

A.1

CARSLISLE COUNCIL ECONOMIC GROWTH SCRUTINY PANEL 3 MARCH 2022

CLEP

CUMBRIA
LOCAL
ENTERPRISE
PARTNERSHIP

**NORTHERN
POWERHOUSE**

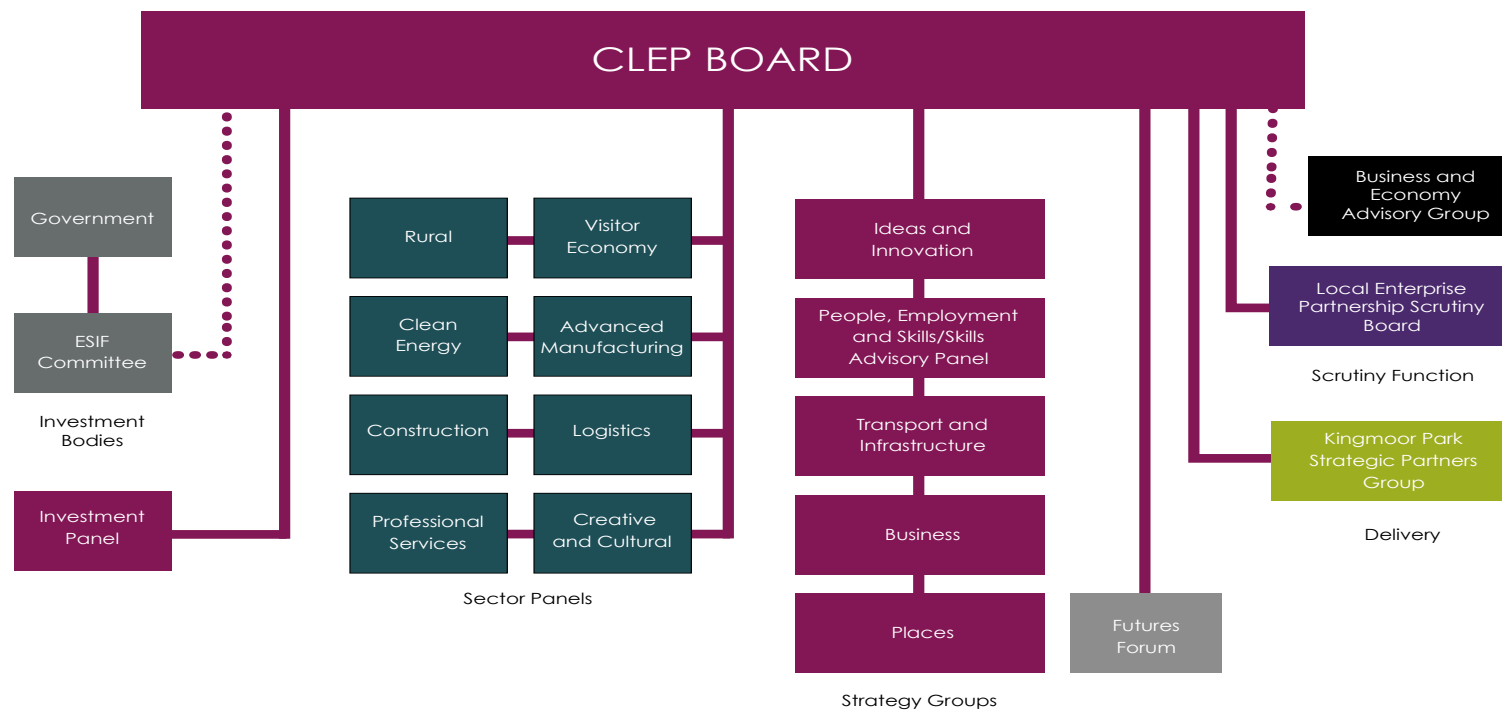
GOVERNANCE

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CLEP Governance Structure



National Local Growth Assurance Framework

- **Local Assurance Framework (LAF)** – fully reviewed and revised in September 2021
- **Compliance** – review completed by Accountable Body
- **Further Update to LAF** - completed in January 2021
- **LEP Review** – full update of LAF completed once outcome known

Diversity and Board Membership



- **Board** - Fully compliant with representation requirements
- **Gender Target** - Milestone met with plans in place to reach 50% by 2023
- **New Board Members** – three new members
- **Equality, Diversity and Inclusion** – policy being updated to keep pace with best practice
- **Board Development Plan** – agreed and being implemented, pace impacted by LEP Review
- **Sector Panels** – 5 out of 8 Chairs are female

