

# AGENDA

## Environment and Economy Overview and Scrutiny Panel

Thursday, 25 July 2013 AT 10:00  
In the Flensburg Room, Civic Centre, Carlisle, CA3 8QG

**\*\*Briefing meeting for Members will be at 9.15 am in the  
Flensburg Room\*\***

### Apologies for Absence

To receive apologies for absence and notification of substitutions.

### Declarations of Interest

Members are invited to declare any disclosable pecuniary interests, other registrable interests and any interests, relating to any item on the agenda at this stage.

### Public and Press

To agree that the items of business within Part A of the agenda should be dealt with in public and that the items of business within Part B of the agenda should be dealt with in private.

### Minutes of Previous Meetings

To approve and sign the Minutes of the meeting held on 8 April 2013  
[Copy Minutes in Minute Book Volume 40(1)]

## **PART A**

**To be considered when the Public and Press are present**

### **A.1 CALL-IN OF DECISIONS**

To consider any matter which has been the subject of call-in.

### **A.2 Overview Report and Work Programme**

**5 - 18**

(Cross Cutting)

To consider a report providing an overview of matters relating to the work of the Environment and Economy Overview and Scrutiny Panel, together with the latest version of the Work Programme and details of the Key Decisions items relevant to the work of the Panel

(Copy Report OS.18/13 herewith)

### **A.3 Carlisle Economic Partnership**

**19 - 24**

(Economy and Enterprise Portfolio)

The Director of Economic Development to submit a report to brief Members of the Environment and Economy Overview and Scrutiny Panel on the Carlisle Economic Partnership, its priorities and action plan

(Copy Report ED.21/13 herewith)

## **PART B**

**To be considered when the Public and Press are excluded from the meeting**

-NIL-

## **Members of Environment and Economy Overview and Scrutiny**

### **Panel**

**Conservative:** Bainbridge, Mrs Bowman (Chairman), Nedved, Lishman (Sub), Mrs Mallinson (Sub), Mrs Vasey (Sub)

**Labour:** Bowditch, McDevitt, Watson, Whalen (Vice-Chairman), P Atkinson (Sub), Harid (Sub), Miss Sherriff (Sub)

**Independent:** Graham, Betton (Sub)

**Enquiries, requests for reports, background papers, etc to Committee Clerk:**

Sheila Norton 817557

**Notes to Members:** Briefing meeting will be held at **9.15am** in the Flensburg room



# Environment and Economy Overview and Scrutiny Panel

Agenda  
Item:  
**A.2**

Meeting Date: 25<sup>th</sup> July 2013  
Portfolio: Cross Cutting  
Key Decision: No  
Within Policy and  
Budget Framework NO  
Public / Private Public

Title: OVERVIEW REPORT AND WORK PROGRAMME  
Report of: Overview & Scrutiny Officer  
Report Number: OS 18/13

## Summary:

This report provides an overview of matters related to the Environment and Economy O&S Panel's work. It also includes the latest version of the work programme.

## Recommendations:

Members are asked to:

- Decide whether the items on the Notice of Key Executive Decisions should be included in the Panel's Work Programme for consideration.
- Note and/or amend the Panel's work programme

## Tracking

Executive:	
Overview and Scrutiny:	<b>25<sup>th</sup> July 2013</b>
Council:	

## 1. Notice of Key Executive Decisions

The most recent Notice of Key Executive Decisions was published on 5<sup>th</sup> July 2013. The following issues fall into the remit of this Panel and full details are attached at **Appendix 1**:

- **KD.01/13 Purple Sacks Review** – considered by the Panel at their meeting on 8<sup>th</sup> May 2013.
- **KD.019/13 Agency Agreements for the Enforcement of On and Off Street Parking** – 5<sup>th</sup> August Executive will be asked to consider options in relation to potential new agency agreements with Cumbria County Council and Eden District Council for the enforcement of On and Off Street Parking in their relevant areas.

## 2. References from the Executive

The following references from the Executive from their meeting held on 1<sup>st</sup> July 2013 are attached at **Appendix 2**.

