

**CARLISLE
CITY COUNCIL**



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COMMUNITY OVERVIEW AND SCRUTINY PANEL

Date of Meeting: 10TH JUNE 2010

PUBLIC

Title: PLAY STRATEGY MONITORING

Report of: ASSISTANT DIRECTOR - COMMUNITY ENGAGEMENT

Report reference: CD07/10

Summary:

The report highlights progress made against the objectives of the Play Strategy during the period January to May 2010 and includes proposals for discussion for reviewing and revising the Strategy for the period 2011-15.

Officers will elaborate on the narrative of the report at the meeting.

Questions for / input required from Scrutiny:

1. To discuss the progress made during the period Jan - May and the continuing challenges to improve the Council's Services to children and young people.
2. To consider the implications of reviewing and revising the Play Strategy and to raise for discussion, issues that may lead to the improvement of the Council's offer to children and young people in the City

Recommendations:

Members are recommended to:

- a) Note progress as outlined in Appendices A, B and C and confirm that the service continues to be delivered in accordance with aims and objectives of the Play Strategy
- b) Discuss and confirm issues to be included in the revised, updated Strategy

Contact Officer: Rob Burns

Ext: 7352

Note: in compliance with section 100d of the Local Government (Access to Information) Act 1985 the report has been prepared in part from the following papers: None

1.0 BACKGROUND INFORMATION

- 1.1 The monitoring and evaluation reports, presented in Appendices A, B and C, shows that many of the outcomes required in the Strategy have already been met, particularly those concerned with meeting the involvement and play needs of children and young people.
- 1.2 To this extent clearly, an early review and update is required to reflect current and foreseeable future needs.
- 1.3 Our definition of 'play' follows that set by the Department of Culture Media and Sport in 2004, i.e. 'What children and young people do when they follow their own ideas and interests, in their own way and for their own reasons'.
- 1.4 This is reflected in the diverse work that the Community Support Team deliver, working inclusively with children, young people and adults.
- 1.5 In revising the Play Strategy, developing specific targets for working with children and specific targets for working with young people and therefore acknowledging the similarities and recognising the important differences between the two, will be important.
- 1.6 It is also felt that the Strategy as it stands, does not go far enough in setting defined targets and performance indicators, particularly measuring the impact on children and young people in the community.
- 1.7 Equally, although the current Strategy reflects the spirit of the Every Child Matters agenda and compliments the Carlisle Area Assessment targets of "Enjoy and Achieve" and "Positive Contribution", there is room for further consideration of supporting 'Safer and Stronger Communities', particularly in the third sector.
- 1.8 There are also issues around where and how provision should be targeted, e.g. at specific groups, in particular geographic areas or at specific times of the year and some further discussion on these issues would be useful.

2.0 RECOMMENDATON

2.1 Members are recommended to:

- a) Note progress as outlined in Appendices A, B and C and confirm that the service continues to be delivered in accordance with aims and objectives of the Play Strategy
- b) Discuss and confirm issues to be included in the revised, updated Strategy

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RB/VH

26th May 2010

MONITORING PLAY STRATEGY ACTION PLAN

APPENDIX A

OBJECTIVE ONE: To develop unsupervised provision for all children and young people to meet and play, in a range of inspiring, stimulating and challenging environments, both natural and created.

Project	Time scale	Progress to date	Outcome	Resources/Partners
To complete a City Play Trail for CYP linking the City Centre to Bitts Park. Provide facilities for children and young people with disabilities to access.	Complete End of summer 2010 (awaiting update on detailed timescale)	Consultation has taken place with young people (Jan 2010) as to what design ideas they would like Progress meeting each month with consultants to gain updates.	Enhanced profile of city centre and bitts park by linking of the two Ownership of children and young people of the play trail and developing unsupervised play	BIG lottery funding £71921 Consultants City Council Community support
In consultation with communities, to develop further Play Trails in local areas.	On going through play strategy	Report from consultation complete (with consultants) Progress begun on design principles and legal documents in place Young persons walking group are developing local walks for young people linking parks together.	Need to make sure the play trail adheres to disability act compliance Usage by 1500 CYP. Audit to be completed 3 months after completion Youth walking group to identify local walks for publication and recommendations for communities to develop further local playtrails.	City Council Sport and Recreation

MONITORING PLAY STRATEGY ACTION PLAN

OBJECTIVE TWO: To develop supervised provision for all children and young people to meet and play, in a range of inspiring, stimulating and challenging environments, both natural and created.

