



# Borderlands

## Inclusive Growth Deal



# **Borderlands Inclusive Growth Deal**

## **Economic Growth Overview and Scrutiny Panel Update Presentation 19 July 2018**

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# Our Ambition

*“We have a shared ambition for the Borderlands region to be a vibrant place where increasing numbers of people choose to live and work, attracted by high quality jobs and attractive well connected surroundings. Through the Borderlands Inclusive Growth Deal we will play our full part in the Scottish and wider UK economy through development of our places locally supplied with clean low energy and driven by the latest in digital technology”*



# Three Core Challenges

1. Narrowing the Productivity Gap
2. Increasing the working age population
3. Delivering Inclusive Growth



# Five Shared Strategic Priorities



**Infrastructure:** delivering a better connected economy through enhanced transport routes and ultra fast digital infrastructure.



**Places:** creating attractive and vibrant places to live, work and visit across the whole Borderlands region.



**Ideas:** nurturing a vibrant SME community to innovate and scale up, building on existing strengths and emerging capabilities.



**Green Growth:** expanding the green economy by developing a whole system approach to the generation and use of energy.



**Skills:** improving access to training and education for residents and businesses to help increase productivity

# Major Themes



Digital

Business Growth

Energy

Place

Destination Borderlands

Skills

Rural Productivity

Transport

# Carlisle Focus



# Carlisle Station Gateway

## Background:

1. Local Plan
2. Cumbria County Council Offices
3. Ownership and leases
4. Borderland Views



# Carlisle Station Gateway

## Objectives:

1. Improving connectivity to and from the Borderlands area
2. Increasing the vibrancy of the Carlisle City Centre

## Elements:

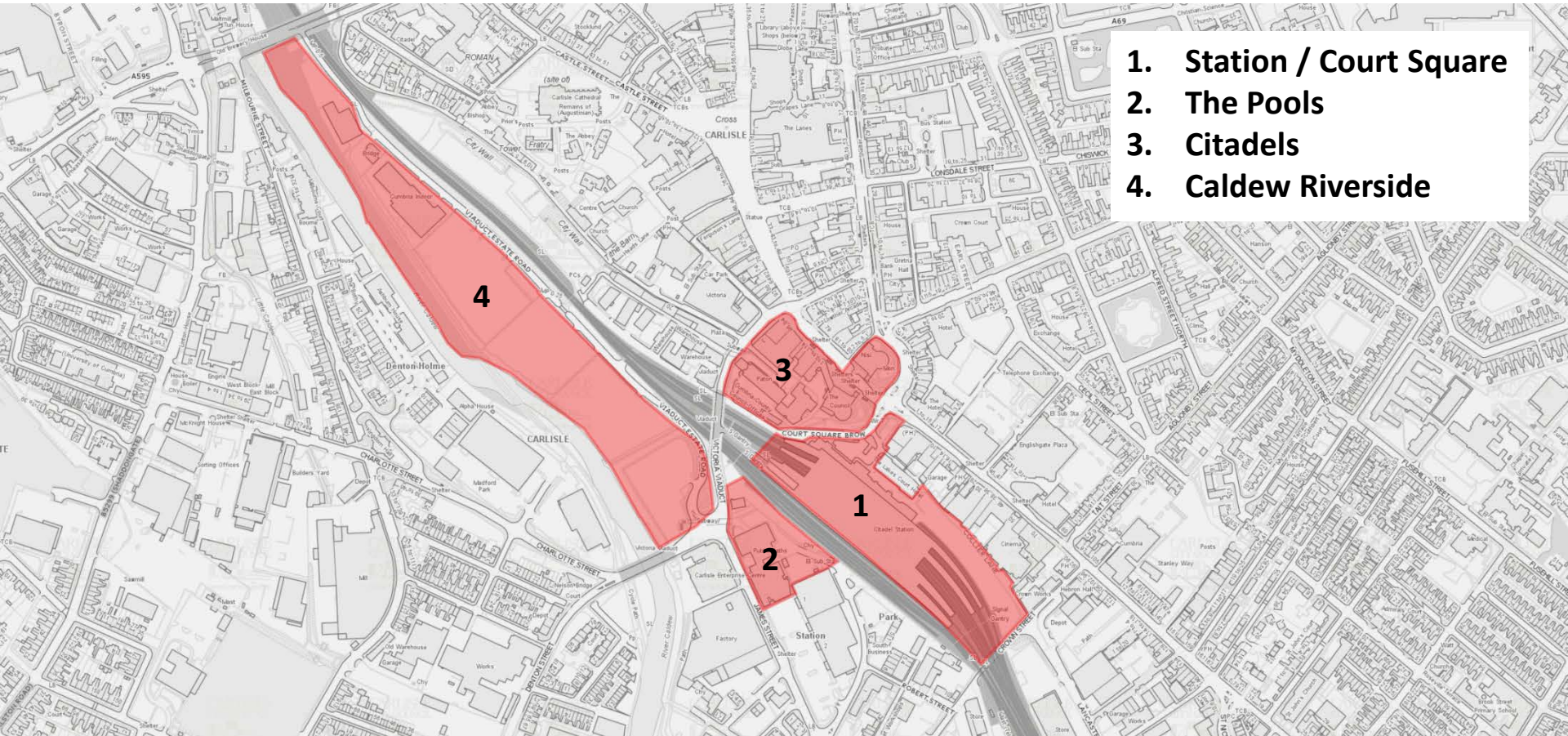
1. Improvement of Carlisle station
2. Re-development of the Citadels and adjacent land / buildings
3. Development of Caldew Riverside



# Carlisle Station Gateway

## Key Sites

1. Station / Court Square
2. The Pools
3. Citadels
4. Caldew Riverside



# Carlisle Station / The Pools

Master planning exercise jointly funded by Cumbria County Council, Carlisle City Council and Cumbria LEP.

## Objectives:

- Improved commercial & interchange facilities
- Better access and increased car parking provision
- Enhanced public realm

## Outcomes:

- Improved and more accessible station
- An attractive destination and arrival point
- Securing high-speed connectivity for Carlisle / Borderlands



# Citadels / Caldew Riverside

City Council working with private sector to explore the potential for mixed-use development across these sites.

## Objectives:

- Creation of new high-quality commercial, leisure and retail floor space
- Improved public realm
- Improved connectivity between station, city centre and riverside areas

## Outcomes:

- Improved city centre offer / 'experience'
- More vibrant city centre – night time economy
- Increase demand for city centre living



# Next Steps

- Co-development and discussion with Government officials
- Refinement of strategic outline business cases (SOBC's) in response to feedback
- Prepare final SOBCs and Deal Document
- Seek necessary approvals from the Borderlands local authority partners
- Submit final SOBCs and Deal document end September





# Borderlands

## Inclusive Growth Deal

