



# COMMUNITY OVERVIEW AND SCRUTINY PANEL

## *Panel Report*

**Public**

**Date of Meeting:** 25th March 2010

**Title:** PLAY STRATEGY MONITORING REPORT

**Report of:** Assistant Director (Community Engagement)

**Report reference:** CS.12/10

### **Summary:**

The report highlights progress made against the objectives of the Play Strategy and includes proposals for forward plans. Officers will elaborate on the narrative at the meeting

### **Questions for / input required from Scrutiny:**

Members are requested to tease further details and information from the report and discuss the proposals for future activities

### **Recommendations:**

Members are recommended to approve the progress to date and note and accept the proposals for future activities

**Contact Officer:** Rob Burns

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Note: in compliance with section 100d of the Local Government (Access to Information) Act 1985 the report has been prepared in part from the following papers: None

# Youth Delivery Plan to March 2010

## Play Strategy Report

Relevance to play strategy		Brief description	Co-Workers/Partner agencies	Time scales	*CYSS Target (Achieved in brackets)
<b>Projects</b> <b>Objective two: to develop supervised play provision.</b> <b>(Inclusive provision)</b>	<b>Youth Exchange</b> £3000 £1000 (co worker)	Develop funding bid for exchange. (recorded outcome, possible accredited outcome) Recruit and host youth exchange 2010. (recorded and accredited outcome)		Oct-Dec: Funding Group meets Jan-Feb: Funding bid sent Mar-Apr: Recruitment for YE 10 and Workers meeting Aug: Run YE 10!	A 15 (17) B 12 (12) C 10 (10) D 8 (0)
	<b>Environment Awareness</b> £600 (Cnx to contribute)	Project for young people to raises awareness of the environment and how we affect it and how it can affect us (recorded and accredited outcome)	Connexions	Oct: pilot run Then run and recruit every half term (4 sessions in total)	A 8 (6) B 8 (6) C 8 (6) D 8 (7) OCN level 1
	<b>Walking Project</b> £1500 (Cnx to contribute)	Young persons walking group to take on Hadrian's wall challenge and raise money for charity. (recorded and accredited outcomes)	Connexions and CFM. 1 Volunteer	Oct: Start recruitment and walks Nov/Dec: set and meet goals. Walk leaders& 1 <sup>st</sup> Aid training. Jan/Feb: Sustainability plan Easter: Hadrians walk	A 8 (10) B 8 (8) C 8 (0) D 8 (4) Walking leaders award Skiing level 1
	<b>Biking Project</b> £500	Mountain and road Bike maintenance and trip. (Recorded and accredited outcomes).	Run in partnership with local youth clubs. Longtown? Morton?	In development	A 15 (17) B12 (12) C10 (8) D 8 (0)

\*CYSS= Cumbria Youth Support Service

# Play Strategy Report

Relevance to play strategy		Brief description	Co-Workers/Partner agencies	Time scales	CYSS Target (Achieved in brackets)
<b>Areas</b> (Identified locality working) <b>Objective two: to develop supervised play provision.</b>  (Improve and develop all year round play activities in local communities)	Community youth support	Support community centre youth club development where appropriate. Particular where complements existing face2 face work and play partnership development	Morton, Denton Holme, Belle Vue...	Oct/Nov: Morton YC 2010 (tbc)	
<b>Objective three: seek the views of all children and young people</b>  (Involvement of young people in creation, development and improvement)	<b>Sk8 Park</b> £2000 = £300 (co-worker)	Coaching project and regular development group meetings. Calendar project. Easter SkateJam. (recorded and accredited outcomes)	Local sports shops (S4), City Sports dept, Eden District Council	Oct/Nov: Coaching Course delivery. Indoor skate pj development. Skate Jam org. Dec-March: 3 year skate park plan/consultation/development	A 70 (79) B 23 (23) C 18 (14) D 5 (8)
<b>Objective four: provide an infrastructure of support</b>  (Raise awareness of the strategy and importance of play for all)	<b>Rural Sk8 Parks</b> (£4000 Teenlife funding)	Use mobile skate ramps and coaches/trainers to deliver sessions in rural areas (recorded outcomes)	Extended school services/schools	Jan-Mar: Coaching in identified rural areas.	