Project	Time scale	Progress to date	Outcome	Resources/Partners
To develop natural outdoor play experiences for CYP and parents/carers by developing a face2face outreach team in both urban and rural areas.	By end of BIG lottery portfolio. Project funding ends July 2011	Playschemes taken place in rural and urban Carlisle, and continues through 2010. Summer Term: beginning plan for summer play and park schemes A much longer and wider scheme this year reaching more children and young people Working with James rennie school and kingmoor forest school initiatives Organised trips to outdoor adventurous areas for wildschemes during half term	Enhanced uptake of activities due to increased provision over summer and developing rural forest schools by working in partnership with kingmoor. Enhanced staff training through working with James rennie school 3000 cyp to be accessing all provision. Increase holiday play provision by 50% in year 3	Funding from access fund for extra summer team. County council and riverside funding for summer. Face2face staff Community buildings Lottery project funding year 2 £46540 ends July 2010-05-19 year 2 funding £57639 ends July 2011
To improve and develop all year round play opportunities in local communities	CYSS Funding (youth work) runs till Mar 2012	Youth work support/initiatives have offered practical and developmental support to young people in areas of low provision. Running an	Provision developed and supported for sustainability in Morton, Yewdale, Burgh-by-Sands and Dowbeck	

		average of 5 projects a week for young people throughout the year (Graph1)		
To encourage and create opportunities to promote inclusive play provision.	On going	Involvement of James Rennie school in a week training for staff and after school activities Plan to work together during summer play schemes in the holidays Inclusion youth projects taking place with Carlisle People First, PinC, with the Gypsy and Traveller community, Carlisle Young Carers, Young people accessing homelessness services and hard to reach young people (see Table2)	Enhanced uptake of children with special needs. Aim to work with these children closely and then include into normal face2face project activities We regularly work with minority groups and hard to reach young people, and agencies that support them. We have identified a lack of specific support for young people from a BME background and will look at the possibility of developing this.	James Rennie school staff and face2face staff Primary school alliance, HALO project, Close street, Carlisle City Council Homelessness department
			raise profile relating to the importance of challenging play environments which offer the opportunity to take risks Organised trips to a range of places that enable young	Partnership working on national play day – barnardos, sports, county council, community support, riverside
To encourage the development of exciting, challenging play environments which offer the opportunity to take risks.	On going	National play day event to be held on 4th august 2010 promoting opportunities for children and young people to engage in challenging activities Development of nor eforest scvool activities		

		More organised "risky" activities over half term An increase in extreme sports activities, including five "indoor skatepark" events, and two outdoor skatepark events.	people to explore the outdoors. Over 300 children, young people and families have accessed these events. A group of young people are supported by us to work on regular coaching activities for the summer, and promote the benefits of extreme sports in a magazine	Carlisle City Council Sports and recreation
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MONITORING PLAY STRATEGY ACTION PLAN

OBJECTIVE THREE: To seek the views of all children and young people, encouraging them to participate and become actively involved in decision making processes that affect them.

