PORTFOLIO:

### ECONOMIC PROSPERITY

Report of Portfolio Holder:

COUNCILLOR FIRTH  During the period 30 July to 29 to 24 October 2002, as Deputy Leader and Portfolio Holder for Economic Prosperity, I have attended the following:-

iollowing	
31.10.02	Joint Management Team.
01.11.02	Comprehensive Performance Assessment (CPA) meeting.
04.11.02	Joint Management Team.
	Education Business Partnership meeting.
	City Council meeting.
05.11.02	Organisational Assessment Best Value Review Sub
	Committee.
	Comprehensive Performance Assessment (CPA)
	meeting.
08.11.02	Development Advisory Group.
09.11.02	Cumbria Institute of the Arts Degree Ceremony.
11.11.02	Officer's Briefing - Executive.
12.11.02	Overview and Scrutiny Corporate Resources Committee.
13.11.02	Stanwix Rural Parish Council.
14.11.02	Management Meeting at Dalston Hall.
15.11.02	Management Meeting at Dalston Hall.
	Comprehensive Performance Assessment (CPA)
	meeting.
18.11.02	Executive Agenda meeting.
	Officers' Briefing - Economic Development.
	CIA Presentation.
19.11.02	Cumbria Tourist Board Presentation at Brampton.
20.11.02	Cumbria Tourist Board General Council – Glenridding.
	University of Northumbria.
21.11.02	Pendle Borough Council.
22.11.02	Employment Panel.
25.11.02	Comprehensive Performance Assessment (CPA)
	meeting.
	Executive meeting.

27.11.02	Officers' Briefing - Economic Development at Brampton
	Business Centre.
28.11.02	Overview and Scrutiny Corporate Resources Committee.
	Executive / Parish Councils Meeting at Newtown.
02.12.02	Officers' Briefing - Economic Development.
03.12.02	Employment Panel.
	City Council meeting.
04.12.02	Irthington Parish Council.
05.12.02	Joint Management Team.
	Overview and Scrutiny Infrastructure meeting.
09.12.02	Executive Agenda meeting.
	Employment Panel.
10.12.02	Employment Panel – Interviews.
11.12.02	Cumbria Branch LGA meeting at Workington.
	Stanwix Rural Parish Council.
16.12.02	LGA meeting in London.
17.12.02	LGA meeting in London
19.12.02	Cumbria Inward Investment Agency meeting at Redhills.
	Executive meeting.

Kingstown Industrial Estate / King Moor Park Business Network

Under Objective EP 1 of the Corporate Plan is a priority concerned with improving the co – ordination of information given to businesses with specific reference tenants of the Council. With this in mind the Economic and Community Development Unit and the Property Services Business Unit have been co –operating with Kingmoor Park Properties to hold quarterly meetings of businesses on both estates along with the Cumbria Chamber of Commerce and Industry and Business Link for Cumbria. The next meeting is to be held on 15<sup>th</sup> January 2003. Tony Bingley of Lloyd Motors has agreed to Chair the meetings whilst a number of businesses have come forward an agreed to act as hosts.

To ensure that all businesses are kept up to date, a newsletter is now being produced and circulated to all businesses on King moor Park and Ki9ngstown. It is intended to give information about developments on the two estates as well as general business development items.

A copy of the newsletter is attached. It is proposed to hold similar meetings on other industrial estates in 2003 and to produce a newsletter for all Council tenants.

### CARLISLE ENTERPRISE CENTRE

### CENTRE MANAGER'S ANNUAL REPORT

### DECEMBER 2002

Carlisle Enterprise Centre is presently home to 29 businesses employing 130 people. A list of the businesses in the Centre and the range of activities is attached at Appendix 1.

A full summary of tenants is contained in Appendix 1.

#### 1. Tenants

Of the six tenants that left this year two left to work from home, three left for larger premises and one tenant left to work abroad.

