope for supporting bespoke local delivery. Monitoring and evaluation will be led locally so it will be possible to measure the impact of interventions at a more granular level than previously.
- 1.3 Core UKSPF funding is a mix of mainly revenue funding, but with an increasing proportion of capital spend across the three-year programme. The types of eligible interventions / projects that can be supported by SPF fall within 3 Pillars that are aligned with the Levelling Up White Paper:
  - **Communities and Place** includes public realm projects, community-led initiatives, and cultural and heritage projects,
  - **Support for Local Business** covers a wide range of potential activities, including support for starting businesses, promoting networking and collaboration within and across sectors to share knowledge, expertise and resources, and stimulate innovation and growth.
  - **People and Skills** places can use their funding to help reduce the barriers some people face to employment and support them to move towards employment and education.
- 1.4 The UKSPF allocations for the Cumberland districts for the period 1 April 2022 31 March 2025 are as follows:
  - Allerdale £3,842,852
  - Carlisle £4,104,659
  - Copeland £2,638,112
  - Cumberland £10,585,623
- 2. Carlisle UKSPF Investment Plan

- 2.1 To access the UKSPF funding, each council forming the new Cumberland authority footprint has produced individual UKSPF Investment Plan. Close cooperation was expected between the councils forming the Cumberland unitary footprint, as, after vesting day, the Investment Plans will be merged. Consequently, the three councils have adopted a coordinated approach to the development of the Plans.
- 2.2 Through supporting evidence and direct engagement with local stakeholders, each council has identified the issues and challenges in their respective areas. For Carlisle, these are articulated in the submitted Carlisle Investment Plan included as Appendix 1.
- 2.3 As with the process of identifying the issues and challenges, coordinated approach was adopted for selecting the interventions. The interventions were selected based on their alignment and ability to address the issues and challenges across the Cumberland area. The funding allocated to the selected interventions for Carlisle district is outlined in Appendix 2.
- 2.4 The delivery of the first year of the UKSPF programme and the interventions / projects identified will be undertaken by the Sovereign councils, whilst the second and third years will be managed and delivered by the new Cumberland Authority.
- 2.5 Approval of the investment Plan by DLUHC is expected in October 2022. This gives a relatively short time frame for mobilisation of the delivery of the first year of the programme. Consequently, targeted approach is being used using projects that were submitted as Expressions of Interest during the development of the Investment Plan. The projects selected have been done so based on their alignment to the Investment Plan and crucially, their level of development and overall deliverability by 31 March 2023.
- 2.6 The Carlisle UKSPF programme and spend profile is outlined in Table 1 below.

Table 1: UKSPF	Year One Spend Profile
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Intervention	2022-23		Project / grant
			spend
COMMUNITIES AND PLACE INVESTMENT PRIO	RITY		
	Capital	Revenue	
E1: Funding for improvements to town centres			High Streets
and high streets, including better accessibility for	£42,000		Business Grants
disabled people, including capital spend and	242,000	-	
running costs.			
E4: Enhanced support for existing cultural,			Uncovering Roman
historic and heritage institutions that make up	-	£57,600	Carlisle (Phase 3)
the local cultural heritage offer.			

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E6: Support for local <b>arts, cultural and creative</b> activities.	-	£72,000	Cultural events to be delivered by 31 March 2023
E8: Funding for the development and promotion of wider campaigns which <b>encourage people to visit and explore the local area</b> .	-	£33,600	Develop branding, story and content for Cumberland
E10: Funding for local sports facilities, tournaments, teams and leagues; to bring people together.	-	-	No allocation for 2022/23
E12: Investment in community engagement schemes to <b>support community involvement in</b> <b>decision making in local regeneration.</b>	-	£19,200	Longtown Place Plan - development of the Borderlands Town Investment Plan
E14: Funding to <b>support relevant feasibility</b> studies.	-	£94,320	Grants for feasibility studies for capital and revenue projects
Total: Communities and place investment	£42,000	£276,720	
priority			
SUPPORTING LOCAL BUSINESS INVESTMENT	1	1	
	Capital	Revenue	
E16: Investment in open markets and improvements to town centre retail and service sector infrastructure, with wrap around support for small businesses.	£10,000	£67,893	High Streets Business Grants (£40,000 Revenue) Carlisle Enterprise Fund (£10,000 Capital, £27,893)
E17: Funding for the development and promotion (both trade and consumer) of the visitor economy, such as local attractions, trails, tours and tourism products more generally.	-	£33,600	Development of a heritage trail in the city centre
E23: Strengthening local entrepreneurial ecosystems and supporting businesses at all stages of their development to start, sustain, grow and innovate, including through local networks.	-	-	No allocation for 2022/23
E26: Support for growing the local social economy, including community businesses,	-	-	No allocation for 2022/23
cooperatives and social enterprises.			
cooperatives and social enterprises. E30: Business support measures to drive employment growth, particularly in areas of higher unemployment.	-	£48,000	Supporting existing activity delivered by JobCentre Plus / DWP/ Inspira
cooperatives and social enterprises. E30: Business support measures to drive employment growth, particularly in areas of higher	- £10,000	£48,000 <b>£149,493</b>	activity delivered by JobCentre Plus /

PEOPLE AND SKILLS INVESTMENT PRIORITY			L
	Capital	Revenue	
E33: Employment support for economically	-	-	No allocation for
inactive people: Intensive and wrap-around one-			2022/23
to-one support to move people closer towards			
mainstream provision and employment,			
supplemented by additional and/or specialist life			
and basic skills (digital, English, maths (via			
Multiply) and ESOL) support where there are local			
provision gaps.			
E36: Intervention to increase levels of digital	-	-	No allocation for
inclusion, with a focus on essential digital skills,			2022/23
communicating the benefits of getting (safely)			
online, and in-community support to provide users			
with the confidence and trust to stay online.			
E38: Support for local areas to fund local skills	-	-	No allocation for
needs. This includes technical and vocational			2022/23
qualifications and courses up to level 2 and			
training for vocational licences relevant to local			
area needs and high-value qualifications where			
there is a need for additional skills capacity that is			
not being met through other provision.			
Total: People and skills investment priority	-	-	
	Capital	Revenue	
Total (Excluding Management Fee)	£52,000	£426,213	
Management Fee (4% of Total Spend)	-	£19,925	
Total (Including Management Fee)	£52,000	£446,138	
Total 2022/23	£49	8,138	

# 3. Year One Programme Delivery

3.1 The UKSPF guidance states that the Council has flexibility over how the UKSPF and its Investment Plan is delivered. Consequently, the programme for year one has been developed to include projects that will be delivered through a combination of competition, procurement and in-house delivery.

# E1: High Street Business Grants

3.2 Carlisle City Council launched the City Centre Growth Grants pilot scheme for the financial year 2021-22. The purpose of the scheme is to support the repurposing of vacant properties by providing a small fund which new or expanding city centre businesses could apply. This scheme supports the larger regeneration programme (e.g., Future High Streets Fund) to drive city centre high street diversification and

vitality, while giving local businesses confidence to invest in Carlisle following from the impacts of COVID-19.

- 3.3 To date over £35,000 has been awarded to nine businesses, bringing nine vacant units back into use, and the redevelopment of 1261m<sup>2</sup> in floorspace in the city centre. In total the funding has secured a total of £264,000 in additional business investment into the city centre. As a result of the success of the Pilot Scheme, the Council has allocated a further £40,000 of funding for this financial year 2022-2023.
- 3.4 It is proposed that £42,000 capital funding allocated under Intervention E1 is used to increase the budget for the scheme. It is also proposed that £40,000 revenue from intervention E16 is also allocated (as outlined in 3.25-3.26 below). The policy governing the scheme has been widened so that businesses located in the neighbourhood shopping areas [e.g., Brampton, Longtown, Dalston, Denton Holme, Currock, Stanwix and Wigton Road] are eligible for funding.

# E4: Uncovering Roman Carlisle

- 3.5 The project under this intervention will build on the successes of the Uncovering Roman Carlisle (URC), a community archaeology project undertaken at Carlisle Cricket Club. The project will be delivered by a partnership of the Council with Carlisle Cricket Club and Wardell Armstrong LLP who have worked on previous phases of URC including the National Lottery Heritage Funded project that is nearing completion.
- 3.6 It is proposed that £57,600 revenue funding allocated under Intervention E4 is used to deliver a further phase of archaeological investigation at the site.
- 3.7 Continuing support for URC will provide unique experience for local residents to engage with the heritage within the city centre. The project will support both the objectives of the Hadrian's Wall Partnership and future phases of archaeological investigation in the area.

# E6: Supporting cultural activities

- 3.8 In Summer 2022 Carlisle City Council ran an Expression of Interest process, to identify potential project proposals and ideas for UKSPF funding for this financial year, and future years (up to 2024/25). This process identified a number of projects under the 'Communities and Place' theme for support for local arts, cultural and creative activities.
- 3.9 It is proposed that £72,000 revenue funding allocated under Intervention E6 is used to support the delivery of those projects that are in a position to proceed during this financial year, 2022/2023.

- 3.10 Support for local arts and cultural creative activities to increase accessibility, engagement and creation sustainable cultural provision in Carlisle and across Cumberland is a key driver for community and place impacting positively on the economy, social cohesion and the health and wellbeing of our communities.
- 3.11 Understandably, there has been a strong level of interest / demand in funding for support for local arts, cultural and creative activities. Therefore, it is proposed that a competitive application process is launched, following approval of the Investment Plan, to identify projects that have the strongest alignment to the priorities in the investment plan and can be delivered by the end of March 2023.
- 3.12 Application forms for funding to support local arts, cultural and creative activities have been created (refer to Appendix 3). Applications will be assessed against strategic fit, deliverability and risk.

# E8: Development of branding, story and content for Cumberland

- 3.13 Tourism is a significant contributor to the economy in Cumberland and has potential to grow. The reorganisation of local government arrangements presents an opportunity for the Districts of Carlisle, Allerdale and Copeland to significantly strengthen their 'tourism offer'. The visitor economy is a competitive marketplace, and there is an opportunity for the new local authority area of Cumberland to be stronger than the sum of its parts within this market.
- 3.14 It is proposed that £33,600 revenue funding allocated under Intervention E8 is used to support the development of a new destination management plan and enhanced destinating management brand to be developed for Cumberland, which draws on the distinctiveness of the area. The strategy would seek to maximise the potential of tourism activity and the new destination marketing brand would act as an anchor for corporate and non-corporate marketing activity.

# E12: Longtown Place Plan programme

- 3.15 In 2020, as part of the Borderlands Inclusive Growth Deal, Longtown was selected for inclusion in the Borderlands Place Programme as the candidate for the Carlisle area.
- 3.16 The Borderlands Place Programme is a two-stage process with:
  - An overarching Place Plan set by the local community. The purpose of the Place Plan is to articulate the long-term vision for the regeneration, resilience and growth of the town, and to describe how this will be achieved in practice. The Place Plan will be primarily focused on describing the overarching strategy for the Town, how this aligns with other key strategies, areas for intervention and why they are needed, and the evidence base.
  - A focused Borderlands Town Investment Plan (BTIP) covering those elements to be funded directly through Borderlands funding. The purpose of the BTIP is to

provide further detail and justification of the projects prioritised in each Place Plan for Borderlands investment. It is a light touch business case, aligned to the Treasury Green Book five case model.

- 3.17 During 2022, Carlisle City Council have been co-producing a Place Plan for Longtown in a series of community workshops. The Longtown Place Plan is expected to go for endorsement to its relevant governance bodies towards the end of the 2022/23 financial year.
- 3.18 It is proposed that £19,200 revenue funding allocated under Intervention E12 is used to support the development of the Borderlands eligible projects outlined in the Longtown Place Plan and support the development of the BTIP.

# E14: Grants for Feasibility Studies for capital and revenue projects

- 3.19 In Summer 2022 Carlisle City Council ran an Expression of Interest process, to identify potential project proposals and ideas for UKSPF funding for this financial year, and future years (up to 2024/25). This process identified a number of projects under the 'Communities and Place' theme at early development stage that either requested funding for feasibility studies or would potentially benefit from funding for a feasibility study to develop their proposals/project further.
- 3.20 It is proposed that £94,320 revenue funding allocated under Intervention E14 is used to fund feasibility study development in 2022/2023. These feasibility studies will support the successful applicants to bid for funding in future rounds of the UK Shared Prosperity Fund and provide a stronger evidence base for their business cases for other funding streams.
- 3.21 There has been a strong level of interest/demand in funding for feasibility studiestherefore it is proposed that a competitive application process is launched, following approval of the Investment Plan, to identify projects that have the strongest alignment to the priorities in the investment plan (and can be deliverable in the timescales).
- 3.22 Application forms for funding to support local arts, cultural and creative activities have been created (refer to Appendix 3). Applications will be assessed against strategic fit, deliverability and risk

# E16(a) High Street Business Grants (Revenue)

- 3.23 As outlined above under the E1 intervention, £40,000 of revenue funding is proposed to provide a revenue element to the grant scheme. This would enable the scheme to offer businesses moving into vacant premises with support for revenue expenditure relating to:
  - Marketing and promotion
  - Employee training and development

- Market research and growing customer bases
- Contribution to overhead costs, for example, rent, utilities and business rates

# E16 (b) Carlisle Enterprise Fund

- 3.24 One of the key strategic priorities of the Carlisle Economic Strategy 2021-2016 is to drive the economic recovery from Covid-19, and a key objective is support local businesses across the district to grow and innovate.
- 3.25 Therefore, and building on the success of the business grants scheme outlined in 3.2 – 3.5 of this report, it is proposed to establish a Carlisle Enterprise Fund that would provide funding for local businesses to help with capital investments, growth, productivity improvements or efficiency gains.
- 3.26 It is proposed that £10,000 capital funding and £27,893 revenue funding is allocated under Intervention E16 to support the scheme.
- 3.27 The Fund would provide capital and revenue funding for local business that are growing and expanding or have good growth potential. The Fund would support the following types of activity:
  - Physical improvements to the premises
  - The purchase of significant capital items
  - Intellectual Property costs
  - Marketing
  - The development of new products or services
  - The cost of consultancy support
  - Support for participating in trade fairs

#### E17(a): Heritage trails grant - Carlisle City Museum in the Community Trails

- 3.28 Inspired by the 2015 museum trail project "Hoots Route" in the city of Chester, this project would create a 'museum' in the city centre using selected pieces of the Tullie House and Carlisle Museum collections.
- 3.29 Artefacts relevant to specific areas and businesses will be put on public display in premises across the city centre in shops and commercial venues, with attached interpretation and trail features. In selection of the businesses, consideration will be made to accessibility and moving visitors into the historic quarter, signposting local attractions.
- **3.30** In addition to showcasing Tullie House and Carlisle Museum collections, the project would promote exploration of Carlisle and the Historic Quarter, with the purpose of promoting and supporting local businesses, local attractions and the visitor economy.

3.31 It is proposed that £30,000 revenue funding is allocated under Intervention E16 to support the project.

# (b) State Management - Celebrating 50<sup>th</sup> anniversary

- 3.32 The State Management Story was developed in 2017, with funding from the Heritage Lottery Fund. The Project told the story and collected oral histories of the unique Carlisle story of the State Management Scheme. In 2023 it will be the 50<sup>th</sup> anniversary of the end of the scheme.
- 3.33 The project delivered under this intervention will reprint the State Management Story trail map with the intention of increasing footfall, highlighting food and beverage businesses in the city centre and district. The project will also provide the foundation for 2023 State Management scheme anniversary events.
- 3.34 It is proposed that £3,600 revenue funding is allocated under Intervention E16 to support the project.

# E30 Supporting existing business support activity

- 3.35 There are a number of business support activities currently being delivered within the district from a range of providers including the Cumbria Business Growth Hub, Job Centre Plus / DWP and Inspira. The Growth Hub provide a range of support to established businesses, young businesses and potential start-ups. Job Centre Plus / DWP also provide support and schemes to assist in moving from benefits into self-employment. Inspira also work with Job Centre Plus / DWP to support young people in moving from benefits into self-employment.
- 3.36 The Expression of Interest process identified a number of business support activities run by the Cumbria Business Growth Hub, Job Centre Plus / DWP and Inspira that required ongoing funding support. Therefore, it is proposed that £48,000 revenue funding is allocated under Intervention E30 to support these schemes.

# 4. Consultation and Stakeholder Engagement

4.1 Carlisle City Council, Allerdale Borough Council and Copeland Borough Council have worked closely in conjunction to engage local stakeholders. A joint workshop was held on 18 July 2022 with attendance from 49 organisations from across the Cumberland geography. Stakeholders were presented information on the objectives of UKSPF according to DLUHC guidance and challenges / opportunities in Carlisle, Allerdale and Copeland identified by a review of local data and policy.

- 4.2 In addition to the workshop, one-to-one discussions with stakeholder and partners have also been held. Local MPs have also been briefed and kept updated on the development of the Investment Plans. Cumbria County Council have also been involved, particularly regarding the management of the Fund and learning from the Local Enterprise Partnership on delivery models.
- 4.3 Local stakeholders across public, private and civil society organisations were also given the opportunity to share details of potential UKSPF projects to be delivered across the three authorities by sharing potential projects in the form of Expression of Interests (EOIs). In excess of 80 EOIs across all the Cumberland area were received. Analysis of information shared provided a view of the scope of potential projects to be delivered locally through UKSPF funding.
- 4.4 In response to UKSPF requirements, a Local Partnership Group has been formed and the decision has been taken to create a Cumberland-wide partnership group from the onset, given the timescale of local government reorganisation. A meeting was held on the 24 August 2022, prior to submission of the Investment Plan to provide advice on strategic fit and deliverability of both the Investment Plans and the constituent projects. The group includes representatives from:
  - Carlisle City Council
  - Allerdale Borough Council
  - Copeland Borough Council
  - Cumbria County Council
  - Local colleges and educational providers
  - Chamber of Commerce
  - Arts and culture representatives
  - Cumbria Local Enterprise Partnership
  - DWP/Job Centre Plus
  - Cumbria Police
  - Local businesses
  - Members of Parliament for the Cumberland area.

# 5. Risks

5.1 The following risks have been identified in relation to the Council being the accountable body for Year 1 of the UKSPF programme

Risk	Consequence	Mitigation
Some of the projects set out in Year 1 of the programme do not proceed	Outputs and outcomes set out in the UKSPF Investment Plan are not achieved.	Projects identified in the Year 1 programme have been assessed in terms of deliverability and the ability to deliver by 31 March 2023

The Council fails to spend the full allocation for the Year 1 programme	Any underspend will be clawed back by DLUHC	Projects identified in the Year 1 programme have been assessed in terms of deliverability and the ability to deliver by 31 March 2023
The projects set out in Year 1 of the programme that are to be delivered by external partners are not delivered as agreed.	Outputs and outcomes set out in the UKSPF Investment Plan are not achieved. Potential underspends that could be clawed back by DLUHC.	Project sponsors will be required to complete the application for included in Appendix 3, which asks for details on the commercial, financial and management elements of the project. Funding agreements will be drawn up on the content of the application form. The Agreements will form the basis of the monitoring and evaluation of the projects through development and delivery.

# 6. Contribution to the Carlisle plan priorities

6.1 The Scheme will support the delivery of the vision set out in the Carlisle Plan, which is to enable Carlisle to grow and prosper as the capital of the Borderlands region. It also contributes directly to the priority of delivering inclusive and sustainable economic growth, by making Carlisle a more attractive place for investment, improving skills and drive key sector development.