Project	Time scale	Progress to date	Outcome	Resources
To ensure that CYP are involved in the creation, development and improvement of inclusive play provision.	On going	The development of the evaluations of face2face sessions to include a section to involve CYP in the organisation of other sessions and have their say on what happens next time has been working well. Consultation events have taken place for the city play trail	Will help children gain ownership of their play and settings.	Face2face activity sessions Consultation events
To ensure that any decisions made by Carlisle City Council take into account the views and involvement of young people		Young people supported as part of Carlisle Joint School Council, the SoC (Skaters of Carlisle) Library and community settings, to take an active part in local decision making about play.	CJSC- have developed a campaign about the cost entertainment for teenagers SoC- have developed a campaign to improve facilities for skaters, blade-ers and Bikers Indoors and Outdoors Library- young people have been developing there own	Vue cinema, AMF bowling, Health Schools Team, DASH, City Council parks Dept, the Sands centre County Council library service,

			play activities Young people in the community have been supported to develop summer play activities in Dowbeck and Yewdale The development of a youth parliament in the Carlisle area	neighbourhood support service, Brathay Trust, Yewdale Community Centre, Police, Connexions
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MONITORING PLAY STRATEGY ACTION PLAN

OBJECTIVE FOUR: To provide an infrastructure of support to affirm the benefits of play and build capacity amongst communities and other stakeholders.

Project	Time scale	Progress to date	Outcome	Resources
To continue to support Carlisle Play Partnership	On going	Play Partnership meetings held regularly. Group developing a more role Reviewing the terms of reference and the attendance list.	Make a more strategic and combined service Increase membership by 25%	all recorded agencies signed up to play partnership
To maximise the potential for accessing funding to create, improve and develop high quality, sustainable play provision in communities.	Funding for summer 2010 On going for sustainability after July 2011	£10,000 funding from Early Years Local Committee secured for casual staff to increase holiday provision. Still awaiting information from riverside application £10,000 Funding secured from access fund to take on an extra team of staff	Increased provision to children and young people over the summer period Increased provision to young people on weekends and Friday evenings	County council funding Access fund Riverside City council funding BIG lottery funding
To encourage and educate key stakeholders so they understand the importance of play and that they then ensure appropriate allocation of resources		Key stakeholders are involved in the play partnership, which has been continuing to develop and promote play.		

	To develop a promotional plan to raise awareness of the strategy and importance of play for all.	July 2011	Continue marketing for face2face and mini play day via Focus, Rural Voice, Carlisle Leisure holiday brochures, Children's Information Service (Parents Newsletter), Carlisle City Council web page, school newsletters and directly through schools. Promotion of mini playday activities, and city centre events (such as national playday) Publication of a young persons newspaper/magazine and website link Enhanced use of publicity through the internet, including Facebook Targeted publications raising the awareness of Children and Young Peoples play projects	Enhance the marketing for future activities and events particularly through Play Partnership, Local planning group and schools to increase awareness and take up of children and young people 3rd national playday 2010 First edition to launch in summer Over 1800 people registered on Facebook youth sites Calendars produced promoting the local skatepark and skatepark users. An international website and Calendar promoting youth exchange.	Play Partnership Local planning group Schools
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To Ensure play needs are identified at a local level and fed in to key strategic plans and initiatives		Community support staff are represented on the Cumbria Youth Support Service, Youth Zone development group, Sport and Physical Activity Alliance.	A wide support for play to be included at all levels for Children and young people	
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MONITORING PLAY STRATEGY ACTION PLAN