There have been three new tenants set up in the Centre this year – one in catering, one in computer consultancy and one in arts and crafts. The arts and crafts business is particularly interesting. The Economic Development Unit has been working with the Cumbria Institute of the Arts to examine ways of retaining graduates in the city in line with the objectives of the Corporate Plan Objective EP2. With the support of the Enterprise Centre Manager and Business Development Officer, the Institute of the Arts has taken over a large unit in the Centre and has used it as an incubator unit. A weaver, a hat maker and a sculptor are presently occupying it. The students are allowed to use the unit for a fixed length of time to get their businesses established. The Institute of the Arts pays the full rent for the unit.

#### Rent Accounts

At the time of writing this report we have no bad debt amongst the tenants of the managed workshops. This is a reflection of the success of the businesses occupying the Centre and the close monitoring carried out by the Enterprise Centre Manager.

### Training and Conference Rooms

There has been a steady use of our rooms with several outside companies using them as well as our own tenants. The income to date is £3,000 approx.

### Budgets

The low energy cost lighting which we have installed over the last 3 or 4 years is now beginning to show in our electricity budget and is helping to keep the cost of lighting the Centre communal areas including car parks to a minimum.

### Improvements

Steel doors to six workshops to reduce ongoing maintenance and improve security. There has been extensive damp proofing of the Centre, again to reduce on going maintenance. Several units have been up graded with new carpeting and lighting.

### 6. Security

In addition to the new doors fitted to the workshops, a new key coded lock has been fitted to the rear entrance of the Centre and this has been greatly appreciated by tenants. Codes to all our entrances at regular intervals.

The Centre has CCTV cameras and though the Centre suffered two break - ins over the last year this were opportunist crimes and in both cases the CCTV cameras were able to provide video evidence, which has been passed to the Police. Given the 24 hours, 7 days per week access provided to tenants, the Centre management feels that the security measures in place are generally adequate.

#### 7. Other Business

The Centre comprises 52 individual units made up of:

32 Offices 18 Workshops 2 Training Rooms

At the moment there is one office vacant and nine workshops giving occupancy of over 80%. Of the nine workshops five are internal and have always been very difficult to let. The Head of Property Services has been asked to advise on marketing and rentals.

### CARLISLE ENTERPRISE CENTRE

### SUMMARY OF TENANTS 2002

APPENDIX 1

UNIT 1 ERK CATERING

Commenced 01.12.94

Husband & Wife run outside caterers.

UNIT 2 BARMAC

Commenced 30.06.89

Len Barker - Electrical Contractor

Our longest tenant. Only used as a store. Employs 6.

UNIT 3 VACANT

UNIT 4 H.P.S SNACKS

Commenced 01.07.02

Mike Beveridge - Supplies outside businesses with snacks and cold

drinks. Employs 1.

UNIT 5 VACANT

UNIT 6 VACANT

UNIT 7 VACANT

UNIT 8 VACANT

UNIT 10 CLIFF RESCUE

Commenced 01.05.98

A pop group who store their musical equipment in the Unit.

UNIT 11 VACANT

UNIT 12 VACANT

UNIT 13 VACANT

UNIT 14 CUMBERLAND PINE

Commenced 01.09.00

Makers of Pine Furniture. Employs 2.

UNIT 14A CUMBRIA INSTITUTE OF ARTS

Commenced 01.11.02

Makers of Rugs, Hats and Leather Goods. Employs 4.

UNIT 14B ADD ENGINEERING

Commenced 01.10.96

Steel Fabricators. Employs 6

UNIT 15/16 A NEAT

37/40 Commenced 01.05.99

Legal Costing. Employs 14.

UNIT 17/18 BORDER CLOCK & WATCH REPAIRS

Commenced 01.12.98

Repairer of Clocks and Watches. Employs 2.

UNIT 19/20 FIFTH WHEEL (CUMBRIA) LTD

Commenced 01.12.97

Driving Agency. Has approx 60 Operatives on the Books.

4 working in Unit.

UNIT 21 VACANT

UNIT 22/27 ALTRECH

Commenced 01.04.94

Design Engineers. Employs 2.

UNIT 23 PROFIT FOCUS

Commenced 01.09.00

Management Consultant. Sole Trader

UNIT 24 CUMBRIAN SYSTEMS

Commenced 01.05.98

Security and Alarm Systems. Employs 1 in the Centre.

