

Meeting Date: 9th September 2014

Public/Private*: Public

Title: **Culture, Leisure and Young People Portfolio Holder's Report –
Councillor Anne Quilter**

Carlisle Pageant

Over the past few weeks Carlisle City Council have linked up once again with Chester West and Chester Council, with City Council representatives taking part in the Chester Midsummer Watch event and the Chester team is supporting us with the Carlisle Pageant. The Pageant here in Carlisle was well received again this year.

The Carlisle Pageant programme was held between Saturday 16 and Monday 25 August. The city centre events attracted thousands of spectators. It celebrated the city's history and heritage and linked in with the ancient proclamation of the Great Fair on Saturday 23 August.

The programme included a community parade including giant puppets depicting key historic characters from the Tudor period, including Henry VIII and Mary Queen of Scots. Thousands of visitors enjoyed the spectacle of the parade, the street entertainment and theatre. Overall there was a friendly, carnival atmosphere in the city centre throughout midday and the afternoon.

The Best of Carlisle' Market stalls were in the city centre between Sunday 17 August and Wednesday 20 August, followed by an international market between Thursday 21 and Monday 25 August. It was well supported by local businesses who ran special offers and competitions throughout the week.

Carlisle Holiday Guide and Places to Visit Guide

Through our partner, Aha! Distribution, we have distributed over 10,000 Carlisle Holiday Guides and 15,000 Places to Visit Guides. We are also working with them to look at the opportunities in the group travel market

Hadrian's Wall Trust

The Hadrian's Wall Trust (HWT) ceased operational activity on the 31st July 2014 . The Chief Executive, Linda Tuttiett will remain in post part time for the next two months to complete the close down arrangements. The Hadrian's Wall Working Group, which comprises representatives of English Heritage, Natural England, the World Heritage Site Management Plan Committee and Northumberland County Council (acting on behalf of the other authorities) will continue to co-ordinate activity.

- The Northumberland National Park Authority has completed the transfer of the two National Trail staff from HWT and will lead on matters related to the Trail.
- The Hadrian's Wall website will be operated on an interim arrangement by the Newcastle Gateshead Initiative – additional marketing activity is being co-ordinated by a marketing group, which contains representatives of all three DMOs
- Northumberland County Council has completed the TUPE of the World Heritage Site Co-ordinator from HWT.
- The Hadrian's Wall Bus will run as normal.
- Several of the trusts other projects, including the Community / Heritage Champions are in the process of being transferred to Tyne & Wear Museums.

I will keep you informed of any further developments.

Sports Development

The Tennis programme at Bitts Park has continued to have good numbers attending the development sessions with 150 young people taking part in the scheme this year. The sessions encourage young people to try tennis lessons. The coaches have also been delivering free lessons in local Primary schools. Carlisle City Council Officers have also been working with CLL and the Cumbrian SPAA Foundation to deliver tennis camps to local children throughout the school holidays.

We have delivered various disability tennis sessions through funding from the national Tennis Foundation. This has included working with Carlisle Youth Zone and we have set up a disability tennis session on a Friday at Bitts Park which has been particularly well

attended. Following the disability tennis teacher training course we delivered to local school teachers we have received funding for tennis equipment bags (again through the Tennis Foundation). These bags will be shared with local disability schools and organisations that promote disabled tennis.

2,388 people have taken part in our projects through the Community Sports Activation Fund projects (delivered in partnership with the Cumbrian SPAA Foundation). 8% of these people taking part had a Disability / Limiting long term illness and 2% were from a Minority Ethnic background. We are encouraged by participation through our Young People's clubs and our disability projects.

The Go 4 it scheme has had a variety of activities and we have funded start track athletics coaching schemes as part of this. The programme is ongoing throughout the summer holidays.

Our Skyride local partnership with British cycling continues and free led cycle rides have been taking place every weekend in various locations around Carlisle.

We have funded 3 coaches through qualification study, including bouldering (type of rock climbing) and canoeing and awarded 2 sports clubs development grants of £300 towards sports development projects that will enhance their clubs. We have also awarded 3 young sports people free facility access to support their training in partnership with CLL.

We are currently working with Cumbria County Council and Harraby Together We Can to improve the BMX track at the Edgehill road site. Various funding applications have been submitted and consultation with the local community is ongoing on track design.

Tullie House Museum and Art Gallery Trust

Cumbria Museum Consortium awarded Major Partner Museum Funding

Tullie House Museum and Art Gallery Trust has successfully led a bid to the Arts Council for Major Partnership Museum (MPM) funding for the Cumbria Museum Consortium (CMC) for 2015-18. The Cumbria Museum Consortium is a partnership between Tullie House Trust, the Wordsworth Trust and Lakeland Arts. The Arts Council announced the news in July.

The funding award of just over £3m over three years will allow the three museums in the consortium to maintain and develop their successful programme of high quality exhibitions, collections development and innovative engagement work with diverse audiences including the apprenticeship scheme and work with community groups, including working with people with dementia , children and young people.

Arts Council England decided that the programmes of work detailed in the application made an important contribution to their goals of 'great art and culture for everyone and to the national portfolio of major partner museums'.

The Arts Council England is investing £22.6 in major partner museums over the next three years and the Cumbria Museum Consortium is one of twenty one organisations to receive this national funding.

Successful Events

George's Marvellous Medicine performance – Bitts Park

The open-air performance of George's Marvellous Medicine was held on Thursday 17 July. It was a sell-out ticketed event and attracted hundreds of spectators to Bitts Park.

Festival of Sport

As part of the build up to the Glasgow 2014 Commonwealth Games, a Festival of Sport was held at The Sheepmount Stadium on Sunday 20 July. The programme featured sports taster sessions and guided cycling Sky Rides. There was also children's entertainment including face painting, a pedal power scalextric and a fairground.

Tempest at the Tarn

The Pantaloons, a touring theatre company performed 'The Tempest' on Saturday 16 August at Talkin Tarn Country Park. The inclement weather didn't put spectators off from attending the open-air event.

Tourism marketing/action plan

The first Carlisle Crime Writing Weekend will be launched in the next few weeks with the publication of the event's website. The weekend will take place 12-14 June 2015 at The Old Fire Station. The Council are seeking sponsorship of the Weekend and other planned major events.