- EX.68/13 – Carlisle District Local Plan 2015-2030 Preferred Options
- EX.74/13 – 2012/13 Summary of Service Standards

## 3. Talkin Tarn Task and Finish Group

The final report of the Task Group was presented to the Executive at their meeting on 31<sup>st</sup> May 2013. The initial response to each recommendation is attached at **Appendix 3**. The Panel are asked to consider future dates for monitoring the implementation of the recommendations.

## 4. Work Programme

The Panel's current work programme is attached at **Appendix 4** for comment/amendment.

**Contact Officer:** Nicola Edwards

**Ext:** 7122

### Appendices

attached to report:

1. Notice of Key Decision
2. References from the Executive
3. Talkin Tarn – response to Task Group Recommendations
4. Environment & Economy O&S Work Programme 2013/14

**Note:** in compliance with section 100d of the Local Government (Access to Information) Act 1985 the report has been prepared in part from the following papers:

- None

**CORPORATE IMPLICATIONS/RISKS:** None

Items relevant to the Environment and Economy Overview and Scrutiny Panel:

**Notice of Key Decisions to be taken by the Executive**

The following key decision is to be made on behalf of Carlisle City Council:

Key Decision Reference:	KD.01/13
Decision Title:	Purple Sacks Review
Decision to be taken:	The Executive will be asked to consider moving to to 4500 residents who are on weekly collection of purple sacks onto wheeled bins in order to realise further savings for the Council.
Date Decision to be considered:	
Date Decision to be taken:	31 May 2013 (EX.56/13) deferred to 5 August 2013
Is the Decision Public or Private?:	The decision will be taken in public
Documents submitted for consideration in relation to the Decision:	The report of the Director of Local Environment will be available five working days before the meeting
Contact Officer for this Decision:	Director of Local Environment, Carlisle City Council, Civic Centre, Carlisle, CA3 8QG
Relevant Portfolio Area:	Environment and Transport (Councillor Mrs Martlew)
Relevant or Lead Overview and Scrutiny Panel:	Environment and Economy Overview and Scrutiny Panel

All public reports can be viewed in the Customer Contact centre of the Civic Centre, Carlisle, the Public Library and on the Council's website [www.carlisle.gov.uk](http://www.carlisle.gov.uk).

Other documents relevant to the matter may be submitted to the decision maker. These, if available, may be obtained by contacting the named contact officer.

Items relevant to the Environment and Economy Overview and Scrutiny Panel:

**Notice of Key Decisions to be taken by the Executive**

The following key decision is to be made on behalf of Carlisle City Council:

Key Decision Reference:	KD.018/13
Decision Title:	Play Area Review
Decision to be taken:	The Executive will be asked to decide on which option, identified in the review, to implement. This could mean a change of use to informal play space or football mini pitches in the appropriate locations.
Date Decision to be considered:	
Date Decision to be taken:	2 September 2013
Is the Decision Public or Private?:	The decision will be taken in public
Documents submitted for consideration in relation to the Decision:	The report of the Director of Local Environment will be available five working days before the meeting
Contact Officer for this Decision:	Director of Local Environment, Carlisle City Council, Civic Centre, Carlisle, CA3 8QG
Relevant Portfolio Area:	Environment and Transport (Councillor Mrs Martlew)
Relevant or Lead Overview and Scrutiny Panel:	Environment and Economy Overview and Scrutiny Panel

All public reports can be viewed in the Customer Contact centre of the Civic Centre, Carlisle, the Public Library and on the Council's website [www.carlisle.gov.uk](http://www.carlisle.gov.uk).

Other documents relevant to the matter may be submitted to the decision maker. These, if available, may be obtained by contacting the named contact officer.