UNIT 25 N.C. HEALTH ACTION

Commenced 01.08.00

Stop Smoking Advisors. Employs 3.

UNIT 26/30 OPAL MUSIC

31 Commenced 01.05.97

Mail Order Music. Employs 5.

UNIT 28 PRISM ARTS

Commenced 30.04.98

Arts Charity for Disabled. Employs 4.

UNIT 29 VACANT

UNIT 32/38 SYSTEM RECRUITMENT

Commenced 01.06.02

Recruitment Agency. Has approx 200 employees on their books

8 working in the Units.

UNIT 33 VACANT

UNIT 34/35 TRAINING ROOMS

UNIT 36 MONPELLIER PARTNERSHIP

Commenced 01.12.01

Computer Systems. Employs 2.

UNIT 39 COMPUTER ACCOUNTING SERVICES

Commenced 01.11.98
Tax Accountant. Employs 3.

UNIT 41 NEW ERA HOUSING ASSOCIATION

Commenced 01.09.99

Housing Association. Employs 2.

UNIT 42 C C PROCESS ENGINEERING

Commenced 01.04.94

Design Engineers. Employs 7.

UNIT 43/51 DES CAD LTD

Commenced 01.12.97

Design Engineers. Employs 12.

UNIT 44 A & H FLOORING

Commenced 01.06.98

Floor Covering Specialist. Sole Trader.

UNIT 45 VACANT

UNIT 46 SUNRISE BLINDS

Commenced 01.02.99

Supply and fit Blinds. Employs 5.

UNIT 47 VAST ELECTRONICS

Commenced 01.09.97

Repairer of Televisions, Videos Etc. Employs 2.

UNIT 50 CD UK LTD

Commenced 20.12.97

Provide Training Courses/Job Creation. Employs Approx 10.

UNIT 52 CHAMBER OF COMMERCE

Commenced 01.04.89

Business Advice. Employs Approx 13

ARCHWAY TOOLS FOR SELF RELIANCE

STORE Commenced 01.03.97

Charitable Group restoring old tools. Employs 6.

Total Employees in Centre - 130

Males - 78 Females - 52



18/12/02

### Monthly Unemployment Briefing - November 2002

The November 2002 unemployment figures were released by the Office for National Statistics today.

### **UK Claimant Count**

The number of people out of work and claiming unemployment benefit across the UK fell by 1,652 to 905,569. The unemployment rate remains unchanged at 3.0% of the workforce.

(The seasonally adjusted figure for the UK fell by 6,200 to 934,200, which is 3.1%. This is the "headline rate" commonly used in the national media – no seasonally adjusted figures are available for local areas. Therefore, this figure should not be used to compare local and national rates. Similarly, the ILO unemployment rate quoted nationally ["the Government's preferred measure"] is not available for local areas.)

### **County Claimant Count**

The number of people out of work and claiming unemployment benefit in Cumbria rose by 104 to 6,064. The unemployment rate is 2.6% of the workforce, 0.4 below the national rate.

In the same month last year, the Cumbria rate stood at 3.0%, giving a year on year fall of 0.4 percentage points. Over the year unemployment in the county has fallen significantly more quickly than the national figure.

Male Unemployment: rose by 122 to 4,599 which is 3.7%, 0.5 below the UK figure. Female Unemployment: fell by 18 to 1,465 which is 1.3%, 0.3 below the UK figure.

COUNTY/REGION/ COUNTRY	Male		Female		All Persons				
	Number	Rate	Number	Rate	Number	Monthly Change	Rate	Monthly Change	
Cumbria	4599	3.7	1465	1.3	6064	104	2.6	0.1	
North West	85867	4.8	24591	1.6	110458	-230	3.3	0.0	
United Kingdom	683021	4.2	222548	1.6	905569	-1,652	3.0		
Great Britain	657299	4.1	214777	1.6	872076	-779	3.0	0.0	