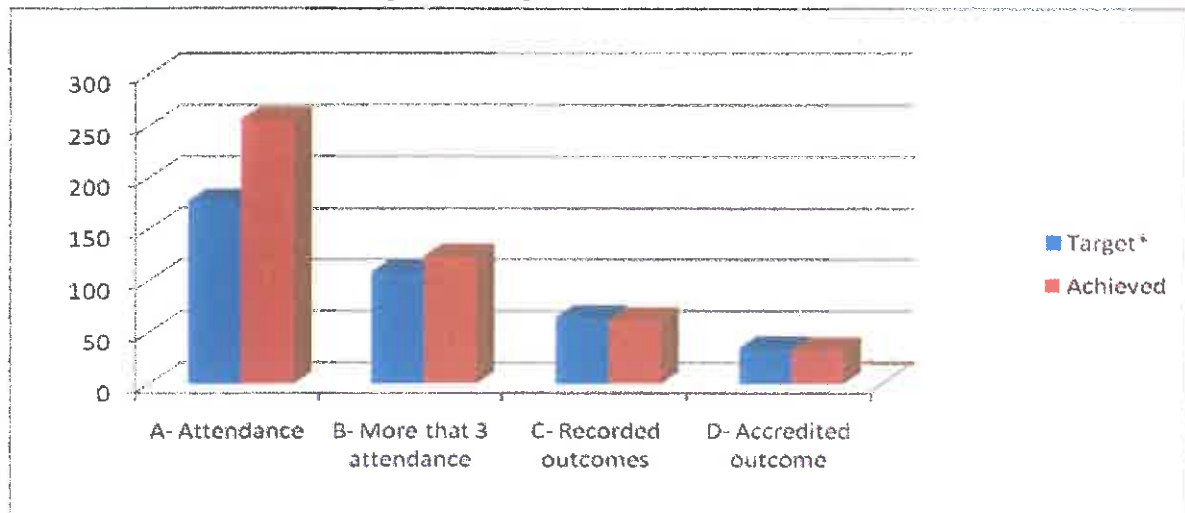
OBJECTIVE FIVE: To secure a skilled, diverse and motivated workforce that will help develop local play opportunities for children and young people

Project	Time scale	Progress to date	Outcome	Resources
To seek and enhance the training of existing staff employed to work with CYP.	Summer staff during training week July 2010	Training week for all summer staff to cover Safeguarding Children, First Aid, food hygiene. Refresher training available for permanent staff. Training week held with James rennie school Face2Face coordinators continuing with CPD	More diverse workforce More experienced into a range of situations	Face2face staff Summer staff Community support BIG funding to pay for training
To seek external funding for employing further workers to work with CYP, in particular community playworkers.	Funding for summer 2010 On going for sustainability after July 2011	£10,000 funding from Early Years Local Committee secured for casual staff to increase holiday provision. Still awaiting information from riverside application £10,000 Funding secured from access fund to take on an extra team of staff Programme and funding secured for youth	Increased provision to children and young people over the summer period Need to look into post July 2011 when 2 members of staff are lost due to end of BIG lottery funding Awaiting approval post transformation	County council funding Access fund Riverside City council funding BIG lottery funding RWP training

		work apprentice		
To offer play training and information to workers and volunteers who work with children and young people		In house training has been developed to support volunteers and work experience students with youth work placements (waiting accreditation confirmation) A bank staff of youth work volunteers and casual staff has been developed including training support	Four students successfully completing work experience, or work placements within the community support unit. An increase in the youth work being delivered	Schools, Carlisle College, Cumbria Youth Alliance Volunteers

Youth work report relating to youth work delivered to young people aged 13-19 years old in the Carlisle area by Youth Officers and volunteer staff.