**Notice of Key Decisions to be taken by the Executive**

The following key decision is to be made on behalf of Carlisle City Council:

Key Decision Reference:	KD.019/13
Decision Title:	Agency Agreements for the Enforcement of On and Off Street Parking
Decision to be taken:	The Executive will be asked to consider options in relation to potential new agency agreements with Cumbria County Council and Eden District Council for the enforcement of On and Off Street Parking in their relevant areas.
Date Decision to be considered:	
Date Decision to be taken:	5 August 2013
Is the Decision Public or Private?:	The decision will be taken in Private. The report is not for publication by virtue of paragraph 3 of Part 1 of Schedule 12A of the Local Government Act 1972, as the report contains exempt information relating to the financial or business affairs of any particular person (including the authority holding that information)
Documents submitted for consideration in relation to the Decision:	The report of the Director of Local Environment will be available five working days before the meeting
Contact Officer for this Decision:	Director of Local Environment, Carlisle City Council, Civic Centre, Carlisle, CA3 8QG
Relevant Portfolio Area:	Environment and Transport (Councillor Mrs Martlew)
Relevant or Lead Overview and Scrutiny Panel:	Environment and Economy Overview and Scrutiny Panel

All public reports can be viewed in the Customer Contact centre of the Civic Centre, Carlisle, the Public Library and on the Council's website [www.carlisle.gov.uk](http://www.carlisle.gov.uk).

Other documents relevant to the matter may be submitted to the decision maker. These, if available, may be obtained by contacting the named contact officer.

**EXCERPT FROM THE MINUTES OF THE  
EXECUTIVE  
HELD ON 1 JULY 2013**

**EX.068/13      \*\*CARLISLE DISTRICT LOCAL PLAN 2015 – 2030 – PREFERRED OPTIONS**

**CONSULTATION**      (Key Decision – KD.014/13)

(In accordance with Paragraph 15(i) of the Overview and Scrutiny Procedure Rules, the Mayor had agreed that call-in procedures should not be applied to this item)

**Portfolio**      Economy and Enterprise

**Relevant Overview and Scrutiny Panel**      Environment and Economy

**Subject Matter**

Pursuant to Minute EX.55/13, the Deputy Leader and Economy and Enterprise Portfolio Holder submitted report ED.17/13 setting out details of the draft Preferred Options stage Carlisle District Local Plan.

Members of the Executive had previously considered the policies of the draft plan and made the draft plan available for the Environment and Economy Overview and Scrutiny Panel to consider at their meeting on 13 June 2013. The feedback from the Overview and Scrutiny Panel had been included in the report along with suggested changes and minor amendments that had come to light as Officers continued to refine the policies during the Committee cycle (Table 1). A copy of Minute Excerpt EEOSP.38/13 had been circulated.

In conclusion, the Deputy Leader and Economy and Enterprise Portfolio Holder moved the recommendation, which was seconded by the Environment and Transport Portfolio Holder.

**Summary of options rejected**      None

**DECISION**

That the Executive:

1. Had considered the feedback provided by the Environment and Economy Overview and Scrutiny Panel (as detailed in Minute EEOSP.38/13) and the table of minor amendments
2. Referred the draft Preferred Options stage Carlisle District Local Plan to Council on 16 July 2013 for approval for public consultation.

**Reasons for Decision**

Approval for the draft preferred options policies, along with the site allocations, would enable continued progress on the development of the Local Plan in line with the timescale set out in the Local Plan project plan. Having an up to date Local Plan in place was a requirement set out by central Government and was essential in providing the Council with the tools for an effective Planning Service and ensured that Council and community aspirations for Carlisle District were met.

**EXCERPT FROM THE MINUTES OF THE  
EXECUTIVE  
HELD ON 1 JULY 2013**

**EX.074/13      \*\*2012/13 SUMMARY OF SERVICE STANDARDS**  
(Non Key Decision)

(In accordance with Paragraph 15(i) of the Overview and Scrutiny Procedure Rules, the Mayor had agreed that call-in procedures should not be applied to this item)

**Portfolio**      Finance, Governance and Resources

**Relevant Overview and Scrutiny Panel**      Community, Environment and  
Economy; and Resources

**Subject Matter**

The Deputy Leader and Economy and Enterprise Portfolio Holder submitted report PC.10/13 presenting the end of year performance report against the 2012/13 Service Standards which helped measure the City Council's performance and customer satisfaction.

