

Evening & Late Night Economy
Workshop
29th April 2004

ADVANTAGES

- Existing open areas - potential of
- Good range of restaurants - underused
- Increased economic activity
- Tourist attraction
- Increased cultural diversity
- Bandstand and other civic buildings
- Security/Safety - virtuous circle
- Social interaction
- Current residents
- Captive audience (city centre workforce)
- Better facilities for everybody
- Consult with people (Friday night pilot?)
- Increased employment
- Sands - tempt public into city centre
- Building blocks in place
- Don't spoil existing balance/good public spaces
- Heritage/architecture - make more of
- Compact city - walking distance from centre

DISADVANTAGES

- Litter, street fouling (not just city centre - routes out of city)
- Lack of civic society (police, wardens)
- Bad public transport
- Need for greater expenditure from local authority
- Loss of local, traditional establishments - national chains coming in
- Lack of facilities for under 16's
- Safety worries
- Door people - less threatening
- Binge drinking
- Alcohol linked to violence/sexual activity = health issues
- Residents' amenity
- Lack of control of licensed premises
- Lack of city centre living
- Climate etc - limits potential?
- Vandalism - culture of?
- Pinch points (same closing time)

MECHANISMS

- Increase late night pubs/restaurants - changing culture
- Public toilets/ Unisex/restaurant toilets for public use
- Licensing Laws - changing policy - some leeway for developing Policy to reflect E&NTE
- CCTV - Effective (Community Safety Policy)
- Planning Policy and links to Community Safety Policy
- Public drinking bans - creating non-alcohol public areas
- Investigate powers of other public services/local businesses to increase hours
- Museums and libraries e.t.c. - increasing opening hours/positive benefits for other businesses
- Existing partnership with Hotel Group
- City Centre partnership (marketing)
- Pub Watch/ Shop Watch
- Marketing - evening culture. Local people-suburban areas and how to include them
- Local People - Young people in particular - need to consult their views
- Consulting with staff in local businesses - not just the employers
- Transport policy (including rail) - review
- Local Plan
- Rural Strategy
- Rural Proofing
- Engage with the unusual - looking at heritage/architectural tours
- Sponsorship incentives - likely venues e.g. The Sands, Tullie House, Hotels and restaurants - themed events?
- Identifying "nights" for late night shopping, celebrations