# Play Strategy Report

Relevance to play strategy		Brief description	Co-Workers/Partner agencies	Time scales	CYSS Target (Achieved in brackets)
	<b>Base (Library2)</b> (£463.55) + £300 co-worker	Drop-in for young people in city centre for informal info/advice/chat	Halo (Housing service), Brathay, City Council, Library	Oct-Dec: Promotion, develop partnerships, develop themes. Expand to other city centre venues	A 30 (25) B 15 (15) C 10 (8) D 5 (6)
<b>Objective two: to develop supervised play provision (improve and develop all year round play activities in local communities)</b>	<b>Belah/Stanwix/</b>	Supporting, the development and continuation of Stanwix youth project	Ruth Watson (Stanwix youth worker)	Jan-Mar: Engage and develop	A 20 (10) B 10 (5)
	<b>Yewdale</b>	Supporting the development of Yewdale youth consultation project		Jan-Mar: Engage and develop	C 5 (0) D 0 (0)
			Brathay, Councillor		
<b>Groups</b>	<b>CJSC</b>	Support joint schools council with community issue based projects	Healthy schools. CYSS. Brathay, cnx	On going	A 30 (25) B 20 (20)
<b>Objective three: seek the views of all children and young people (Involvement of young people in creation, development and improvement and Ensure that YP involved in city council decisions)</b>		Possible development of locality/ward based youth councils	Community youth clubs. Brathay, cnx?	TBC	C 12 (12) D 0 (0)
<b>Objective four: Raise awareness of the strategy and importance of play for all</b>	<b>Newspaper group</b> (£6021) + £300 co-worker	Develop young person's newspaper/multi media project for the City and look at future sustainability.	University of Cumbria, community youth clubs. CN news group. 3 Volunteers. Website developer (tba)	Oct/Dec: Recruit meet and develop first issue. Multi media approach. Jan-Mar: Develop 2 <sup>nd</sup> issue and future funding streams.	A B C D

# Play Strategy Report

Relevance to play strategy		Brief description	Co-Workers/Partner agencies	Time scales	CYSS Target (Achieved in brackets)
Objective two: to develop supervised play provision  (Inclusive play provision)	Inclusion Groups £3600	Develop or support youth inclusion projects in the city	People First, Awaz, Barrow Multi Cultural Forum, Pinc, Hadrians camp	Oct-Dec: develop links with PF, PinC (LGBT youth projecvt), Hadrians Camp travellers site Jan-Mar: Deliver projects were appropriate	A B C D
Objective three: seek the views of all children and young people  (Involvement of young people in creation, development and improvement and Ensure that YP involved in city council decisions)	Youth Zone	Continue to support Youth Zone meetings as arranged	Youth Zone development group	On going	
One 2 One (and other pj) Objective Five: develop a skilled and diverse motivated workforce  (Seek external funding for employing further workers to work with CYP)	Volunteer Programme £500	Structured programme for 19 year plus volunteers to get and give experience and work on City Council related youth projects.	Volunteering.	On going	A 12 (12) B 8 (8) C 5 (5) D 5 (5)

# Play Strategy Report

Relevance to play strategy		Brief description	Co-Workers/Partner agencies	Time scales	CYSS Target (Achieved in brackets)
	<b>Teenlife event2 (£1077.11)</b>	Support young people to organise and develop a city centre event to raise the awareness of health and wellbeing issues for young people	Health schools, (tbc)	Jan-Mar: To develop and hold at Foxes	A 45 (51) B 15 (10) C 10 (10) D 0 (0)
	<b>Councillor shadowing</b>	Young peoples shadowing councillors	Tbc	Tbc	
<b>Objective three: seek the views of all children and young people</b>  (Ensure that YP involved in city council decisions)	<b>School Youth project (£2500)</b>	Providing work placements/work experience opportunities for young people interested in youth and community work	Richard Rose Academies	Oct- CBEC registration Nov-Dec- Placement development 2010 Work experience/placement	A 2 (1) B 2 (1) C 2 (1) D 2 (1)
<b>Objective Five: develop a skilled and diverse motivated workforce</b>  (Seek external funding for employing further workers to work with CYP)	<b>Apprenticeship scheme (Yr1)</b>	Providing an advanced modern apprenticeship placement for 2 years (with second year development in Youth Zone)	Martin Murphy/Carlisle Youth Zone	Dec- Contracts/development Jan/Feb- Begin placement	A B C D