# Contact details:

Contact Officer: Steven Robinson Ext: 7535

# Appendices attached to report:

- Appendix 1: UKSPF Investment Plan
- Appendix 2: Carlisle City Council UKSPF Interventions and allocation of funding
- Appendix 3: Shared Prosperity Fund Application Form 2022-23

Note: in compliance with section 100d of the Local Government Act 1972 the report has been prepared in part from the following papers:

None

#### **Corporate Implications:**

Legal	The Equality Act 2010 replaced the previous discrimination	
	legislation in Great Britain relating to sex, race, discrimination,	
	sexual orientation, religion or belief and age. It affects the Council	
	in a number of ways, particularly in respect of our role as a	

	<ul> <li>employer and a service provider. Public bodies are subject to the Public Sector Equality Duty (PSED) in all their decision-making and should ensure that they meet these obligations when taking decisions on UKSPF.</li> <li>Any specific application for grant funding or policy in relation to distinct pillars of the UKSPF should include a statement within that application/policy on how the PSED will be discharged when making decisions on how to allocate the grants.</li> <li>Any linked policies on allocation of grants should include a statement on how the Council is to comply with the subsidy control regime and how the applicants will need to assist the council in this compliance on application.</li> <li>The Council has a legal duty to comply with the Subsidy Control Regime (SCR) in force at the time of accepting grant funding and its onward transmission to projects or third parties. At the time of the the statement of the the statement of accepting grant funding and its onward transmission to projects or third parties.</li> </ul>
	this report the United Kingdom remains bound by its international commitments, including subsidy obligations set out in the Trade and Cooperation Agreement (TCA) with the EU. The Council should ensure its acceptance of the UKSPF is compliant with the SCR and that any recipient on onward transmission of funds is aware and compliant with their obligations of the SCR.
Finance	If the UK Shared Prosperity Fund Investment Plan is approved, there will be a requirement to spend £498,128 in 2022/23 (year 1) and this report provides details of the projects which form part of the years allocation. The Council's budget will be increased for these schemes to recognise both the costs and the grant funding, now that this has been approved by full Council on 8th November 2022.
	The City Council will be the accountable body for year 1, with years 2 and 3 being the responsibility of the new Cumberland Council post 1st April 2023. The report sets out the risks, rewards and opportunities associated with accountable body status, to ensure that a transparent decision was made by the Executive in this respect.
	Several of the schemes will be delivered by external partners, and Grant Funding Agreements may be required. At all times the Council's Partnership and External Funding Policy and guidance should be adhered to, to ensure that roles, responsibilities, and accountabilities are clearly set out and understood by all.
Property Services	Any property implications will be considered as the plans develop, with appropriate arrangements put in place

Equality	See legal comments
Information	There are no information governance implications with the
Governance	report.





# UK Shared Prosperity Fund

Investment Plan Drafting Template

# Carlisle

Version 2 August 2022

#### Your location

To be eligible for funding, you will need to be applying on behalf of a lead authority in one of the <u>delivery geographies</u>.

Select the lead authority

**For Scotland and Wales only:** Who else is this investment plan being submitted on behalf of? Select all that apply

#### Your details

Name: Jane Meek

Email address: Jane.Meek@carlisle.gov.uk

Phone number: 01228 817190

Organisation name: Carlisle City Council

#### Local challenges and opportunities

In this section, we will ask you:

- If you've identified any challenges or opportunities, you intend to support
- Which of the UKSPF investment priorities these fall under

#### ARE THERE ANY LOCAL CHALLENGES YOU FACE WHICH FALL UNDER THE COMMUNITIES AND PLACE INVESTMENT PRIORITY? (If yes) Describe these challenges, give evidence where possible

Carlisle faces a number of key challenges which fall under the Communities and Place investment priority. Evidence from desk-based research, insights from existing policy context and strategies, as well as our stakeholder engagement and public consultations have identified the following challenges:

#### • Limited population growth, ageing population and challenges in labour supply:

Carlisle is characterised by its relative remoteness from other major population centres and the district is home to a relatively small and ageing population. According to ONS 2021 Census<sup>1</sup>, the usual resident population in the district totals 110,000. Although Carlisle has experienced population increase of 2.3% since 2011, the growth rate is lagging behind the average in England where the population grew by 6.6% over the same period. Residents aged 65 and above account for 22.2% of the population in Carlisle, compared to 18.5% in England. With an ageing workforce driving an increasing need for replacement demand, compounded by the changing immigration policy post-Brexit, Carlisle is more likely to experience acute labour supply issues in the absence of effective measures to attract and retain a relatively stable workforce, particularly in the industries where a significant proportion of job posts were previously filled by EU labour. This demonstrates the need for Carlisle to grow its population and economy in order to stabilise and increase its working age population. To achieve this, Carlisle must improve the liveability offer and critically, employment prospects for a younger demographic.

<sup>&</sup>lt;sup>1</sup> ONS Census (2021). Available at: <u>Population and household estimates, England and Wales - Office for National Statistics</u> (ons.gov.uk) [Accessed August 2022]

#### • Changing roles of city/town centres and high streets:

The role which city/town centres and high streets play within their communities is likely to change post-pandemic. The increased amount of home working has reduced both demand for office space and daytime footfall in centres<sup>2</sup>. Online shopping was already gaining increasing popularity prior to the pandemic, but COVID-19 has accelerated this shift. The impacts of this for towns and cities including Carlisle are wide ranging and could include a permanent reduction in city centre footfall, retail, leisure and other services, office space demand and commuting. Diversifying the city centre to include more experiential leisure and retail spaces to encourage visits and footfall and improve vitality and vibrance to ensure that Carlisle attracts people to work, live and play has never been more necessary than now.

#### • Visitor economy compromised by under-marketing:

Current and past marketing is not considered to have advertised Carlisle attractions to its fullest potential, and this has prompted Carlisle to adapt its marketing strategies and adopt a wider campaign to advertise its position in Cumbria by both dispelling the perception that Carlisle is a long distance from the Lake District and marketing it as a destination with rich natural, cultural, historic and heritage assets on its own right. Adapting and improving marketing strategies is one of the key activities required to reverse the trends of declining visitor numbers since 2017<sup>3</sup> and stays and fulfil the potential of Carlisle's visitor economy.

#### • Rural deprivation and connectivity:

Carlisle City area has a significant rural hinterland, with over 30% of the population of Carlisle living in the rural area<sup>4</sup>. Rural Carlisle contains some of the most remote parishes in England, such as Bewcastle, and significant challenges in terms of access to services, employment opportunities, affordable housing and digital and transport connectivity, are faced by local communities, which create pockets of rural deprivation. This is represented by 26.5% of areas (predominantly rural parts of the district) in Carlisle falling within the most deprived in England for access to housing and services.

Both transport and digital connectivity are key inconsistencies that impact Carlisle, (in particular the rural areas) Only 46.2% of people have access to superfast broadband in Carlisle, compared to 95% nationally<sup>5</sup>. Public transport provision is inconsistent in rural areas, and there is a lack of integrated walking and cycling routes. As a result, over 60% of travel to work journeys in Carlisle are made by car<sup>6</sup>. This lack of connectivity acts as an impediment to growth for our communities- impacting quality of life, and population growth (as perceptions of connectivity dissuade people from living/staying in the area). Meanwhile, over-reliance on private vehicles impacts on both health and wellbeing and climate change.

#### • Health, Wellbeing and Cost of Living:

Pockets of deprivation within Carlisle impact on the health and wellbeing for some communities. Nearly a quarter of Carlisle's Lower Super Output Areas (LSOAs) are in the top 10% most deprived nationally on the living environment domain. This considers both the quality of the housing in the district but also the outdoor environment (including road traffic accidents involving pedestrians and cyclists). 20% of Carlisle's LSOAs are within the top 10% most deprived for crime. Perceptions of place, safety and poverty are known to have strong implications for wellbeing, and recent ONS wellbeing surveys indicate a drop in wellbeing. In 2019-2020, 42.22%, 37.47% and 46.03% of Carlisle residents reported that they were doing very good on the measures of Anxiety, Happiness and Worthwhileness, respectively, while in

<sup>&</sup>lt;sup>2</sup> Investment Framework for responding to COVID-19 in Carlisle city centre (available upon request)

<sup>&</sup>lt;sup>3</sup> STEAM, Global Tourism Solutions, 2009-2020 Available at: <u>STEAM model | Tourism Research | UK | Global Tourism</u> <u>Solutions (UK) Ltd</u> [Accessed August 2022]

<sup>&</sup>lt;sup>4</sup> ONS Census (2021). Available at: <u>Population and household estimates</u>, <u>England and Wales - Office for National Statistics</u> (ons.gov.uk) [Accessed August 2022]

<sup>&</sup>lt;sup>5</sup> "Connected Nations 2019 Update", Ofcom, 2021. Available at: <u>https://www.ofcom.org.uk/research-and-data/multi-sector-research/infrastructure-research/connected-nations-2019/data-downloads</u> [Accessed August 2022]

<sup>&</sup>lt;sup>6</sup> ONS Method of travel to work (2020). Available at: <u>Method of travel to work - Office for National Statistics (ons.gov.uk)</u> [Accessed August 2022]

2020-2021, only 27.29%, 21.54% and 24.03% of residents reported that they were doing very good on the three measures, respectively<sup>7</sup>. Carlisle was awarded a healthy city status in 2009, recognising the challenges Carlisle faces in terms of health and wellbeing and committing to ensuring the city makes relevant interventions to improve its health and wellbeing. To ensure that investments support healthy lifestyles, health and wellbeing needs to be imbedded in investment decisions. The current rises in cost of living are expected to exacerbate issues of wellbeing, as poverty and economic insecurity have strong implications on health, mental health and general wellbeing. Wages in Carlisle are below the Cumbrian and national averages with 2020 gross weekly pay at £522, £554.4 and £575.8 in Carlisle, Cumbria and UK, respectively<sup>8</sup>, indicating that our communities are more vulnerable to rising costs.

#### ARE THERE ANY LOCAL OPPORTUNITIES UNDER THE COMMUNITIES AND PLACE INVESTMENT PRIORITY THAT YOU INTEND TO SUPPORT? (If yes) Describe these opportunities, give evidence where possible

Evidence from desk-based research, insights from existing policy context and strategies, as well as stakeholder engagement and public consultations have identified the following key opportunities that fall under the Communities and Place investment priority:

#### • Strong cultural, historic and heritage offer:

The cultural, historic and heritage offer is a key strength and attraction for the city of Carlisle. The Castle, Tullie House Museum & Art Gallery and Cathedral draw many people into the city each year. Tullie House was praised for its wide-ranging and well-marketed events. Carlisle's links to Hadrian's Wall could be better advertised to attract more visits and expanding upon Hadrian's Wall experience on the western side of the route can unlock additional opportunities for Carlisle's visitor economy. The presence of, and better cohesion between, many cultural, historic and heritage attractions in Carlisle represents opportunities for a well-rounded visitor economy offer.

#### • University of Cumbria's plan to move into the Citadels:

Attraction and retention of a greater amount of younger people is needed to address challenges from the ageing population and help to support sustainable growth in the city and wider district of Carlisle. The University of Cumbria's move into the Citadels is welcomed by stakeholders as it brings wider opportunities to encourage more activities for young people and increase the vitality of Carlisle City Centre, which can help generate additional job opportunities and attract and retain working age population.

#### • Emerging evening and leisure economy in Carlisle City Centre:

There is an emerging evening economy to the south of the city centre around Lowther Street, Devonshire Street and Warwick Road. Activity in this area has focused on cafés, bars and restaurants, targeting an older and/or family audience. There has been a publicly funded £25m redevelopment of the Sands Centre to the north of the city.

The delivery of improved facilities at the Sands Centre is currently underway, with completion due in late 2022.

This will help repurpose the city into a leisure destination following its previous role at a centre for retail.

#### • Repurposing and diversifying the city/town centre offer:

<sup>&</sup>lt;sup>7</sup> ONS Wellbeing Survey (2021) Available at: <u>Personal well-being estimates by local authority - Office for National Statistics</u> (ons.gov.uk) [Accessed August 2022]

<sup>&</sup>lt;sup>8</sup> Annual Survey of Hours and Earnings 2020. Available at: <u>Earnings and hours worked</u>, <u>place of residence by local</u> <u>authority: ASHE Table 8 - Office for National Statistics (ons.gov.uk)</u> [Accessed August 2022]

Government interventions, such as the Future High Street Fund, Town Deal, and the Borderlands Inclusive Growth Deal (2021) have been established to address the changing nature of town and city centres, and support growth in smaller urban centres. For Carlisle, there is a need to draw further support for the change in use of city centre vacant units and increase footfall, dwell time and spend. Suggested uses include: entertainment space (e.g. a cinema), exhibition space, food and beverage space (e.g. an indoor food market), a community hub, a multicultural centre, a cookery school, business incubation space, and a creative space for local artists.

#### • Borderlands Place Programme: Community-led place planning

Borderlands Place Programme will support the development and renewal of towns across the Borderlands region, which forms a central part of Borderland Inclusive Growth Deal. Developed at local level, each Place Plan will set out the community's vision for the future of their area and enable them to apply for investment through a range of matched funding beyond the Deal's investment. It will give local communities the opportunity to regenerate and revitalise their local towns and villages and ensure that inclusive growth is encouraged in rural areas. Borderlands Place Programme is providing significant opportunities for community development, local economic inclusive growth and learning form good practice. The roll out to other communities would benefits rural areas in particular. Funding projects stemming from Place Plan would delivery against community priorities.

# ARE THERE ANY LOCAL CHALLENGES YOU FACE WHICH FALL UNDER THE SUPPORTING LOCAL BUSINESS INVESTMENT PRIORITY? (If yes) Describe these challenges, give evidence where possible

Carlisle faces a number of key challenges which fall under the Supporting Local Business investment priority. Evidence from desk-based research, insights from existing policy context and strategies, as well as our stakeholder engagement and public consultations have identified the following challenges:

#### • Low levels of business start-up rates and lack of enterprise culture:

Carlisle is home to a greater percentage of relatively small businesses compared to Cumbria and nationally and 26% of enterprises have a turnover below £50,000 compared to Cumbria at 19% and England at 15%<sup>9</sup>. Carlisle has fewer business births, business deaths and active businesses as a percentage of the working age population in comparison to Cumbria. In 2019, there were 57, 56 and 615 births, deaths and active businesses in Cumbria, respectively, while there were 56, 46 and 533 births, deaths and active businesses in Carlisle, respectively.<sup>10</sup>. The sectors that are most exposed to COVID-19 impacts are highly represented in Carlisle, for instance, 27% of employment relies on wholesale and retail trade in Carlisle City Centre<sup>11</sup>. Supporting business start-ups and providing a suitable space for their scale-ups is needed to strengthen Carlisle's enterprise culture and present Carlisle city centre as an attractive location for business development.

#### • Barriers to growth for the rural economy:

Rural businesses face particular challenges in terms of achieving their growth objectives. These challenges are driven by poor digital and transport connectivity, remoteness from both key

<sup>&</sup>lt;sup>9</sup> Table 11: Number of VAT and/or PAYE based enterprises, UK Business: Activity, Size and Location, ONS. Available at: <u>UK</u> <u>business: activity, size and location - Office for National Statistics (ons.gov.uk)</u> [Accessed August 2022]

<sup>&</sup>lt;sup>10</sup> Business Demography, ONS. Available at: <u>Business demography, UK - Office for National Statistics (ons.gov.uk)</u> [Accessed August 2022]

<sup>&</sup>lt;sup>11</sup> Business Register and Employment Survey, ONS, 2019. Available at: <u>Employees in the UK - Office for National Statistics</u> (ons.gov.uk) [Accessed August 2022]

services and consumers, and a small working-age population. Rural and agricultural sectors will face some significant changes as the UK transitions out of the EU, and many of the funding streams are phased out or replaced, alongside the move towards achieving net zero, which will have significant impacts on rural land management.

# • Low productivity and difficulty in recruiting skilled workers with deficit in digital skills playing a key role:

Digital Skills are a gap within the existing workforce in Carlisle. Of businesses responding to the Cumbria Business Survey 2020, 23% of those in Carlisle reported skills gaps among their existing workforce, including 8% reporting gaps in basic computer literacy and in using ICT, and a further 11% reporting gaps in advanced ICT and software skills. This represents 232 businesses reporting basic ICT gaps and 320 reporting advanced ICT gaps<sup>12</sup>. In turn, difficulty in recruiting skilled workers makes Carlisle less attractive for business start-ups, growth and investment. As the working age population is shrinking there is a risk that this challenge becomes a long-term issue for businesses in the absence of appropriate intervention.

#### • Lack of suitable office space and infrastructure:

There is a lack of modern commercial premises in the city centre that provide suitable office space and infrastructure, which results in a number of private-sector employers (such as the Cumberland Building Society) having chosen to relocate to out-of-town premises citing the lack of quality office space in the city centre. University of Cumbria highlights graduates are leaving Carlisle due to lack of suitable business space for the creative, digital and IT sector<sup>13</sup>.

#### • Lack of attractiveness for investment in Carlisle city's visitor economy:

Carlisle's limited leisure and evening economy (especially during the week) may have led to a perception of a lack of vitality and vibrancy. A low skilled and shrinking working age resident population in Carlisle is also likely to have made investment less attractive for new businesses and start-ups in the visitor economy. Even before COVID-19, Carlisle saw a decrease in the total number of overnight stays and the overall contraction of the visitor economy in the city. There was a 5% reduction in the number of tourists staying overnight in 2018 compared to the previous year and total spend has dropped from £48m to £32m between 2011-15<sup>14</sup>. There is a lack of both quantity and quality of hotels in Carlisle city and this is likely to have constrained the growth in the visitor economy. Inadequate marketing and campaigns to advertise Carlisle's strong cultural and heritage offer are also considered to have discouraged private-sector investment in tourism assets and thus contributed to the contraction of the visitor economy.

#### ARE THERE ANY LOCAL OPPORTUNITIES UNDER THE SUPPORTING LOCAL BUSINESS INVESTMENT PRIORITY THAT YOU INTEND TO SUPPORT? (If yes) Describe these opportunities, give evidence where possible

Evidence from desk-based research, insights from existing policy context and strategies, as well as stakeholder engagement and public consultations have identified the following key opportunities that fall under the Supporting Local Business investment priority:

# • Digital Skills and Community Learning Hub supporting the growth of new businesses with a BIPC centre:

<sup>&</sup>lt;sup>12</sup> Cumbria Business Survey 2020 - Report

<sup>&</sup>lt;sup>13</sup> Infrastructure Development Working Group (2019) Cumbria County Council/ Carlisle City Council Available at: <u>Infrastructure</u> <u>Development Working Group notes.pdf (cumbria.gov.uk)</u> [Accessed August 2022]

<sup>&</sup>lt;sup>14</sup> Carlisle Future High Streets Fund - Regeneration Framework, March 2020 (available upon request)

Carlisle City Council has secured £2.35 million for the delivery of a Digital Skills and Community Learning Hub project from Towns Fund. Digital skills courses could enable owners of new businesses to develop their social marketing, entrepreneurial and e-commerce skills. In addition to skills provision, the inclusion of the British Library's Business and Intellectual Property Centre (BIPC) services within the hub will support businesses to become established and grow. It will provide access to expert support, resources and information on businesses and intellectual property records and targeted one-on-one sessions and events. The hub will form part of the BICP National Network, aimed at supporting businesses across the country. This network has reportedly supported the creation of 12,288 new business and helped to generate 7,843 new jobs between 2016 and 2018<sup>15</sup>. The BIPC centre will also have a particular focus on supporting underrepresented communities to establish and grow businesses, in line with the remit of the BIPC programme.

#### • University of Cumbria's plan to move into the Citadels:

Funded through the Borderlands Inclusive Growth Deal, developments of the Citadels by University of Cumbria work (including the provision of enterprise and flexible office space), in tandem with the ongoing Carlisle station developments, creates an opportunity to capitalise on Carlisle's strategic location and good transport connectivity. It will increase provision of dedicated space for businesses to meet partway between England and Scotland. The Council is working with the University through the Citadel Business Infrastructure project to support entrepreneurship, for instance, the Council will increase its engagement with the University on how to support students wanting to start businesses in Carlisle and help facilitate active interactions between students and prospective Carlisle-based employers.

#### • Positive business growth prospect post-pandemic:

There was an increase in start-up businesses after the first lockdown from March to June 2020 and relatively strong business growth in Carlisle compared to Cumbria and UK with approximately 5% of business experiencing a 10% increase in employment and/or turnover in Carlisle (around 3.9% in Cumbria and 3.8% in UK) between July and December 2020<sup>16</sup>, suggesting that those businesses that do survive might be on average more successful in Carlisle than the UK. A high number of grant and loan recipients in Carlisle present optimism for a more dynamic business environment and strong rebound of the economy post pandemic.

#### • Local business opportunities from the pandemic and EU exit:

During the pandemic, people have become more aware of shopping locally, both due to travel restrictions but also due to a desire to support local businesses. The 'Buy Local Carlisle' campaign launched in 2021 by the Growth Hub and the Small Business Support Carlisle Group has supported small businesses in Carlisle and aims to continue the interest in shopping locally from the pandemic. Carlisle Ambassadors also provides a network for business support through the pandemic. Increased bureaucracy for exports after the EU exit may increase the supply of goods and services to the domestic economy as it presents a more cost-effective alternative than shipping to an international market. Increase in import cost for consumers and business may encourage purchases closer to home and 'buying local'. Both factors are inducive to boosting local business opportunities.

