

# COMMUNITY OVERVIEW AND SCRUTINY

CARLISLE  
CITY COUNCIL



COMMITTEE [www.carlisle.gov.uk](http://www.carlisle.gov.uk)

## *Committee Report*

**Public**

**Date of Meeting:**

**2 October 2003**

**Title: ATTENDANCE AT THE NATIONAL ASSOCIATION OF  
COUNCILLORS CONFERENCE**

**Report of: COUNCILLOR MRS E MALLINSON, CHAIRMAN OF THE  
COMMUNITY OVERVIEW AND SCRUTINY COMMITTEE**

### **Summary:**

This report provides Members with a summary of the proceedings of the National Association of Councillors Conference on The Arts, Tourism and Leisure held in Stratford-Upon-Avon on 5, 6 and 7 September 2003.

**NATIONAL ASSOCIATION OF COUNCILLORS**  
**CONFERENCE HELD ON 5<sup>TH</sup> 6<sup>TH</sup> AND 7<sup>TH</sup> SEPTEMBER 2003**  
**IN STRATFORD-UPON-AVON**  
**ON**  
**THE ARTS, TOURISM AND LESIRE**

**FRIDAY**

**Talk by Councillor Peter Mole from Gateshead on :**

**"The Wider Community Benefits of Art and Culture in Regeneration"**

Councillor Mole explained that, in 1987, Gateshead put in a bid for Regeneration funding to develop those areas along the Tyne that had been formerly used for Shipbuilding, Steelworks and other heavy industries.

This regeneration money allowed the staging of the Gateshead Garden Festival in 1990 at a cost of £44 million.

Help of £18 million in grants :

- a. £6m for training and employment of young persons.
- b. £12m Derelict Land Grant (to help reclaim and clean the land).
- c. Rest of money made up of sponsorships, visitors and various shops and restaurants open during the Festival.

Gateshead Councillors never thought that this Festival would be such a success as it was. There is now a Flower Show in Gateshead every 2 years. Visitors to the area to see the Garden Festival also spent money in the community, shops, eating outlets, hotels and guest houses. This brought a lot of money into Gateshead and Newcastle.

Gateshead takes part in the Chelsea Flower Show and has had 14 awards in just 16 years of taking part. This year they won with a display called "Gateshead, yesterday, today and tomorrow".

This made them think that now they had got Gateshead onto the National and International Map they would carry on bidding for regeneration grants.

Councillors from both sides of the River Tyne – Gateshead and Newcastle joined together to bid for joint grants to improve the Riverside and to make the region a European leader in culture-led regeneration. By 2008 Newcastle and Gateshead will have some of the best cultural facilities in Europe. Gateshead/Newcastle only just missed winning the title of Capital of Culture (which went to Liverpool).

Gateshead got grant money for the "Angel of the North", this was built by welders who had lost their jobs in the shipbuilding and steelworks on the Tyne. The "Angel" is a great tourist attraction and generates a lot of money into the area from visitors who come to see it.

Some of the other areas that Regeneration Grants have been obtained to build are :

- a. BALTIC - The Centre for Contemporary Art;
- b. Gateshead Quay;
- c. Millennium Bridge;
- d. The Sage Gateshead is to be an international home for music and musical discovery. At a cost of £70m the building will include a 1700 seat hall, a flexible 4-500 seat hall, the Northern Rock Foundation Hall for rehearsal, performance and education, plus an education high-tech music resources centre.

This year the North East will hold the Tall Ships' Race.

I must say that it just took a Vision, a great leap into the unknown of grant applications and a lot of hard work by Gateshead/Newcastle Councillors and Officers to get where they are today. It is also knowing what "pot" of money to apply for to attract Grants.

## **SATURDAY**

### **Presentation by Councillor June Tandy – Cabinet Member of Regeneration – Warwickshire County Council on :**

#### **"The Arts, Tourism and Leisure in Warwickshire"**

We had a very professional presentation with slides of various Regeneration Grant funded projects in Warwickshire.