# Play Strategy Report

## CYSS Contract Targets (Cumbria Youth Support Service)

	<b>Total Target</b>	<b>(Total Achieved)</b>
<i>A = Attending 1 or 2 sessions</i>	178	(243)
<i>B = Attending 3 or more sessions</i>	109	(130)
<i>C = Achieving a recorded outcome showing significant personal development</i>	65	(76)
<i>D = Achieving an accredited outcome</i>	35	(31)

## Background information on general targets

The Youth delivery plan meets the following contractual CYSS targets:

**CYSS Area target 1:** Increase the participation of young people and their families in locality planning and service delivery and ensure young people are actively engaged in identifying needs

**CYSS Area target 2:** Increase young people's participation in international, national, county and local opportunities eg; Exchanges, circles of influence, neighbourhood forums, 11 million takeover day and youth work week activities.

**CYSS Area target 4:** Increase participation in positive activities

**CYSS Area target 12:** Ensure all stakeholders and partners are aware of targeted youth support networking

The Youth delivery plan contributes towards face2face BIG Lottery outcomes and milestones:

Outcome Two

1500 children and young people will, by March 2011, have opportunities to be involved in the design and delivery of play projects, thus ensuring that there needs and interests are reflected in the opportunities provided for them and allowing them to make a positive contribution to their own play.

Outcome Three

50 children and young people with disabilities will, by March 2011, be encouraged and enabled to have improved access to play provision and improve their ability to have fun, stay safe and make a contribution, thereby contributing to improving their self esteem and confidence.

# Play Strategy Report    Proposed Youth Delivery Plan for Mar 2010-Apr 2011

Relevance to play strategy		Brief description	Co-Workers/Partner agencies	Time scales	CYSS Target (TBC)
<b>Projects</b> <b>Objective two: to develop supervised play provision.</b> <b>(Inclusive provision)</b>	<b>Youth Exchange</b> (From City Council Budget/External funding from EU)	Develop funding bid for exchange. (recorded outcome, possible accredited outcome) Recruit and host youth exchange 2010. (recorded and accredited outcome)	Slupsk, Flensburg	Oct-Dec: Funding Group meets Jan-Feb: Funding bid sent Mar-Apr: Recruitment for YE '10 and Workers meeting (15-18 <sup>th</sup> April) Aug 18 <sup>th</sup> -28 <sup>th</sup> : Run YE 10!	A B C D EC Youth Pass accreditation
	<b>Polish Lessons</b> (from CYSS and City Council Budget)	Deliver OCN level 1 Polish to young people from Carlisle (Open College network)	Anna Tobojka (Polish Teacher)	On going May: Completion of OCN course	A B C D OCN level 1 Polish
	<b>Polish Heritage project</b> (From CYSS and City budget, and external funding to be identified)	Develop project with local young people from Polish heritage. Linking with local communities and sharing their culture through temporary community cafe (C47)	Anna Tobojka (Polish Teacher) Connexions (TBC) Greystone Com Ctr. Norman St & Brook St School Extended services team	April: Recruit and meet with group May-June: Networking sessions for group May-July: Delivery of community cafe	A B C D Red Cross First Aid
	<b>Environment Awareness</b> (From CYSS and City Council)	Project for young people to raises awareness of the environment and how we effect it and how it can effect us (recorded and accredited outcome)	Trinity School (Oasis Project)	April: run in school and train staff Then run and recruit every half term (4 sessions in total)	OCN Level 1 Environment Awareness