#### • Growth potential in the visitor economy:

With the increasing popularity of 'staycation' and domestic tourism market, it presents Carlisle with an opportunity to capitalise on its good national, regional and local transport links, proximity to outstanding natural, heritage and historic assets, such as the Lake District National Park,

<sup>&</sup>lt;sup>15</sup> Source: <u>British Library's Business & IP Centre helps create over 12,000 new businesses across the UK since 2016 | The</u> <u>British Library (bl.uk)</u>

<sup>&</sup>lt;sup>16</sup> Source: FAME. Note: Data collection for some periods was inhibited due to COVID-19

Hadrian's Wall, the Solway Coast and the North Pennines, and the presence of Tullie House, Cathedral and Castle in the city, which can help enhance its tourism and leisure offer and levelup the visitor economy.

# ARE THERE ANY LOCAL CHALLENGES YOU FACE WHICH FALL UNDER THE PEOPLE AND SKILLS INVESTMENT PRIORITY? (In Scotland, Wales, and Northern Ireland this should also include challenges relating to Multiply)

(If yes) Describe these challenges, give evidence where possible

Carlisle faces a number of key challenges which fall under the People and Skills investment priority. Evidence from desk-based research, insights from existing policy context and strategies, as well as our stakeholder engagement and public consultations have identified the following challenges:

#### • Undersupply of skilled labour and skills gaps:

Carlisle demonstrates comparatively lower qualification levels than Cumbria and England (ONS 2011 Census). Only 22.2% of the population aged between 16 and 64 achieved Level 4 qualifications and above in Carlisle (24.6% in Cumbria and 27.4% in England, respectively) and 24.9% had no qualifications (24.2% in Cumbria and 22.5% in England, respectively). According to Index of Multiple Deprivation 2019, 35.2% of the Lower Super Output Areas (LSOAs) in Carlisle were located in the first two most deprived deciles in the Education domain. Carlisle's rural communities face challenges in accessing training providers, due to poor transport and digital connectivity, which means that communities face additional challenges in accessing the skills they need, and in turn, for businesses to access the skilled workforce that they need to grow.

Prolonged school closures in response to the Covid-19 pandemic caused disruption on education with students from disadvantaged socioeconomic background being disproportionately affected. This posed the challenge that there could be rising youth unemployment in the short to medium term due to the increase in unfinished learning, early drop out of school and widening skills gaps, which requires targeted measures to address the lost opportunities from schooling for young people and improve their skills and employability.

#### • Income inequality and in-work poverty:

Occupational breakdowns among the economically active working age population in Carlisle district clearly indicate that employment in less skilled occupations is more prevalent in Carlisle compared with Cumbria and England<sup>17</sup>. Up to 23.5% of the working population are in process, plant and machine operatives and elementary occupations (18.4% and 14.9% for Cumbria and England, respectively) and only 37.3% are in the top 3 skilled occupations<sup>18</sup> (40.4% and 50% for Cumbria and England, respectively). The median annual pay in Carlisle is significantly lower than that in Cumbria and England for both male and female full-time workers.

ARE THERE ANY LOCAL OPPORTUNITIES UNDER THE PEOPLE AND SKILLS INVESTMENT PRIORITY THAT YOU INTEND TO SUPPORT? (In Scotland, Wales, and Northern Ireland this should also include challenges relating to Multiply) (If yes) Describe these opportunities, give evidence where possible

Evidence from desk-based research, insights from existing policy context and strategies, as well as stakeholder engagement and public consultations have identified the following key opportunities that fall under the People and Skills investment priority:

<sup>&</sup>lt;sup>17</sup> ONS Annual Population Survey (2021) Available at: <u>Nomis - Official Census and Labour Market Statistics (nomisweb.co.uk)</u> [Accessed August 2022]

<sup>&</sup>lt;sup>18</sup> These are: (1) Managers, directors and senior officials; (2) Professional occupations; and (3) Associate professional & technical occupations.

#### • Digital Skills and Community Learning Hub:

The Digital Skills and Community Learning Hub will deliver increased capacity and accessibility to new or improved skills facilities. The Hub will be equipped with advanced training equipment, majoring on digital skills, including web enabled conferencing and learning facilities, superfast broadband, state of the art ICT equipment enabled with web design and graphics capabilities. The Department for Work and Pensions will be a key partner in this facility, delivering a Youth Hub from the nearby City Council building, which will be primarily focused on getting young people into employment through the development of new skills based on skills gap audits for the area. This hub will respond to both the recent skills audit undertaken in Cumbria and the emerging need for digital skills which are currently undersupplied in the area.

#### • Borderlands Growth Deal (2021):

UK Government will invest, subject to business case, in the city regeneration of Carlisle as a focal point for higher education, business and cultural interaction, serving the Borderlands region. Government has provided £250,000 in funding to support the development of a robust proposal and local partners, working with the University of Cumbria and other key local stakeholders, are exploring options to deliver higher level skills improvements and new job opportunities, including at the site of the historic Citadel buildings<sup>19</sup>. The Council is dedicated to improving digital infrastructure and access through the Borderlands digital voucher scheme, providing a new innovation centre for the digital sector at the Citadels and improving skills through the proposed digital and community learning hub.

#### **Interventions**

In this section, we will ask you about:

- Interventions you've chosen for each year of funding
- Outcomes you want to deliver
- Any interventions that are not listed here
- How these interventions fall under the UKSPF investment priorities, and your rationale for them
- Interventions not included in our list will be assessed before being approved, where you will need to show a clear rationale, how the intervention is value for money, what outcomes it will deliver and how you will monitor and evaluate the intervention. This may include a theory of change or logic chain.

PLACE INVESTMENT PRIORITY? SELECT ALL THAT APPLY. Outcome	Tick if
	applicable
Jobs created	
Jobs safeguarded	$\checkmark$
Increased footfall	$\checkmark$
Increased visitor numbers	$\checkmark$
Reduced vacancy rates	$\checkmark$
Greenhouse gas reductions	
Improved perceived/experienced accessibility	

<sup>&</sup>lt;sup>19</sup> UK Government (2019). Borderlands Growth Deal, Heads of Terms of Agreement, p.5. Available at: <u>https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\_data/file/816873/Borderlands\_Grow\_th\_Deal - Heads\_of\_Terms\_2019.pdf</u>

Improved perception of facilities/amenities	
Increased number of properties better protected from flooding and coastal erosion	
Increased users of facilities / amenities	
Improved perception of facility/infrastructure project	
Increased use of cycleways or paths	
Increase in Biodiversity	
Increased affordability of events/entry	
Improved perception of safety	
Reduction in neighbourhood crime	
Improved engagement numbers	$\checkmark$
Improved perception of events	
Increased number of web searches for a place	
Volunteering numbers as a result of support	
Number of community-led arts, cultural, heritage and creative programmes as a result	$\checkmark$
of support	
Increased take up of energy efficiency measures	
Increased number of projects arising from funded feasibility studies	
Number of premises with improved digital connectivity	
None of the above	

# SELECT THE INTERVENTIONS YOU INTEND TO USE WHICH MEET THE COMMUNITIES AND PLACE INVESTMENT PRIORITY. YOU CAN SELECT AS MANY AS YOU LIKE.

#### Intervention

A full list of nation-specific interventions is available in the relevant annex to the Prospectus.

E1: Funding for improvements to **town centres and high streets**, including better accessibility for disabled people, including capital spend and running costs.

E4: Enhanced support for existing **cultural**, **historic and heritage** institutions that make up the local cultural heritage offer.

E6: Support for local arts, cultural and creative activities.

E8: Funding for the development and promotion of wider campaigns which **encourage people to visit and explore the local area**.

E10: Funding for local sports facilities, tournaments, teams and leagues; to bring people together. E12: Investment in community engagement schemes to **support community involvement in decision making in local regeneration.** 

E14: Funding to support relevant feasibility studies.

# DO YOU PLAN TO USE ANY INTERVENTIONS NOT INCLUDED IN THE COMMUNITIES AND PLACE LIST?

State the name of each of these additional interventions and a brief description of each of these

Not applicable.

Explain how each intervention meets the Communities and Place investment priority. Give evidence where possible, including why it is value money and the outcomes you want to deliver.

N/A

Do you consider that any of these interventions may provide a subsidy to potential recipients of the funding under the intervention's planned activity? All bids must also consider how they will deliver in line with subsidy control as <u>set out in the guidance</u>. Yes Detail the assessment you undertook to consider whether the intervention is a subsidy and any specific measures you will take to make sure the subsidy is permitted.

N/A

# HAVE YOU ALREADY IDENTIFIED ANY PROJECTS WHICH FALL UNDER THE COMMUNITIES AND PLACE INVESTMENT PRIORITY?

Describe these projects, including how they fall under the Communities and Place investment priority and the location of the proposed project.

N/A

Do you consider these projects may provide a subsidy to potential recipients of the funding under the proposed planned activity?

No

All bids must also consider how they will deliver in line with subsidy control as <u>set out in</u> the guidance.

Yes

Detail the assessment you undertook to consider whether the proposed projects constitute a subsidy and any specific measures you will take to make sure the subsidy is permitted. Carlisle Council has not yet determined the final projects to receive support. As we do, we will consider whether there will be a subsidy for each project and choose the specific measures to make sure the subsidy is permitted on a case-by-case basis. The Council is aware of and understands its obligations in respect of subsidy control. The Council will consider in relation to each intervention whether the UKSPF investment will be used to provide a subsidy, and if so, whether the subsidy will contravene the UK's obligations on subsidy control, or the Subsidy Control Act 2022.

In order to comply with its obligations in respect of subsidy control, the Council will apply a combined approach of internal legal advice and external legal specialist advisory support to establish a process for managing subsidies in relation to UKSPF funded interventions. This process takes into account the risk of subsidies arising from different interventions and proposes an approach to establishing the subsidy control compliance of interventions based on a number of factors including the risk of a subsidy arising.

In some cases (deemed to be low to moderate subsidy control risk) applicants will be asked to explain their approach to subsidy control in respect of their proposed intervention. These responses will be reviewed by the Council and any concerns will be escalated to external lawyers where necessary. High risk interventions will be reviewed directly by external lawyers, and lower risk interventions will be reviewed by the Council and any concerns will be escalated to external lawyers where necessary. High risk interventions will be reviewed directly by external lawyers, and lower risk interventions will be reviewed by the Council and any concerns will be escalated to external lawyers when required. This approach is intended to ensure that every intervention is reviewed for its subsidy control compliance, and that those interventions which are deemed to be more likely to give rise to a subsidy are subject to scrutiny by external specialist lawyers.

Carlisle City Council will consider and apply appropriate routes to ensure subsidy control compliance. It is envisaged that a number of interventions will not give rise to subsidies (those involving public authorities carrying out pure public realm infrastructure projects, and those which only benefit individuals for example). Where an intervention does give rise to a subsidy, the Council may use the minimal financial assistance provisions for low value subsidies or streamlined subsidy routes where these are available and appropriate. In each case the Council will comply with the specific requirements of the Subsidy Control Act and the Scheme in question (where relevant). Where no exemption applies, the Council will analyse a subsidy's compliance with the Subsidy Control Principles (and where appropriate the energy and environment principles) before deciding to make the subsidy.

Carlisle City Council will use its standard grant agreement in connection with interventions. The Council's grant agreement contains provisions requiring recipients to comply with the subsidy control rules and to support the Council in complying with its obligations. However, additional project specific provisions will be inserted into grant agreements where this is considered necessary in order to appropriately manage subsidy control risk.

A collaborative approach to subsidy control is being developed by the constituent authorities of the new Cumberland Council to support transition in delivery.

#### WHAT ARE THE OUTCOMES YOU WANT TO DELIVER UNDER THE SUPPORTING LOCAL **BUSINESS INVESTMENT PRIORITY? SELECT ALL THAT APPLY.**

Outcome	Tick if
	applicable
Jobs created	
Jobs safeguarded	
Increased footfall	
Increased visitor numbers	$\checkmark$
Reduced vacancy rates	
Greenhouse gas reductions	
Number of new businesses created	$\checkmark$
Improved perception of markets	
Increased business sustainability	
Increased number of businesses supported	$\checkmark$
Increased amount of investment	
Improved perception of attractions	
Number of businesses introducing new products to the firm	
Number of organisations engaged in new knowledge transfer activity	
Number of premises with improved digital connectivity	
Number of businesses adopting new to the firm technologies or processes	
Number of new to market products	
Number of R&D active businesses	
Increased number of innovation active SMEs	
Number of businesses adopting new or improved products or services	
Increased number of innovation plans developed	
Number of early stage firms which increase their revenue following support	
Number of businesses engaged in new markets	
Number of businesses engaged in new markets	
Number of businesses increasing their export capability	
Increased amount of low or zero carbon energy infrastructure installed	
Number of businesses with improved productivity	$\checkmark$
Increased number of projects arising from funded feasibility studies	
Increased number of properties better protected from flooding and coastal erosion	
None of the above	

#### SELECT THE INTERVENTIONS YOU INTEND TO USE WHICH MEET THE SUPPORTING LOCAL BUSINESS INVESTMENT PRIORITY. YOU CAN SELECT AS MANY AS YOU LIKE. Intervention

A full list of nation-specific interventions is available in the relevant annex to the Prospectus. E16: Investment in open markets and improvements to town centre retail and service sector infrastructure, with wrap around support for small businesses.

E17: Funding for the development and promotion (both trade and consumer) of the visitor economy, such as local attractions, trails, tours and tourism products more generally.

E23: Strengthening local entrepreneurial ecosystems and supporting businesses at all stages of their development to start, sustain, grow and innovate, including through local networks.

E26: Support for growing the local social economy, including community businesses, cooperatives and social enterprises.

E30: Business support measures to drive employment growth, particularly in areas of higher unemployment.

### DO YOU PLAN TO USE ANY INTERVENTIONS NOT INCLUDED IN THE SUPPORTING LOCAL BUSINESS LIST?

State the name of each of these additional interventions and a brief description of each of these

N/A

Explain how each intervention meets the Supporting Local Business investment priority. Give evidence where possible, including why it is value money and the outcomes you want to deliver.

N/A

Do you consider that any of these interventions may provide a subsidy to potentialrecipients of the funding under the intervention's planned activity?All bids must also consider how they will deliver in line with subsidy control as set out inthe guidance.YesNo

Detail the assessment you undertook to consider whether the intervention is a subsidy and any specific measures you will take to make sure the subsidy is permitted.

N/A

### HAVE YOU ALREADY IDENTIFIED ANY PROJECTS WHICH FALL UNDER THE SUPPORTING LOCAL BUSINESS INVESTMENT PRIORITY?

Describe these projects, including how they fall under the Supporting Local Business investment priority and the location of the proposed project.

N/A

Do you consider these projects may provide a subsidy to potential recipients of the funding under the proposed planned activity?

All bids must also consider how they will deliver in line with subsidy control as <u>set out in</u> the guidance.

Yes

Detail the assessment you undertook to consider whether the proposed projects constitute a subsidy and any specific measures you will take to make sure the subsidy is permitted.

No

We have not yet determined the final projects to receive support. As we do, we will consider whether there will be a subsidy for each project and choose the specific measures to make sure the subsidy is permitted on a case-by-case basis. The Council is aware of and understands its obligations in respect of subsidy control. The Council will consider in relation to each intervention whether the UKSPF investment will be used to provide a subsidy, and if so, whether the subsidy will contravene the UK's obligations on subsidy control, or the Subsidy Control Act 2022.

In order to comply with its obligations in respect of subsidy control, the Council will apply a combined approach of internal legal advice and external legal specialist advisory support to

establish a process for managing subsidies in relation to UKSPF funded interventions. This process takes into account the risk of subsidies arising from different interventions and proposes an approach to establishing the subsidy control compliance of interventions based on a number of factors including the risk of a subsidy arising.

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A collaborative approach to subsidy control is being developed by the constituent authorities of the new Cumberland Council to support transition in delivery.

Outcome	Tick if applicable
Number of economically inactive individuals in receipt of benefits they are entitled to following support	
Increased active or sustained participants of UKSPF beneficiaries in community groups [and/or] increased employability through development of interpersonal skills	
Increased proportion of participants with basic skills (English, maths, digital and ESOL)	
Number of people in supported employment [and] number of people engaging with mainstream healthcare services	
Number of people sustaining engagement with keyworker support and additional services	
Number of people engaged in job-searching following support	$\checkmark$
Number of people in employment, including self-employment, following support	$\checkmark$
Number of people sustaining employment for 6 months	
Increased employment, skills and/or UKSPF objectives incorporated into local area corporate governance	
Number of people in education/training	

### WHAT ARE THE OUTCOMES YOU WANT TO DELIVER UNDER THE PEOPLE AND SKILLS

Increased number of people with basic skills (English, maths, digital and ESOL)	
Fewer people facing structural barriers into employment and into skills provision	
Increased number of people familiarised with employers' expectations, including, standards of behaviour in the workplace	
Fewer people facing structural barriers into employment and into skills provision	
Number of people gaining a qualification or completing a course following support	$\checkmark$
Number of people gaining qualifications, licences, and skills	
Number of economically active individuals engaged in mainstream skills education, and training.	
Number of people engaged in life skills support following interventions	
Number of people with proficiency in pre-employment and interpersonal skills (relationship, organisational and anger-management, interviewing, CV and job application writing)	
<b>Multiply only -</b> Increased number of adults achieving maths qualifications up to, and including, Level 2.	
<b>Multiply only</b> - Increased number of adults participating in maths qualifications and courses up to, and including, Level 2.	
None of the above	

## SELECT THE INTERVENTIONS YOU INTEND TO USE WHICH MEET THE PEOPLE AND SKILLS INVESTMENT PRIORITY. YOU CAN SELECT AS MANY AS YOU LIKE.

Intervention

A full list of nation-specific interventions is available in the relevant annex to the Prospectus. E33: Employment support for economically inactive people: Intensive and wrap-around one-to-one support to move people closer towards mainstream provision and employment, supplemented by additional and/or specialist life and basic skills (digital, English, maths (via Multiply) and ESOL) support where there are local provision gaps.

E36: Intervention to increase levels of digital inclusion, with a focus on essential digital skills, communicating the benefits of getting (safely) online, and in-community support to provide users with the confidence and trust to stay online.

E38: Support for local areas to fund local skills needs. This includes technical and vocational qualifications and courses up to level 2 and training for vocational licences relevant to local area needs and high-value qualifications where there is a need for additional skills capacity that is not being met through other provision.

## DO YOU PLAN TO USE ANY INTERVENTIONS NOT INCLUDED IN THE PEOPLE AND SKILLS LIST?

State the name of each of these additional interventions and a brief description of each of these

N/A

Explain how each intervention meets the People and Skills investment priority. Give evidence where possible, including why it is value money and the outcomes you want to deliver.

N/A

Do you consider that any of these interventions may provide a subsidy to potential recipients of the funding under the intervention's planned activity? All bids must also consider how they will deliver in line with subsidy control as <u>set out in the guidance</u>. Yes

Detail the assessment you undertook to consider whether the intervention is a subsidy and any specific measures you will take to make sure the subsidy is permitted.

**ENGLAND ONLY**: People and Skills interventions can only be used in 2022-2023 and 2023-2024 if you have identified a local voluntary and community provision, previously supported by the European Social Fund, at risk of closure. If you have not identified a suitable provision, you will not be able to select interventions for 2022-2023 and 2023-2024 and your investment plan will not be approved.

HAVE YOU ALREADY IDENTIFIED ANY PROJECTS for 2024-2025 WHICH FALL UNDER THE PEOPLE AND SKILLS INVESTMENT PRIORITY?

Yes

Describe the projects for 2024-25, including how they fall under the People and Skills investment priority and the location of the proposed project.

N/A

Do you consider these projects may provide a subsidy to potential recipients of the funding under the proposed planned activity?

All bids must also consider how they will deliver in line with subsidy control as <u>set out in</u> the guidance.

#### No

Detail the assessment you undertook to consider whether the proposed projects constitute a subsidy and any specific measures you will take to make sure the subsidy is permitted.

We have not yet determined the final projects to receive support. As we do, we will consider whether there will be a subsidy for each project and choose the specific measures to make sure the subsidy is permitted on a case-by-case basis. The Council is aware of and understands its obligations in respect of subsidy control. The Council will consider in relation to each intervention whether the UKSPF investment will be used to provide a subsidy, and if so, whether the subsidy will contravene the UK's obligations on subsidy control, or the Subsidy Control Act 2022.

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A collaborative approach to subsidy control is being developed by the constituent authorities of the new Cumberland Council to support transition in delivery.