# Cumbria Economic Intelligence Partnership

### Travel to Work Areas.

TRAVEL TO WORK AREAS	Male		Fem	ale	All Persons				
	Number	Rate	Number	Rate	Number	Monthly Change	Rate	Monthly Change	
Appleby	32	1.0	22	1.0	54	2	1.0	0.0	
Barrow in Furness	1081	6.6	301	1.8	1382	-5	4.2	0.0	
Carlisle	980	3.1	345	1.2	1325	-37	2.2	-0.1	
Kendal	159	1.0	73	0.5	232	32	0.8	0.1	
Keswick	35	1.6	12	0.4	47	17	0.9	0.3	
Penrith	135	1.3	46	0.6	181	16	1.0	0.1	
Whitehaven	1091	5.2	320	2.2	1411	73	3.9	0.2	
Windermere	52	0.9	33	0.5	85	22	0.7	0.2	
Workington	1007	6.3	305	2.2	1312	-8	4.4	0.0	

### **Local Authority Districts**

LOCAL AUTHORITY DISTRICTS	Ma	le	Female		All Persons			
	Number	Rate	Number	Rate	Number	Monthly Change	Rate	Monthly Change
Allerdale	1079	5.4	343	1.9	1422	13	3.7	0.0
Barrow in Furness	903	8.4	233	1.9	1136	6	4.9	0.0
Carlisle	895	3.0	311	1.2	1206	-51	2.2	0.0
Copeland	1138	5.3	328	2.2	1466	84	4.0	0.2
Eden	192	1.3	73	0.7	265	15	1.0	0.0
South Lakeland	392	1.4	177	0.7	569	37	1.0	0.0

### Contact:

Ginny Murphy Research Manager Cumbria Inward Investment Agency 01900 600032 ginnym@cumbria-investment.co.uk

Cumbria Economic Intelligence Partnership is a Countywide Partnership established to improve the understanding of the local economy through research, analysis, and data dissemination.

Cumbria County Council Cumbria Inward Investment Agency Cumbria Learning & Skills Council

Allerdale BC Barrow BC Carlisle CC Copeland BC Eden DC South Lakeland DC

Cumbria Tourist Board Lake District NP Business Link Cumbria FE Colleges Cumbria Learning Partnership

### Cumbria

### Economic Intelligence Partnership

18/12/02

		Unem	ployment by	Ward - Nov	2002			
	Unemployment Totals		tals	Uner	nployment Ra	Nov 2001		
	Male	Female	Total	Male	Female	Total	Total	Yr-on-Yr Change
CARLISLE								
Arthuret	21	7	28	2.4	1.2	1.9	40	-12
Belah	35	24	59	1.8	1.5	1.7	74	-15
Belle Vue	52	16	68	3.3	1.3	2.4	100	-32
Botcherby	99	32	131	6.8	2.7	4.9	147	-16
Brampton	39	21	60	3.7	2.8	3.4	61	-1
Burgh	9	. 5	14	1.4	1.0	1.2	15	-1
Currock	69	35	104	4.2	2.6	3.5	107	-3
Dalston	7	5	12	1.1	1.1	1.1	18	-6
Denton Holme	52	20	72	3.3	1.5	2.5	91	-19
Great Corby & Geltsdale	9	1	10	1.7	0.3	1.1	16	-6
Harraby	47	8	55	2.8	0.6	1.8	. 78	-23
Hayton	6	4	10	0.9	0.9	0.9	15	-5
Irthing	11	2	13	1.7	0.5	1.3	22	-9
Lyne	9	4	13	1.3	0.9	1.1	11	2
Morton	53	15	68	4.8	1.7	3.4	67	1
St Aidans	81	22	103	4.8	1.6	3.3	114	-11
St Cuthbert Without	6	2	8	1.2	0.5	0.9	13	-5
Stanwix Rural	22	5	27	1.6	0.5	1.1	25	-5 2
Stanwix Urban	68	25	93	4.5	2.1	3.4	109	-16
Trinity	65	11	76	4.3	0.9	2.8	99	-23
Upperby	77	24	101	5.4	2.2	4.0	118	-17
Wetheral	15	5	20	1.4	0.6	1.1	22	-2
Yewdale	43	18	61	2.0	1.0	1.5	72	-11

Cumbria Economic Intelligence Partnership is a Countywide Partnership established to improve the understanding of the local economy through research, analysis, and data dissemination.