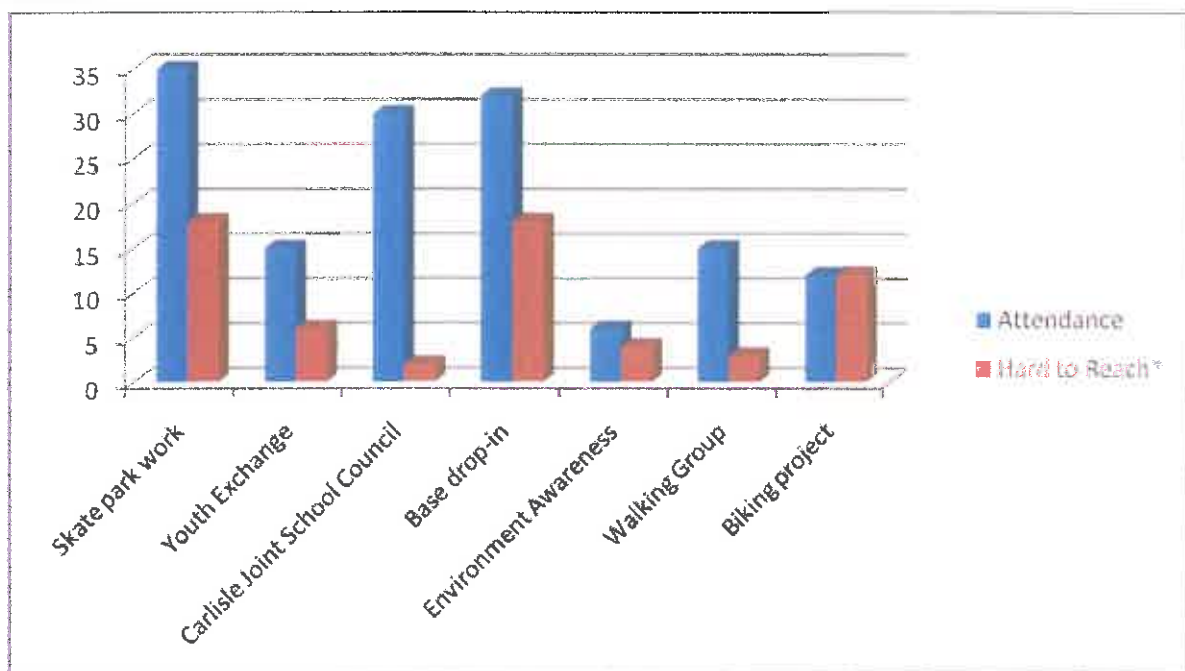
Table1: to show the outcomes from youth work delivery over the year (Youth Work delivered to 13-19 year olds)



**Target set by CYSS delivery grant*

We have been able to achieve the targets set by CYSS in the last financial year and overachieved in some areas.

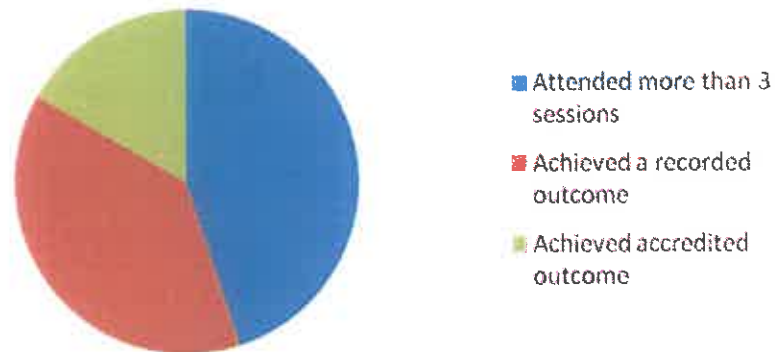
Table2: to show Youth Work delivered from Jun 2009-Mar 2010 and the percentage of young people in those projects who would be classified as "Hard to Reach"



**Hard to Reach= Young People at risk of social exclusion, non attendance in schools, bullying and NEET (Not in Employment Education or Training)*

We continue to work with young people from all sections of the community and this chart shows that over half of the young people we work with would be classified as "hard to reach" by some youth agencies.