Futures Forum

- **Futures Framework** – on with implementation
- **Wider Governance** - members inculcating the structure
- **Maturity** – replacement of both Co-Chairs and Deputy Co-Chairs
- **Development Support** – personal plans being developed





S151 Assurance Statement

- **Compliance** - Review of LAF and website
- **151 Representation** - on Board and Investment Panel
- **Governance Programme Board** – chaired by 151 to review governance and delivery
- **Growth Deal** – monitoring output completion



Scrutiny Board

- **Membership** – all 7 Local Authorities
- **Independence** – Scrutiny Chair and Members determine agenda
- **Frequency** – two meetings per annum
- **Findings** – no issues identified to date
- **Wider Scrutiny Activity** – CLEP committed to and attends local scrutiny boards

Pending Outcomes of LEP Review



- **Governance Structure** – formal review
- **Board Appointments** – New appointment and Re-Appointments (used Exemptions)
- **Business Decarbonisation Leadership Group** – awaiting wider formal governance review
- **Board Portfolios** – will be reviewed in line with governance structure

DELIVERY

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Growth Deal



- **Funding** - fully spent by 31 March 2021, as required
- **Outputs** – three targets already exceeded, remainder on track for 2025
- **Practical Completion** – handful of projects being actively managed
- **Monitoring** – annual post-completion monitoring for all projects



Getting Building Fund

- **Contractual Commitment** – programme fully committed in October 2021 (Q3)
- **Funding** – all money has been spent (Q4)
- **Delivery** – will be achieved in line with the agreed Change Controls

Enterprise Zone Update



- **Baseline** – extremely challenging, diverging rather than converging
- **MasterPlan** – applications for 60,000sqfeet of logistics space alongside wider outline consent for the site
- **Business Interest** – large scale manufacturing facility actively considering the site
- **Net Zero** – 100% energy renewables commitment with one solar park in place and plans for a second progressing
- **ModVillage** – flexible, workspace creating good demand
- **Impact of LGR** – need to develop a revised Memorandum of Understanding

Growth Hub Update



- **Profile** – heavily backloaded, due to contracting delays
- **Delivery** - on track to deliver all spend and outcomes
- **Model** – combination of in-house and sub-contracted to provide maximum choice for businesses
- **Momentum** – model, systems and processes established
- **Traction** – businesses and BROs happy with LEP led approach

Other Programmes



- **Peer to Peer Networks** – on track for full delivery and drawdown of all funding
- **Careers and Enterprise Programme** – revised Strategic Plan being implemented, new website about to be launched; full coverage including SEND
- **Skills Advisory Panel** – updated Local Skills Report produced and published on website

STRATEGY

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Change your perspective -

The heart of the UK



The Vision



The place to live, work, visit and invest sustainably – where exceptional industry and innovation meets a breathtakingly beautiful and productive landscape.



EU Exit

- **EU Transition** – successfully delivered the programme exceeding local target engagement
- **Evidence** – actively contributed to HoL Goods Sub-Committee
- **EU Impact Assessment** – completed three economic assessments, to date
- **Mainstreaming** – issues affecting trade with EU now covered in general Growth Hub advice

COVID Recovery



- **Recovery Leadership** – CLEP leads Business, Economic and Response Recovery Group (BERRG) of Local Resilience Forum (LRF)
- **Strategy** – Restart, Reboot, Rethink
- **Economic Assessment** – completed full economic review in August 2021
- **Local Economic Recovery Group** – one of two LEP members on this national body led by DLUHC Director General
- **Evidence** – presented on behalf of LEPs at numerous calls for evidence
- **BEIS Reporting** – comprehensive feedback provided each week
- **Productivity Deep Dive** – identifying the challenges and opportunities



Restart, Reboot, Rethink

- **Clean Energy Production** – STEP, offshore wind, SMR
- **Diversify to Thrive** – onshoring, new markets etc
- **The New Visitor Experience** – staycation, new audiences, extended season, new destinations
- **The Future of Food** – provenance, quality, non-meat
- **Cumbria – the UK's Natural Capital** – maximising the asset
- **The Way We Live, The Way We Work Now** – Digital Nomads, beautiful affordable



Strategy Work

- **STEP Application** – final five, nationally
- **Local Skills Report** – completed and published
- **Export Plan** – produced and being implemented
- **Digital Strategy** – completed and published
- **Cumbria Transport and Infrastructure Plan** – finalised and published
- **Business Decarbonisation Plan** – about to be launched
- **Clean Energy Prospectus** – being produced by May 2021
- **Labour Supply Action Plan** – draft being finalised
- **Productivity Plan** – addressing the puzzle