Cumbria County Council Cumbria Investment Agency Cumbria Learning & Skills Council

Cumbria County Council Cumbria Inward Investment Agency Cumbria Learning & Skills Council
Allerdale BC Barrow BC Carlisle CC Copeland BC Eden DC South Lakeland DC
Cumbria Tourist Board Lake District NP Business Link Cumbria FE Colleges Cumbria Learning Partnership

## Junetion

# A message from Cllr Edward Firth



Welcome to the first issue of Junction 44 North, the newsletter for businesses in the north of the City. It contains information about developments on Kingmoor Park and Kingstown as well as general information from Business Link for Cumbria and the Cumbria Chamber of Commerce and Industry.

The newsletter is produced by Carlisle City Council and has been born out of our desire to maintain good communications with the business community. I trust you will find it informative and interesting.

These are exciting times for business in Carlisle. Kingmoor Park has been identified by the North West Development Agency as the star attraction in the North, due to its proximity to the M6 at junction 44 and its ability to cater for large inward investors.

But Kingmoor Park is not the only site exciting interest. Officers at the City Council are taking calls from potential investors keen to look at developments from hotels to headquarters buildings around Junction 44. In Botchergate

in the City Centre the development of new bars and a hotel are driving the economic regeneration of this gateway to the city. Such enthusiasm for investment in Carlisle is good news for all of us with a vested interest in the continuing economic prosperity of the district. We are looking forward to further good news in the New Year.

We hope to produce Junction 44 North on a regular basis during 2003 so if you have some news you would like included in a future edition, please contact Don Taylor at Carlisle City Council on 01228 817123.

Cllr Edward Firth
Deputy Leader
Carlisle City Council

## AAA north

### INSIDE New mini roundabout 2

Work starting soon at Kingstown Broadway.

### Benefits of Broadband 2

What does broadband technology mean for businesses?

### Think Positive

Tackling Strategic Management issues with small businesses.

### Cash Offer

Support programme offered to graduates and businesses in Carlisle.

### Progress update

Latest developments in and around Carlisle.

### ntroduction from the Chairman



As one of the regular, long serving representatives of our Kingstown/ Kingmoor Park Business Network, I was extremely encouraged to see so many interested individuals at our last meeting on 5 September 2002.

I believe that our network is very privileged to have, at first hand, direct contact with our landlords and to have the opportunity to discuss, in an open forum, our issues and concerns regarding the estate and its development. The commitment demonstrated by Carlisle City Council and Kingmoor Park Properties, on our behalf, is invaluable. I sincerely hope that you will find this newsletter of immense value and I welcome as many of you as possible to our next meeting.

Let's continue to drive our businesses forward with the support of our landlords.

Tony Bingley Lloyd Motors

### Contacts

Don Taylor

Carlisle City Council,
Economic & Community
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Civic Centre, Carlisle,
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E business@carlisle.gov.uk
W www.carlisle.gov.uk

ARLISIT



his is an artist's impression of the stunning new Lloyd BMW Showroom and Workshop complex at the Kingstown Broadway end of Grears Hill Road.

The state of the art building, facing directly onto acotland Road, will house the new and approved used BMW dealership and is due for completion a March next year.

In the opposite side of the 2.5 acre site a similar howroom will feature a range of horticultural roducts from Lloyd Lawn and Leisure.

he existing BMW showroom and workshop on ingstown Broadway will become the UK's first uly Mini experience showroom and plans wolve creating a kiddies adventure zone and, ossibly, a Mini art exhibition.



response to comments made at a previous ingstown Tenants Liaison Meeting, Carlisle City ouncil has prepared a new signage package for e Kingstown Industrial Estate. The proposal nompasses three main elements:

road signage - directional signage from the 'A7 and new signage on the corner of all estate roads:

flagship signs – two prominent signs at the main entrances to the estate, one at the junction of Kingstown Broadway/Kingstown Road and the other at the Grears Hill Road/ Kingstown Road;

tenants' sign boards – several small signboards will be located in prominent locations on the site. These will measure approximately 1.8m by 1.2m and will include a map of the estate and an index of occupiers. These signs will also allow tenants the opportunity to advertise their businesses.

ne signage proposals will be presented at e next tenants' liaison group meeting on ith January 2003.