Members' attention was drawn to Appendix 1 which provided details of each service standard. The table illustrated the cumulative end of year figure; a month by month breakdown of performance; and, where possible, an actual service standard baseline which had been established either locally or nationally.

The Community; Environment and Economy; and Resources Overview and Scrutiny Panels had considered the matter at their respective meetings held on 30 May, 6 June and 13 June 2013.

Copies of Minute Excerpts COSP.40/13, ROSP.44/13 and EEOSP.37/13 had been circulated.

The Chairman of the Community Overview and Scrutiny Panel informed the Executive that benefit claims standard was the only standard which fell within the remit of the Community Overview and Scrutiny Panel. The Panel had been pleased to see the improvement in the number of days in which new benefit claims were being processed but felt that more narrative on how the standards supported the Council's priorities would make more effective scrutiny.

In conclusion the Deputy Leader and economy and Enterprise Portfolio Holder moved the recommendation which was seconded by the Culture, Health, Leisure and Young People Portfolio Holder.

**Summary of options rejected**      None

**DECISION**

That the Executive had considered the performance of the City Council presented in report PC.10/13 with a view to seeking continuous improvement in the manner by which the Council delivered its priorities.

### **Reasons for Decision**

To seek Executive approval of the End of Year Performance Report.

## Overview & Scrutiny - Monitoring Recommendations

<b>Review Title:</b>	<b>Talkin Tarn</b>	<b>Date of report to Executive</b>	<b>31<sup>st</sup> May 2013</b>
<b>Panel:</b>	<b>Environment &amp; Economy</b>	<b>Date(s) of follow up</b>	<b>25<sup>th</sup> July 2013</b>

	<b>Recommendation</b>	<b>Executive Response &amp; Officer follow up</b>
1	That the Executive support the Officers in pursuing potential franchise initiatives which could be accommodated at Talkin Tarn. This should would attract a wider customer base whilst remaining sensitive to the natural surroundings of the Country Park.	A new franchise for watersports was signed up in June 2013. The franchisee will offer a range of activities in addition to the traditional rowing boat hire. Canadian canoes and kayaks will be available and formal training sessions will be on offer.  Officers are considering an approach from a camp-site operator who has expressed an interest in running the camping facilities. This would attract a new range of visitors including people walking Hadrian's Wall and cycling the Hadrian's Cycleway.
2	Members recommend that details of the scheme are finalised and marketed as soon as possible in order to attract users of the Tarn to the scheme. Consideration should be given to advertising within Brampton Parish Council's BIG newsletter.	Agreed. We will want to emphasise the benefits of membership, primarily the annual car-parking pass that is part of the deal. Local advertising would produce the greatest benefit as the majority of users are likely to live within a short distance of the Tarn.
3	Members of the Task Group recommend that the vacant Green Spaces Officer post is recruited to as soon as possible.	The post is being held vacant while budget pressures are addressed. The Green Spaces team is looking at ways of deploying existing staff to make sure the Tarn receives sufficient attention.
4	That the whole offer of the Tea Room and Gift Shop should be reviewed in order to attract more custom. This review should include consideration to the option of franchising the Tea Room.	Preliminary discussions have been held with potential partners but the tea-room and kiosk are actually performing ahead of targets for the current year assisted by better weather encouraging more visitors.
	<b>Recommendation</b>	<b>Executive Response &amp; Officer follow up</b>

5	That a strategy for the marketing and promotion of Talkin Tarn is undertaken with support from officers within the Communications Section	Agreed. Carlisle Focus carries information on seasonal events and activities at the Tarn. Similar details are posted on the Council's website.
6	That officers continue to pursue enquiries with local public transport providers to promote Talkin Tarn Country Park in order to attract more visitors and provide adequate transport links.	Agreed. The Carlisle-Newcastle train stops at Brampton Junction which is about a mile from Talkin Tarn. An irregular bus service serves Castle Carrock and goes past the entrance road-end. It may be possible to agree with the bus company for the bus to drop off and pick up on request.