# Play Strategy Report

Relevance to play strategy		Brief description	Co-Workers/Partner agencies	Time scales	CYSS Target (TBC)
<b>Objective one: To develop unsupervised play provision.</b>  <b>(Develop further playtrials in local areas)</b>	<b>Walking Project</b>	Young persons walking group to take on Hadrian's wall challenge and raise money for charity. Group to also develop a project with about the heritage of Hadrian's wall. Also includes developing local city walks for young people (recorded and accredited outcomes)	CFM. Volunteer Walking leaders Tullie House Hadrian's wall group Heritage Lottery Fund	<i>April:</i> Continue recruitment and walks (development of local city walks) <i>May/Jun:</i> set and meet goals. Walk leaders & 1 <sup>st</sup> Aid training. <i>July:</i> Hadrian's walk <i>Oct-Nov:</i> Heritage project display	<i>A</i> <i>B</i> <i>C</i> <i>D</i> Walking leaders qualification and Red Cross First Aid course for walkers
	<b>RRA Media project (Richard Rose Academy)</b>	Media project looking at life in the Academy, life in Carlisle and the transition from students at RRCA from Harraby site to the new build (recorded and accredited outcome)	RRA	<i>April-May:</i> Filming/blogging Introduce Arts Award qualification <i>Jun-Jul:</i> Develop another project over summer	<i>A</i> <i>B</i> <i>C</i> <i>D</i> Arts Award Qualification
	<b>Biking Project</b> <i>£500 per project (From CYSS and City Council)</i>	Mountain and road bike maintenance and trip. (Recorded and accredited outcomes).	Run in partnership with local youth clubs, hard to reach young people in Schools	April: Delivery in Trinity (Oasis project) June: Delivery in city centre	<i>A</i> <i>B</i> <i>C</i> <i>D</i> OCN entry level Bike Maintenance  Bikeability

# Play Strategy Report

Relevance to play strategy		Brief description	Co-Workers/Partner agencies	Time scales	CYSS Target (TBC)
<b>Areas</b>  Objective two: improve and develop all year round play activities in local communities	<b>Community youth support</b> (from City Council)	Support community centre youth club development where appropriate. Particular where compliments existing face2 face work and play partnership development	Harraby, Morton, Denton Holme, Stanwix, Yewdale, Dowbeck, Belle Vue...	Mar-May: Yewdale community youth project	A
				March-April: Dowbeck ASB project	B
					C
					D
Objective three: Objective three: seek the views of all children and young people  (Involvement of young people in creation, development and improvement)	<b>Sk8 Park</b> (From CYSS, City Council and external funding)	Coaching project and regular development group meetings. Magazine and Calendar (2011). Easter SkateJam. (recorded and accredited outcomes)	Local sports shop (S4), Cumbria Youth Alliance, Eden District Council, Extended Services Team	Dec-March: 3 year skate park plan/consultation/development	A
				April: Easter Skate Jam	B
				Summer: Outdoor Coaching sessions, Producing Skate Magazine	C
				Winter: Indoor Skate sessions and 2011 Calendar	D
Objective four: provide an infrastructure of support  (Raise awareness of the strategy and importance of play for all)	<b>Rural Sk8 Parks</b> (From CYSS, City Council and external funding)	Use mobile skate ramps and coaches/trainers to deliver sessions in rural areas (recorded outcomes)	Extended school services/schools Brampton Youth Club	April- : Coaching in identified rural areas.	Level 1 Coaching certificate
					Level 2 Coaching award
					A
					B
	<b>Base (Library2)</b> (From Library budget)	Drop-in for young people in city centre for informal info/advice/chat. Including Jobs info	Halo (Housing Service), Brathay, City Council, Library	April- : Promotion, develop partnerships, develop themes.	C
				Expand to other city centre venues	D