Scrutiny Panel – Key Lines of Enquiry



- How Local Government Re-organisation is likely to impact on the role of the LEP in Cumbria
- Any work where the LEP is involved in community wealth building
- Work that the LEP may do on social enterprises. As Cumbria has been identified as a social enterprise county, will the LEP be likely to have involvement with this? It would be helpful if this section could focus on opportunities and workstreams that impact Carlisle



Local Government Re-organisation

- **Levelling Up White Paper** - confirmed that LEPs would continue
- **Specific roles and responsibilities** - still being worked through
- **Main change** - in short to medium term is moving away from capital grants
- **Trajectory is integration with MCAs** - timetable to be determined dependant on local scheduling

White Paper Reference



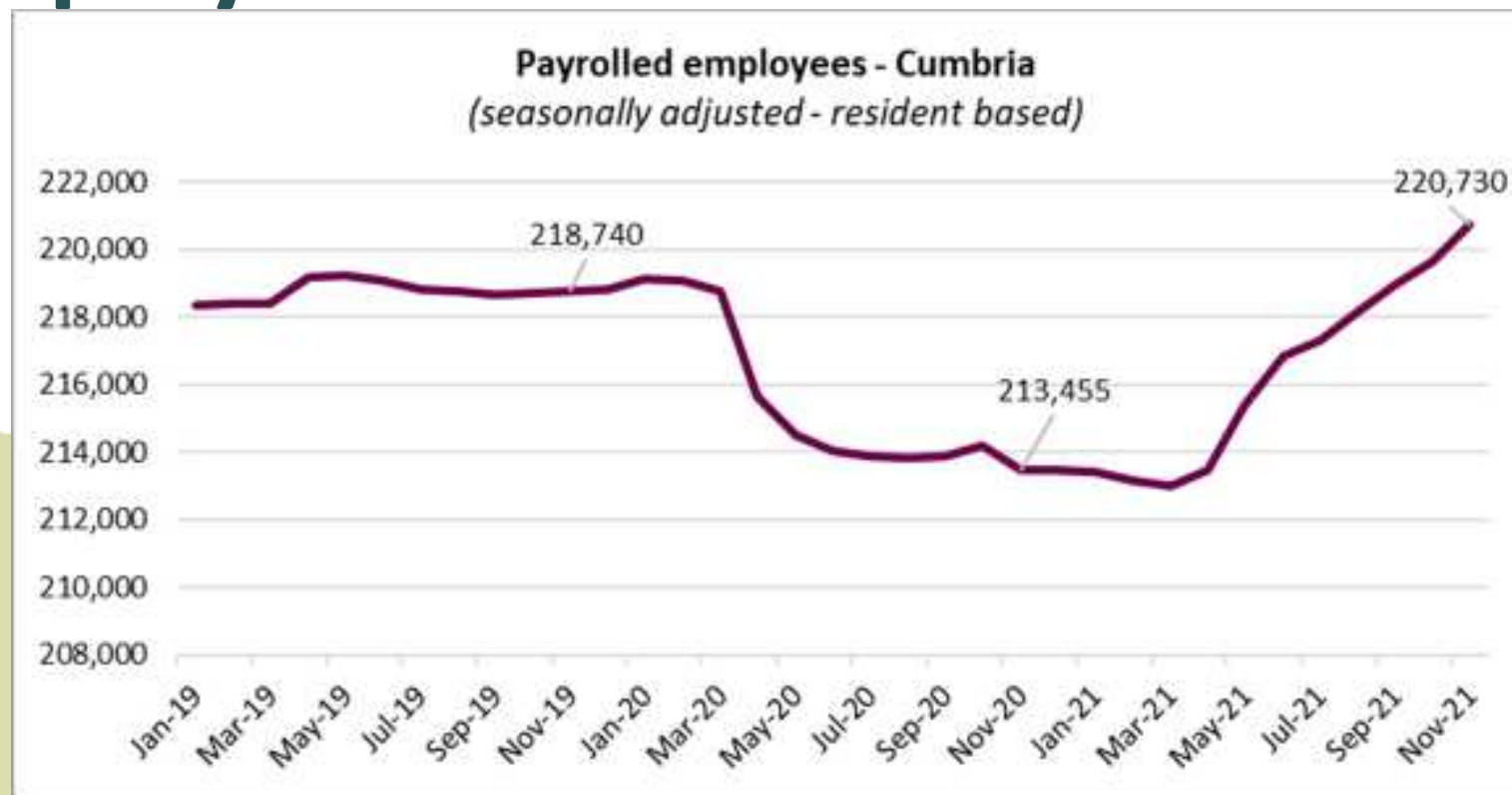
For the last decade, LEPs have acted as important organisational means of bringing together businesses and local leaders to drive economic growth across England. They have also been responsible for the delivery of a number of major funding streams. It is important to retain the key strengths of these local, business-oriented institutions in supporting private sector partnerships and economic clusters, while at the same time better integrating their services and business voice into the UK Government's new devolution plans.