# The Benefits of Broadband

The benefits include:

- fast access to information and communication that is up to 40 times faster than any current dial up access;
- being able to use the Internet without tying up the telephone line;
- being able to use high quality video conferencing to conduct business meetings or to take an active part in seminars without leaving your office;
- paying a flat rate, monthly fee which covers all of your email and internet usage;
- online interactive learning using multimedia such as animation, video and audio.

Broadband provides an 'always on' connection to the internet and the opportunity to deliver new services to both residential and business consumers.

Broadband facilitates new ways of working and allows users to do the same things but much faster. It is a tool that can help businesses to reduce costs, increase sales, improve customer service and develop staff. Broadband is a subject that increasingly is being talked about but what does it mean for businesses?

The benefits for Cumbrian businesses are great and the Cumbria ICT Broadband Initiative (CIBI), a local non-commercial partnership, is committed to seeing that Cumbria does not fall behind other regions as Broadband rolls out and ensuring rural and urban areas have affordable access to Broadband services and technology.

For further information, please contact the CIBI Project Manager, Jennifer Holliday, email j.holliday@cibi.org.uk or telephone 07976 062189.

Visit the website www.cibi.org.uk and find out more or register, without commitment, your interest in having access to broadband.

## **Think Positive**

A new programme is being piloted by Business Link Cumbria to help smaller companies tackle the issue of strategic management.

The new programme for small and medium sized enterprises (SMEs) in Cumbria is being organised in partnership with Preston College and can lead to a National Vocational Qualification (NVQ) level five.

Management profiling will take place once a group has been selected and workshops, based on individual needs, will be delivered in Cumbria.

The initiative follows publication of a report, 'Raising our Game', by The Council for Excellence in Management and Leadership in which deficiencies in management and leadership were highlighted as a cause of poor productivity and performance. The report says that good management and leadership are fundamental to achieving sustainable growth and enhancing the nation's economic performance. However, there is widespread agreement that high quality management and leadership skills are in short supply throughout the national workforce.

In order to register your interest in the programme, please contact Julie Kemp, Workforce Development Advisor on 0870 757 1177.



### Cash Offer



umbria Chamber of Commerce and Industry in conjunction with the Learning and Skills Council is offering a support programme for graduates and businesses in Cumbria.

Any graduate with HNC to PhD qualifications, or higher, can be involved and any business with fewer than 250 employees.

The business employs the graduate for eight weeks (or part time equivalent) to work on a specific project and pays them a minimum salary of £164 per week. At the end of the period, the Chamber will refund the business a weekly subsidy of 45% of the salary to a maximum of £73.80.

The graduate may continue to be employed by the business and wish to undertake a project, which is additional and beneficial to the company. The programme has proved very successful. Graduates have been placed with a variety of companies throughout Cumbria carrying out projects from website design to exhibition planning, researching training availability to developing administrative procedures for a newly qualified solicitor. Some graduates are currently awaiting placements and some businesses are awaiting graduates. Many more are needed as each project and business needs to be matched to individual graduates with the appropriate expertise.

For further information, please contact Mary McArdle at:-

Cumbria Chamber of Commerce and Industry, Carlisle Enterprise Centre, James Street, Carlisle, CA2 5DA.

Telephone 01228 534120 Fax 01228 515602

e-mai

mary.mcardle@cumbriachamberofcommerce.co.uk

### **Under Stress**

A workshop on "Management of stress in the workplace" is being organised by the Cumbria Chamber of Commerce and Industry on Monday 16th December at Carlisle Enterprise Centre.

For further information, please call

01228 534120

### Uraen Fune

Public transport in Carlisle is to benefit from Government funding of £738,000 awarded to Cumbria County Council.

The money will be spent over the next three years to:

- provide a new bus service to improve access to jobs at Kingmoor Park Industrial Estate:
- provide three large print display screens to combat problems of poor literacy and make timetable information clearer;
- provide capital and revenue funding for a dial-a-ride service for voluntary groups and the disabled.