# Play Strategy Report

Relevance to play strategy		Brief description	Co-Workers/Partner agencies	Time scales	CYSS Target (TBC)
<b>Groups</b> <b>Objective three: seek the views of all children and young people</b> <b>(Involvement of young people in creation, development and improvement and ensure that YP involved in city council decisions)</b>	<b>CJSC</b>	Support joint schools council with community issue based projects	Healthy schools.	On going	A
	<b>(Carlisle Joint Schools Council)</b>	Possible development of locality/ward based youth councils	Brathay		B
					C
					D
<b>Objective four: Raise awareness of the strategy and importance of play for all</b>	<b>Newspaper group</b>	Develop young person's newspaper/multi media project for the City and look at future sustainability.	University of Cumbria, community youth clubs. CN news group. 3 Volunteers. Website developer. ITV fixers	April: Recruit meet and develop first issue. Multi media approach.	A
	(Newspaper budget)			Sept: Develop 2 <sup>nd</sup> issue and future funding streams.	B
					C
					D
<b>Objective two: to develop supervised play provision.</b> <b>(Inclusive provision)</b>	<b>Inclusion Groups</b>	Develop or support youth inclusion projects in the city for young parents, people with different physical and learning abilities, young people from BME communities	People First, Awaz, Barrow multi cultural forum, PinC, Hadrian's camp (Cumbria Travellers project), Young Parents (Sports dept.)	Oct-Dec: develop links with PF, PinC, Hadrian's Camp	A
	(From CYSS budget)			Apr-Sept: Deliver projects were appropriate	B
					C
					D
<b>Objective two: to develop supervised play provision. (Inclusive provision)</b>	<b>Gypsy and traveller project</b>	Heritage project with young people on Hadrian's Camp	Cumbria travellers project	On going	A
	(From CYSS budget and External funding)				B
					C
					D

## Play Strategy Report

<b>Objective three:</b> <b>Involvement of young people in creation, development and improvement and Ensure that YP involved in city council decisions</b>	<b>Youth Zone</b>	Continue to support Youth Zone meetings as arranged	Youth Zone development group	On going	<i>A</i>
					<i>B</i>
					<i>C</i>
					<i>D</i>

# Play Strategy Report

Relevance to play strategy		Brief description	Co-Workers/Partner agencies	Time scales	CYSS Target (TBC)
<b>One 2 One</b> (and other pj) <b>Objective Five: Seek external funding for employing further workers to work with CYP</b>	<b>Volunteer/Placement Programme</b> (From CYSS and City Council)	Structured programme for 19year plus volunteers/placement students to get and give experience and work on city council related youth projects.	V Volunteering. Recruitment and personnel.	On going	A B C D First Aid in the workplace
	<b>Teenlife celebration event</b> (Teenlife budget)	Support young people from CJSC to organise a celebration health event at Foxes	Health schools, (tbc)	March-April: Delivery and evaluation	A B C
	<b>Councillors shadowing pj</b>	Young peoples shadowing councillors	Tbc	Tbc	
	<b>Schools Work experience/placement programme</b> (From CYSS and City Council)	Providing work placements/work experience opportunities for young people interested in youth and community work or who are non attending	Living Well trust, RRA Recruitment and personnel	Oct- CBEC registration Nov-Dec- Placement development On going	A B C D OCN (tbc)
<b>Objective Five: develop a skilled and diverse motivated workforce</b> (Seek external funding for employing further workers to work with CYP)	<b>Apprenticeship scheme (Yr1)</b>	Providing an advanced modern apprenticeship placement	Martin Murphy/CYZ	TBC	A B C D

# Play Strategy Report

## face2face and Play Trail Portfolios

Relevance to play strategy		Brief description	Co-Workers/Partner agencies	Time scales	Lottery Target (Achieved in brackets)
<b>Projects</b> Objective one: To develop unsupervised play provision	City play trail	Develop a city play trail for CYP linking the city centre to Bitts Park. In consultation with communities, develop further play trails in local areas.	Community support, consultants	<i>Feb 2010:</i> consultation event in city centre <i>Feb-mar:</i> collate information from consultation and design the play trail plan <i>Mar-Apr:</i> awaiting a timeline from consultants including budget (total budget from lottery £71921)	<i>Behind target due to weather and flooding. Tender play trail to commence spring 2010 to begin work summer 2010.</i>

Relevance to play strategy		Brief description	Co-Workers/Partner agencies	Time scales	Lottery Target (Achieved in brackets)
<b>Areas</b> Objective two: to develop supervised play provision	face2face programme	Full face2face outreach team in place. Playschemes taken place in rural and urban Carlisle, and continues through 2010. Encouragement for parents/carers to be involved in the sessions. Summer Term: Parkschemes replace the after school Activity Clubs. £10,000 funding from County Council.	Community centres, parish halls, community support,	<i>On going</i> (total budget from lottery for 3 year project £148,079)	<i>(1500 CYP have access to play provision in local neighbourhoods - 2026)</i>

