

REPORT TO EXECUTIVE			
PORTFOLIO AREA: HEALTH AND WELL BEING			
Date of Meeting:	27 th January 2003		
Public			
Key Decision:	No	Recorded in Forward Plan:	No
Inside/Outside Policy Framework			

Title: **SPORT DEVELOPMENT**

Report of: **ACTING HEAD OF CULTURE, LEISURE AND SPORTS SERVICES**

Report reference: **CLS38/03**

Summary:

1.1 The Sports Development Officer has recently completed work on a Strategy for Sport in Carlisle, which is currently being circulated for consultation. Alongside this work, the Sports Development Officer has also been implementing a range of projects against corporate objectives identified in the Corporate Plan. This report identifies the need for funding for this work, suggests sources of external funds and requests Executive approval for expenditure in support of the Sports Development programme.

Recommendations:

i) That the Executive approves the re-direction of existing resources within CLS budgets to the implementation of the Sports Development Strategy.

ii) that Officers are asked to identify resources for the programme of sports development 2003-04, based on the costings identified in the Sports Development Strategy.

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1. BACKGROUND INFORMATION AND OPTIONS

1.1 A previous report identified a number of elements of the Council's programme for

sports development for which funding was required. These are listed at Appendix 1. Sports development is now widely accepted as a major factor in a number of the priority areas identified in the Corporate Plan.

1.2 The Plan aims to address a number of targets from the Corporate Plan and City Vision documents in the areas of CV1 – Communities; CV2 Health & Fitness; CV3 Access to Leisure, Sport and Cultural opportunities.

3. In addition the Sports Development Plan aims to help in reducing crime, increasing access to sport and physical activity, improving social inclusion and working in partnership with voluntary and private sector providers.

1.4 The initial estimate was for £85,000 in 2003-04. The funding is required for a number of initiatives. An important contribution has been agreed by Sport England to support the work of the Sports Development Officer, and Carlisle City Council funding is needed to match this. In addition the project includes provision of mobile sports equipment and fixed facilities in order that outreach work can target the areas of crime 'hot-spots' and young people in under-resourced wards. Rural sports programmes and holiday activities for young people are also envisaged as part of the Sports

Development Plan.

1.5 The total funding package for 2003-04 is £221, 617, with the balance coming from external grants, partnership funding and income from the scheme. For the City Council's proposed contribution of £85,000, a gearing ratio of 2:1 could be achieved.

6. Funding for this proposal had previously been identified from savings accrued from the Leisuretime transfer, although this had subsequently been reduced by the need for further savings. A residual sum is available from this source, and it is recommended that this is used for the Sports Development Programme. However, looking ahead, it is clear that the Programme needs to be included in the budget estimates for future years.

2. CONSULTATION

The Sports Development Strategy was adopted by the authority in February, 2002.

1. Consultation to Date.
2. Consultation proposed.

3. STAFFING/RESOURCES COMMENTS

The continued employment of one member of staff depends on identifying matching funding for the Sports Council monies which contribute to salary costs.

4. CITY TREASURER'S COMMENTS

incorporated into the report.

5. LEGAL COMMENTS

n/a

6. CORPORATE COMMENTS

n/a

7. RISK MANAGEMENT ASSESSMENT

The risks associated with this report are concerned with the non-implementation of the proposals contained within the Sports Development Strategy if funding can not be found. The community outreach, crime prevention and healthy lifestyle elements of the strategy (and the City Vision) would be lost.

8. EQUALITY ISSUES

No statutory equality issues are at stake but Members may wish to reflect on the equality of access to services if outreach programmes are not implemented.

9. ENVIRONMENTAL IMPLICATIONS

n/a

10. CRIME AND DISORDER IMPLICATIONS

A key objective of the Sports Development Strategy is the reduction of juvenile crime by engaging young people in sporting activities in their own community. While it is not possible to quantify the outcome at this stage it is clear that the non-delivery of the programme will have negative impacts on crime and disorder prevention.

11. RECOMMENDATIONS

- i) That the Executive approves the re-direction of existing resources within CLS budgets to the implementation of the Sports Development Strategy.
- ii) That the Executive seeks from officers a supplementary estimate for the full-year programme of sports development 2003-04, based on the costings identified in the Sports Development Strategy, increased in line with inflation.

12. REASONS FOR RECOMMENDATIONS

- 1. To secure the Council's objectives contained in the City Vision, Corporate Plan and Sports Development Strategy (all previously agreed).
- 2. To allow officers to start the implementation of the programme and then to plan for a full years' activities.

Appendix 1

Elements of the Sport Development Programme – indicative summary of the full programme contained in the Community Sports Development Plan

1. Development of community involvement and empowerment through sport

- Train local residents in coaching techniques
- Encourage and support resident-led activity
- Support existing sports clubs and voluntary sports organisations in priority wards
- Increase community participation in active leisure pursuits
- Increase involvement of local schools in community sports
- *Organise training programme with certified outcomes for volunteer coaches.*
- *Healthy lifestyle sports activity programme*

2. Work with Community Safety Group to address anti-social behaviour

- Identify priority areas and times
- Establish outreach sports programme aimed at these priority areas
- Engage with City Council colleagues and staff of external agencies to identify and develop young people at risk and engage them in sports
- *Mobile sports coaching team visit hot-spot areas to offer sports activities for young people*
- *Van-mounted portable floodlighting unit*
- *Midnight Basketball in Upperby, Petteril Bank and Currock with combined recreational and learning opportunities*
- *School holiday sports activity programme*

3. Contribute to regeneration initiatives

- Support initiatives in target areas
- Develop sports-based action plans for individual wards
- Develop lifelong learning opportunities through sport
- Develop access to quality sports provision in target wards
- *Facility development in target wards (eg multi-sports areas), including external funding opportunities and partnerships*
- *Lawn Tennis Association (LTA) Tennis Club Initiative organising tennis activities targeted at deprived wards and communities*

4. Partnership working

- Develop links with external agencies
- Raise awareness of the cross-cutting benefits of sports development within the City Council
- *Fixed term contract for Sports Development Officer (Active Communities) with funding support from Sport England*

5. Sustainability

- Secure long term funding regime including external sources
- Establish a committed group of local volunteer coaches and active citizens
- Link with other initiatives to create additional strengths

6. Rural Sports Development

- Develop and action plan for rural wards
- Create networking with rural organisations
- Identify additional funding opportunities in rural areas
- *Rural Sports Development Officer*
- *Programme of activities delivered in rural areas*
- *School holiday sports activity programme*

7. Programme Management

- Monitoring and evaluation
- Administration
- *Monitoring and evaluation by specialist university research department?*
- *Office and admin. staff costs*