## HAVE YOU IDENTIFIED A LOCAL VOLUNTARY PROVISION AT RISK AS PART OF YOUR PEOPLE AND SKILLS INVESTMENT PRIORITIES?

(If Yes) Describe the local voluntary provision at risk and your rationale for supporting it. Inspira currently delivers three ESF-funded projects ('The Key', 'Launchpad' and 'The Link') throughout Cumbria, responding to either the DWP or ESFA as managing authority, on behalf of the Cumbria LEP. Inspira meets the terms of a voluntary organisation as set out in the UKSPF guidance.

'The Key' and 'Launchpad' respond to the People and Skills challenges that Carlisle faces, such as the barriers to the labour market which results in a relatively high proportion of individuals who are economically inactive, identified skill gaps and shortages which are likely to worsen as the potential labour pool contracts as a result of an ageing population, etc. NEET<sup>20</sup> issues feature; young people can become NEET as a result of many different factors reflecting a range of personal issues, labour market conditions, availability of appropriate provision and other background circumstances. NEET amongst 18-24 year olds is an increasing issue nationally, and we know that being NEET at this age presents serious implications for future outcomes. Failure to continue this provision would mean the loss of opportunities to address the structural barriers to labour market entry and improve employability of economically inactive people, negatively affecting especially young people's employment prospect and resulting in widening skills gap. The ESF funding end date for this current provision is 31<sup>st</sup> March 2023, however, active delivery of 'The Key' will cease by Autumn 2022 to enable outcome-based funding to be claimed.

'The Link' provision responds to the significant demographic threat ahead of the district, and the need to retain young people to meet current and future labour supply needs. It also facilitates a responsive skills supply, by equipping young people with the confidence and skills to meet employer demand. The loss of this provision would reduce employer engagement, contributing to less awareness among young people of the opportunities and needs of Carlisle's economy and a further widening of the skills gap. The ESF funding end date for this current provision is 31<sup>st</sup> March 2023, however, active delivery will cease by summer 2022 to enable outcome-based funding to be claimed.

Provide the European Social Fund Project Names and Project References for this voluntary and community provision at risk.

The Key: ESF-5002 The Launchpad: ESF-07S20P04070 The Link: ESF-07S20P04140

What year do you intend to fund these projects? Select all that apply.2022-20232023-20242024-2025

<sup>&</sup>lt;sup>20</sup> NEET is an acronym for 'Not in Education, Employment, or Training', which refers to a person who is unemployed and not receiving an education or vocational training.

Describe the projects for 2022-2023 and 2023-2024, including how they fall under the People and Skills investment priority and the location of the proposed project.

'The Key' is a successful, high impact employability programme that helps people get into work quickly. It connects job seekers with local employers who have immediate job vacancies, provides essential industry skills and training, insights into workplace requirements, and expert practical coaching for applications and interviews. It meets the needs of both job seekers and employers. Inspira currently delivers 'The Key' across Cumbria, working with unemployed adults and employers of all sectors and sizes.

'The Launchpad' engages, develops and integrates young people in Cumbria who are not in education, employment and training (NEET), especially those from marginalised backgrounds or who face complex barriers. The project offers NEET young people across Cumbria a range of personalised support, tailored development opportunities, experiences and encounters with employers to help them progress into mainstream labour market opportunities. Inspira delivers 'The Launchpad' throughout Cumbria with young people aged 16-24 years.

'The Link' is a project that connects young people with employers throughout Cumbria. 'The Link' provides a single, managed route for employers to engage in career education activities, to inform their future workforce about local opportunities and articulate their skill needs; and coordinated activities that allow young people to encounter employers, gain insights into the workplace and learn about future career routes. Employers showcase growth opportunities, career routes and skill challenges to their potential future workforce, to inform and excite them about the local labour market. Inspira delivers 'The Link' throughout Cumbria targeting young people and SMEs.

These projects will be delivered in Carlisle and across the new Cumberland geography. They will respond to the selected intervention themes of E33: Employment Support for economically inactive people and E38: Support for local areas to fund local skills needs. Increased provision for digital skills training in these projects will deliver against intervention E36: Intervention to increase levels of digital inclusion.

Do you consider these projects may provide a subsidy to potential recipients of the funding under the proposed planned activity?

All bids must also consider how they will deliver in line with subsidy control as set out in the guidance. No

Yes

Detail the assessment you undertook to consider whether the proposed projects constitute a subsidy and any specific measures you will take to make sure the subsidy is permitted.

We have not yet determined the final projects to receive support. As we do, we will consider whether there will be a subsidy for each project and choose the specific measures to make sure the subsidy is permitted on a case-by-case basis. The Council is aware of and understands its obligations in respect of subsidy control. The Council will consider in relation to each intervention whether the UKSPF investment will be used to provide a subsidy, and if so, whether the subsidy will contravene the UK's obligations on subsidy control, or the Subsidy Control Act 2022.

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A collaborative approach to subsidy control is being developed by the constituent authorities of the new Cumberland Council to support transition in delivery.

COTLAND, WALES & NORTHERN IRELAND ONLY         IAVE YOU ALREADY IDENTIFIED ANY PROJECTS WHICH FALL UNDER THE PEOPLE AND         INC         Vestills INVESTMENT PRIORITY?         Yes       No         Describe the projects, including how they fall under the People and Skills investment viority and the location of the proposed project.         Do you consider these projects may provide a subsidy to potential recipients of the funding under the proposed planned activity?         All bids must also consider how they will deliver in line with subsidy control as set out in the guidance.
Yes       No         Describe the projects, including how they fall under the People and Skills investment priority and the location of the proposed project.         Do you consider these projects may provide a subsidy to potential recipients of the funding under the proposed planned activity?         No         No
Describe the projects, including how they fall under the People and Skills investment priority and the location of the proposed project. Do you consider these projects may provide a subsidy to potential recipients of the funding under the proposed planned activity? Ill bids must also consider how they will deliver in line with subsidy control as <u>set out in</u> <u>he guidance</u> .
Priority and the location of the proposed project. Do you consider these projects may provide a subsidy to potential recipients of the funding under the proposed planned activity? Inder the proposed planned activity?
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Il bids must also consider how they will deliver in line with subsidy control as <u>set out in</u> <u>he guidance</u> .
he guidance.
Yes No Netail the assessment you undertook to consider whether the proposed projects constitute
subsidy and any specific measures you will take to make sure the subsidy is permitted.
Subsidy and any specific measures you will take to make sure the subsidy is permitted.

#### Approach to delivery and governance

In this section, we will ask you about:

- Structures you have in place to support delivery
- Support you have from stakeholders and the local community
- How you've engaged with MPs as part of your investment plan
- Opportunities you have identified to work with other places

Places need to show how MPs that cover the lead local authority have been engaged on the investment plan and whether they support it. More detail on the role of MPs can be found here.

#### STAKEHOLDER ENGAGEMENT AND SUPPORT

Have you engaged with any of the following as part of your investment plan? Select all that apply.

 Public sector organisations
 Private sector organisations
 Civil society organisations

 Describe how you have engaged with any of these organisations. Give examples where possible.
 Private sector organisations
 Private sector organisations

Carlisle City Council has worked closely in conjunction with the other two district authorities (Allerdale Borough Council and Copeland Borough Council) that, alongside Carlisle, will make up the Cumberland authority from April 2023.

One large stakeholder workshop was held jointly with Carlisle, Allerdale and Copeland on the 18<sup>th</sup> July 2022. Stakeholders were presented information on:

- The objectives of UKSPF according to DLUHC guidance
- Emerging UKSPF needs and opportunities in Carlisle, Allerdale and Copeland identified by a review of local data and policy
- Potential interventions according to the assessment of needs and opportunities
- Potential critical success factors which would underpin the scoring of proposals

A total of 49 organisations attended the workshop and a feedback meeting to discuss plans and next steps will be held on the 3<sup>rd</sup> of September 2022. There were one-to-one discussions with stakeholder partners such as Multicultural Cumbria, University of Cumbria, etc, and local MPs. Cumbria County Council was involved in discussions on the management of the fund and learning from the Local Enterprise Partnership on delivery models.

Local stakeholders across public, private and civil society organisations were also given the opportunity to share details of potential UKSPF projects to be delivered in Carlisle by sharing potential projects with Carlisle City Council in the form of Expression of Interests. Proposals of prospective projects could be submitted to the Council through June and July 2022. A total of 53 responses applicable across all the Cumberland area were received and 10 additional responses were applicable to Carlisle only.

In response to UKSPF requirements, a Local Partnership Group was formed which includes: representatives from Carlisle City Council, Allerdale Borough Council and Copeland Borough Council, Cumbria County Council, local colleges and educational providers, Chamber of Trade, arts and culture representatives, Cumbria Local Enterprise Partnership, DWP/Job Centre Plus, Cumbria Police, local business representatives and Members of Parliament for the Cumberland area. The Cumberland Local Partnership Group will provide advice on strategic fit and deliverability of both the investment plan and constituent projects of the UK Shared Prosperity Fund (UKSPF) programme for the Cumberland area. It will ensure it responds to the challenges and opportunities relevant to Cumberland in order to create a sustainable future for its communities, places, businesses, natural assets and people.

One Local Partnership Group meetings was held on 24<sup>th</sup> August 2022 prior to submission of the Investment Plan. The meeting was held face to face with the option to join online to enable members of the Local Partnership Group to attend. It set out the purpose of the group, the UKSPF process and timetable, the approach taken to building the investment plans for Carlisle, Allerdale and Copeland, and explored areas of need and opportunity to reach a view on emerging investment plan themes and priorities.

Summarise the governance structures you have in place, including how any advisory panels or associated partnership groups are made up

A Local Partnership Group has been formed. Composition of the group is wide and representative in nature, consisting of many of the groups on the suggested list in the UKSPF prospectus. Terms of Reference have been drawn up.

Carlisle, Allerdale and Copeland councils held a workshop with identified leads from across sectors and individual meetings have been held with MP's, senior politicians and key stakeholders across Cumberland.

Decision making on the Investment Plan is an Executive function and is currently delegated to the Chief Executive, Section 151 Officer, The Mayor and the Monitoring Officer.

As Carlisle City Council transitions into the new authority, the Cumberland Shadow Authority has provided oversight and approval in submitting this plan.

Confirm all MPs covering your lead local authority have been invited to join the local partnership group.

 Yes
 No

 Are there MPs who are not supportive of your investment plan?
 Yes

 Yes
 No

(If Yes) Who are the MPs that are not supportive and outline their reasons why.

Not applicable

#### PROJECT SELECTION

Are you intending to select projects in any way other than by competition for funding?YesNo

#### (If Yes) Describe your approach to selecting projects, and why you intend to do it this way.

Carlisle City Council intend to select projects by a mix of competition and direct commissioning, depending on the need to commence work on the project quickly, the scale of the investment required or the degree to which the project in question is a continuation of an existing and successful scheme. All projects will submit a formal expression of interest in response to a series of 'calls' structured to meet Year one, two and three deliverables. A Delivery Plan for UKSPF delivery in the district and across the Cumberland geography is currently in development and will establish a programme and process for undertaking project calls, appraisal and selection. This will include a project selection framework which provides a robust basis for appraising and scoring proposals. The framework will identify a set of objectives and Critical Success Factors such as strategic fit against identified local challenges and opportunities, affordability, deliverability and value for money. External support may be procured to independently assess these proposals. The LPG will be invited to comment on the findings and recommendations of this process. Final decisions will be made by the Executive.

Proposals for direct awards to meet the time imperative of Year one deliverables will be scrutinised in each respective case and a full business case will be required based on the size of the grant ask (e.g., potential exemption can be made to small grant projects), including provision of a service level agreement with the council.

#### DO YOU INTEND TO WORK WITH OTHER PLACES ON ANY OF THE INTERVENTIONS WHICH FALL UNDER THE COMMUNITIES AND PLACE INVESTMENT PRIORITY? Which interventions do you intend to collaborate on? Select all that apply.

Intervention	applicable
A full list of nation-specific interventions is available in the relevant annex to the	
Prospectus.	
E1: Funding for improvements to town centres and high streets, including better	
accessibility for disabled people, including capital spend and running costs.	
E4: Enhanced support for existing cultural, historic and heritage institutions that	
make up the local cultural heritage offer.	
E6: Support for local arts, cultural and creative activities.	
E8: Funding for the development and promotion of wider campaigns which	$\checkmark$
encourage people to visit and explore the local area.	
E10: Funding for local sports facilities, tournaments, teams and leagues; to bring	
people together.	
E12: Investment in community engagement schemes to support community	
involvement in decision making in local regeneration.	
E14: Funding to support relevant feasibility studies.	
Describe any interventions not included in this list?	•

N/A

Who are the places you intend to collaborate with?

As Carlisle transitions into the new authority, mechanisms are being put in place to support collaboration across the new Cumberland geography. For the development of this plan, there has been close working with Allerdale and Copeland to align intervention themes and approach.

#### DO YOU INTEND TO WORK WITH OTHER PLACES ON ANY OF THE INTERVENTIONS WHICH FALL UNDER THE SUPPORTING LOCAL BUSINESS INVESTMENT PRIORITY?

Which interventions do you intend to collaborate on? Select all that apply.		
Intervention	Tick if applicable	
A full list of nation-specific interventions is available in the relevant annex to the Prospectus.		
E16: Investment in open markets and improvements to town centre retail and service sector infrastructure, with wrap around support for small businesses.		
E17: Funding for the development and promotion (both trade and consumer) of the visitor economy, such as local attractions, trails, tours and tourism products more generally.	$\checkmark$	
E23: Strengthening local entrepreneurial ecosystems, and supporting businesses at all stages of their development to start, sustain, grow and innovate, including through local networks.		
E26: Support for growing the local social economy, including community businesses, cooperatives and social enterprises.		
E30: Business support measures to drive employment growth, particularly in areas of higher unemployment.		

Describe any interventions not included in this list?

N/A

#### Who are the places you intend to collaborate with?

As Carlisle transitions into the new authority, mechanisms are being put in place to support collaboration across the new Cumberland geography. In developing this plan, there has been close working with Allerdale and Copeland to align intervention themes and approach.

DO YOU INTEND TO WORK WITH OTHER PLACES ON ANY OF THE INTERVENTION WHICH FALL UNDER THE PEOPLE AND SKILLS INVESTMENT PRIORITY?	ONS
Which interventions do you intend to collaborate on? Select all that apply.	
Intervention	Tick if applicable
A full list of nation-specific interventions is available in the relevant annex to the Prospectus.	
E33: Employment support for economically inactive people: Intensive and wrap- around one-to-one support to move people closer towards mainstream provision and	$\checkmark$

around one-to-one support to move people closer towards mainstream provision and	
employment, supplemented by additional and/or specialist life and basic skills (digital,	
English, maths (via Multiply) and ESOL) support where there are local provision gaps.	
E36: Intervention to increase levels of digital inclusion, with a focus on essential	$\checkmark$
digital skills, communicating the benefits of getting (safely) online, and in-community	
support to provide users with the confidence and trust to stay online.	
E38: Support for local areas to fund local skills needs. This includes technical and	$\checkmark$
vocational qualifications and courses up to level 2 and training for vocational licences	
relevant to local area needs and high-value qualifications where there is a need for	
additional skills capacity that is not being met through other provision.	

Describe any interventions not included in this list?

N/A

#### Who are the places you intend to collaborate with?

As Carlisle transitions into the new authority, mechanisms are being put in place to support collaboration across the new Cumberland geography. In developing this plan, there has been close working with Allerdale and Copeland to align intervention themes and approach. There is a potential that the Council may work with Westmorland and Furness on delivery of **E33**: **Employment support for economically inactive people**, as both authorities have selected to fund this intervention.

#### PUBLIC SECTOR EQUALITY DUTY

How have you considered your public sector equality duty in the design of your investment plan?

The design, implementation, and management of the Investment Plan will be governed by equality considerations in accordance with UK law and the Council's Equality policy detailed in the Equality for All in Cumbria framework. It will support the requirements of the Equality Act 2010 and the

Public Sector Equality Duty (2011) in relation to protecting people from discrimination in the workplace and in wider society. It will ensure, where it lies within its powers, that the project is undertaken without any form of discrimination in terms of age, disability, gender, marital status, maternity, race or ethnicity, faith/belief, or sexuality; and make sure that there are no barriers that would limit participation by under-represented groups. The project has been considered in relation to PSED protected characteristics (age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion and belief, sex, and sexual orientation).

### How will you consider your public sector equality duty when implementing your investment plan, including in the selection of projects?

Equality Impact Assessments will be undertaken alongside the production of delivery plans. Equality issues will be integrated into all aspects of project planning, and will also be incorporated into the development, implementation, monitoring, and evaluation of the project, reflecting the commitment to equality. This will include ensuring that:

- Equality concerns extend to the appointment of professional advisers and contractors during the design and construction stages of the project by confirming that appointed firms have appropriate equality policies and will abide by them. In addition, the appointed contractor would be expected to respect equality issues in relation to local employment and training including undertakings that may be negotiated;
- At the operational stage, the appointed operator will be required to demonstrate that it will operate under UK and EU equality provisions, in terms of both anti-discrimination practices and positive actions where possible; and
- In terms of monitoring and evaluation, equality issues will be included as part of factors taken into account in the assessment of the project.

#### **RISKS**

Have you identified any key risks that could affect delivery, for example lack of staff or expertise?

Yes No (If Yes) Describe these risks or issues, including the contingency measures you have in place to mitigate them.

**Risk Overview** - A full risk assessment and live risk register is being developed based on the risks, implications and mitigations detailed below. This risk assessment and register will support the development and delivery of the respective investment plans as well as the associated joint working arrangements across the Cumberland area. This assessment will be based on standard scoring matrix of likelihood against impact and include a RAG rating to provide an early warning system as to any potential issues that need addressing.

- Risk: Lack of project staff to help support development and delivery of projects
   Implication: Delays to delivery and possible pressures on budgets
   Mitigation: Involvement of ED team in development process, plus grant application review
   process will provide assurance on capability of applicants to deliver
- Risk: Lack of technical expertise to support development and delivery of projects Implication: Delays to delivery and possible pressures on budgets Mitigation: Combined approach across districts becoming part of Cumberland authority to ensure deliverability

3. **Risk:** Complexity of local government review impacting on joined up approach across Cumberland area

**Implication**: Delays to delivery and loss of staff capacity and capability **Mitigation**: Development of shared approach around governance, management and appointment of supporting consultants for years 2 and 3

4. **Risk:** Lack of expertise to support programme monitoring and assurance process **Implication:** Negative impact on creditability of programme and potential clawback of funding from Government

**Mitigation:** Year 1 delivery to be managed by district council supported by external consultants. In readiness for delivery in Years 2 and 3, the four councils will combine resources for the new Cumberland Council, bringing together the capability and capacity supplemented by additional external support as required.

5. **Risk:** Unable to appoint delivery partners to take forward delivery interventions and associated outputs

**Implication:** Gaps in delivery which could undermine achievement of outputs, delivery of wider programme and any future funding support

**Mitigation:** The Expression of Interest process has demonstrated strong demand, and through the LPG we will keep partners engaged in order to receive good quality applications that are capable of delivering the outputs.

6. **Risk**: Unable to agree joint approach across Cumberland Councils to aid LGR transition **Implication:** Fragmented approach impacting on costs, timeframes and overall delivery of outputs

**Mitigation:** Joined up approach being agreed by all four councils and towards ensuring that joint arrangements are put in place

- Risk: Overspend of budgets due to inflationary pressures
   Implication: Unable to deliver the level of outputs identified in Investment Plan
   Mitigation: Budgets will need to be assessed at application stage and the cost risk for
   delivery will lie with the grant beneficiary.
- Risk: Lack of support from local and strategic partners
   Implication: This will underline credibility of programme and ability to develop sustainability
   approach for projects
   Mitigation: Convene and run local partnership group (already in place) to help manage
   stakeholder input and support
- 9. Risk: Lack of awareness and support from the general public resulting in a lack of take up of proposed programmes by those targeted for support Implication: Delays to programme and inability to spend funds and achieve outputs Mitigation: Expressions of Interest indicate strong demand. The process for inviting project calls will be well publicised and will give people sufficient time to prepare good quality applications.
- Risk: Insufficient funding to address local challenges and opportunities
   Implication: Proposed outputs and outcomes are not met
   Mitigation: Comprehensive project procurement, assessment and delivery arrangements put in place to ensure targeted delivery addresses challenges and targets the opportunities identified
- 11. **Risk:** Delay in the investment plan being approved by Government **Implication:** Negative impact on ability to deliver in year one

**Mitigation:** Ongoing discussion with Government officials to understand and plan timeframes and early work on putting in place delivery arrangements

- 12. Risk: Uncertainty regarding Cumbria wide continuation projects
  Implication: Negative impact on any potential economies of scale from provision across a wider geography
  Mitigation: Early engagement between the Shadow Authorities has explored joint working. Looking ahead, aligning project calls with Westmorland and Furness Council to enable applicants to prepare two matching bids that can be delivered as a single programme but with two grant agreements.
- 13. Risk: Poor delivery arrangements Implication: Delay to delivery, increased costs and outputs and outcomes not met Mitigation: Establishment of joint working arrangements underpinned by shared governance and management and working practices underpinned by project management principles and disciplines
- 14. **Risk:** Weak procurement processes **Implication:** Delay to delivery, increased costs, outputs and outcomes not met and reputational damage to councils

**Mitigation:** Public Contract Standing Orders in place at district level with commissioning strategy to be developed to ensure district approaches are aligned prior to transition into Cumberland authority.