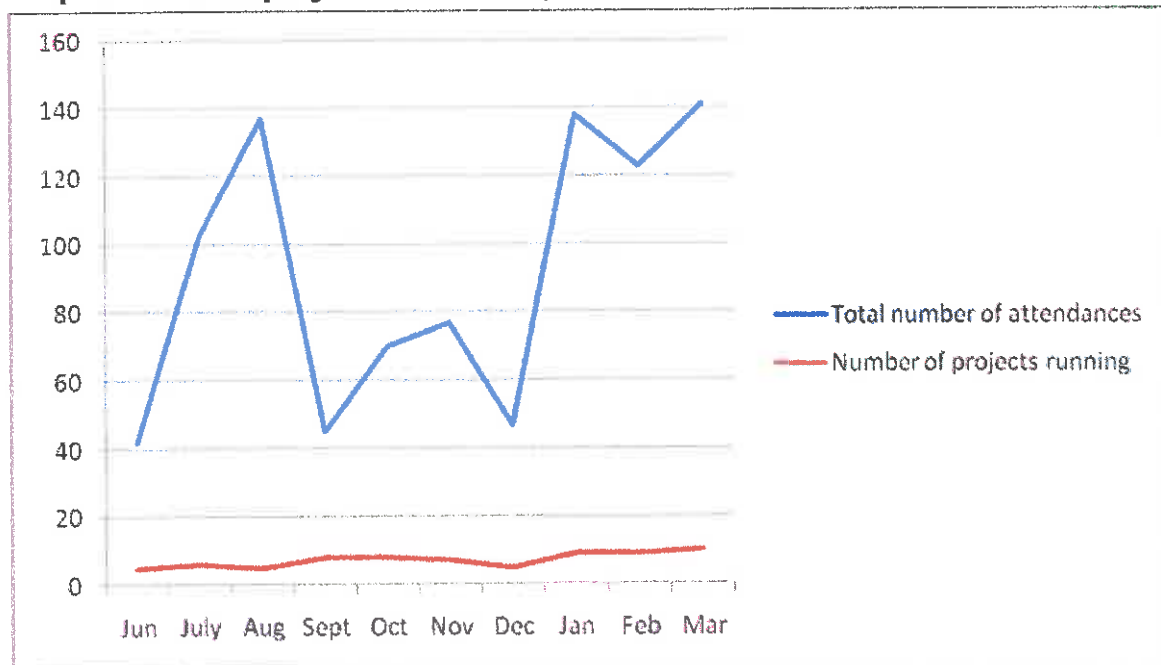
Breakdown of outcomes from youth work sessions Jun09-Mar10



Project Youth Work from Jun 2009-Mar 2010

This chart represents the percentage of returning numbers of young people who access the youth offers, and who achieve a recognised national qualification or who make a significant positive movement resulting in a "recorded outcome". Accredited outcomes delivered include; Coaching, First Aid, Environment awareness OCN, Bike maintenance OCN, Presentation OCN, Level 1 skiing and

Graph1: to show project attendance, and number of projects run over the year



Project Youth Work from Jun 2009-Mar 2010

This reflects the amount of young people who access youth support services through the sessions delivered by Youth Officers. An increase in numbers of projects and attendances from December follows the appointment of the Youth Participation officer.

Draft Youth (13-19yrs) delivery plan 2010 April-Sept

Relevance to play strategy	Brief description	Co-Workers/Partner agencies	Time scales	CYSS Target (TBC)
Projects (A start middle and end) Objective two: Inclusive provision	Youth Exchange (From City Council Budget/External funding from EU) Develop funding bid for exchange. (recorded outcome, possible accredited outcome) Recruit and host youth exchange 2010. (recorded and accredited outcome)	Slupsk, Flensburg	Oct-Dec: Funding Group meets Jan-Feb: Funding bid sent Mar-Apr: Recruitment for YE 10 and Workers meeting (15-16th April) Aug 18th - 28th Run YE 10	Attendance: 32 Accredited: 16 EC Youth Pass accreditation
Polish Lessons (from CYSS and City Council Budget)	Deliver OCN level 1 Polish to young people from Carlisle	Anna Tobojka (Polish Teacher)	On going May: Completion of OCN course	Attendance: 6 Accredited: 2 OCN level 1 Polish #
Objective two: Inclusive provision	Develop project with local young people from Polish heritage. Linking with local communities and sharing their culture through temporary community cafe (C47)	Anna Tobojka (Polish Teacher) Connexions (TBC) Graystone Com Ctr Norman St & Brook St School Extended services team	April: Reorient and meet with group May-June: Networking sessions for group May-July: Delivery of community cafe	In development
Environment Awareness (From CYSS and City Council)	Project for young people to raises awareness of the environment and how we effect it and how it can effect us (recorded and accredited outcome)	Trinity School (Oasis Project)	April: run in school and train staff Then run and recruit every half term (4 sessions in total)	Attendance: 30 Accredited: 10 OCN Level 1 Environment Awareness