These moves will have a positive impact in Carlisle where, in the most deprived wards, 45% of people rely on public transport. For many people, buses are still vital for getting to work and out and about generally.

The new bus service to Kingmoor Park Industrial Estate will operate on a half hourly service from south Carlisle, through the city, six days a week. The improved timetable information at bus stops used by 60% of urban services will help those with literacy problems. In addition, the dial-a-ride service means that vehicles currently left idle in the middle of the day can be used for voluntary groups and disabled people. It will also enable the North Cumbria Community Transport scheme to be extended into the urban area of Carlisle.

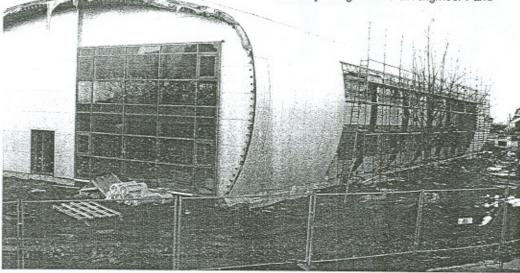
Leader of Carlisle City Council, Cllr Mike Mitchelson said:

"The City Council strongly supported the bid and endorsed the need for improved public transport. Strengthening access opportunities for residents and businesses is crucial for the area and the Council will work with the County Council to ensure the effective delivery of the scheme."

# Kingmoor Park expansion

Kingmoor Park has extended its boundaries by a further 90 acres by buying an adjacent farm.

The news came as the Department of Transport announced funding approval for the Northern Development Route. Tony Goddard, Managing Director of Kingmoor Park Properties Ltd, said: "The route will enable us to maximise the development potential of this vast site. Our location is already our biggest advantage in the marketplace. We have major distribution companies relocating to Kingmoor Park on the back of our position. Having this major road coming through the site and providing West Cumbria with a direct link to the M6 will reinforce this advantage and open up access to the employment opportunities currently being created at Kingmoor Park."



Work is progressing at the new Capita Building at Kingmoor Park.

### Parkhouse development

A 20 acre plot of land at Parkhouse Industrial Estate has been identified by Carlisle City Council for development.

Most of the land is to the north of the planned route for the new Northern Development Route.

The release of the land will help the regeneration of Parkhouse and this northern area of Carlisle and already local and national companies have expressed interest in the area.

Schemes in the pipeline, subject to planning and terms, include two hotels, a family pub, car showrooms, headquarter offices, warehousing and manufacturing facilities.

The land has been released as a result of the implementation of the City Council's Asset Management Plan. The Property Review process identified several tracts of land as surplus to requirements.



Looking for a venue for your next meeting, conference, seminar, product launch or training event? Then look no further than CARLISLE CONFERENCE GROUP.

Simply make one phone call to us, we will take down all the details regarding your event, fax them out to relevant venues (we have over 20 in Carlisle alone), and we'll obtain all the responses within 3 hours of your call. This service is FREE!

To find your perfect venue, or for a copy of our full colour brochure, call us on 01228 534339 or visit us at www.carlisle-conference.org.uk

### progress update

Cumbria County Council has secured £66m of new funding from the government for the Northern Development Route. Construction of the new road is due to start in the summer of 2004 and is expected to take approximately two years to complete.

Deputy Leader of Carlisle City Council, Cllr Edward Firth, welcomed the news.

He said: "There is plenty of evidence of demand from investors for development in and around the northern part of Carlisle and the news of this substantial investment in the region's infrastructure is a welcome boost to the economy."

At the same time as construction of the new road begins, it is proposed that the management and maintenance of a number of roads in North Cumbria will transfer to a private operator in much the same way the A69 between Carlisle and Newcastle currently operates.

### Next Business Network Meeting

At the previous meeting of the Kingstown and Kingmoor Park Business Network businesses asked for information on developments at Carlisle Airport.

The Airport Operations Manager, Ranbir Bedi will be attending the next network meeting on 15th January 2003 at Ken Hope Ltd.

Mr Bedi will give a brief presentation on the future plans for the Airport.

Details of the next meeting will be sent out shortly.