15. Risk: Fraud

Yes

**Implication:** Loss of funds, reputational damage to councils and potential claw back of funds **Mitigation:** Comprehensive assurance framework in place including due diligence checks of all those organisations and individual receiving funds

16. **Risk:** Uncertainty created by Subsidy control

**Implication:** Unable to secure delivery partners resulting in delays in delivery and outputs and outcomes not being met

**Mitigation:** The Council will apply a combined approach of internal legal advice and external legal specialist advisory support to establish a process for managing subsidies in relation to UKSPF funded interventions.

No

Have you identified any key fraud risks that could affect UKSPF delivery?

(If Yes) Describe these risks or issues, including the contingency measures you have in place to mitigate them.

No key fraud risks have been identified. All applications will be subject to independent assessment and due diligence prior to approval and may be subject to individual conditions of funding which must be cleared or complied with. Claims will be based on actual costs and appropriate evidence of expenditure provided and verified prior to approval to pay being made by the S151 Officer.

Performance monitoring will be undertaken on a regular basis with evidence of outputs being provided in line with that specified in individual grant funding agreements.

All grant funding agreements will include provision for the claw-back of grant in circumstances where the project has not been delivered as approved.

#### Capacity and capability

In this section, we will ask you about:

• The capacity and capability of your team to manage funding

• The resources you have in place for work related to UKSPF

Your answers here will help us know how to support you with delivery. They will not affect the amount of funding you will get.

Answer as honestly as possible.

#### **TEAM RESOURCE**

#### How many people (FTE) will be put in place to work with UKSPF funding?

A core team of eight people have been allocated to work on this UKSPF. The total 2 FTE is disaggregated in the question below.

#### Describe what role these people will have, including any seniority and experience.

Within Carlisle City Council, the UKSPF Programme will be managed by:

Role	FTE
Senior Responsible Officer for the programme –	0.1
Corporate Director for Economic Development	
Programme Manager and Head of Regeneration	0.5
Regeneration Officer	0.5
Corporate Director for Finance and Resources	0.1
and S151 Officer	
Programme Management in place comprising	0
Head of Administration and Performance	0.3
Programme Officer	0.3
Programme Administrator	0.2

Carlisle City Council has considerable experience and capability in managing and commissioning funding for projects and programmes relevant to the Community and Place priority.

This experience includes: being a Partner in the Borderlands Inclusive Growth Deal, delivery of Partnerships Schemes in Conservation Areas; Discover England Fund rounds 1 to 5 for major projects; Levelling up Fund applications for Tullie House. The Council has as extensive experience in delivering programmes including the Reopening High Streets Safely Funds, FHSF and Town Deal, public realm and capital projects. In addition, the teams have extensive partnership working experience with a range of business, community and cultural organisations through Carlisle Ambassadors, Carlisle Partnership and Cultural Carlisle etc.

Carlisle City Council is well versed in community engagement to deliver place plans not only as part of the Local Plan for Carlisle, Neighbourhood Planning and the St Cuthbert's Garden Village masterplan but also community led planning including: the Borderlands Place Plan and community led parish planning place plans for parishes within the district.

Carlisle City Council Regeneration Team have a strong track record in securing funding and delivering regeneration programmes, for example: £300m for the Borderlands Inclusive Growth Deal; £9.1m for Carlisle Future High Street Fund programme and £19.7m for Carlisle's Town Deal Programme, amongst others; all currently underway. In the past the Council has delivered for example schemes under European funding (ERDF); North West Regional Growth Fund, Discover England funding, Reopening the High Street Safely Fund. Carlisle City Council is accountable body for all but the Borderlands Initiative.

The Regeneration Team is managed by the Head of Regeneration, who is supported by a wider team who have significant expertise in HMT Green Book principles and accountable body functions.

In the development of the UKSPF Investment Plan the partnership approach adopted with Cumbria County Council, Carlisle City Council, Allerdale Borough Council and Copeland Borough Council,

we are confident that the breadth of skills and expertise is in place to deliver the UKSPF programme successfully.

- Strong capability: Has extensive experience and/or a proven track record of delivery in this area.
- Strong capacity: High degree of confidence that there is enough staffing/resource to manage funding in this area.
- Some capability: Has previous experience of delivery in this area.
- Some capacity: Confident that there is enough staffing/resource to manage funding in this area.
- Limited capability: Does not have previous experience and/or no track record of delivery in this area.
- Limited capacity: Limited confidence that there is enough staffing/resource to manage funding in this area. Additional resource may be needed to support delivery.

CAPACITY AND CAPABILITY			
How would you describe your team's current experience of delivering funding and managing growth funds?			
Very experienced	Some experience	No previous experience	
How would you describe your team's current capability to manage funding for procurement?			
Strong capability	Some capability	Limited capability	
How would you describe your team's current capability to manage funding for procurement?			
Strong capability	Some capability	Limited capability	
How would you describe your team's current capacity to manage funding for procurement?			
Strong capacity	Some capacity	Limited capacity	
How would you describe your team's current capability to manage funding for subsidies?			
Strong capability	Some capability	Limited capability	
How would you describe y	How would you describe your team's current capacity to manage funding for subsidies?		
Strong capacity	Some capacity	Limited capacity	

#### COMMUNITIES AND PLACE CAPACITY AND CAPABILITY

Does your local authority have any previous experience of delivering the Communities and Place interventions you have select?
Yes
No

How would you describe your team's current capability to manage funding for Communities and Place interventions?

Strong capability Some capability Limited capability

Describe the key capability challenges (if you have any) for delivering Communities and Place interventions. This may include challenges within your local authority and/or your local/regional delivery system.

Local Government Reorganisation is a key challenge in delivering Communities and Place interventions including: changes to working relationships with third sector bodies; changing funding streams; and the need to ensure that experienced staff are retained. The Councils that will form the new Cumberland authority have been working collaboratively to ensure that any issues going forward will be minimised.

A robust programme management and governance processes are in place based on a clear structure with lines of accountability running throughout the delivery team, connecting each part of the team to senior leadership within the Council, enabling monitoring of progress, accountability and the ability to escalate issues where required. The programme will be led by the council's highly experienced Project Management Office

In addition to thematic expertise within the council, our Local Partnership Group is highly engaged in the delivery of the programme which will provide additional expertise if required and will also ensure opportunities to complement and add value to other activities across the county are maximised.

Challenges will include the building on and continuing working relationships actors the new Cumberland footprint internally amongst teams within the authority and with partners working in the community and place sector.

#### Describe what further support would help address these challenges.

Collaborative working across the Programme and Project Management teams from Cumbria County Council, Carlisle City Council, Allerdale Borough Council and Copeland Borough Council to draw in resource and expertise.

Working collaboratively on a Cumbria wide basis (Cumberland with Westmorland and Furness) on the delivery of projects to meet common objectives.

Good communications and forging relationships with the wider stakeholders, partnership groups and third sector bodies to ensure continuity during transition to the new Cumberland authority.

Opportunities of learning through UKSPF good practice would be positive as delivered alongside the Reopening the High Street Safely Fund administered by DLUHC.

Flexibility in spend profile across the 3 years. This is particularly the case for Year one as due to LGR the Council is not able to undertake spend against projects at risk and activity commence one the UKSPF funding is secured.

How would you describe your team's current capacity to manage funding for Communities and Place interventions?

 Strong capability
 Some capability
 Limited capability

 Describe the key capacity challenges (if you have any) for delivering Communities and
 Place interventions. This may include challenges within your local authority and/or your local/regional delivery system.

Local authority resources in regeneration and economic development have significantly reduced over recent years due to a reduction in local government funding resulting in a move away from delivery of transformational projects. The revival of capital regeneration funding streams has placed a great deal of strain on existing resources and replacing experienced staff has been difficult.

Describe what further support would help address these challenges.

Commitments to longer term funding programmes would enable councils to recruit regeneration professional with greater confidence. Capacity funding to bring in resources to develop and deliver transformational schemes. Project management is a competitive field (particularly in Cumbria with the nuclear sectors demands) and that can make short term recruitment difficult.

SUPPORTING LOCAL BUSINESS CAPACITY AND CAPABILITY		
Does your local authority have any previous experience of delivering the Supporting Local		
Business interventions you have select?		
Yes	No	
How would you describe your team's current capability to manage funding for Supporting Local Business interventions?		
Strong capability	Some capability	Limited capability

# Describe the key capability challenges (if you have any) for delivering Supporting Local Business interventions. This may include challenges within your local authority and/or your local/regional delivery system.

The Council has considerable experience of supporting local business interventions (e.g. ERDF, ESF, Towns Fund, RHSS, Leader). The council has a strategic commitment to supporting and engaging with businesses which will greatly assist within the delivery of the selected business interventions. This includes how the council supports and engages with the Carlisle Ambassadors, which is a business network made-up of a cross section of key local businesses. There will be a co-ordinated approach across Cumberland, and decisions will be taken by the Executive of the new Cumberland Authority in years 2 and 3.

Supporting Local Business interventions will be delivered on a locally and on Cumberland or Cumbria wide scale. This may present challenges in coordinating this approach across the whole geography, however, this can be mitigated by the close collaborative working between Cumberland and Westmorland and Furness as described earlier and there will be the advantages of economies of scale in delivery. Delivery partners would be required to demonstrate their capacity and capability which would be assessed by the Council.

The challenges to successful delivery include: lack of funding to deliver schemes; and lack of resource to deliver programmes of significant size or duration. Also, there will be a challenge in delivering these interventions in 2022/23 due to the short timeframe given to do this.

Describe what further support would help address these challenges.

Collaborative working across the Programme and Project Management teams from Cumbria County Council, Carlisle City Council, Allerdale Borough Council and Copeland Borough Council to draw in resource and expertise.

Working collaboratively on a Cumbria wide basis (Cumberland with Westmorland and Furness) on the delivery of projects to meet common objectives.

Flexibility in spend profile across the 3 years. This is particularly the case for Year one as due to LGR the Council is not able to undertake spend against projects at risk and activity commence one the UKSPF funding is secured.

How would you describe your team's current capacity to manage funding for Supporting Local Business interventions?

 Strong capability
 Some capability
 Limited capability

 Describe the key capacity challenges (if you have any) for delivering Supporting Local
 Business interventions. This may include challenges within your local authority and/or your local/regional delivery system.

Local authority regeneration and economic development teams have significantly reduced over recent years as a consequence of reducing local authority resources but also a move away from regeneration based funds. This has placed a great deal of strain on existing resources especially the recent revival of capital regeneration based activity and replacing experienced staff has been difficult.

Describe what further support would help address these challenges.

Commitments to longer term funding programmes would enable councils to recruit regeneration professional with greater confidence. Project management is a competitive field (particularly in Cumbria with the nuclear sectors demands) and that can make recruitment difficult if that recruitment is to short terms projects.

PEOPLE AND SKILLS CAPACI				
Does your local authority have any previous experience of delivering the People and Skills				
interventions you have select?				
Yes	No			
How would you describe your to Skills interventions?	team's current capabil	lity to manage funding for People and		
Strong capability	Some capability	Limited capability		
Describe the key capability cha interventions. This may include local/regional delivery system.	e challenges within yo	ny) for delivering People and Skills our local authority and/or your		
The Council has limited experience of delivering people and skills programmes as for many years these have been delivered through ESF directly with delivering organisations or through intermediaries such as DWP.				
Describe what further support	would help address th	ese challenges.		
Commitments to longer term funding programmes would provide local authorities with the confidence and opportunity to recruit suitably qualified staff.				
How would you describe your to Skills interventions?	team's current capacit	ty to manage funding for People and		
Strong capability	Some capability	Limited capability		
Describe the key capacity chal interventions. This may include local/regional delivery system.	e challenges within yo	y) for delivering People and Skills our local authority and/or your		
Whilst capability to deliver activity within the system is strong locally, it is limited within the local authority. The key challenge has been having the resources to support this type of activity and the budgets to support staff.				
Describe what further support would help address these challenges.				
	ding programmes would	provide local authorities with the		

SUPPORT TO DELIVERY UKSPF All lead authorities can use up to 4% of their UKSPF allocation to support the delivery of their chosen interventions but by exception, lead authorities will be able to use more than 4%. Are you planning to use more than 4%?

4%. Are you planning to use m	ore than 4%?	
Yes	No	
(If Yes) Explain why you wish to	use more than 4%.	

#### <u>Approvals</u>

Before submitting your investment plan, you should have approval from your:

- Chief Executive Officer
- Section 151 Officer

• Leader of your lead authority

Do you have approval from your Chief Executive Officer for this investment plan?

<mark>o Yes</mark>

• **No** 

Do you have approval from your Section 151 Officer for this investment plan?

- o Yes
- **No**

Do you have approval from the leader of your lead authority for this investment plan?

- o Yes
- o **No**

If you do not have approval from any of these people, please explain why this is:

#### Additional documents

You will have received an email giving you access to a folder where you will need to upload supporting evidence to your investment plan. All applicants must complete and upload the following spreadsheet to the folder prior to submitting their investment plan:

- UKSPF Expenditure Profile spreadsheet
- UKSPF Indicative Deliverables spreadsheet

Your investment plan submission will be considered incomplete without the required documents.

Have you completed and uploaded the two spreadsheets to the SharePoint folder as requested?

- o Yes
- o No

### Appendix 2: Carlisle City Council UKSPF Interventions and allocation of funding

Investment Priority	UKSPF All	ocation Ann	ual Expendit	ure
COMMUNITIES AND PLACE INVESTMENT PRIORITY				
Intervention	2022-23	2023-24	2024-25	Annual Expenditure Totals
E1: Funding for improvements to <b>town centres and high streets</b> , including better accessibility for disabled people, including capital spend and running costs.	£40,320	£96,000	£259,200	£395,520
E4: Enhanced support for existing <b>cultural</b> , <b>historic and</b> <b>heritage</b> institutions that make up the local cultural heritage offer.	£57,600	£115,200	£163,200	£336,000
E6: Support for local arts, cultural and creative activities.	£72,000	£67,200	£101,040	£240,240
E8: Funding for the development and promotion of wider campaigns which <b>encourage people to visit and explore the local area</b> .	£33,600	£39,648	£72,000	£145,248
E10: Funding for local sports facilities, tournaments, teams and leagues; to bring people together.			£288,000	£288,000
E12: Investment in community engagement schemes to support community involvement in decision making in local regeneration.	£19,200	£38,400	£38,400	£96,000
E14: Funding to support relevant feasibility studies.	£96,000	£48,000	£72,000	£216,000
Programme Management fee at 4%	£13,280	£16,852	£41,410	£71,542
Total	£332,000	£421,300	£1,035,250	£1,788,551

#### SUPPORTING LOCAL BUSINESS INVESTMENT PRIORITY

Intervention	2022-23	2023-24	2024-25	Annual Expenditure Totals
E16: Investment in open markets and improvements to town centre retail and service sector infrastructure, with wrap around support for small businesses.	£77,892	£95,977	£191,994	£365,863
E17: Funding for the development and promotion (both trade and consumer) of the visitor economy, such as local attractions, trails, tours and tourism products more generally.	£33,600	£144,000	£192,000	£369,600
E23: Strengthening local entrepreneurial ecosystems and supporting businesses at all stages of their development to start, sustain, grow and innovate, including through local networks.		£72,000	£96,000	£168,000
E26: Support for growing the local social economy, including community businesses, cooperatives and social enterprises.		£48,000	£72,000	£120,000
E30: Business support measures to drive employment growth, particularly in areas of higher unemployment.	£48,000	£96,000	£144,000	£280,000
Programme Management fee at 4%	£6,646	£18,999	£28,999	£54,644
Total	£166,138	£474,976	£724,994	£1,366,108

PEOPLE AND SKILLS INVESTMENT PRIORITY				
Intervention	2022-23	2023-24	2024-25	Annual Expenditure Totals
E33: Employment support for economically inactive people: Intensive and wrap-around one-to-one support to move people closer towards mainstream provision and employment, supplemented by additional and/or specialist life and basic skills (digital, English, maths (via Multiply) and ESOL) support where there are local provision gaps.		£48,000	£288,000	£336,000
E36: Intervention to increase levels of digital inclusion, with a focus on essential digital skills, communicating the benefits of getting (safely) online, and in-community support to provide users with the confidence and trust to stay online.			£48,000	£48,000
E38: Support for local areas to fund local skills needs. This includes technical and vocational qualifications and courses up to level 2 and training for vocational licences relevant to local area needs and high-value qualifications where there is a need for additional skills capacity that is not being met through other provision.		£48,000	£480,000	£528,000
Programme Management fee at 4%		£4,000	£34,000	£38,000
Total	£0	£100,000	£850,000	£950,000
GRAND TOTAL (including 4% Programme Management)	£498,138	£996,276	£2,610,244	£4,104,659

#### Shared Prosperity Fund – Application Form 2022-23

Carlisle City Council is allocating £478,213 from the Shared Prosperity Fund for the year 2022/2023 for the delivery of projects under the two pillars of Communities and Place and Supporting Businesses.

[Please note: Funding under E14: Feasibility studies may support the development of either capital or revenue projects that meet the objectives of the key interventions set out in the attached Investment Plan Guidance Notes.]

In order to apply for funding, please complete the application form below

Name of organisation	
Contact name	
Contact details	

1.	Project Title:		
2.	SPF Pillar	Communities and Place Supporting Business	
3.	Primary Intervention supported by your Project (E number)		
4.	Please state any additional interventions supported by your project (E numbers)		
5.	Total project cost	£	
6.	UKSPF funding ask	£	
7. Please confirm the type of UKSPF funding requested:			
Amount of Revenue spend requested:			
An	Amount of Capital spend requested £		

Appendix 3		
8. Project description Please describe your proje	t in no more than 500 words	
9. Programme for delive Please provide an outline p	<b>ry of project</b> rogramme for the project (ie timeline and n	nilestones)
UKSPF Investment pl		
	e linked to the outputs identified in the Inve ble, please provide estimate figures	estment Plan guidance not
Intervention (E number)	Output	Figure
		I
	al projected outputs from the project (if	
•	utputs which have not been identified in the	-
note'. Where outputs are q	uantifiable, please provide estimate figures	
Intervention (E number)	Output	Figure
		1.9410
1		

<sup>&</sup>lt;sup>1</sup> Please refer to Carlisle's UKSPF Investment Plan (LINK) and the guidance note provided.

Appendix 3
12. Why is the project needed? How does it address local problems, issues, challenges or opportunities set out in Carlisle's UKPSF Investment Plan? (Refer to guidance note) Please describe how your project supports the delivery of Carlisle's UKSPF Investment Plan in no more than 500 words <sup>1</sup>
<b>13. Who will benefit from the project and how?</b> (e.g., the local business community, supply chains, local residents, visitors to the town - in no more
than 250 words)
<b>14. Would any other organisations be involved in project delivery?</b> Please provide details of any other organisations including contractors that would be involved in the
delivery of the project with details of their role and availability - in no more than 250 words
15. Are there any plans for this project to be replicated across other local authorities?
If yes, please list local authorities and any additional information which may be relevant (such as funding requested)

Ap	pend	lix	3

<b>16. Details of identified supplier(s)</b> If you are requesting over £10,000 from the fund to procure external services, we require that you
have undertaken quotes of works from 3 separate suppliers.
Please outline the quotes you have received, and which proposal(s) you want to select and why?
17. How far is the project developed?
Please provide details of the stage of development of the project
Project already in delivery – SPF funding required to continue delivery
Project fully developed / costed – needs SPF funding/match to commence delivery
Project in development stage – further work needed to finalise
Project at concept stage – at initial development stage
<b>18. Project Risk and Mitigation</b> Are there any deliverability issues/risks related to the project, if so, can you put mitigation plans in
place?