Draft Youth (13-19yrs) delivery plan 2010 April-Sept

Relevance to play strategy	Brief description	Co-Workers/Partner agencies	Time scales	CYSS Target (TBC)
Objective one: Develop further playtials in local areas	Walking Project (From CYSS and External funding from Heritage Lottery Fund)	CFM. Volunteer Walking leaders Tullie House Hadrian's wall group Heritage Lottery Fund	April: Continue recruitment and walks (development of local city walks) May/Jun: set and meet goals. Walk leaders & 1 st Aid training. July: Hadrian's walk Oct-Nov: Heritage project display	Attendance: 9 Accredited: 3 Walking leaders qualification and Red Cross First Aid course for walkers
	RRA Media project	Media project looking at: Life in the academy, life in Carlisle and the transition from students at RRCA from Harraby site to the new build (recorded and accredited outcome)	RRA April-May: Filming/blogging Introduce Arts Award qualification Jun-Jul: Develop another project over summer	Attendance: 45 Accredited: 15 Arts Award/ocn Qualification
	Biking Project £500 per project (From CYSS and City Council)	Mountain and road Bike maintenance and trip. (Recorded and accredited outcomes).	Run in partnership with local youth clubs, hard to reach young people in Schools	Attendance: 6 Accredited: 6 OCN entry level Bike Maintenance Bikeability
Close street Hostel Project	Developing a video with homeless young people living at Close street hostel. The video will portray the lives of young people living in the hostel and look to raise the awareness of this being their home	Impact housing, Eden films	April-May: develop storyboard May-July: filming and editing	Attendance: 8

Draft Youth (13-19yrs) delivery plan 2010 April-Sept

Relevance to play strategy	Brief description	Co-Workers/Partner agencies	Time scales	CYSS Targets (TBC)
Areas (Identified locality working) <i>Objective two: improve and develop all year round play activities in local communities</i>	Community youth support (from City Council) Support community centre youth club development where appropriate. Particular where compliments existing face2 face work and play partnership development	Harraby, Morton, Denton Holme, Stanwix, Yewdale, Dowbeck, Belle Vue...	Mar-May: Yewdale community youth project March-April: Dowbeck ASB project	Attendance: 9
Objective three: Involvement of young people in creation, development and improvement	Sk8 Park (From CYSS, City Council and external funding) Coaching project and regular development group meetings. Magazine and Calendar (2011). Easter SkateJam. (recorded and accredited outcomes)	S4, CYA, Eden District Council, Extended Services Team	Dec-March: 3 year skate park plan/consultation/development April: Easter Skate Jam Summer: Outdoor Coaching sessions, Producing Skate Magazine Winter: Indoor Skate sessions and 2011 Calendar	Attendance: 156 Accredited: 3 Level 2 Coaching certificate First aid OCN event organising Level 2 Coaching award
Rural Sk8 Parks (From CYSS, City Council and external funding)	Use mobile skate ramps and coaches/trainers to deliver sessions in rural areas (recorded outcomes)	Extended school services/schools Brampton Youth Club	April- : Coaching in identified rural areas.	Attendance: 30
Base (Library2) (From Library budget)	Drop-in for young people in city centre for informal info/advice/chat. Including Jobs info	Halo, Brathay, City Council, Library	April- : Promotion, develop partnerships, develop themes. Expand to other city centre venues	Attendance: 10

Draft Youth (13-19yrs) delivery plan 2010 April-Sept

Relevance to play strategy	Brief description	Co-Workers/Partner agencies	Time scales	CYSS Target (TBC)
Groups (Long term projects) Objective three: Involvement of young people in creation, development and improvement and Ensure that YP involved in city council decisions	CJSC Support joint schools council with community issue based projects Possible development of locality/ward based youth councils	Healthy schools. Brathay	On going	Attendance: 50
Objective four: Raise awareness of the strategy and importance of play for all	Newspaper group (Newspaper budget)	University of Cumbria, community youth clubs. CN news group. 3 Volunteers. Website developer. ITV fixers	April. Recruit meet and develop first issue. Multi media approach. Sept: Develop 2 nd issue and future funding streams	Attendance: 14
Objective two: Inclusive provision	Inclusion Groups (From CYSS budget)	Develop or support youth inclusion projects in the city for young parents, people with different physical and learning abilities, young people from BME communities	Oct-Dec: develop links with PF, PinC, Hadrian's Camp Apr-Sept: Deliver projects were appropriate	TBC
Objective two: Inclusive provision	Gypsy and traveller project (From CYSS budget and External funding)	Heritage project with young people on Hadrian's Camp	On going	Attendance: 14