Grant applications for regeneration money had been made in partnership with the District Councils. By doing this they were able to put together bids which covered the whole County, so maximising the amount they could bid for.

They have got grants for :

- a. Art Centre;
- b. Libraries;
- c. Play Box Theatre (for children);
- d. Water Park at Kingsbury – this was an old gravel pit;
- e. Refurbish Warwick Museum;
- f. Home of George Elliot – Writer.

Warwickshire has the Royal Show in July and Town and County Show in August.

Joint Council bids in areas of old coal mining works and old gravel pits have attracted regeneration money to turn these ex-industrial sites into various Leisure activities for the wider community. They have managed to get grants into deprived areas of the County to help bring in tourists to places other than Stratford-upon-Avon.

### **Presentation by Martin Lipson – Director 4 Ps –**

#### **"A Case Study of the Broader Economic Benefits of the Work of the 4 Ps – Public and Private Partnerships Programme"**

Mr Lipson works with National Government and Local Authorities on PFI projects and helps Local Authorities to put in bids for them on Leisure, Community Leisure and Culture, Schools, the wider local community and Waste Management and Regeneration. His team also come in and give an independent review of a large project in your area to give it a "Health Check". This helps reduce risks to an authority when it's doing a larger project.

**Presentation by Kryshia Rozanska – Chief Executive Screen West Midlands on :**

**"The Role of Film and Media in Arts and Cultural Development".**

Kryshia Rozanska is based in Birmingham, which is now leading the way in Film, Television and the New Media in the Midlands. She explained that the Government has given her organisation money to be used in the promotion of an area so that it can bid for Film making, both large screen and television production, to be directed into using the area for a background to a film. This helps to bring money into an area as people see it on the screen i.e. Harry Potter films and Northumberland countryside. It makes people want to go and visit the area.

Local authorities have used the service to get a film made promoting the tourist attractions of their area.

**SUNDAY**

**Talk by Karen McDonald from the Football Foundation on :**

**"Grass Roots Sports and Stadia Initiatives"**

The Football Foundation is funded by a partnership with the FA Premier League and the Government with an annual budget of £53m. Its aims are to promote education and social inclusion by revitalising the use of parks and playing fields to promote football. Grants range from £100 to £1m. Help is there for changing rooms, community projects, flooding, pitch drainage and football kits for junior teams.

Priority areas for community and education funding :

Disability projects;

Ethnic Minority Communities;

Young People;

Social Inclusion and Education;

Drug and crime reduction.

**Speaker John Cummings M.P. on :**

**"The Evening economy and the Urban Renaissance" and the ODPM House of Commons Select Committee on the subject**

John Cummings gave Conference a breakdown on some of the findings of the Select Committee on The Evening Economy and the Urban Renaissance. As this report covered the growing "night life" and associated problems that this causes to local authorities.

Urban renaissance is now happening after normal working hours in all our City Centres. People are now moving back to live in the City Centre, nightclubs, eating areas and the growing number of bars is growing up, **BUT** not a lot has been done by the local authorities to meet this growing influx of people and new money into these areas.

Lack of transport, taxis, toilets, litter bins and noise control are commonplace in our "night time" inner City Centres. Drugs, noise and anti-social behaviour all have to be managed.

There needs to be a Strategy for managing what we do with inner city areas once the workers have gone home. There are time zones which need attention :

Between 6 pm and 6 am, which is further broken down from 6 pm to 10 pm and

10 pm to 2 am and from then to 6 am. Each time zone has its own problems.

Do local authorities work in partnership with the Police, Cleaning Companies, First Aid, Taxi Services, Transport, Toilet providers and the Bar or Nightclub owners?

Should local bars and restaurants help pay for the above? Or should it all fall to the local authorities. This is food for thought and something we could put onto our Work Programme for scrutiny, at least we should get a copy of the Select Committee's Report.

COUNCILLOR MRS E MALLINSON

CHAIRMAN

COMMUNITY OVERVIEW AND SCRUTINY COMMITTEE

Gh lat Reports03 Report to Community O & S 02 10 03 Re National Assoc of Cllrs