### EXCERPT FROM THE MINUTES OF THE EXECUTIVE HELD ON 24 OCTOBER 2022

## EX.133/22 UK SHARED PROSPERITY FUND - YEAR ONE DELIVERY OF INVESTMENT PLAN

(Key Decision - KD.21/22)

\*\*(In accordance with Paragraph 15(i) of the Overview and Scrutiny Procedure Rules, The Mayor had agreed that call-in procedures should not be applied to this item.)

Portfolio Economy, Enterprise and Housing

Relevant Scrutiny Panel Place Panel

#### Subject Matter

The Economy, Enterprise and Housing Portfolio Holder submitted a report regarding the UK Shared prosperity Fund (UKSPF) which had allocated funds to all local authorities in the UK to fund revenue and capital projects over a three-year period 2022-2025. (ED.26/22)

The Government had allocated £4.1 million for the Carlisle area. To draw it down, the Council had submitted an Investment Plan to the Department for Levelling Up, Homes and Communities setting out how it intended to use and deliver the funding. The submitted Investment Plan set out how that first year of the allocation would managed and delivered by Carlisle City Council, whilst the second and third years of delivery would be managed and delivered by the new Cumberland Authority.

The Investment Plan for Carlisle was due to be approved in October 2022. However, there was a pressing need to confirm the delivery and spend for Year 1 of the programme, which had allocation of £498,138. A number of projects had been identified through an expression of interest that can be delivered by the end of this financial year, 31 March 2023. The report sets out the proposed projects and grant programmes that would comprise the delivery programme for Year 1 of the programme.

The Economy, Enterprise and Housing Portfolio Holder moved the recommendations as set out in the report. The Leader seconded them.

**Summary of options rejected** Not to draw down the allocated funding for the Carlisle area

#### DECISION

That the Executive:

1. Approved the Council to be the accountable body for Year 1 of the Carlisle UKSPF programme.

2. Approved the projects and associated spend forming the first year of the delivery programme for the Carlisle UKSPF Investment Plan, set out in Section 7 of report ED.26/22.

3. Approved [for recommendation to Council] a budget of £49,920 be added to the

Council's Capital Programme, according to the financial profile for 2022-23, as set out in Table 1 of report ED.26/22.

4. Approved [for recommendation to Council] a budget of £448,218 be added to the Council's Revenue Budget, according to the financial profile for 2022-23, as set out in Table 1 of report ED.26/22.

5. Delegated authority to the Corporate Director of Economic Development

following consultation with the Leader of the Council, Portfolio Holder for Economy Enterprise and Housing, the Corporate Director of Governance & Regulatory Services and Corporate Director of Finance and Resources, to:

- Approve the final details of the projects to be funded the first year of the delivery programme for

the Carlisle UKSPF Investment Plan

- Enter into funding agreements and Memorandums of Understanding, as appropriate, with recipients of UKSPF grant funding to enable project delivery.

- The final terms of the contracts, funding agreements and Memorandums of Understanding to be

agreed by the Corporate Director of Economic Development following consultation with the Corporate Director of Finance and Resources, Corporate Director of Governance and Regulatory

Services, Portfolio Holder for Economy Enterprise and Housing and the Leader of the Council.

6. Delegated authority to the Corporate Director of Economic Development,

following consultation with the Leader, the Chief Executive, the Corporate Director

of Governance and Regulatory Services and the Corporate Director of Finance and Resources,

to decisions relating to any Change Controls, reprofiling and redistribution of UKSPF funding. 7. Delegated authority to the Corporate Director of Economic Development,

following consultation with the Leader, and the Corporate Director of Governance

and Regulatory Services to enter into contract(s) with the preferred contractor(s) for the delivery of the

- Uncovering Roman Carlisle project

- Heritage Trails project
- Cumberland Visitor Economy branding project
- Longtown Place Plan project

#### **Reasons for Decision**

The Scheme would support the delivery of the vision set out in the Carlisle Plan, which was to enable Carlisle to grow and prosper as the capital of the Borderlands region. It also contributed directly to the priority of delivering inclusive and sustainable economic growth, by making Carlisle a more attractive place for investment, improving skills and drive key sector development.

#### EXCERPT FROM THE MINUTES OF COUNCIL HELD ON 8 NOVEMBER 2022

#### C.146/22(ii) UK Shared Prosperity Fund – Year One Delivery of Investment Plan

Pursuant to Minute EX.133/22, consideration was given to the year one delivery of the Investment Plan for the UK Shared Prosperity Fund. Report ED.29/22 and the relevant Minute Extract had been circulated.

Councillor Mrs Bowman moved and Councillor Mallinson (J) seconded the recommendation.

#### RESOLVED - That Council

1. Noted the delivery programme for Year 1 of the Carlisle UKSPF programme, as set out in Table 1 of report ED.29/22;2. Approved a budget of £52,000 be added to the Council's Capital Programme, according to the financial profile for 2022-23, as set out in Table 1 of report ED.29/22

3. Approved a budget of £446,138 be added to the Council's Revenue Budget, according to the financial profile for 2022-23, as set out in Table 1 of report ED.29/22.



## Carlisle City Council Report to Place Scrutiny Panel

Report details	
Meeting Date:	1 <sup>st</sup> December 2022
Portfolio:	Finance, Governance and Resources
Key Decision:	No
Policy and Budget	Yes
Framework	
Public / Private	Public
Title:	QUARTER 2 PERFORMANCE REPORT 2022/23
Report of:	Policy and Communications Manager
Report Number:	PC.28/22

#### Purpose / Summary:

This report contains the Quarter 2 2022/23 performance against the current Service Standards and an update on the delivery of the Carlisle Plan 2021-23 actions as defined in the Plan. Performance against the Panel's 2022/23 Key Performance Indicators (KPIs) are included as a dashboard.

#### **Recommendations:**

1. Scrutinise the performance of the City Council with a view to seeking continuous improvement in how the Council delivers its priorities.

#### Tracking

Executive:	19 <sup>th</sup> December 2022		
Scrutiny:	People – 24 <sup>th</sup> November 2022		
	Place – 1 <sup>st</sup> December 2022		
Council:	N/A		

#### 1. Background

1. 1.1 This report contains the Quarter 2 2022/23 performance against the Service Standards and a summary of the Carlisle Plan 2021-23 actions as defined in the Plan. The Panel's Key Performance Indicators (KPIs) are also included as an appended dashboard.

1.2 Service Standards are the measures judged to be the most important to our customers and therefore the mostly likely to influence the overall satisfaction with how the Council performs. The following pages contain the Council's performance against the Service Standards for this Panel.

1.3 The measures are predominately lagging indicators (looking back at performance) and cover a range of services. Some indicators naturally lend themselves to having a specific target, or a national target, whilst with others the aim is to continually improve year-on-year compared to past performance. Regularly monitoring the Council's performance helps to drive continuous improvement and protects against any financial or organisational issues by flagging up indicators that are off target. The measures can also be used for a variety of other purposes including: to evaluate, control, budget, motivate, promote, celebrate and learn. Performance management in this form, through performance reporting, is just one aspect of the Council's wider performance framework.

1.4 The current position of the projects and programmes of the Carlisle Plan are presented in Section 3. The intention is to give the Panel a brief overview of the current position without duplicating the more detailed reporting that takes place within the Scrutiny agendas and Portfolio Holder reports.

#### 1.5 Summary of KPIs and Service Standards:

Service Standards – 0 'red', 2 'amber' and 4 'green' KPIs – 3 'red', 4 'amber', 9 'green'

#### Summary of Exceptions (RED)

Measure	Target	Performance
CSe14: Actual car parking		83.9%
revenue as a percentage of car	99.4%	Revenue £77k under target
parking expenditure		
CSe22: Actual city centre		77.4%
pedestrianised zone revenue as	86.9%	Revenue down on target
a percentage of city centre		
expenditure		

ED03b: Building Control to	100%	90%
decide 100% of all applications		
within the statutory period of 5		
weeks or 2 calendar months		
(with the consent of the		
applicant)		

#### 2. Proposals

None

#### 3. Risks

None

#### 4. Consultation

The report was reviewed by relevant senior management and will be considered at the other Scrutiny Panel.

#### 5. Conclusion and reasons for recommendations

The Panel are asked to scrutinise the Performance Report prior to it being submitted to Executive.

#### 6. Contribution to the Carlisle Plan Priorities

Detail in the report.

#### Contact details:

Contact Officer: Gary Oliver

Ext: 7430

#### Appendices attached to report:

• Performance Dashboard

Note: in compliance with section 100d of the Local Government Act 1972 the report has been prepared in part from the following papers:

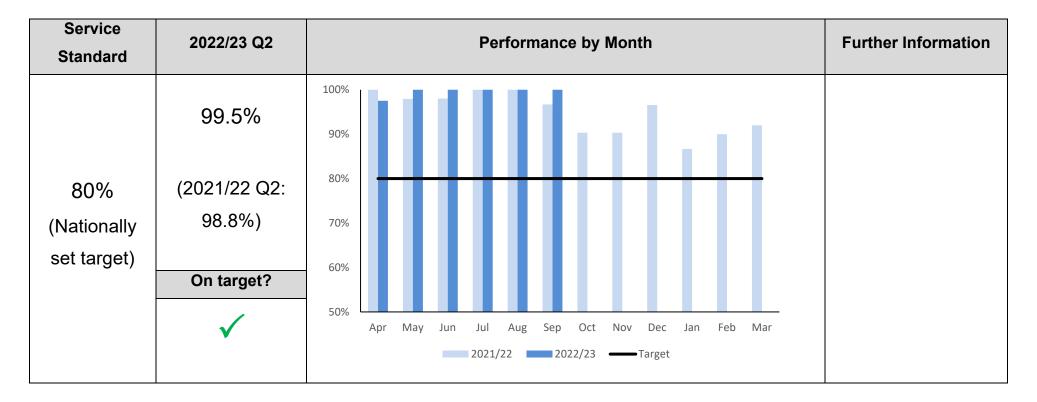
• None

#### **Corporate Implications:**

Legal - This report raises no explicit legal issues. Property Services - This report raises no explicit property issues Finance - This report raises no explicit financial issues Equality - This report raises no explicit issues relating to the Public Sector Equality Duty. Information Governance- This report raises no explicit issues relating to Information Governance.

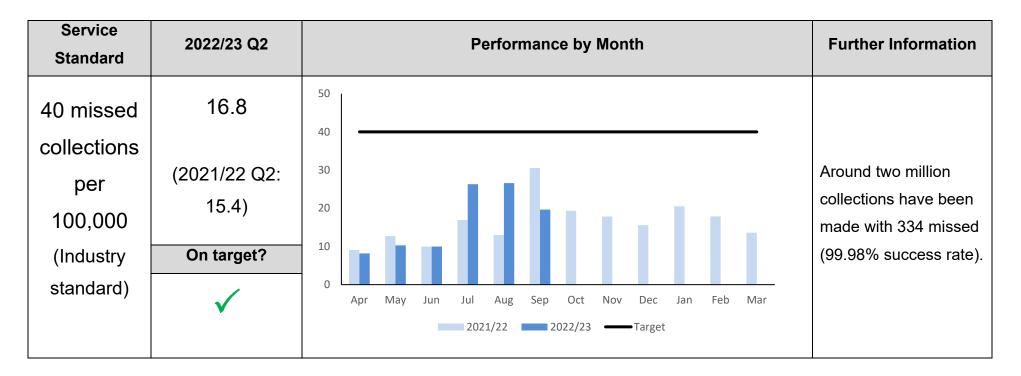
#### Section 1: Service Standards 2022/23

Service Standards were introduced in 2012 after consultation with Service Managers, DMTs, SMT and JMT. Five further measures were introduced from Quarter 2 2017/18 and all are reviewed during Quarter 3 each year as part of the service planning process. Service Standards are the measures judged to be the most important to our customers, therefore, the most likely to influence the overall satisfaction with how the Council performs. The following pages contains the Council's performance against the Service Standards within the Panel's remit.

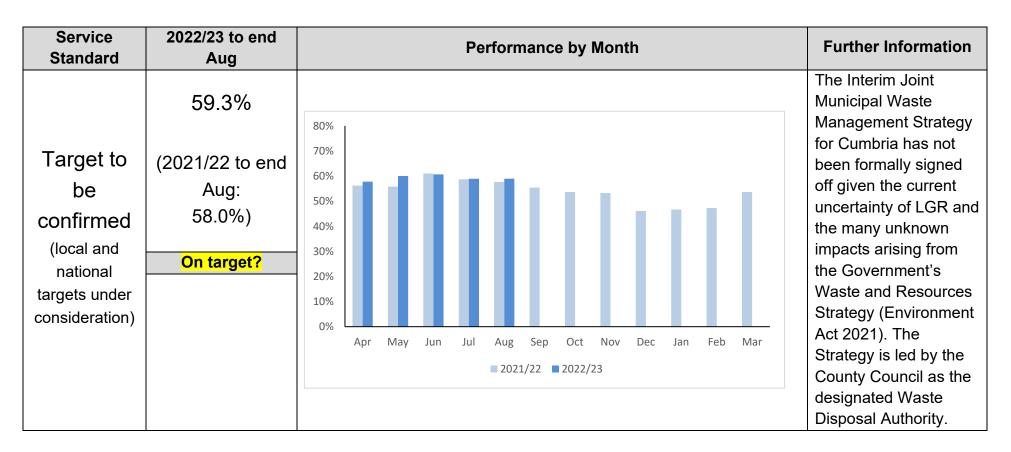


SS01: Percentage of Household Planning Applications processed within eight weeks

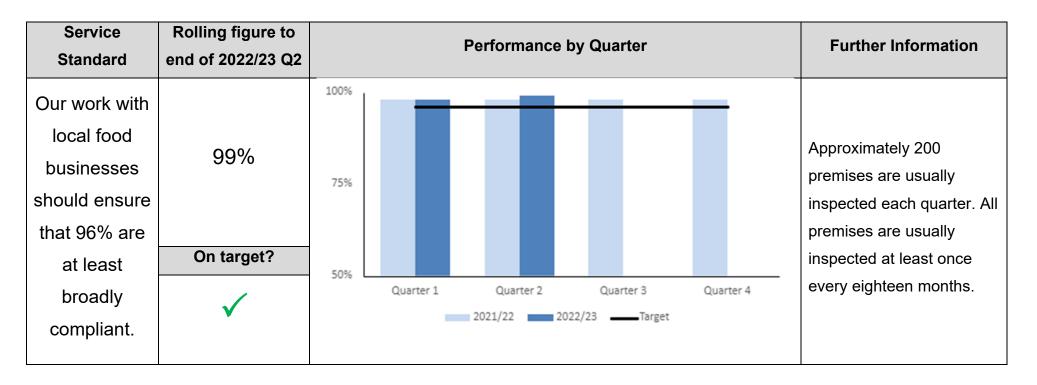
SS02: Proportion of waste or recycling collections missed (valid)



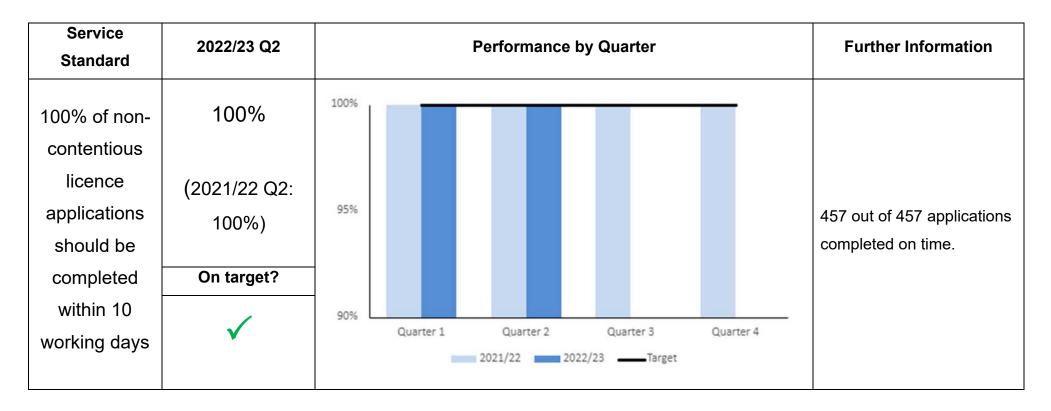
SS03: Percentage of household waste sent for recycling (including bring sites) \*\*now including Household Waste and Recycling Centres at Bousteads Grassing and Brampton\*\*



SS06: Proportion of food businesses that are broadly compliant or better with food safety legislation



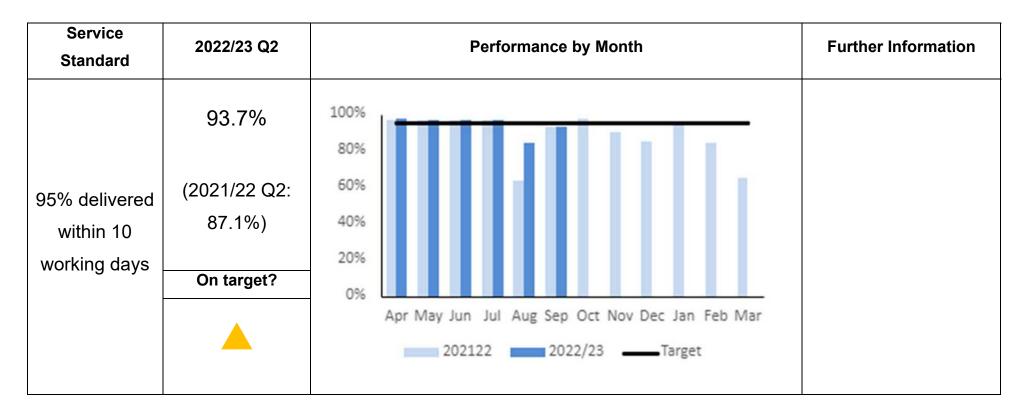
SS07: Proportion of non-contentious licence applications completed on time



SS08: Proportion of official local authority searches completed on time

Service Standard	2022/23 Q2	Performance by Month	Further Information
85% of official local authority searches should be completed within 10 working days	83.1% (2021/22 Q2: 68.2%) On target?	100% 80% 60% 40% 20% Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar 2021/22 2022/23 — Target	Throughout the Spring/Summer, the delay was primarily due to some external partners taking longer to return information to us than usual.

SS09: Proportion of new waste and recycling bins, bags and containers delivered on time (within 10 working days)



#### Section 2: Key Performance Indicators (KPIs)

Service Standards are not the only set of measures used to interrogate the performance of the Council. Alongside the review of Service Standards, a set of Key Performance Indicators, derived from the links between the service plans and budget resolution were developed. The measures are predominately lagging indicators (looking back at performance) and cover a range of internal and external facing services. Some indicators naturally lend themselves to having a target or may have a national target set whilst with others, the aim is to improve year-on-year. Regularly monitoring the Council's performance helps to drive continuous improvement and protects against any financial or organisational issues by flagging up indicators that are off target. The KPIs can also be used for a variety of other purposes including: to evaluate, control, budget, motivate, promote, celebrate and learn. Performance management in this form is just one aspect of the Council's wider performance framework.

The KPIs are attached as a dashboard at the end of this report.

#### Section 3: Carlisle Plan 2021-23 Actions

The new Carlisle Plan covers the period 2021 to 2023 and was adopted by Council on 14<sup>th</sup> September 2021 following a period of public consultation. The following table provides an update on the delivery of the actions in the plan.