Draft Youth (13-19yrs) delivery plan 2010 April-Sept

Objective three:	Youth Zone	Continue to support Youth Zone meetings as asked	Youth Zone development group	On going	TBC
Involvement of young people in creation, development and improvement and Ensure that YP involved in city council decisions		Develop outreach work with local youth delivery agencies			

Draft Youth (13-19yrs) delivery plan 2010 April-Sept

Relevance to play strategy	Brief description	Co-Workers/Partner agencies	Time scales	CYSS Target (TBC)
One 2 One (and other pj) Objective Five: Seek external funding for employing further workers to work with CYP	Structured programme for 19year plus volunteers/placement students to get and give experience and work on city council related youth projects. Volunteer/Place ment Programme (From CYSS and City Council)	V Volunteering. Recruitment and personnel.	On going	Attendance: 6 Accredited: 2 First Aid in the workplace
Teenlife celebration event (Teenlife budget)	Support young people from CJS to organise a celebration health event at Foxes	Health schools, (tbc)	March-April: Delivery and evaluation	Attendance: 60
Councillors shadowing pj	Young peoples shadowing councillors	Tbc	Tbc	
Schools Work experience/place ment programme (From CYSS and City Council)	Providing work placements/work experience opportunities for young people interested in youth and community work or who are non attending	Living Well trust, RRA Recruitment and personnel	Oct- CBEC registration Nov-Dec- Placement development On going	Attendance: 6 Accredited: 3 OCN
Objective Five: Seek external funding for employing further workers to work with CYP	Providing an advanced modern apprenticeship placement	Martin Murphy/CYZ	TBC	tbc

CYSS targets

A = Attending 1 or 2 sessions

B = Attending 3 or more sessions

C = Achieving a recorded outcome showing significant personal development

D = Achieving an accredited outcome

Total Target	Total in plan	(Total Achieved)
178	285	
109	126	
65	109	
35	100	

Draft Youth (13-19yrs) delivery plan 2010 April-Sept

Funding

Connexions Grant	TBC
City Council Youth Budget	TBC
Newspaper group	£6021
Library group	TBC
School youth Project	£2500
Teenlife Event budget July	TBC

The Youth delivery plan meets the following contractual CYSS targets (From 2009-2010 Contract):

CYSS Area target 1: Increase the participation of young people and their families in locality planning and service delivery and ensure young people are actively engaged in identifying needs

CYSS Area target 2: Increase young people's participation in international, national, county and local opportunities eg: Exchanges, circles of influence, neighbourhood forums, 11 million takeover day and youth work week activities.

CYSS Area target 4: Increase participation in positive activities

CYSS Area target 12: Ensure all stakeholders and partners are aware of targeted youth support networking

The Youth delivery plan contributes towards face2face BIG outcomes and milestones:

Outcome Two

1500 children and young people will, by March 2011, have opportunities to be involved in the design and delivery of play projects, thus ensuring that there needs and interests are reflected in the opportunities provided for them and allowing them to make a positive contribution to their own play.

Outcome Three

50 children and young people with disabilities will, by March 2011, be encouraged and enabled to have improved access to play provision and improve their ability to have fun, stay safe and make a contribution, thereby contributing to improving their self esteem and confidence.

In development:

Continued development network of volunteer youth support workers/sessional and casual youth worker team

Continuing to develop projects that meet the needs of young people in the community

Work with partner agencies and Consortium members to develop a "youth workers" network/forum