

PORTFOLIO:

ECONOMIC PROSPERITY

Report of
Portfolio Holder:

COUNCILLOR MRS M BOWMAN

1. **Lappet Manufacturing**

Following the meeting of the High Level Task Force and the City Councils commitment to assist the staff affected by redundancy, I can now advise you that on 06 August 2004 the manager of the Employment Alternatives Project spent a full day at the factory advising on job search and application skills (the company had previously agreed to fund the cost of this service).

Several of the employees have expressed a wish to receive future assistance with job search skills. This will be funded through the Employment Alternative budget.

At the initial meeting with the company, the management mentioned that several of the people affected by the job losses had expressed an interest in re - training to become HGV Drivers. The Business Development Officer visited System Driver Training based at the Airport and arranged for this company to spend a day at the factory to offer further advice to the employees. Thanks to support from the Learning and Skills Council and Employment Service, System Driver Training were able to offer interested employees HGV training worth £2,000.

Finally, the company provided information on the skills of the employees affected which was forwarded to the Cumbria Chamber of Commerce and Industry for circulation to members of the Carlisle Large Employers Group.

2. **Rural Women's Network**

The City Council this year made a contribution of £15,000 to the Rural Women's Network to promote enterprise over a three-year period. As part of this a Business Start Up Course was held at Brampton Business Centre and Tele Centre. Amongst those taking part were two women who were setting up a baby clothes shop called Kid's Corner. In recognition of the support provided by the City Council, I was honoured to perform the official opening on Monday 2nd August 2004.

3. **Brampton Business Centre and Telecentre**

BT recently announced that it is to bring forward the enabling of rural telephone exchanges to provide Broadband telecommunications. As a result of this the Centre has been approached by the Cumbria ICT Broadband Initiative to host two Broadband Information Days, one targeted at the community and one aimed at Business Users.

The centre has recently completed production of a full colour prospectus of training courses available through to next year. This is the first time such a prospectus has been produced with the Communication's Unit providing design and production support.

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19/08/2004

Monthly Unemployment Briefing – July 2004

The July 2004 jobless and claimant count figures were released by the Office for National Statistics today.

National Measures of Joblessness

These figures may be quoted by the national press but are not available for local areas and are provided for information only. They should not be compared with those shown elsewhere in this report.

The *jobless* total for the UK (claimants and non claimants looking for work) rose by 27,000 in the 3 months to June 2004, giving a total of 1.44 million. The jobless rate is 4.8% nationally (these data are not produced at local level).

The *seasonally adjusted* claimant count for the UK is 835,100, a fall of 13,700 from last month and the lowest level since July 1975. The rate is unchanged at 2.3% nationally (these data are not produced at local level).

The Claimant Count (not seasonally adjusted)

The number of people out of work and claiming benefit across the UK rose by 1,030 to 841,488. The number of people out of work and claiming unemployment benefit in Cumbria fell by 104 to 5,310. The male claimant count in Cumbria fell by 145 but the female claimant count rose by 41. The number of claimants fell in all Local Authority Districts except Eden and South Lakeland where the count rose by 18 and 1 respectively. The claimant count fell in Appleby, Barrow, Carlisle, Kendal, Whitehaven and Workington Travel to Work Areas but rose in Keswick, Penrith and Windermere.

Residence-Based Claimant Rate

The residence-based claimant count expresses the number of claimants in an area as a percentage of the working age population resident in that area.

UK residence rate – was unchanged at 2.3%.

Cumbria residence rate – was unchanged at 1.8%, 0.5 below the UK rate.

Cumbria male residence rate – fell 0.1 to 2.6%, 0.7 below the UK male rate.

Cumbria female residence rate – was unchanged at 1.0%, 0.3 below the UK female rate.

Cumbria Economic Intelligence Partnership is a Countywide Partnership established to improve the understanding of the local economy through research, analysis, and data dissemination.