To that end, the UK Government is encouraging the integration of LEPs and their business boards into MCAs, the GLA and County Deals, where these exist. Where a devolution deal does not yet exist, LEPs will continue to play their vital role in supporting local businesses and the local economy. Where devolution deals cover part of a LEP, this will be looked at on a case by case basis. Further detail on this transition will be provided in writing to LEPs as soon as possible.

Community Wealth Building

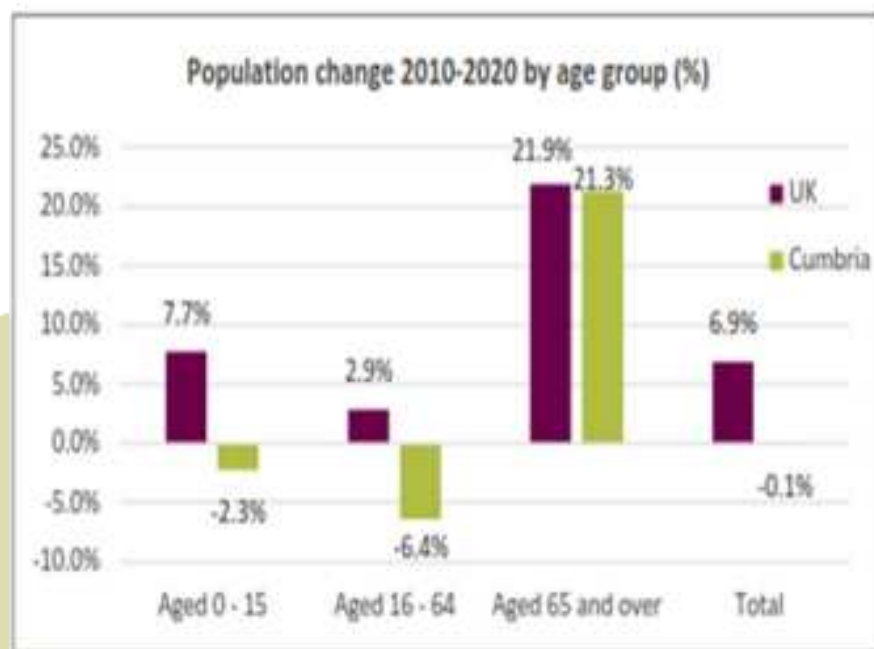


Employment Growth

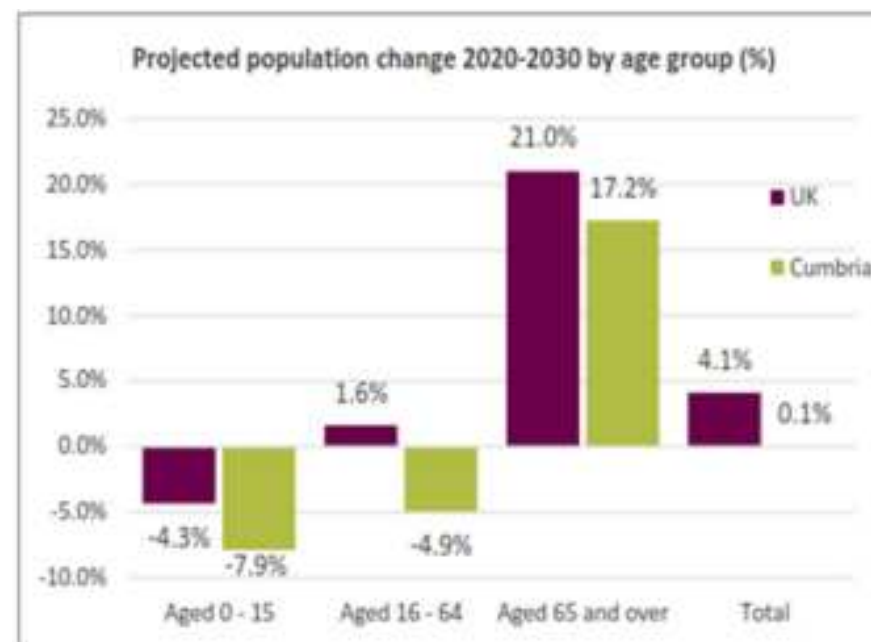


Labour Supply

Population Change 2010-2020



Projected Change 2020-2030



Social Impact



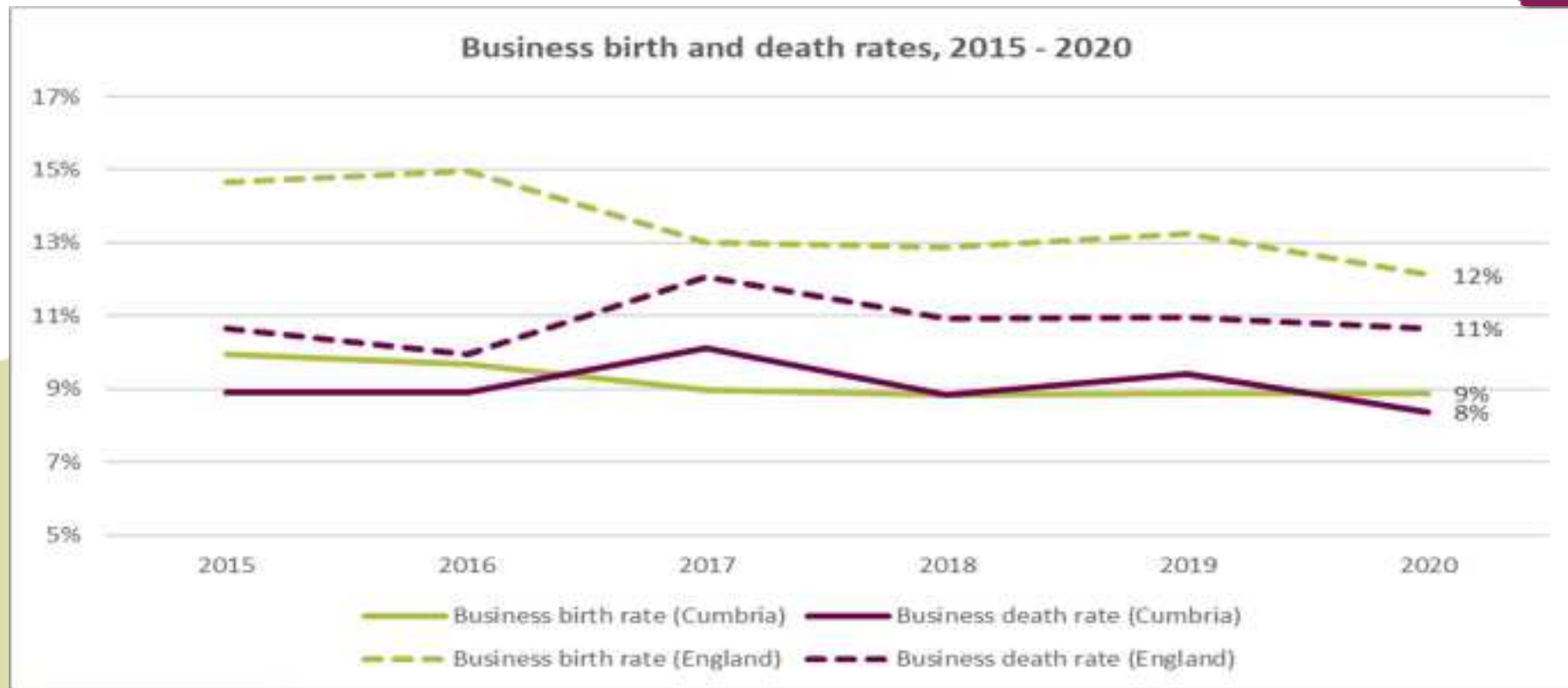
- **Collaboration** – engaging with Family Business Network and Investors in Community on ways to raise awareness
- **Social Value UK** – in discussions to scale up activity in 2022/23
- **Process** – looking at ways to ‘decommercialise’ this



Social Impact – Core Diagnosis

- **Strategic Integration** - How integral is social impact to the business strategy?
- **Responsibility** - Who takes forward social impact in the businesses structure and processes?
- **Monitoring** - Does the business track, measure and report on social impact?
- **Reporting** – is the business required to communicate and report on social impact?

Business Formation





Social Enterprises

- **Business Support** – this is a universal offer to all businesses including SEs
- **Additional support** – SEs provided with funding/grant eligibility given their status
- **Recent engagements** – with four Social Enterprises
- **Peer to Peer Networks** – small number of CIC participants on this