# ENVIRONMENT AND ECONOMY OVERVIEW AND SCRUTINY PANEL WORK PROGRAMME 2013/14

Date last revised: 12 July 2013

Issue	Type of Scrutiny					Comments/status	Meeting Dates							
	Performance Management	Key decision Item/Referred from Executive	Policy Review/Development	Scrutiny of Partnership/External Agency	Monitoring		13 Jun 13	25 Jul 13	5 Sep 13	17 Oct 13	21 Nov 13	16 Jan 14	27 Feb 14	10 Apr 14
Portfolio Holder & Lead officer														
<b>CURRENT MEETING</b>														
Carlisle Economic Partnership Jane Meek/Cllr Glover				✓		To receive report on the work of CEP and invite representation		✓						
<b>TASK AND FINISH GROUPS</b>														
Talkin Tarn			✓			Response from Executive to Task Group recommendations	✓	✓						
How will T.I.C look in the future?			✓			Task Group to receive update September 2013				✓				
<b>FUTURE MEETINGS</b>														
Botchergate Cllr Glover/Jane Meek						Update on Action Plan					✓			
Tourism						To receive a report detailing the Transformation of the Tourism service and detailing tourism strategy for Carlisle			✓					

# ENVIRONMENT AND ECONOMY OVERVIEW AND SCRUTINY PANEL WORK PROGRAMME 2013/14

Date last revised: 12 July 2013

Issue  Portfolio Holder & Lead officer	Type of Scrutiny					Comments/status	Meeting Dates							
	Performance Management	Key decision Item/Referred from Executive	Policy Review/Development	Scrutiny of Partnership/ External Agency	Monitoring		13 Jun 13	25 Jul 13	5 Sep 13	17 Oct 13	21 Nov 13	16 Jan 14	27 Feb 14	10 Apr 14
<b>Parking</b>						To receive an update of implementation of Parking strategy and income.				✓				
<b>University of Cumbria</b>						To invite representatives from the University								
<b>Waste Services</b> Cllr Martlew/Angela Culleton			✓	✓	✓	Annual update report June 2013 Report on Recycling publicity and education – TBC	✓							
<b>Performance Monitoring Reports</b> Steven O'Keefe	✓				✓	Monitoring of performance relevant to the remit of Panel	✓		✓		✓		✓	
<b>Local Plan</b> Cllr Glover/Jane Meek		✓	✓			Preferred Options and Land Allocations considered June 2013	✓	Special mtg 25/6/12						
<b>Environmental Performance of the Council</b> Arup Majhi/Cllr Tickner			✓		✓	Annual Monitoring of performance.						✓		



# ENVIRONMENT AND ECONOMY OVERVIEW AND SCRUTINY PANEL WORK PROGRAME 2013/14

Date last revised:12 July 2013

Issue  Portfolio Holder & Lead officer	Type of Scrutiny					Comments/status	Meeting Dates							
	Performance Management	Key decision Item/Referred from Executive	Policy Review/Development	Scrutiny of Partnership/ External Agency	Monitoring		13 Jun 13	25 Jul 13	5 Sep 13	17 Oct 13	21 Nov 13	16 Jan 14	27 Feb 14	10 Apr 14
<b>Budget</b> Peter Mason/Darren Crossley/All Portfolio Holders		✓	✓			To consider budget proposals for 2013/14					✓			
<b>Claimed Rights</b> Angel Culleton/Cllr Martlew		✓				Monitoring of Highways services following transfer to Cumbria CC					✓			
<b>Scrutiny Annual Report</b>			✓		✓	Draft report for comment before Chairs Group								✓
<b>COMPLETED ITEMS</b>														



# Environment & Economy Overview and Scrutiny Panel

Agenda  
Item:  
**A.3**

Meeting Date: 25th July 2013  
Portfolio: Economy and Enterprise  
Key Decision: Not Applicable:  
Within Policy and Budget Framework  
Public / Private Public

Title: CARLISLE ECONOMIC PARTNERSHIP  
Report of: Director of Economic Development  
Report Number: ED 21/13

## Purpose / Summary:

The purpose of this report is to brief Members of the Environment and Economy Overview and Scrutiny Panel on the Carlisle Economic Partnership, its priorities and action plan

## Questions for/input required from Scrutiny

1. Links with the Local Economic Partnership

## Tracking

Executive:	
Overview and Scrutiny:	
Council:	

## **1. BACKGROUND**

The Carlisle Economic Partnership (CEP) is a public/private board designed to assist the growth of the functional economic area. The partnership was established in August 2011 and has been modelled on the County-wide Local Economic Partnership (LEP) in order to feed into and support the LEP.