Key Action	Project Activity				
1 Delivering the	Carlisle Railway Station				
Borderlands Inclusive	Business case approved by MHCLG and Borderlands funding				
Growth Deal	of £20m confirmed.				
	Royal Institute of British Architects (RIBA) Stage 3 Design/Cost				
	plan produced.				
	Design & Build Contractors appointed for Stage 1 works to the				
	front and rear of the Station				
	Citadels				
	• Business case approved by MHCLG and Borderlands of £50m				
	confirmed.				
	RIBA Stage 3 Design/Cost plan produced.				
	Design & Build Contractors appointed.				
	Planning application has been submitted to Carlisle City Council				
	(CaCC) and approved				
	CaCC land transfers in the process of being completed.				
	Compulsory Purchase Order works initiated for acquisition of				
	head lease interest on English St.				
2 Delivering St	Good progress continues to be made. The technical commissions				
Cuthbert's Garden	are now coming in, that will allow us to undertake the scenario				
Village	testing stage to inform the early phases of delivery alongside the				
	supporting infrastructure requirements.				
	The St Cuthbert's Design Code Pathfinder is on track with a major				
	public consultation event planned to take place between 22 to 24				
	November.				
	The Stage One Options Appraisal for to determine the most				
	appropriate delivery vehicle to support the longer-term delivery of St				

Key Action	Project Activity		
	Cuthbert's is ongoing and we remain on track to submit our business		
	case next summer.		
3 Delivering the	Future High Street Fund		
Future High Street	Tullie House		
Fund (FHSF), Towns	Tullie House Phase 2 Plans agreed at Council. Properties and		
Fund, Town Deal	FHSF funding to be passported to Tullie House to deliver		
Accelerated Fund,	project.		
and related	• Heads of Terms agreed in relation to the FHSF Grant and Grant		
regeneration projects	Funding Agreement being finalised.		
	Market Square & Greenmarket		
	• Specialists to support the Council with the design work for the		
	Market Square project have been appointed to progress		
	designs for the space.		
	• Stage 1 Stakeholder and public engagement took place 11-25		
	July 2022 to determine high level concepts to inform the design		
	options.		
	Stage 2 Stakeholder and public engagement is planned for		
	November / December 2022.		
Central Plaza			
	• Site stabilisation investigation works have been undertaken and		
	the engineer's report providing options for solutions is pending.		
	Town Deal		
	• Six of the Seven projects set out in the Town Deal Investment		
	Plan received approval following the submission of the business		
	cases and summary documentation to DLUHC		
	Work is progressing on the finalisation of the Grant Funding		
	Agreements with third parties and preparation is underway for		
	the submission of the baseline reporting and first half yearly		
	reporting to DLUHC.		
4 Building on success	Rural Strategy		
through new	• The Council is progressing the development a rural strategy for		
economic	the district working jointly with Eden District Council.		
opportunities	An evidence base for Carlisle has been presented at a		
	stakeholder engagement meeting to support the creation of a		

Key Action	Project Activity		
	Rural Strategy with clear issues / opportunities identified and		
	recommended actions to Proactively position Carlisle for future		
	investment.		
	UK Shared Prosperity Fund		
	Carlisle's UKSPF Investment Plan has been submitted to		
	DLUHC and awaiting approval		
	The Year One programme for UKSPF has been approved by		
	the Executive and Council		
	Project leads for each intervention in the plan have been		
	preparing for implementation to ensure delivery by March 2022.		
	Rural England Prosperity Fund		
	The Rural Strategy will inform the development of the approach		
	to the Rural Addendum to the UKSPF Investment Plan.		
5 Delivering the	Thriving Communities. The Thriving Communities partnership has		
Phase VII World	been recognised as best practice and is being presented at the		
Health Organisation	World Health Organisation Annual Business and Technical		
Healthy City Plan	Conference in November. The abstract submitted, highlights the		
	successful partnership project with Tullie House, Carlisle City		
	Council, Prism Arts, The NHS Social Prescribing Team and		
	Cumbria Wildlife Trust tackling isolation and loneliness within the		
	community which initially started in 2021 as a 12-month project and		
	now has funding for 2023.		
	Sands Centre Redevelopment open to the public – 14/11/22. The		
	new Sands Centre building, funded by Carlisle City Council with		
	support from a £2.2 million Sport England grant, is set across two		
	storeys and accessed by a bespoke, internal street, the new build		
	extension adds 40,000sqft to the existing building, with the		
	redeveloped centre offering state-of-the-art facilities including a		
	25m main pool and a 20m learner pool complete with an innovative		
	moveable floor. There is a four-court sports hall with a spectator		
	gallery, full equipped gym, and a spinning studio and dance		
	studios. It also boasts a café and bar areas that will support leisure		
	and event visitors. The improved facilities also include a range of		
	sustainable features which will support Carlisle City Council's plans		

Key Action	Project Activity		
	for reducing carbon emissions, improving energy efficiency and		
	providing sustainable, healthy transport options.		
6 Delivering The	The main infrastructure work associated with the building is now		
Sands Centre	complete and a substantial part of the building was handed over		
Redevelopment	to GLL to operate on 14 October 2022.		
project	• The focus is now on completing the contract works, completing		
	the training, completing the testing and commissioning and		
	adding the finishing touches.		
	• The Street area, box office, bars and parts of the car park are		
	open to the public.		
	A national badminton tournament took place in the new facilities		
	over the weekend of 15th and 16th of October.		
	• The resurfacing of the car park and remainder of the City		
	Consequential Improvement items will be procured and delivered		
	as separate contracts.		
7 Support the	Carlisle Partnership Executive's most recent meeting was held		
delivery of	virtually on 5th September. Key highlights included:		
partnership plans	• Special Guest Spotlight: Cumberland Plan – Andrew Seekings		
	and Lisa Brown presented the plan to partners		
	Spotlight on Community Safety Carlisle and Cumberland which		
	considered: Cumbria Police Restructure and Carlisle Hub		
	Update on Task based activity (form previous meeting around		
	Cumberland area Partnership mapping)		
	• System infrastructure business (Collaborative funding pilot,		
	WHO Abstracts, Place, Governance, Apprentice and Shared		
	Prosperity Fund)		
	• An activity was undertaken around "Evidencing Partnership		
	Activity".		
	The Partnership executive and team have also been:		
	Support vaccination work and the identification of a		
	vaccination site (Covid and Flu)		

Key Action	Project Activity			
	Developing and sharing partnership e-newsletters – we			
	continue to receive emails asking to be added to the full forum			
	or to share partner information			
	$\succ$ Supporting the Shared Prosperity Fund work with the			
	Regeneration team and proposals for the development of a			
	SPF Cumberland Partnership			
	$\succ$ Working with the University of Cumbria, Ayuntamiento de			
	Madrid, Lancaster City Council and the Lake District Nationa			
	Park Partnership on Partnership Research and learning.			
	National Lottery funded Place Standard programme: We continue to			
	work on Phase 1 of project delivery plan and includes: mapping,			
	establishing community contacts, scoping, modelling, meeting key			
	partners, gathering data, health data and socio-economic data from			
	a variety of sources, looking at methods of delivery, facilitation and			
	exploring evaluation options.			
	WHO Healthy City Annual Business and Technical Conference:			
	Whilst incredibly competitive, we have had an abstract on out work			
	accepted on our Place work at the WHO Healthy Cities Annual			
	Business and Technical Conference. We have also been asked to			
	support a workshop at the event – supporting the WHO Place,			
	Health, Inequalities and wellbeing working group.			
	Collaborative Funding Model Pilot			
	A revised bid was submitted to the National Lottery Fund (tNLF) for			
	comment ahead of going back to the panel and a follow up meeting			
	has been set to discuss outcome/next steps on 28 October 2022.			
8 Delivering the	A strategic board and operational multi-partnership subgroup have			
Homelessness	been established since the launch of the Strategy and continue to			
Prevention and	monitor and oversee performance against the action plan.			
Rough Sleepers	Year one actions (2021/22) have all been successfully achieved;			
Strategy	year two priority actions are currently on track (at the end of Q2).			

Key Action	Project Activity				
	Q1-2 key homeless data overview:				
	There were 533 approaches to Carlisle City Councils Homeless				
	Service during this period; this is compared to 446 for the same				
	period in 2021/22 (20% increase).				
	The main reason stated for homelessness at the point of				
	presentation is due to an end of a private rented tenancy (24%				
	which is an increase of 10% for the same period in 2021/22 or 54				
	households). Ending of tenancies within the social housing sector				
	being stated as the main reason for homelessness has also				
	increased from 10 to 23 cases for the same period in 21/22 to				
	22/23.				
9 Delivering the	During the second quarter empty property activity has increased as				
private sector	a new Officer has settled into the role, lots of proactive				
housing standards to	engagement is taking place and we have seen several long-term				
include a range of	problem empty properties come onto the Housing market through				
grants, advice,	public auction, this has been driven by Council involvement and				
support and	engagement. In the second quarter we have received 37 request				
regulation	for housing advice/complaints, this resulted in 3 inspections, we				
	have also undertaken 7 licensed HMO Inspections in new and				
	existing licensed Houses in Multiple Occupation (HMO)				
	During the period, 24 enforcement notices have been issued for				
	matters relating to poor housing conditions management and				
	documentation requests.				
	During Quarter 2 there have been 88 new referrals for Disabled				
	Facility Grants. Homelife have also seen increased activity due to				
	the launch of the warmer and sustainable homes projects with 722				
	referrals recorded, 117 of those referrals are related to the				
	discretionary housing delivery, such as hospital discharge, safe				
	and warmer homes under the Housing Assistance Policy. The				
	sustainable home referrals making up the larger percentage of				
	activity into Homelife.				

Key Action	Project Activity			
	In the period there has been 92 grant approvals under the Housing			
	Assistance Policy grant schemes and 87 case completions in the			
	quarter. The backlogs in the system are starting to clear as staffing			
	levels have improved and the supply chain issues been addressed			
10 Delivering the Local Environment (Climate Change) Strategy	<ul> <li>PEP Energy Ltd have been working with the Health &amp; Safety Team and Property Services to install energy monitoring meters to allow us to track and monitor our energy usage in "real time".</li> <li>Ongoing work on the Fleet Strategy and decarbonisation means that we are in the process of procuring further electric vehicles for our fleet, following successful trials.</li> <li>The Swifts Nature Reserve featured in Cumbria Wildlife Trust's Big Buzz Conference and Fringe in Carlisle on 23-25</li> </ul>			
	September, including the Council led team planting 4,000 wildflower plug plants at the site.			
	• The Cumberland Shadow Council has adopted the 'Cumberland Council Plan', which includes a commitment to: 'The climate and environmental emergency will be at the forefront of our decision making and policy development. We will encourage others to do the same and set an example in using resources sustainably, looking for low carbon or carbon neutral alternatives in what we buy and how we work. Making a fair and just transition to a more sustainable Council and Cumberland.'			
	<ul> <li>The Zero Carbon Cumbria Partnership (ZCCP) have reviewed the plans for Citizens' Juries and a countywide Citizens' Assembly in light of the feedback from Elected Members on a theme-based approach and the imminent Local Government Re-organisation. Shared Future, the delivery partners in the Lottery Programme, has also advised ZCCP that they do not have the capacity to run any Cumbria based juries until January 2023. Taking all this into account ZCCP have decided to put the current programme on hold and assess the options for</li> </ul>			

Key Action	Project Activity		
	moving forward after the 1st April 2023 once the new authorities		
	have been established.		
11 Delivering the	The Carlisle Local Cycling and Walking Infrastructure Plan		
Green Spaces	(LCWIP) was published by the County Council in March 2022 and		
Strategy and	endorsed by Carlisle City Council Executive on 21 <sup>st</sup> March. One of		
supporting the	the priority paths identified in the plan, linking the Sands Centre		
delivery of the Local	with Stoneyholme via the Swifts riverbank public footpath, was		
Cycling and Walking	upgraded in August/September 2022 by the construction of a		
Infrastructure Plan	tarmac path suitable for pedestrians, buggies, wheelchairs and		
(LCWIP)	bicycles. The City Council, as landowner, supported the		
	development of this route which completes an additional link in the		
	walking and cycling network. The project was funded and		
	managed by the County Council in their role as Highway		
	Authority. The new path has been well-used by residents and		
	visitors since its completion.		
	The Swifts The Swifts partnership has been recognised as best		
	practice and is being presented at the World Health Organisation		
	Annual Business and Technical Conference in November. The		
	project was delivered in partnership with Cumbria Wildlife Trust		
	transformed the driving range, and par 3 golf course, into an urban		
	nature reserve with a focus on pollinators. It forms part of the		
	wider Get Cumbria Buzzing project.		
	Big Buzz Big plant. Carlisle City Council with the Cumbria Wildlife		
	Trust and help from volunteers planted 4,000 wildflower plants at		
	the Swifts Nature Reserve. As well as the planting, experts were on		
	hand to give talks about the importance of pollinators and there		
	were also craft events celebrating all things pollinators.		
	110 people attended and carried out the following projects:		
	planted 2,000 wildflower plugs in the Swifts (volunteers later		
	planted another 2,000 plugs on another day)		
	created 60 solitary bee hotels		

Key Action	Project Activity		
	took part in pollinator/nature drawing		
	took part in pollinator trail around the swifts to learn about the		
	different pollinators which will show up in the meadow in spring		
	Active Spaces A £25,000 capital investment to replace play		
	equipment for younger children at Esk Road, Kingmoor and Belah,		
	was completed in October. New swings, multi play unit and a		
	balance trail were installed into an area with new rubber surfacing,		
	all based on feedback received from residents.		
	Over £40,000 of capital grant funding has recently been awarded		
	to 11 parish councils in the district, grants up to £4000 were		
	available to provide play area improvements or support larger		
	funding applications. Projects in Newtown and Dalston are already		
	complete, with over £6000 having been paid to the relevant parish		
	councils.		
	Yewdale Park and Morton West Play Areas were upgraded with a		
	£70,000 investment following a public consultation. Briar Bank Play		
	Area also received an upgrade a £75,000 project, replacing all		
	existing play equipment and surfacing, will deliver a broad range of		
	equipment, some wheelchair accessible, to youngsters aged up to		
	their mid-teens.		
13 Supporting the	The Council has continued to support the development of Carlisle		
delivery of the	Culture. During this last period the group has continued to meet		
Carlisle Cultural	and work on the delivery of the Cultural Framework.		
Framework	Recent activity has focused on the use and development of city		
	centre retail space for cultural purposes.		



CARLISLE CITY-GOUNCIL 

### **Place Scrutiny Panel Performance Dashboard** Quarter 2 2022/23

Кеу  $\mathbf{\Lambda}$ Performance is deteriorating (compared to same period last year) Performance is improving (compared to same period last year) ♠ No change in performance (compared to same period last year) → Off target X Close to target (within 5%) ✓ On target

On Target?	New Code	Measure	Performance Q2 2022/23	Performance Q2 2021/22	Trend	Target	Comments
$\checkmark$	CSe04	Revenue gained from household waste recycling collected	£ 613,547	£ 463,076	↑	£ 245,592	
N/A	CSe10a	Number of Fixed Penalty Notices issued for fly tipping	11	11	→	Info only	
N/A	CSe10b	Number of Fixed Penalty Notices issued for littering	33	56	•	Info only	Including 'Litte
N/A	CSe10c	Number of Fixed Penalty Notices issued for dog fouling	2	5	$\bullet$	Info only	
N/A	CSe10d	Number of Fixed Penalty Notices issued for abandoned vehicles	2	0	1	Info only	
N/A	CSe11a	Number of counts/reports of fly tipping	359	583	<b>↓</b>	Info only	
N/A	CSe11b	Number of counts/reports of littering	26	74	$\bullet$	Info only	
N/A	CSe11c	Number of counts/reports of dog fouling	40	62	$\bullet$	Info only	
N/A	CSe11d	Number of counts/reports of graffiti	1	7	$\bullet$	Info only	
N/A	CSe11e	Number of counts/reports of abandoned vehicles	231	220	1	Info only	
	CSe12a	Proportion of acts of fly tipping responded to in full within 5 working days	95.3%	100.0%	≁	100%	
	CSe12c	Proportion of abandoned vehicles initially investigated within 5 working days	99.6%	99.5%	1	100%	
×	CSe14	Actual car parking revenue as a percentage of car parking expenditure	83.9%	93.9%	≁	99.4%	Revenue £77k
×	CSe22	Actual city centre revenue as a percentage of city centre expenditure	77.4%	60.7%	↑	86.9%	Revenue £8k
$\checkmark$	CSe25	Actual Talkin Tarn revenue as a percentage of Talkin Tarn expenditure	99.1%	113.9%	↓	93.8%	
×	ED03b	Building Control to decide 100% of all applications within the statutory period of 5 weeks or 2 calendar months (with the consent of the applicant)	90%	97.8%	¥	100%	
$\checkmark$	ED05	Proportion of major planning applications completed in 13 weeks or within agreed time extension	83.3%	82%	1	60%	
$\checkmark$	ED06	Proportion of minor planning applications completed in 8 weeks or within agreed time extension	94.6%	97.1%	+	80%	
$\checkmark$	ED07	Proportion of 'other' planning applications completed in 8 weeks or within agreed time extension	87.2%	92.8%	≁	80%	
$\checkmark$	ED11	% of valid full plan applications determined or checked by Building Control within 5 working days	37.0%	15.5%	↑	25%	
$\checkmark$	ED12	% of valid full plan applications determined or checked by Building Control within 15 working days	98.2%	100%	≁	95%	

Appendix to Section 2: KPIs

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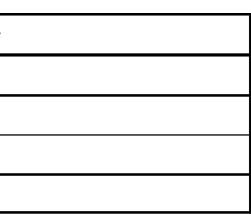




# Place Scrutiny Panel Performance Dashboard Quarter 2 2022/23

Кеу  $\mathbf{\Lambda}$ Performance is deteriorating (compared to same period last year) Performance is improving (compared to same period last year) ♠ No change in performance (compared to same period last year) → X Off target Close to target (within 5%) ✓ On target

On Target?	New Code	Measure	Performance Q2 2022/23	Performance Q2 2021/22	Trend	Target	Comments
	ED13	% of site inspections carried out by Building Control on the date agreed	95.0%	100%	+	99%	
$\checkmark$	GRS05	Proportion of Temporary Event Notices licences processed within 1 working day.	100%	100%	<b>→</b>	100%	
	GRS06	Proportion of public health service requests (noise, smells, house conditions) responded to within the target response times.	85%	93%	*	90%	
$\checkmark$	GRS10	Proportion of food hygiene inspections completed as scheduled	100%	N/A	N/A	90%	





### **Place Scrutiny Panel**



Meeting Date:	01/12/2022
Portfolio:	Cross-cutting
Key Decision:	
Policy and Budget Framework	No
Public / Private	Public
Title:	Overview Report
Report of:	Policy and Scrutiny Officer
Report Number:	OS.25/22

#### Purpose / Summary:

This report provides an overview of matters related to the Scrutiny Panel's work. It also includes the latest version of the work programme.

#### **Recommendations:**

Members are asked to:

- Note the items within Panel remit on the most recent Notice of Key Executive Decisions.
- Note the current work programme, work planning activity and comment on the programme, in particular on items for the next Panel meeting.

#### Tracking

Executive:	Not applicable
Scrutiny:	Place 01/12/22
Council:	Not applicable

#### 1. Notice of Key Decisions

1.1. The most recent Notice of Key Executive Decisions was published on 21 October 2022. This was circulated to all Members and is available on the CMIS section of the Council's webpages. The following items fall within the remit of this Panel:

Items that are included in the Panel's work programme:

- Tullie House Business Plan

Items that are not included in the Panel's work programme:

- Approval of the submission of the Rural England Prosperity Fund addendum to the Department of Levelling Up Homes and Communities

#### 2. References from the Executive

2.1. None

#### 3. Progress on resolutions from previous meetings

3.1. The following table sets out the meeting date and resolution that requires following up. The status is presented as either "completed", "pending" (date expected), or "outstanding". An item is considered outstanding if no update or progress has been made after three panel meetings. All the completed actions will be removed from the list following the meeting.

	Meeting	Minute	Action	Status
	date	reference		
1	01/09/22	PLP.24/22	<ul> <li>2) That Panel are provided with written responses to the following:</li> <li>details of the events, and costings, held in the City Centre;</li> <li>did the actual car parking revenue account for the free car parking scheme;</li> <li>the potential impact on costings of the delay in the Sands Centre Redevelopment; - why was the frequency of grass cutting being reduced.</li> </ul>	Complete
2	01/09/22	PLP.24/22	3) That the Communities, Health and Wellbeing Portfolio Holder provides the Panel with an update on the Disabled Facilities Grants back log following her meeting with the Regulatory Services Manager.	Complete
3	01/09/22	PLP.25/22	3) That a briefing updating Members on the projects included in the Economic Strategy be arranged for October	Pending
4	01/09/22	PLP.26/22	3) That the following items be moved from the Place Panel remit to the People panel's remit:	Complete

			<ul> <li>Homeless (strategy, hostels, prevention) -</li> <li>Housing</li> <li>empty properties, standards and improvements</li> <li>Housing advice and support</li> </ul>	
5	13/10/22	PLP.33/22	That the Panel request that the Executive implement the recommendations contained in the Unlocking Your Place Potential report.	Pending
6	13/10/22	PLP.34/22	2) That the Chair liaise with the Corporate Director of Economic Development regarding the agenda items for the Panel's forthcoming meetings.	Complete
7	13/10/22	PLP.34/22	3) That the Policy and Scrutiny Officer consider the inclusion of the budget monitoring reports in the Panel's Work Programme.	Complete

#### 4. Contribution to the Carlisle Plan Priorities

4.1. The scrutiny of Carlisle Plan items that fall within the remit of this Panel contribute to ongoing policy development.