# Play Strategy Report

<b>Areas</b>	<b>James Rennie project</b>	Involvement of James Rennie school in a week's staff training and after school activity programme running at the school.	James Rennie school, community support	<i>March - April</i>	<i>(50 CYP have access to play provision in local neighbourhoods - 54)</i>
<b>Objective two: to develop supervised play provision</b>	<b>face2face</b>	National Play Day event (4 <sup>th</sup> August), - promoting opportunities for children and young people to engage in challenging activities in their local environment. Continue to raise profile relating to the importance of challenging play environments which offer the opportunity to take risks. Easter 2010: organised trips to a range of places that enable young people to explore the outdoors.	Community support, community centres, parish halls	<i>On going, Easter</i>	<i>(1500 CYP have access to play provision in local neighbourhoods - 2026) (milestone of developing a rural and urban forest school achieved)</i>
<b>Relevance to play strategy</b>		<b>Brief description</b>	<b>Co-Workers/Partner agencies</b>	<b>Time scales</b>	<b>Lottery Target (Achieved in brackets)</b>
<b>Groups</b>	<b>face2face</b>	Development of the evaluations of face2face sessions to include a section to involve CYP in the organisation of other sessions and have their say on what happens next time.	Carlisle Youth Zone Churches Independent Providers Early Years Community Groups	<i>On going</i>	<i>(1500 CYP are involved in the design and delivery of the play objects - 2026)</i>

# Play Strategy Report

<b>Objective four: provide an infrastructure of support</b>	<b>Play Partnership</b>	Play Partnership meetings held and continue on a regular basis. Rationalise the number of "partnerships" e.g. discuss merger of LPG, LSP and CYP groups - all of whom have a similar agenda	All relevant partners	<i>On going</i>	<i>(play partnership meetings commenced) Continue with second overview and scrutiny meeting Develop partnership to hold key stakeholders</i>
<b>Objective four: provide an infrastructure of support</b>	<b>face2face</b>	Accessing funding from Early Years Local Committee and Riverside in respect of casual staff to increase holiday provision. Aim to fund a Healthy Easter programme through donations and continue to access Early Years funding for summer.	CCVS Play partnership County council Riverside, City Council	<i>Ongoing</i>	<i>Involvement of key partners to develop sustainable action plan for future delivery. Play strategy review and development.</i>
<b>Objective four: provide an infrastructure of support</b>	<b>face2face</b>	Facilitating Play Partnership working group to organise National Playday. Representation on Locality Planning Group. Play Partnership meetings. Playful Ideas workshops/meetings play England meetings. Overview and scrutiny of the lottery and play strategy. Marketing for face2face and mini play day via Focus, Rural Voice, Carlisle Leisure holiday brochures, Children's Information Service (Parents Newsletter), Carlisle City Council web page,	Relevant partners	<i>Ongoing</i>	<i>Overview and scrutiny conference to be held.</i>



# Play Strategy Report

		school newsletters and directly through schools. Specifically designed information leaflets and fliers handed out.			
Relevance to play strategy		Brief description	Co-Workers/Partner agencies	Time scales	Lottery Target (Achieved in brackets)
One 2 One Objective Five: develop a skilled and diverse motivated workforce	face2face	Training week for all summer staff to cover Safeguarding Children, First Aid, and food hygiene. Secured funding from Early Years local committee and Riverside towards employing additional casual staff for holiday programmes.		On going	(milestone achieved of employing 2 new face2face workers to complete a team of 4) (staff residential taken place)

# Play Strategy Report

## Controllable Expenditure for Children and Young People's projects 2009/10

Staffing related costs	£260,000
Project Development	£23,000
Equipment etc	£20,000
Playschemes	£10,000
Play Trail	£25,000
Youth Exchange	£23,000
<b>Total</b>	<b>£361,000</b>

## Income sources 2009/10

Base budget	£144,000
Connexions Contract for Youth Work delivery	£25,000
Lottery grant	£82,000
County Council	£16,000
Riverside	£2,000
RRCA	£2,500
Health Authority	£1,900
Town Twinning	£23,000
<b>Total</b>	<b>£361,000</b>