A fundamental piece of work for the partnership was the development of a robust and comprehensive evidence base which has helped inform the development and implementation of a range of actions to help improve the local economy and drive growth (Report to E&E OandS 29/11/12). These are categorised under the following headings:-

- Priority 1 – Business
- Priority 2 – Skills and Employment
- Priority 3 – Infrastructure
- Priority 4 – Image

Sub Groups have been tasked with identifying actions for each of the four priority areas. Priority 3 Infrastructure is split into two – the Digital Economy Sub Group and the Infrastructure Group.

### **Priority 1 – Business**

The purpose of this group is to inspire and support businesses to reach their potential to grow Carlisle's economy and jobs. Actions include:

- Establish Carlisle Business Growth Hub to support businesses
- Promote and support enhanced international trade activity
- Establish a task group with key manufacturers to identify opportunities and agree
- plans to grow manufacturing
- Develop the food and drink supply chain
- Encourage and facilitate use of low carbon renewable to support sustainability and
- growth of Carlisle businesses

Work on these actions is already underway with the establishment of the Growth Hub, the Business Interaction Centre at Paternoster Row and an initial meeting between a major manufacturer and developer to discuss a potential energy transfer

initiative.

## **Priority 2 – Skills & Employment**

The purpose of this group is to ensure motivated and skilled people, both employees and entrepreneurs. Actions include:-

- Complete Carlisle skills audit
- Engagement in Cumbria's LEP's skills and Employment Commission to examine challenges of deprivation, job opportunities and attracting and retaining graduates
- Support high quality careers advice
- Engaging current and emerging skills and employment funding

A careers event is planned with the schools, college, providers and University in the autumn.

## **Priority 3 – Infrastructure**

The purpose of this is to ensure the right infrastructure is in place to support business competitiveness and growth. This is split into two groups – Digital Economy and Infrastructure. The Digital Economy Sub-Group's key actions are firstly to stimulate demand and create relevant business cases for private sector superfast (and faster) broadband investment and universal/enhanced mobile phone coverage. Secondly to encourage take up of broadband opportunities/addressing availability of wifi.

The Council along with its partners in the CEP are keen to see free wifi access in the City Centre in order to support businesses and tourism. The Council has commissioned a piece of work to understand whether there is a commercial model which would work for Carlisle.

The Infrastructure Sub-Group have a number of key actions including:-

- Co-ordination of public transport provision
- Enhancing and developing key employment sites particularly along the M6 Corridor
- Support airport related activities
- Support and enhance Carlisle City Centre
- Ensure the strategic housing needs to support the economic growth forecasts in the

- Local Plan

A number of these actions are supported and included in the Local Plan Preferred Options. As part of the preparation of the Local Plan the Council needs to produce an Infrastructure Deficit Plan which the sub-group will have an input.

#### **Priority 4 - Image**

The Sense of Place/Carlisle Story is fundamental to this and actions will be identified following the completion of this process.

## **2. CONCLUSION**

The CEP has set itself a challenging agenda, however by working in partnership the issues identified can be addressed.

**Contact Officer: Jane Meek**

**Ext: 7190**

**Appendices  
attached to report:**

**Note: in compliance with section 100d of the Local Government (Access to Information) Act 1985 the report has been prepared in part from the following papers:**

## **CORPORATE IMPLICATIONS/RISKS:**

**Chief Executive's -**

**Community Engagement –**

**Economic Development –**

**Governance –**

**Local Environment –**

**Resources -**