Contact Officer:	Rowan Jones	Ext:	7257

Appendices 1.	Draft Scrutiny Panel Work Programme 2022-23
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attached to report:

Note: in compliance with section 100d of the Local Government Act 1972 the report has been prepared in part from the following papers:

None

CORPORATE IMPLICATIONS: LEGAL – PROPERTY SERVICES -FINANCE – EQUALITY – This report raises no explicit issues relating to the public sector Equality Duty INFORMATION GOVERNANCE –

Date	Title	Lead Officer
16/06/2022	End of Year Performance Report 2021/22	Steven O'Keeffe
	Riverside - regeneration of existing stock	Jane Meek/ Rowan Jones
	Cumbria Choice - accessibility of platform and performance of Allocations Policy	Gareth Torrens
	Homelessness - update on delivery of Strategy and Action Plan	Tammie Rhodes
07/07/2022	Talkin Tarn Management Arrangements - Site Visit	Jon May
21/07/2022	Local Environment (Climate Change) Strategy - delivery update	Steven O'Keeffe
	St Cuthberts Garden Village - Delivery Vehicle preparatory report	Neil Cole
	Feedback from attendance at Real Estate Investment & Infrastructure Forum (UKREiiF)	Jane Meek
01/09/2022	Performance Report Q1 2022/23	Steven O'Keeffe
	Economic Strategy Action Plan - performance monitoring (include update on Towns Deal and Future High Street Fund)	Steve Robinson
13/10/2022	Flood Risk Management - Carlisle schemes update	Jane Meek/ EA
	High Street Taskforce report	Jenson Kemp/ Jane Meek
01/12/2022	Tullie House Business Plan - Part B item	Luke Leathers
	Shared Prosperity Fund - commitment and spend of funding (Y1 allocation)	Jane Meek
	Talkin Tarn Future Management Arrangements	Luke Leathers
	Performance Report Q2 2022/23	Steven O'Keeffe
19/01/2023	Events - update on planned activities and major events	Paul Walker
	Market Square Consultation	Steve Robinson
	LEP - Partner Update - LGR preparedness.	Jane Meek
	Junction 44 update	Mark Walshe
09/02/23 - special	St Cuthberts Garden Village - Delivery Vehicle Options Appraisal (subject to external report completion)	Neil Cole
	Rural Strategy	Jane Meek
	Investment Zones (possible - dependent on Gov't timescales)	Steve Robinson
02/03/2023	Performance Report Q3 2022/23	Steven O'Keeffe
	Scrutiny Annual Report	Rowan Jones
	Economic Strategy Action Plan - performance monitoring (include update on Towns Deal and Future High Street Fund)	Steve Robinson
	Borderlands	Jane Meek



# Carlisle City Council Report Place Scrutiny Panel Item



#### **Report details**

Meeting Date:	1 <sup>st</sup> December 2022
Portfolio:	Environment and Transport
Key Decision:	No
Policy and Budget	No
Framework	
Public / Private	Public
Title:	Talkin Tarn Management Arrangements
Report of:	Deputy Chief Executive
Report Number:	CS 38/22

#### **Purpose / Summary:**

The purpose of this report to update the panel on potential management arrangements at Talkin Tarn Country Park following the Panel's visit to site to explore the options to maximise the sites potential in delivering the Council's priorities.

#### **Recommendations:**

To review the options appraisal

#### Tracking

Executive:	
Scrutiny:	Place SP 01 12 22
Council:	

#### 1. BACKGROUND

- 1.1 In 2005 Carlisle City Council took responsibility for the management of Talkin Tarn following a transfer from Cumbria County Council.
- 1.2 Talkin Tarn is a 74 Hectare Country Park with a natural glacial tarn, woodland and grazing fields with formal and informal paths. There is a pay and display car park, camping field, toilet block, office/workshop building, two boathouses, education cabin and a building with tearoom, shop, kiosk and changing facilities for water sports users. There is a separate boat storage facility for Talkin Tarn rowing club and temporary wooden building that the water sports provider operates from.
- 1.3 One million pounds was invested by the Council at Talkin Tarn in 2005/6 including the construction of the Education Cabin, toilet block and site office alongside structural improvements to the tearoom building.

#### 2. CURRENT MANAGEMENT ARRANGEMENTS

- 2.1 Carlisle City Council owns the freehold for Talkin Tarn and the operational management is through a series on internal and external arrangements.
- 2.2 Healthy City Team

Green Spaces Staff

- Oversee operation of catering facilities
- Site H&S surveys
- Tree Surveys
- Play area safety surveys
- Water quality surveys
- Bin emptying
- Winter maintenance
- Fire checks
- Site development work
- Water sport club liaison
- Liaising with contractors
- Partnership working opportunities I.e. Fellfoot Forward
- Business development and grant funding

Tearoom Catering Staff

- Responding to on site public & tourism related enquires and customer liaison in terms of on-site presence.
- Issuing of permits fishing/open water swimming/boat launch/group water sport permits
- First Aid cover and filling in accident/incident forms.
- First point of contact for incidents/emergencies.
- Liaising with contractors to grant access to buildings on behalf of property services

- Taking bookings for campsite/ education cabin / Alex Boathouse
- Checking insurance documents of visiting 3<sup>rd</sup> parties
- Liaison between water sport provider and customers
- Event management and catering i.e. outdoor theatre, weddings, birthday parties etc.
- Catering related cleaning of premises.
- 2.3 Property Services
  - Building/asset maintenance Management
  - Klargester (sewage treatment) management
  - Legionella (water) Monitoring
  - Equipment serving Boilers/Burglar alarms/Fire alarms
  - PAT testing
  - Repairs
- 2.4 Neighbourhood Services
  - Maintenance of ticket machines in the car park.
- 2.5 Within Talkin Tarn there are also lease/contract arrangements:
  - Water sports Contract (£1,000 income per year plus profit share)
  - Sailing Club Lease (£990 income per year)
  - Talkin Rowing Club Lease. (£1,000 income per year)
  - Grazing land annual agricultural lets c. £1,300 income per year
  - Grant income c.£1,500 income per year
- 2.6 Water safety
  - Water safety is managed through internal risk assessments, which are reviewed annually, and individual arrangements with the clubs and water sports provider.
  - The on-site catering team are responsible for issuing permits.
- 2.7 The Green Spaces Team and Tearoom Staff have implemented changes to the operation of the catering service during lockdown and the following period of restrictions. They are currently operating services from the downstairs kiosk, only offering a takeaway service.
- 2.8 Operating from the downstairs kiosk has allowed service to continue whilst adhering to Covid-19 restrictions. As a result, operating costs have reduced and at the same time increasing the surplus. This type of service has been popular during the pandemic as it allowed a catering service to continue, whilst adhering to restrictions.

#### 3. FINANCE

3.1 The budgets for Talkin Tarn are split into two areas; Talkin Tarn (site and property management) and the Boathouse Tearoom (BHTR). Where surpluses in income are achieved, they are re-invested on site as appropriate.

#### 3.2 2022/23 Budget

5	
Talkin Tarn income expectation (£)	(78,300)
Talkin Tarn expenditure expectation (£)	164,800
Talkin Tarn (surplus)/Cost expectation (£)	86,500
BHTR income expectation (£)	(236,400)
BHTR expenditure expectation (£)	224,700
BHTR (surplus)/Cost expectation (£)	(11,700)
Combined (surplus)/Cost expectation (£)	74,800

3.3 Previous actual combined (surplus)/cost expectation

Year	(surplus)/cost	(surplus)/cost	Comments
	expectation	actual	
	(£)		
2022/23	74,800	ТВС	
2021/22	88,100	24,692.67	An additional £15k was carried
			forward in respect of the Dark
			Skies project
2020/21	90,800	69,175.55	Includes reduced opening due
			to Covid
2019/20	62,700	66,776.73	An additional c £50k of site
			improvements were also spent
2018/19	71,000	27,248.39	An additional c £19k of site
			improvements
2017/18	35,000	32,610.60	An additional c £60k of site
			improvements
2016/17	60,000	7,548.57	

3.4 The budget expectations highlighted above include internal recharges.

Year	Recharges (included in surplus/cost) (£)
2022/23	70,600.00
2021/22	82,806.72
2020/21	83,900.04
2019/20	55,099.92
2018/19	55,000.00
2017/18	57,000.00
2016/17	50,100.00

3.5 The current projected out turn position for 2022/23 after period 7 and before any reinvestment into the site is a surplus of c. £20,000.

#### 4. STAFFING ARRANGEMENTS

- 4.1 The site is managed through the Green Spaces staff within the Healthy City Team.
- 4.2 The general site management forms part of the duties of Green Spaces staff. These staff are not based at Talkin Tarn, but visit when required.
- 4.3 The catering staff, based at Talkin Tarn, are made up of the Visitor and Catering Manager (0.92 fte), Kitchen Supervisor (0.65 fte), Waiter/Waitress (1.14 fte).
- 4.4 Catering staff currently play a multi-functional role and act as a first point of contact for visitors and any on site management /safety issues.

#### 5. DEVELOPING FUTURE OPTIONS

- 5.1 A key issue discussed during the panel's site visit in the summer 2022 was focused on the future financial stability of the site.
- 5.2 Following discussions around how to maximise the potential of the catering offer onsite an architect was engaged to provide some options and budget estimates
- 5.3 The solution proposed is to put an extension onto the front of the building in place of the balcony so that all the catering would be downstairs and allow a full offer despite the weather/season with extra seating.
- 5.4 This would then allow the upstairs to be let out to provide an additional income.
- 5.5 The architect assessed carrying out internal alterations to provide more space however due to the age of the building this was not deemed economically feasible.
- 5.6 The preliminary budget costings for this work are contained in the appendices.

#### 6. Contribution to the Carlisle Plan Priorities

6.1 "Continue to improve the quality of our local environment and green spaces so that everyone can enjoy living, working in and visiting Carlisle"

#### Contact details:

Contact Officer:

Luke Leathers

Ext: 7535

#### Appendices attached to report:

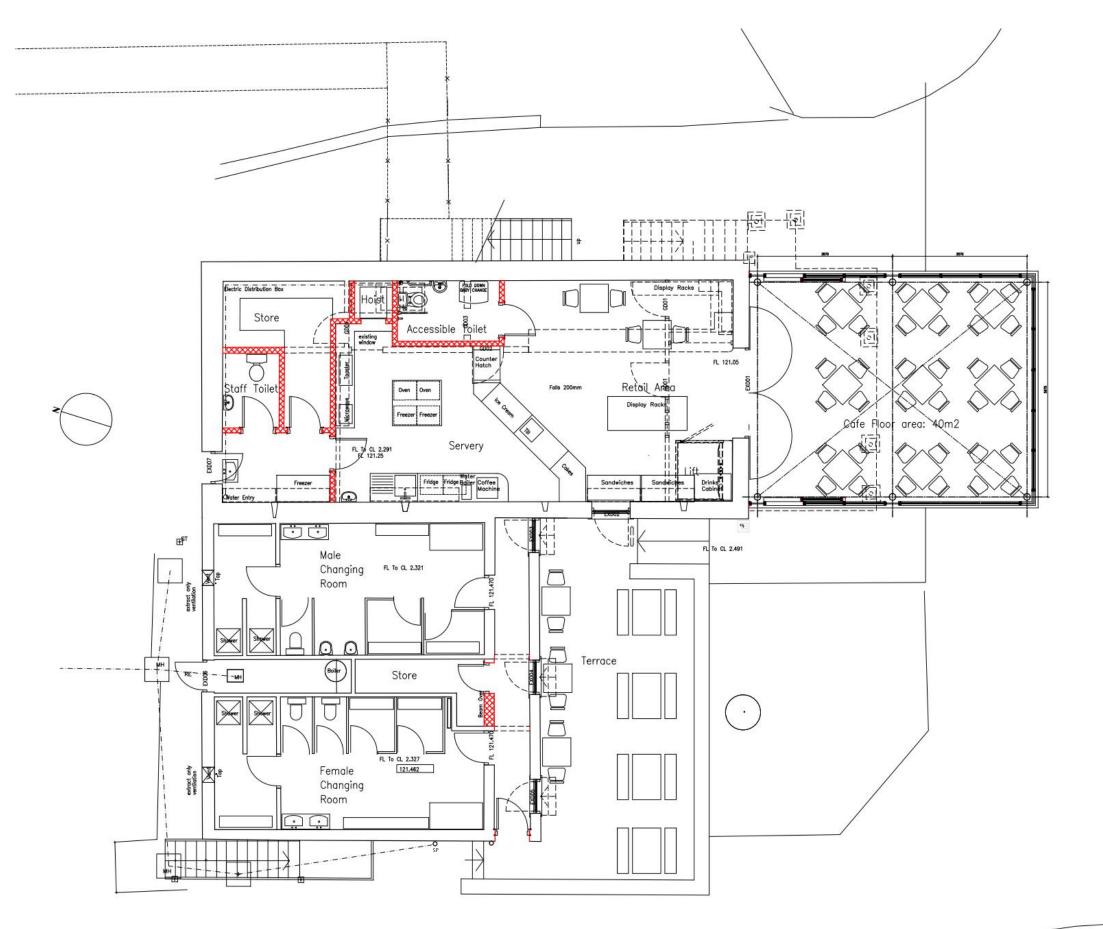
Proposed first floor plan. Proposed ground floor plan. Budget costings (part B)

Note: in compliance with section 100d of the Local Government Act 1972 the report has been prepared in part from the following papers:

• None

#### **Corporate Implications:**

Legal	
Property	
Services	
Finance	The proposed redevelopment of the facilities at Talkin Tarn would need to identify appropriate funding mechanisms and would require the project to be added to the capital programme. This should be supported by an appropriate business case outlining the financial and other benefits of undertaking the redevelopment, as well as any risks and additional revenue costs from operating a larger facility and whether additional costs could be funded from additional income generated.
Equality	
Information	
Governance	



Ground Floor Plan

ALASTAIR MCGREGOR 6 St. Georges Crescent Carlisle Cumbria CA3 9NL

 Project
 Proposed
 Tea
 Room
 Alterations,
 Talkin
 Tarn
 for
 Carlisle
 City
 Council

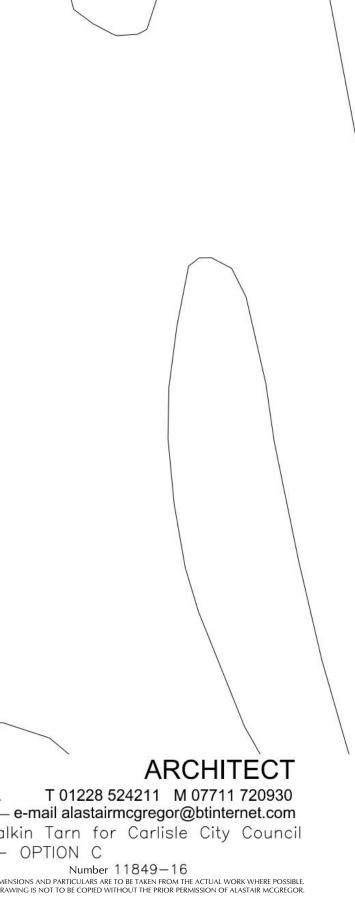
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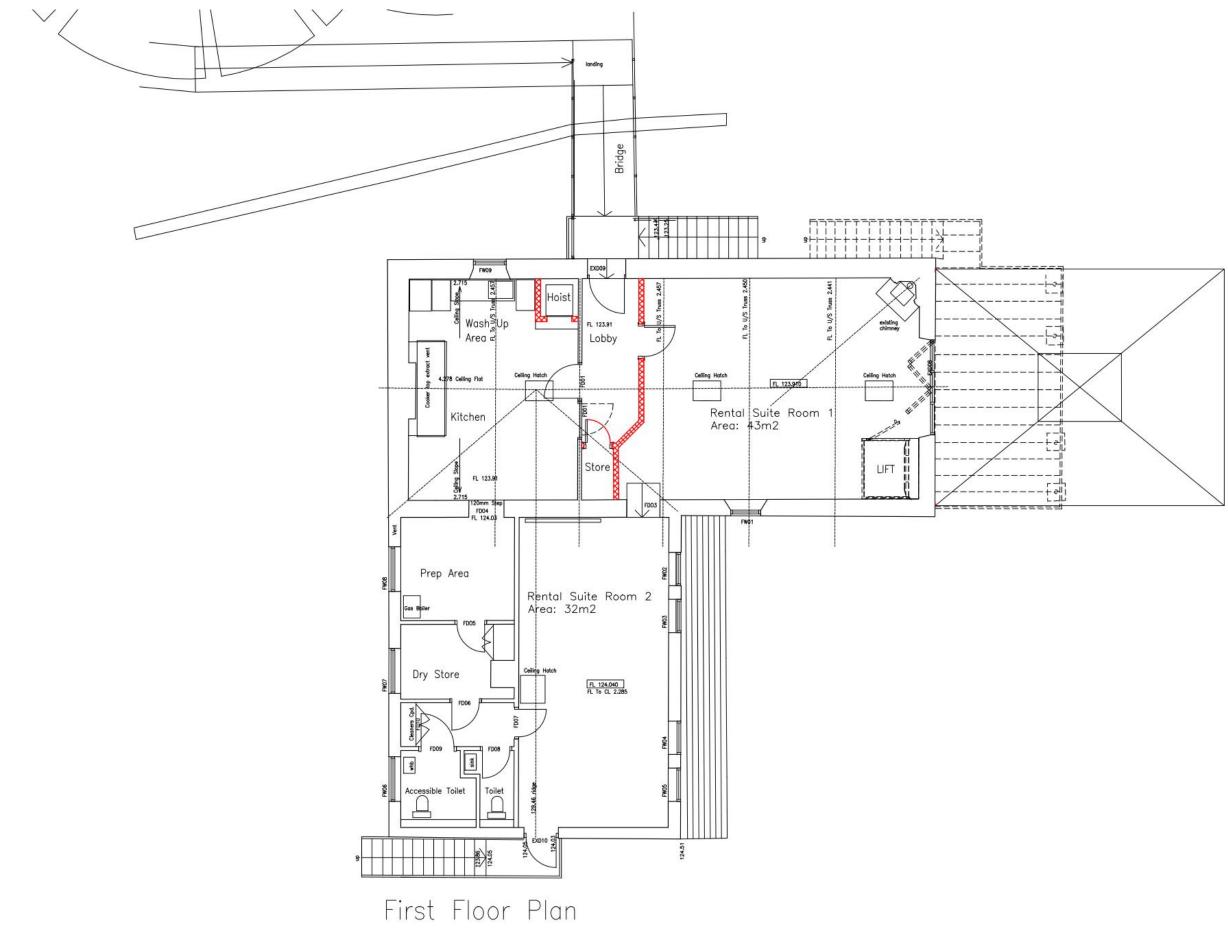
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 Figure 21 Dimensions are to be followed in preference to scaled dimensions and particulars are to be taken from the actual work where possible.

 Any Discrepancy must be reported to the architect immediately and before proceeding. This drawing is not to be copied without the prior permission of alastair mcgregor.

Aug 22 Preliminary Issue





### ALASTAIR MCGREGOR

6 St. Georges Crescent Carlisle Cumbria CA3 9NL

Project Proposed Tea Room Alterations, Talkin Tarn for Carlisle City Council Drawing PROPOSED FIRST FLOOR PLAN – OPTION C Scale 1:100@A3 Page A0220f 2102 Drawn am Number 11849–17 THIS DRAWING IS COPYRIGHT. FIGURED DIMENSIONS ARE TO BE FOLLOWED IN PREFERENCE TO SCALED DIMENSIONS AND PARTICULARS ARE TO BE TAKEN FROM THE ACTUAL WORK WHERE POSSIBLE. ANY DISCREPANCY MUST BE REPORTED TO THE ARCHITECT IMMEDIATELY AND BEFORE PROCEEDING. THIS DRAWING IS NOT TO BE COPIED WITHOUT THE PRIOR PERMISSION OF ALASTAIR MCGREGOR.

### ARCHITECT

L T 01228 524211 M 07711 720930 — e-mail alastairmcgregor@btinternet.com Talkin Tarn for Carlisle City Council OPTION C