Cumbria County Council Cumbria Inward Investment Agency Cumbria Learning & Skills Council Allerdale BC Carlisle CC Copeland BC
Eden DC South Lakeland DC Cumbria Tourist Board Lake District NP Business Link Cumbria Furness College Lakes College WC

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RESIDENCE-BASED CLAIMANT COUNT RATES

Table 1: County/Region/Country

AREA	Male		Female		All Persons		All Persons Monthly Change	
	Number	Rate	Number	Rate	Number	Rate	Number	Rate
Cumbria	3971	2.6	1339	1.0	5310	1.8	-104	0.0
North West	73784	3.5	24005	1.2	97789	2.4	-184	0.0
United Kingdom	620242	3.3	221246	1.3	841488	2.3	1030	0.0
Great Britain	597157	3.2	213023	1.2	810180	2.3	-233	0.0

Table 2: Local Authority Districts

DISTRICT	Male		Female		All Persons		All Persons Monthly Change	
	Number	Rate	Number	Rate	Number	Rate	Number	Rate
Allerdale	826	2.8	296	1.1	1122	2.0	-62	-0.1
Barrow in Furness	896	4.0	247	1.2	1143	2.7	-12	0.0
Carlisle	803	2.5	296	1.0	1099	1.8	-38	-0.1
Copeland	961	4.3	288	1.5	1249	3.0	-11	0.0
Eden	142	0.9	59	0.4	201	0.7	18	0.1
South Lakeland	343	1.1	153	0.5	496	0.8	1	0.0

Table 3: Travel to Work Areas

TRAVEL TO WORK AREA	Male		Female		All Persons		All Persons Monthly Change	
	Number	Rate	Number	Rate	Number	Rate	Number	Rate
Appleby	27	0.6	16	0.4	43	0.5	-5	-0.1
Barrow-in-Furness	1072	3.7	317	1.2	1389	2.5	-10	0.0
Carlisle	870	2.4	322	1.0	1192	1.7	-44	-0.1
Kendal	135	0.8	56	0.3	191	0.6	-5	0.0
Keswick	18	0.6	7	0.3	25	0.4	6	0.1
Penrith	99	1.0	40	0.4	139	0.7	21	0.1
Whitehaven	922	4.2	275	1.4	1197	2.9	-21	-0.1
Windermere	28	0.5	26	0.5	54	0.5	3	0.0
Workington	781	3.4	276	1.3	1057	2.4	-53	-0.1

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Table 4: Parliamentary Constituencies

CONSTITUENCY	Male		Female		All Persons		All Persons Monthly Change	
	Number	Rate	Number	Rate	Number	Rate	Number	Rate
Barrow & Furness	1044	3.8	303	1.2	1347	2.6	-10	0.0
Carlisle	695	2.9	250	1.1	945	2.0	-39	-0.1
Copeland	961	4.3	288	1.5	1249	3.0	-11	0.0
Penrith & The Border	308	1.1	129	0.5	437	0.8	13	0.0
Westmorland & Lonsdale	195	0.7	97	0.4	292	0.6	-1	0.0
Workington	768	3.0	272	1.2	1040	2.1	-56	-0.1

For further information, please contact:

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	Unemployment by Ward – July 2004						Monthly Change	
	Male		Female		All Persons		All Persons	
	Number	Rate	Number	Rate	Number	Rate	Number	Rate
CARLISLE								
Belah	20	1.1	13	0.7	33	0.9	2	0.1
Belle Vue	60	3.5	19	1.1	79	2.3	-8	-0.2
Botcherby	68	3.9	28	1.5	96	2.7	-8	-0.2
Brampton	36	2.8	14	1.2	50	2.0	-5	-0.2
Burgh	7	1.1	3	0.5	10	0.8	1	0.1
Castle	120	5.8	31	1.8	151	4.0	0	0.0
Currock	57	3.1	33	1.9	90	2.5	-6	-0.2
Dalston	14	0.9	12	0.9	26	0.9	1	0.0
Denton Holme	48	2.5	18	1.0	66	1.7	-7	-0.2
Great Corby and Geltsdale	2	0.3	2	0.3	4	0.3	0	0.0
Harraby	46	2.6	21	1.3	67	2.0	16	0.5
Hayton	8	1.2	4	0.7	12	1.0	-1	-0.1
Irthing	6	0.9	3	0.5	9	0.7	0	0.0
Longtown & Rockcliffe	23	1.8	8	0.7	31	1.3	-2	-0.1
Lyne	4	0.6	1	0.2	5	0.4	2	0.2
Morton	60	3.8	11	0.7	71	2.3	-5	-0.2
St Aidans	67	3.5	14	0.8	81	2.1	-3	-0.1
Stanwix Rural	15	1.2	6	0.5	21	0.9	2	0.1
Stanwix Urban	22	1.3	8	0.5	30	0.9	-2	-0.1
Upperby	90	5.8	25	1.6	115	3.7	-15	-0.5
Wetheral	11	0.9	7	0.6	18	0.8	4	0.2
Yewdale	18	0.9	15	0.8	33	0.9	-1	0.0

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